

THE SOCIAL CODING CONTRACT



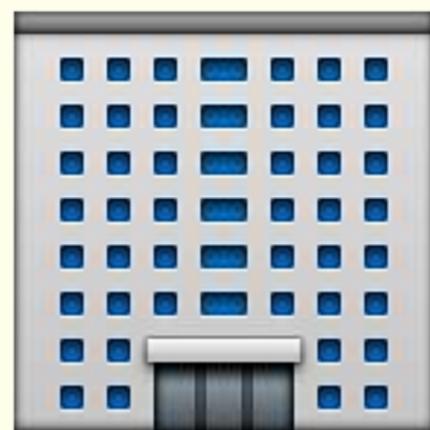
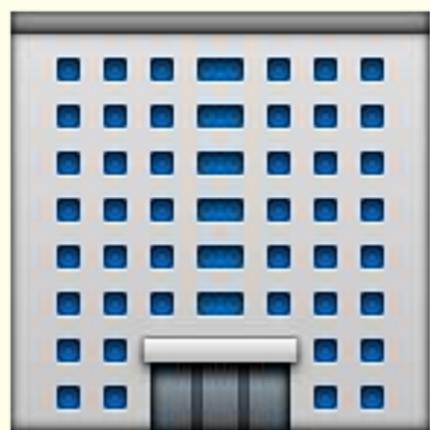
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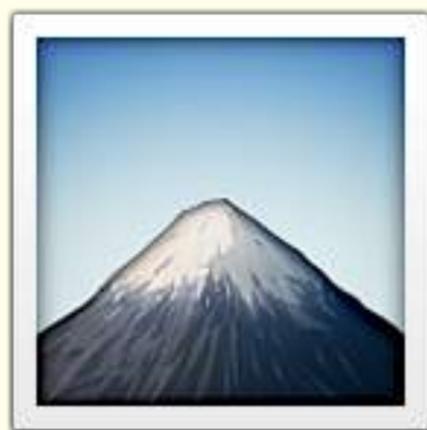
My name is **Justin Searls**

Please tweet me **@searls** &

Say **hello@testdouble.com**

Open Source is Good!







is Open Source Good?

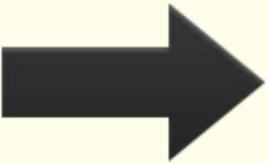











SOON





SOON →



↓
SOON





SOON →



↓
NOON



←
NOON





SOON →



NOON ↓

NOON ↓



← NOON





SOON →



↓ **NOON**

↓ **NOON**



← **NOON**



→ **SOON**





SOON →



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NOON ↓



← NOON



→ SOON





→
SOON



NOON
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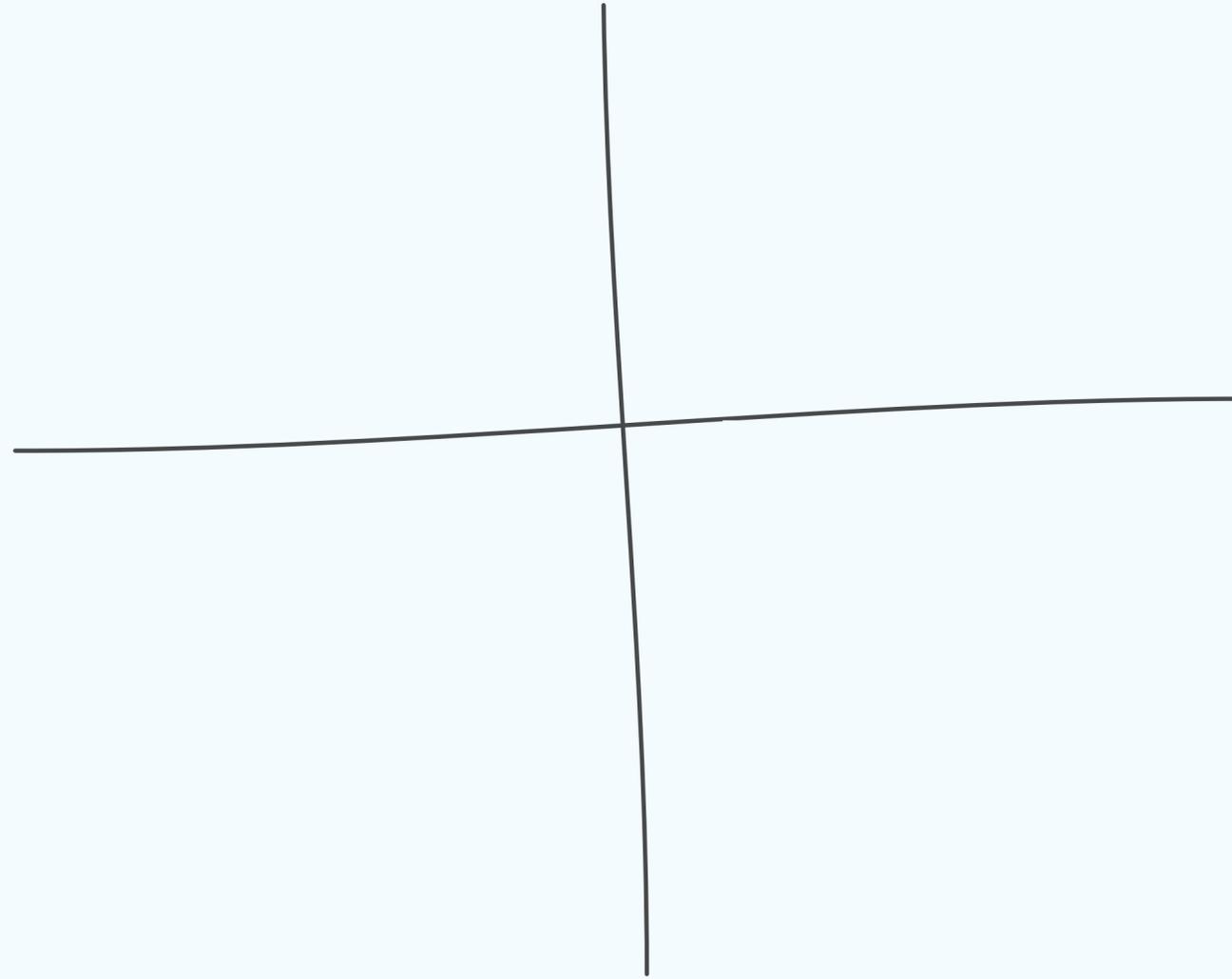


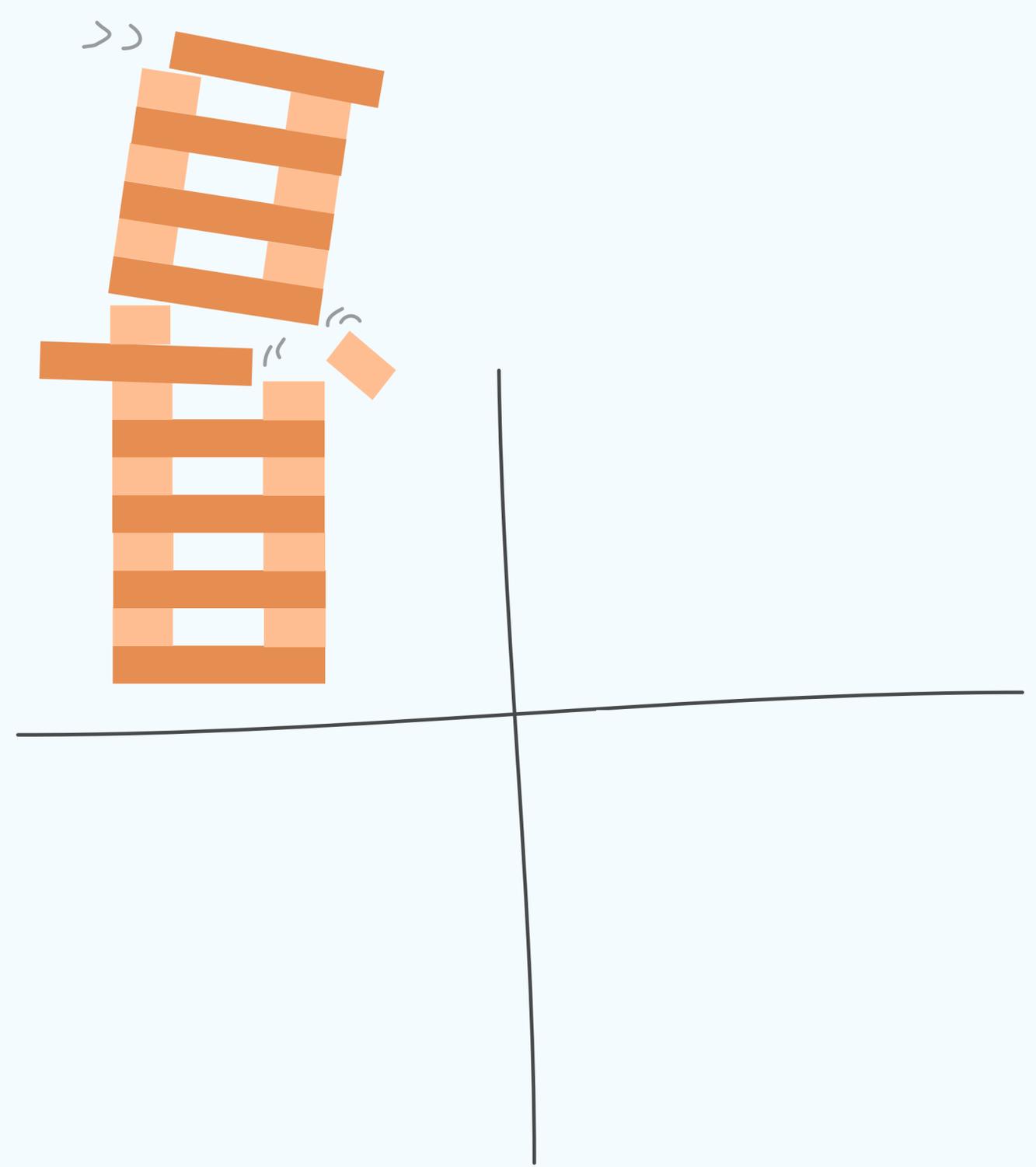
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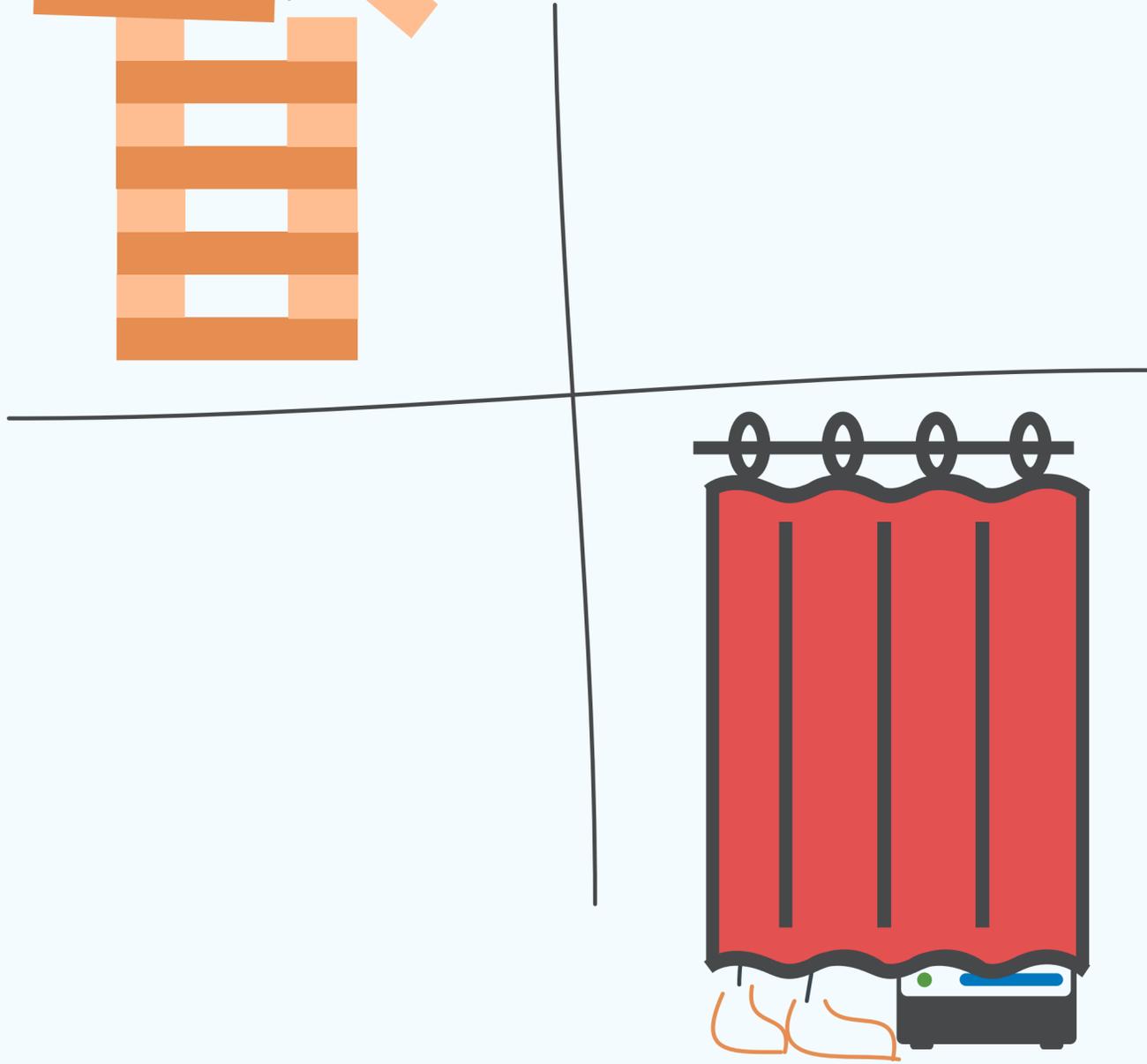
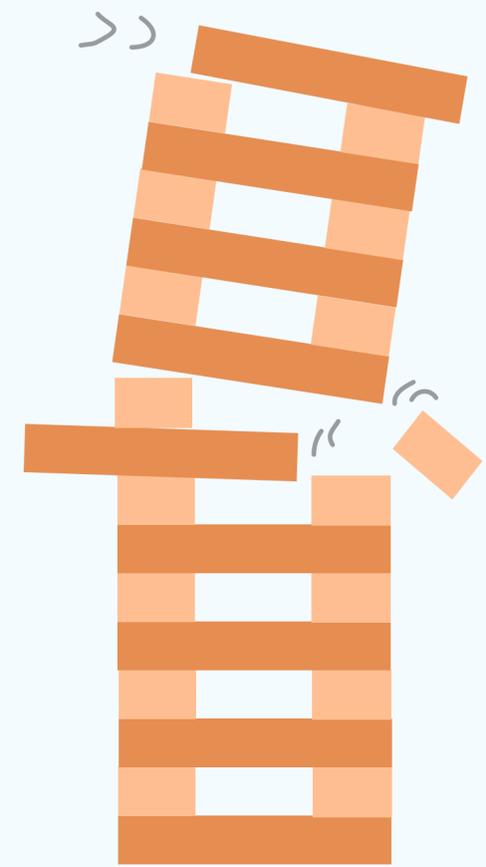


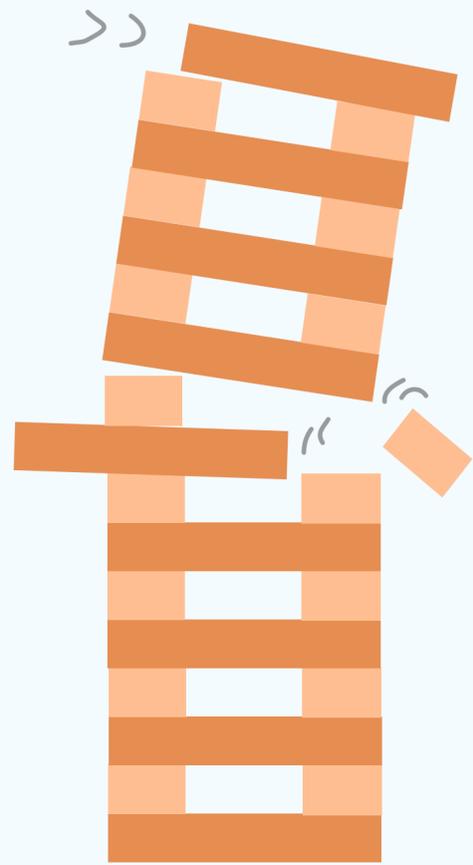
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SOON

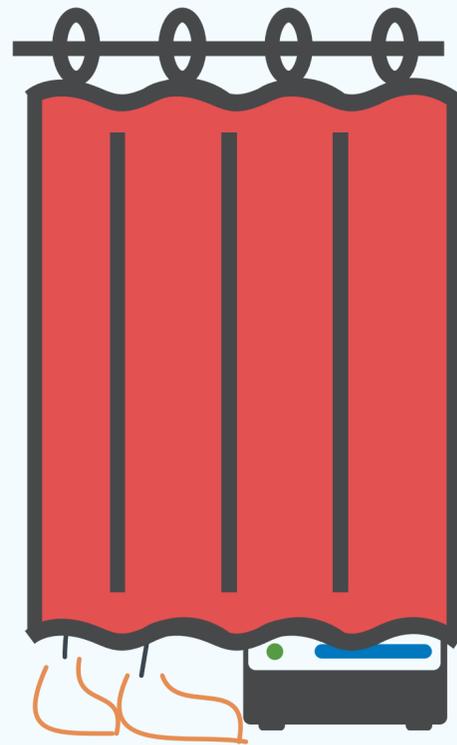
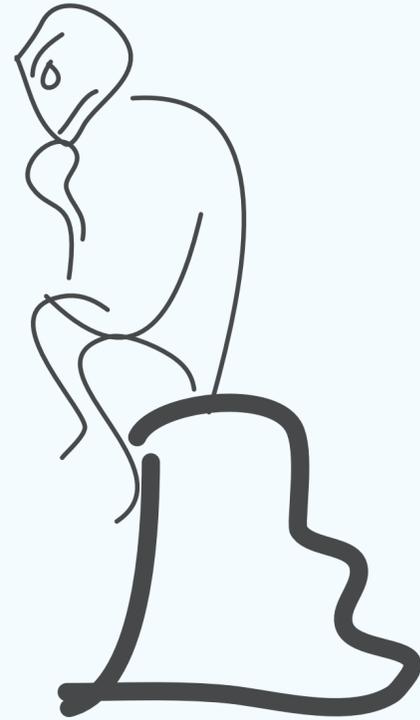
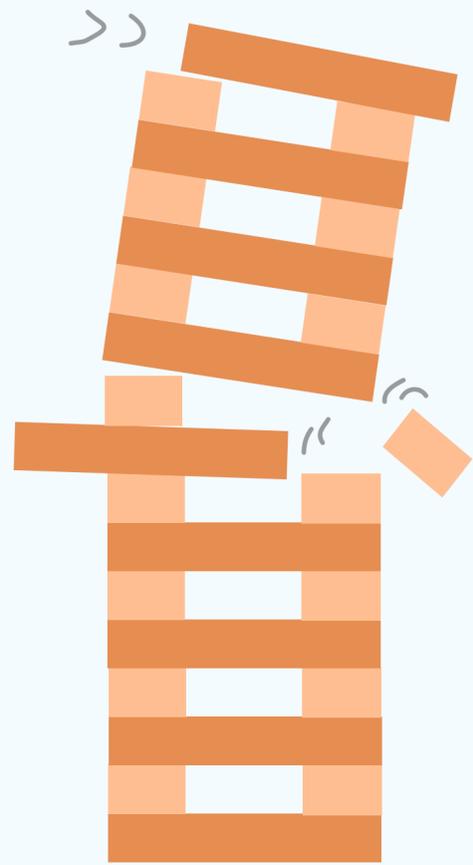












ideology, n. \i-dē-ä-lə-jē\

ideology, n. \i-dē-ä-lə-jē\

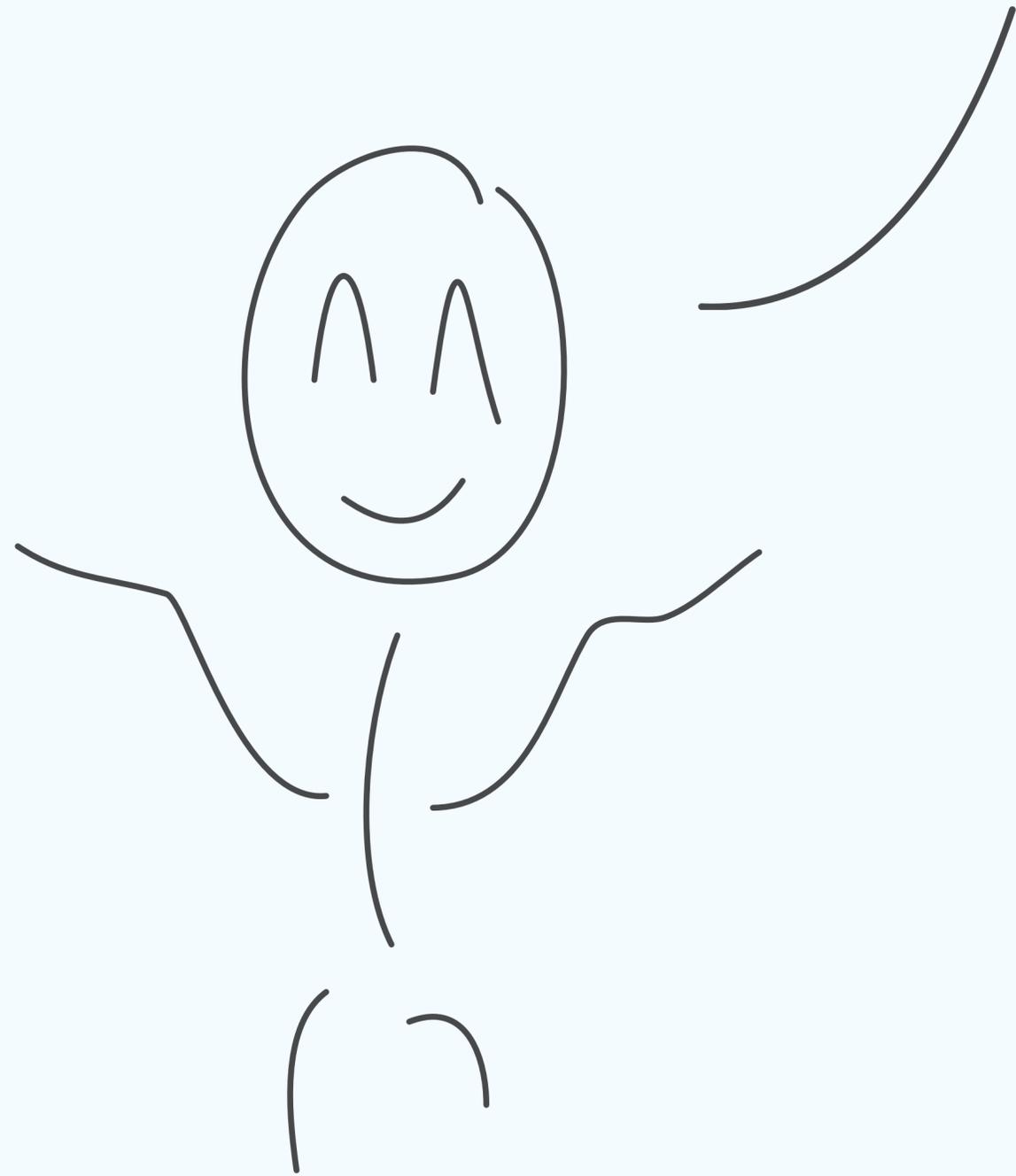
"They do not know it,
but they are doing it"

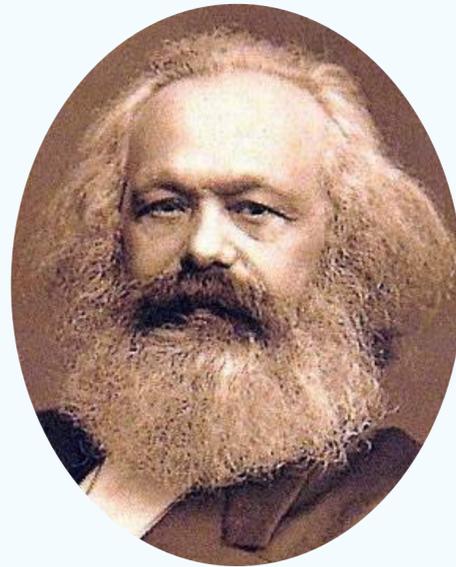
ideology, n. \i-dē-ä-lə-jē\

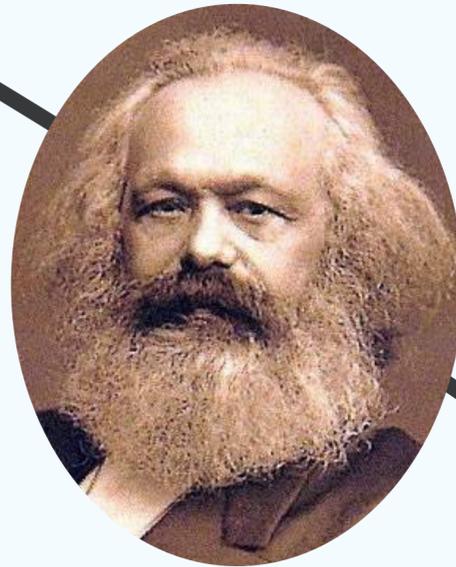
"They do not know it,
but they are doing it"

- Karl Marx

Open source fans are a bunch of hippies
so I figured I'd start with a Marx quote

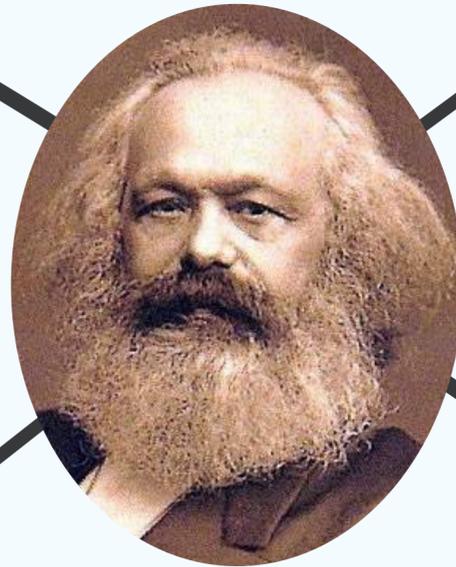






philosophy

economics



philosophy

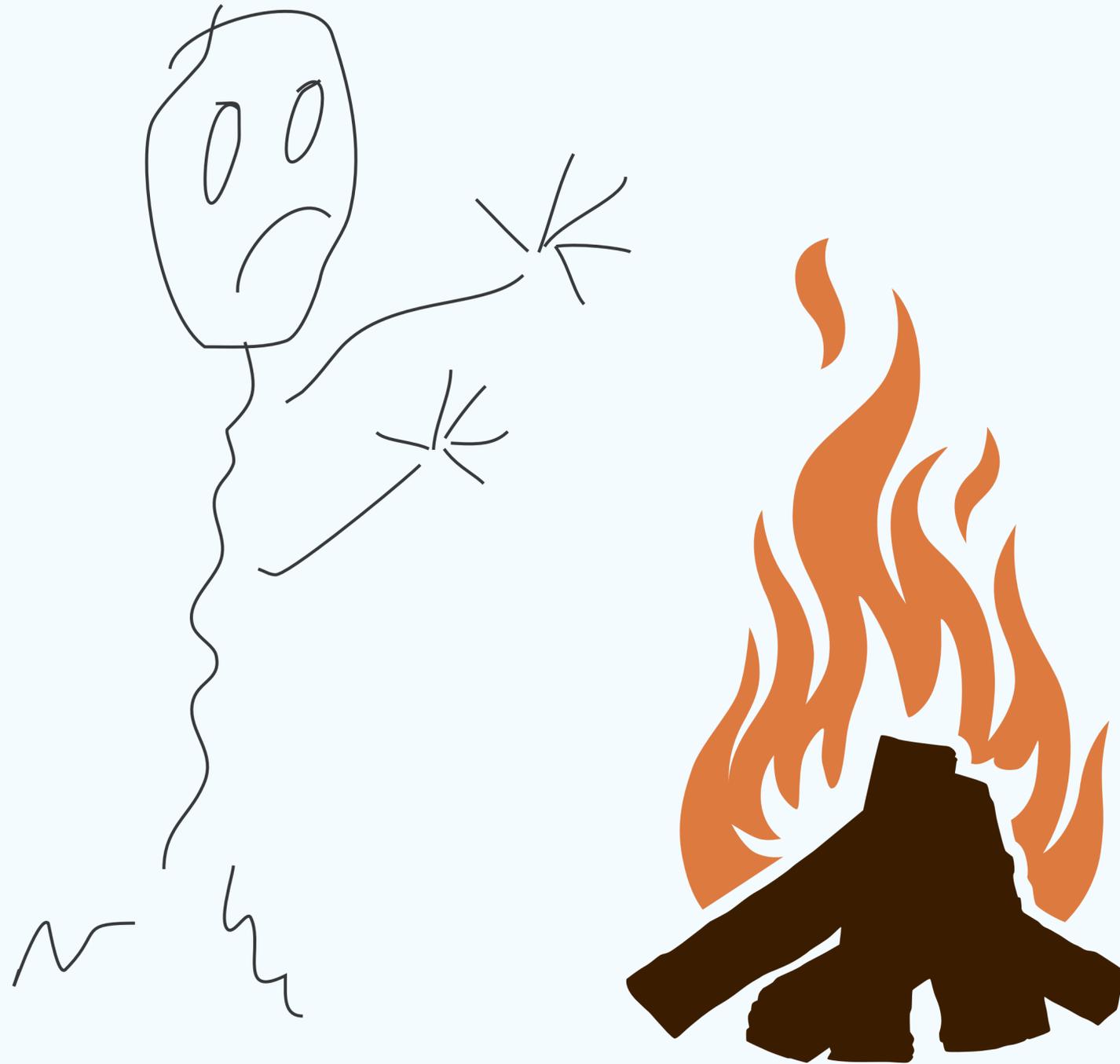
economics



philosophy

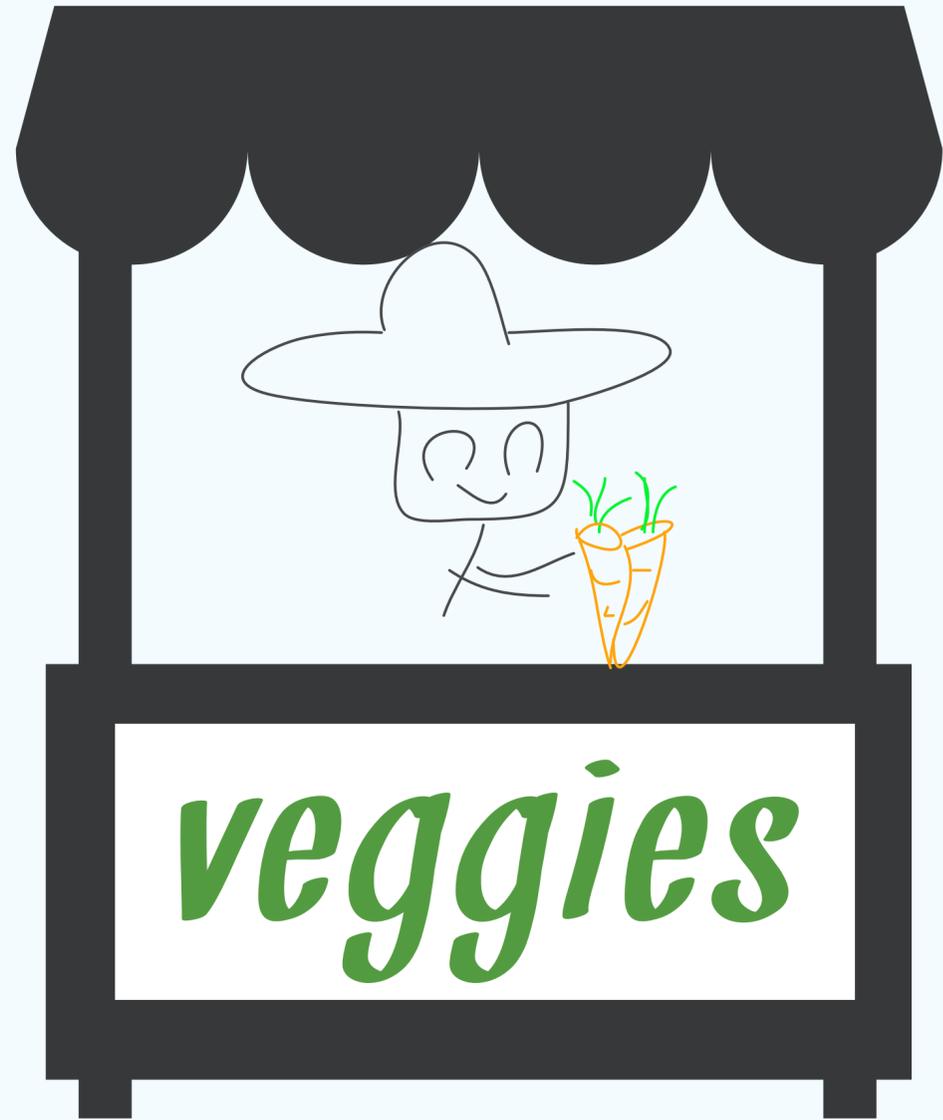
The march of progress
& our false consciousness

IN THE BEGINNING

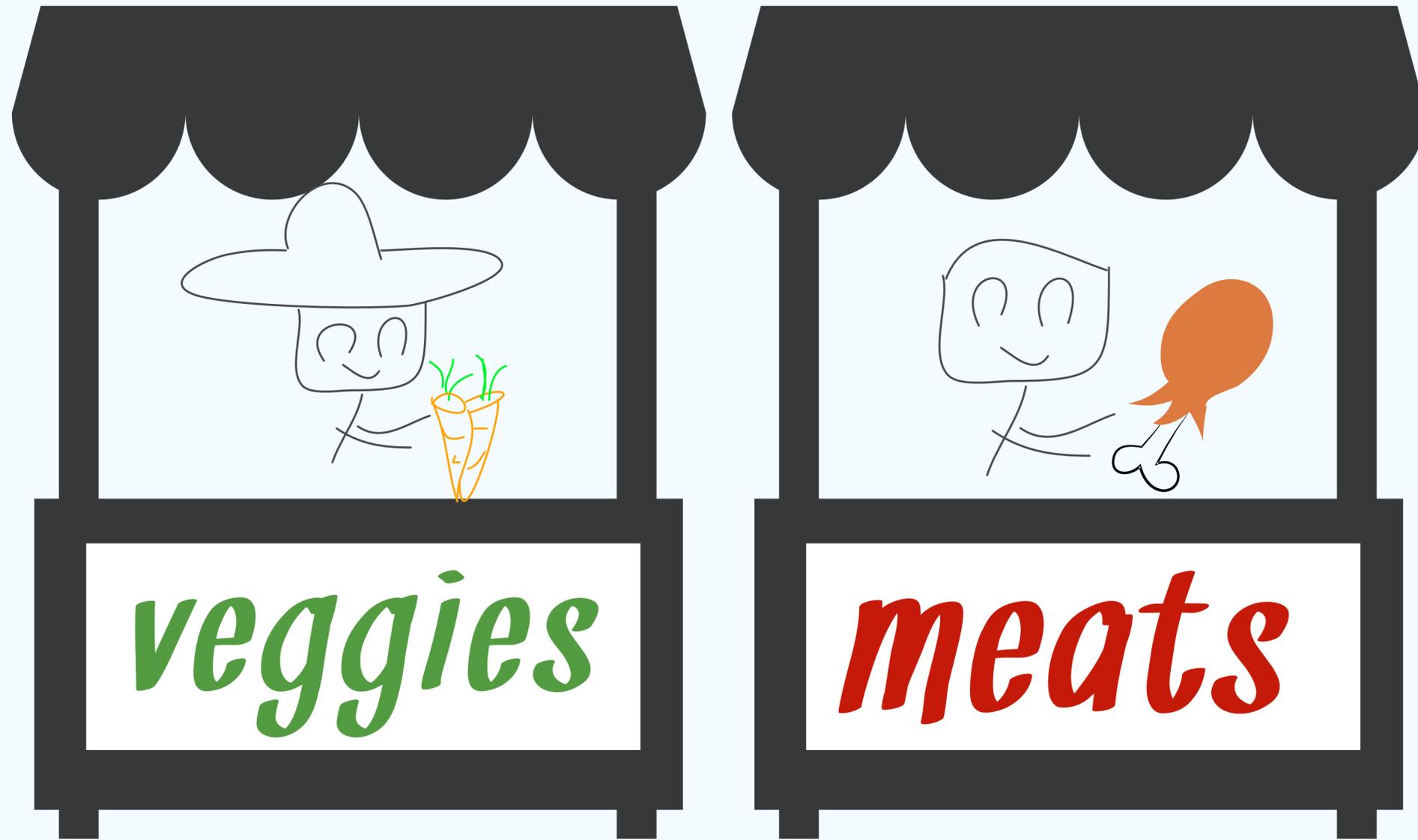


SPECIALIZATION

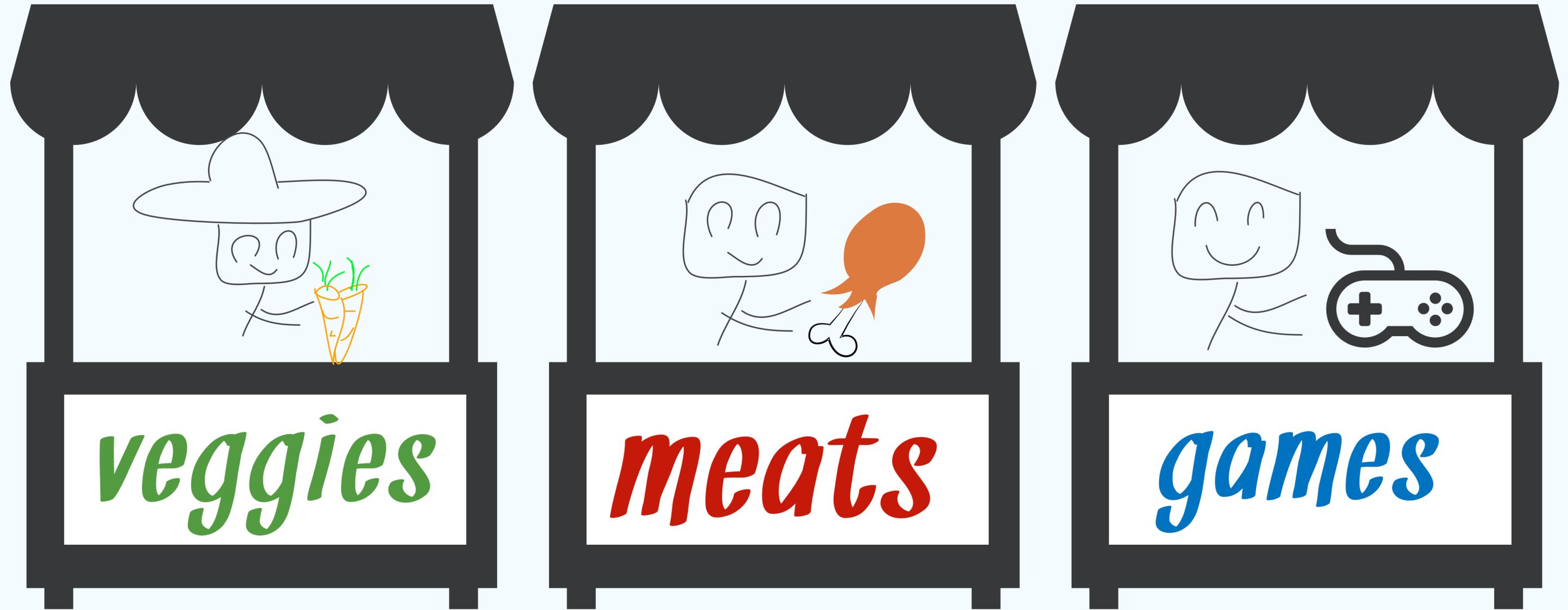
SPECIALIZATION



SPECIALIZATION



SPECIALIZATION



INDUSTRIALIZATION



INDUSTRIALIZATION



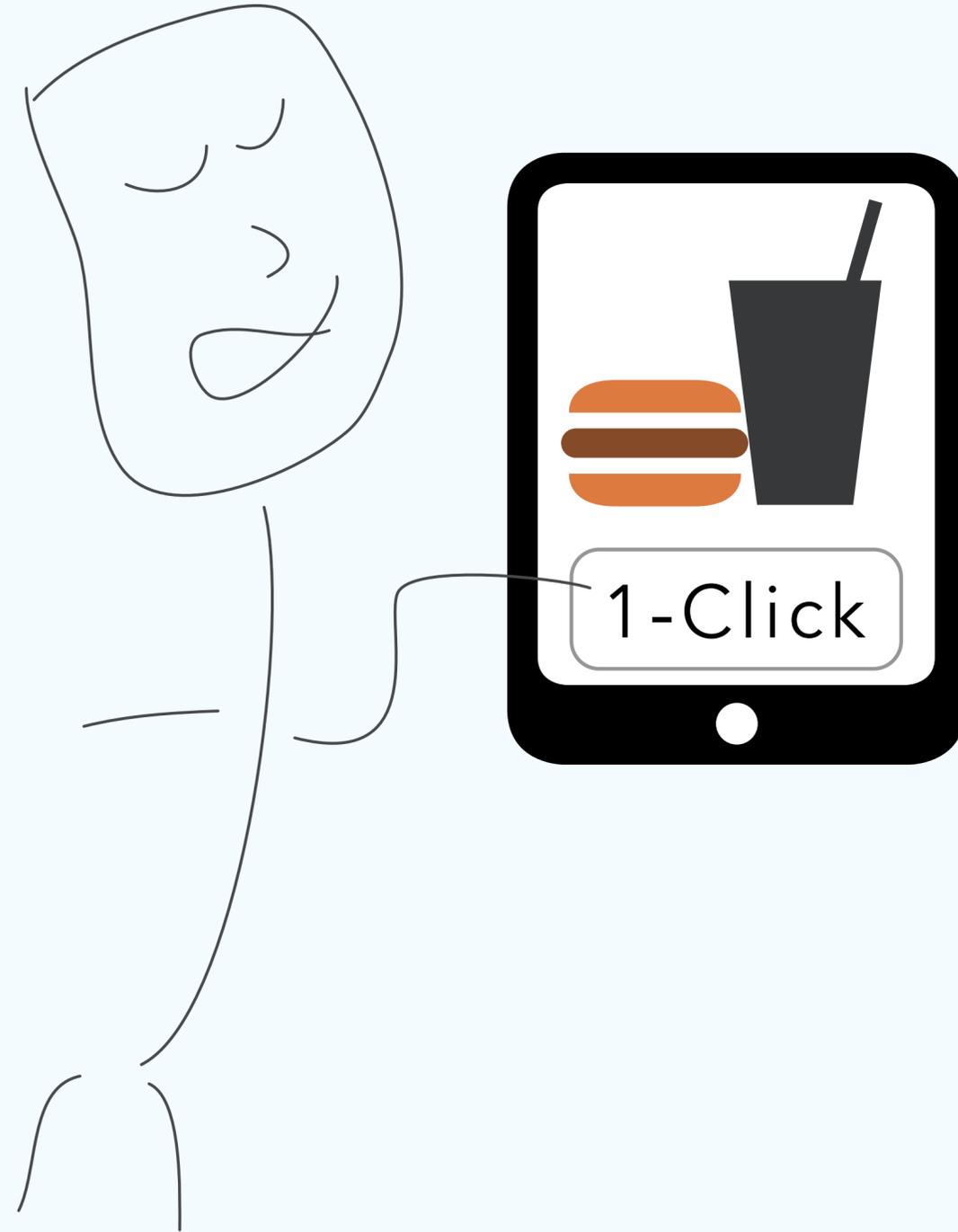
INDUSTRIALIZATION



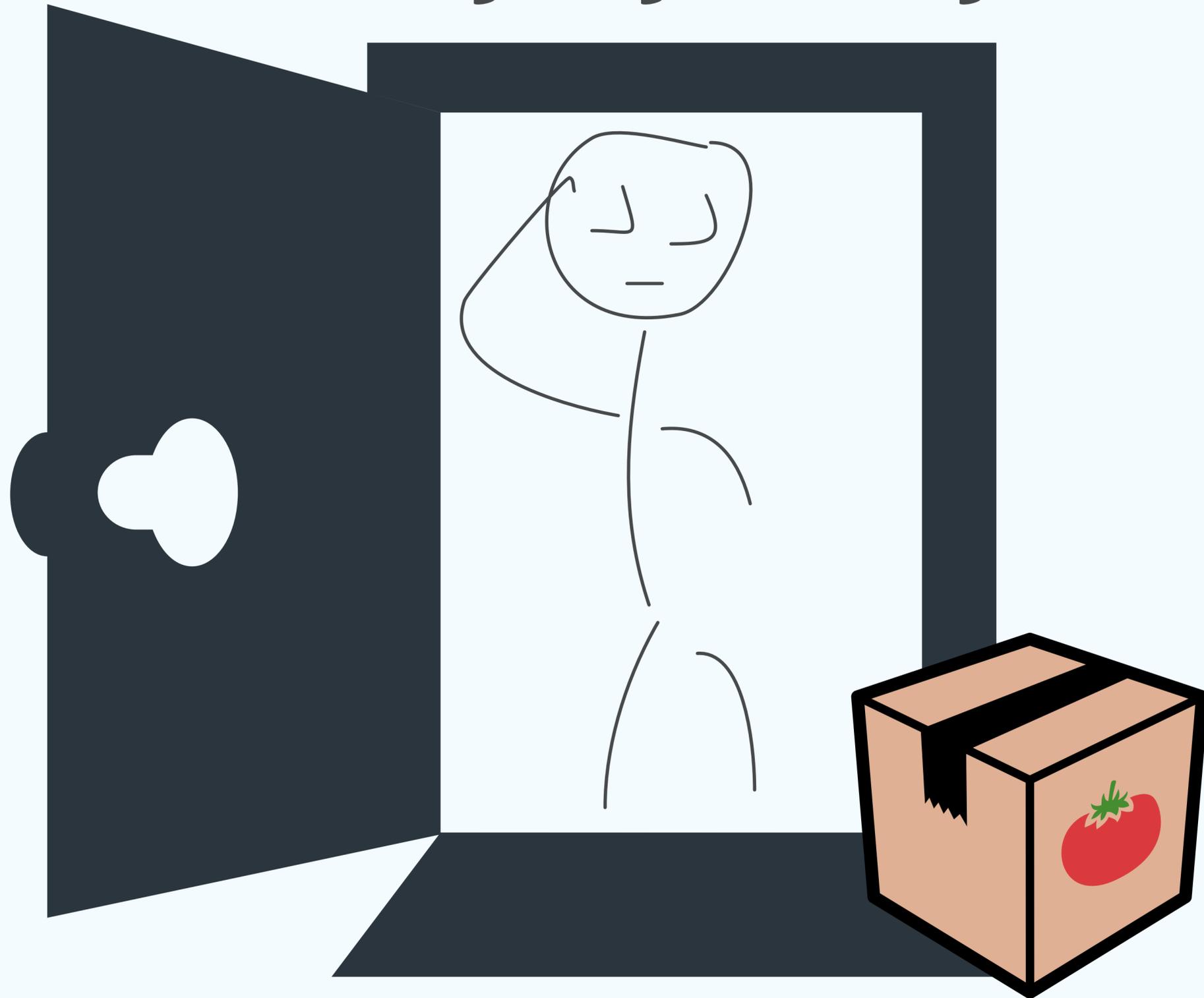
INDUSTRIALIZATION



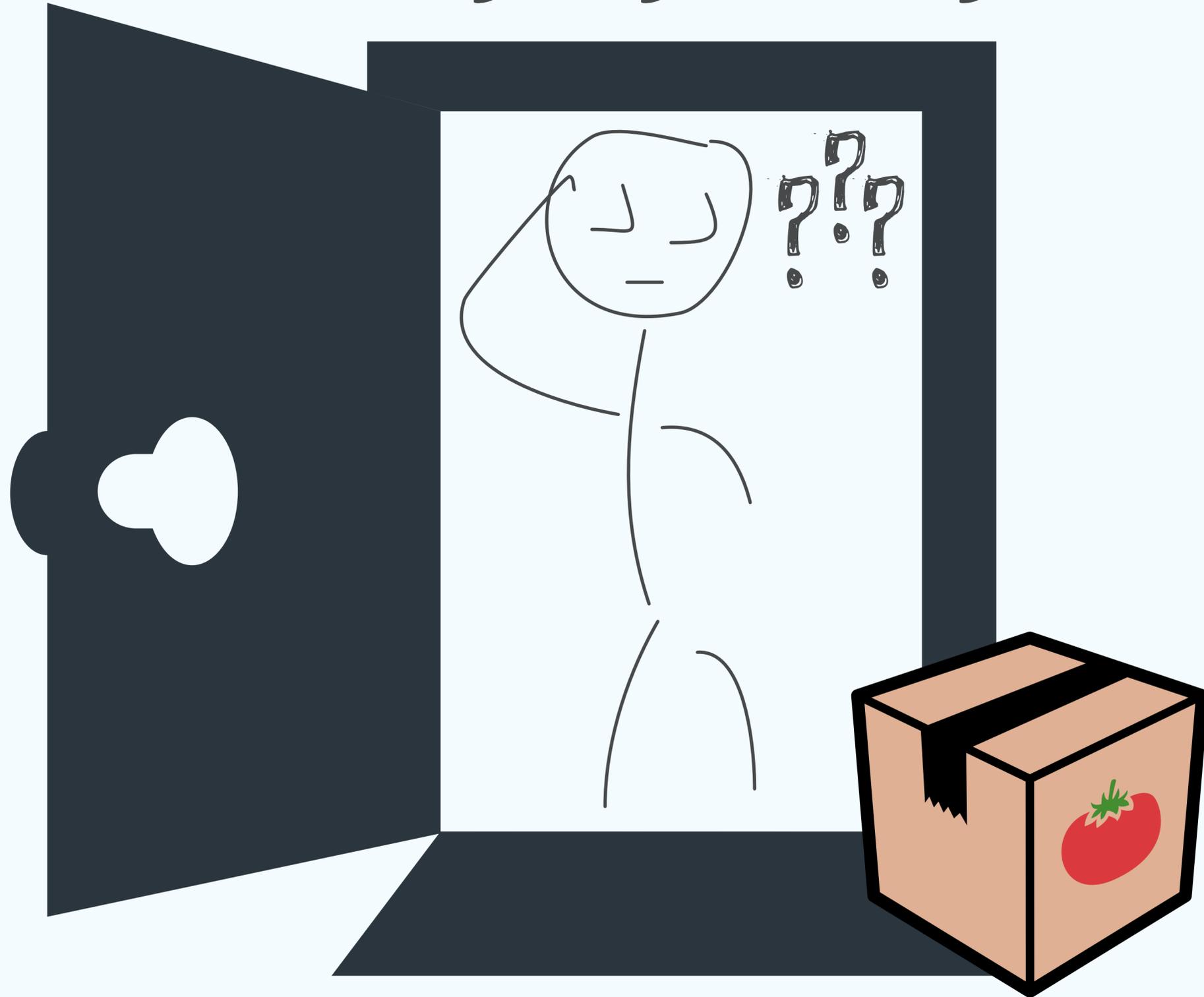
INTERNETIFICATION



BIG DATAFICATION



BIG DATAFICATION



Unintended Consequences



Total Film

“Scary enough to turn Ronald McDonald into a vegan”

Total Film



Empire



Little White Lies

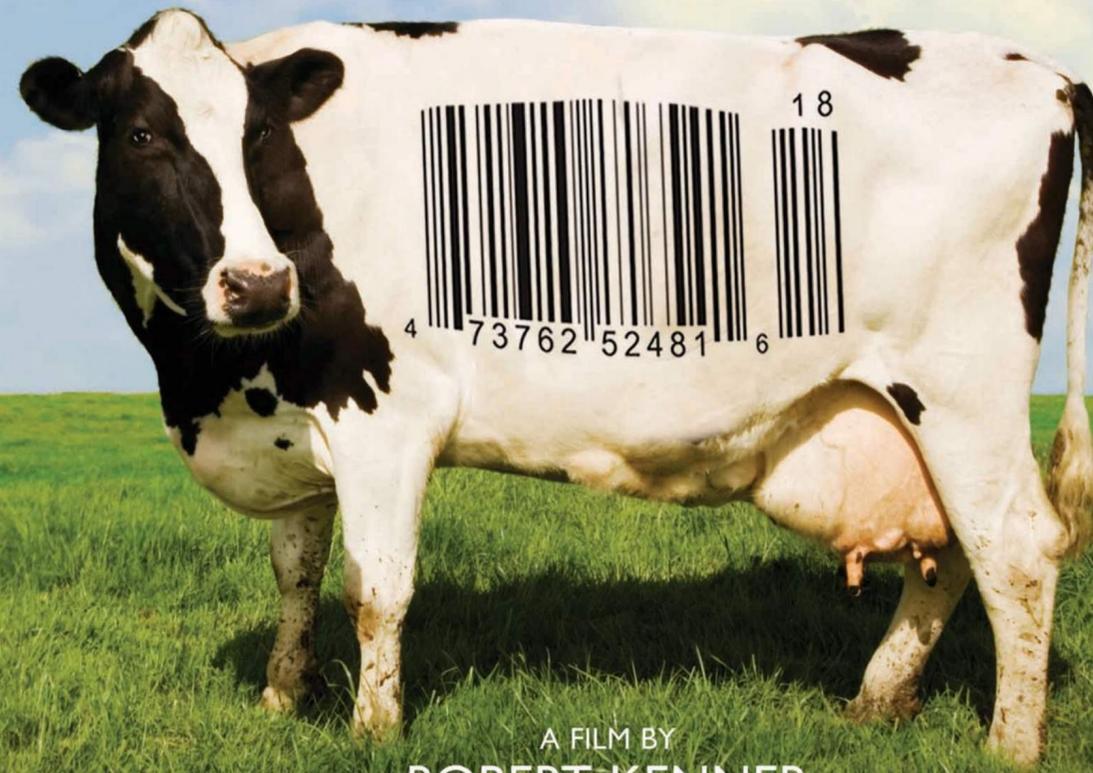
“By turns an absorbing, enraging and entertaining experience”

Little White Lies



Uncut

YOU'LL NEVER LOOK AT DINNER THE SAME WAY



A FILM BY
ROBERT KENNER

FOOD, INC.

DOGWOOF PRESENT A PARTICIPANT MEDIA AND RIVER ROAD ENTERTAINMENT PRODUCTION A FILM BY ROBERT KENNER "FOOD, INC." MUSIC BY MARK ADLER EDITED BY KIM ROBERTS DIRECTOR OF PHOTOGRAPHY RICHARD PEARCE
CO-PRODUCERS ERIC SCHLOSSER RICHARD PEARCE MELISSA ROBLEDO EXECUTIVE PRODUCERS WILLIAM POHLAD ROBIN SCHORR JEFF SKOLL DIANE WEYERMANN PRODUCED BY ELISE PEARLSTEIN



DIRECTED AND PRODUCED BY ROBERT KENNER



www.foodincmovie.co.uk

READ PUBLICAFFAIRS' BOOK: FOOD, INC.

www.dogwoof.com



Total Film

“Scary enough to turn Ronald McDonald into a vegan”

Total Film



Empire



Little White Lies

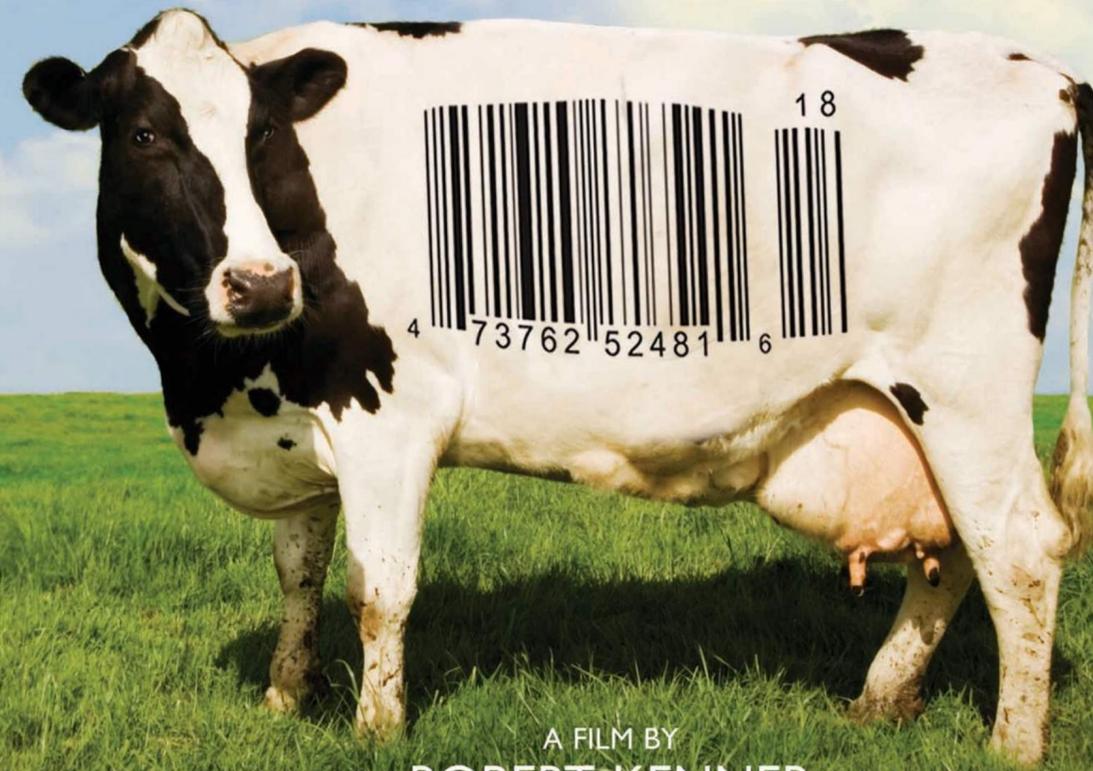
“By turns an absorbing, enraging and entertaining experience”

Little White Lies



Uncut

YOU’LL NEVER LOOK AT DINNER THE SAME WAY
FOR, LIKE, AT LEAST A MONTH



A FILM BY
ROBERT KENNER

FOOD, INC.

DOGWOOF PRESENT A PARTICIPANT MEDIA AND RIVER ROAD ENTERTAINMENT PRODUCTION A FILM BY ROBERT KENNER “FOOD, INC.” MUSIC BY MARK ADLER EDITED BY KIM ROBERTS DIRECTOR OF PHOTOGRAPHY RICHARD PEARCE
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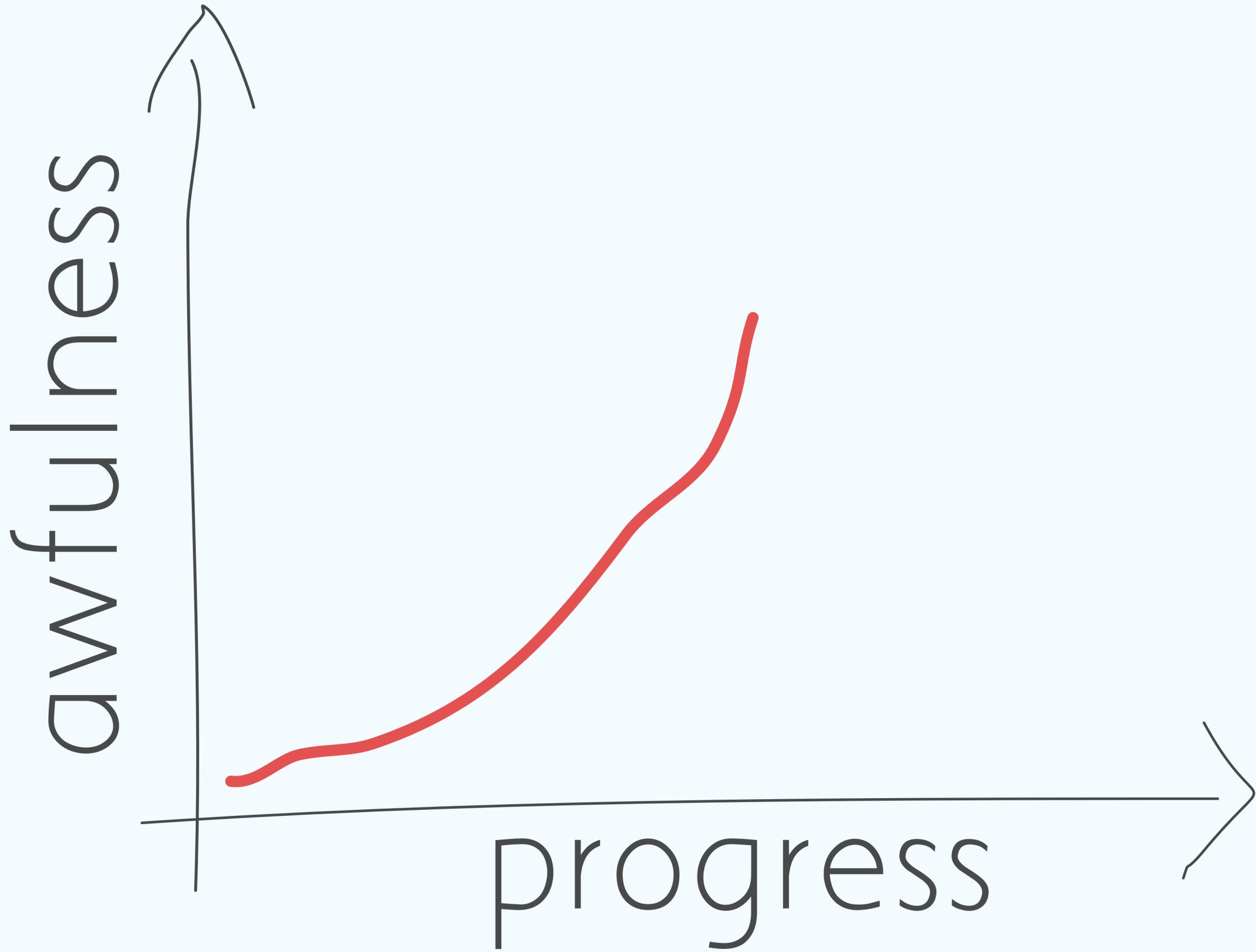
www.dogwoof.com

awfulness



progress





awfulness





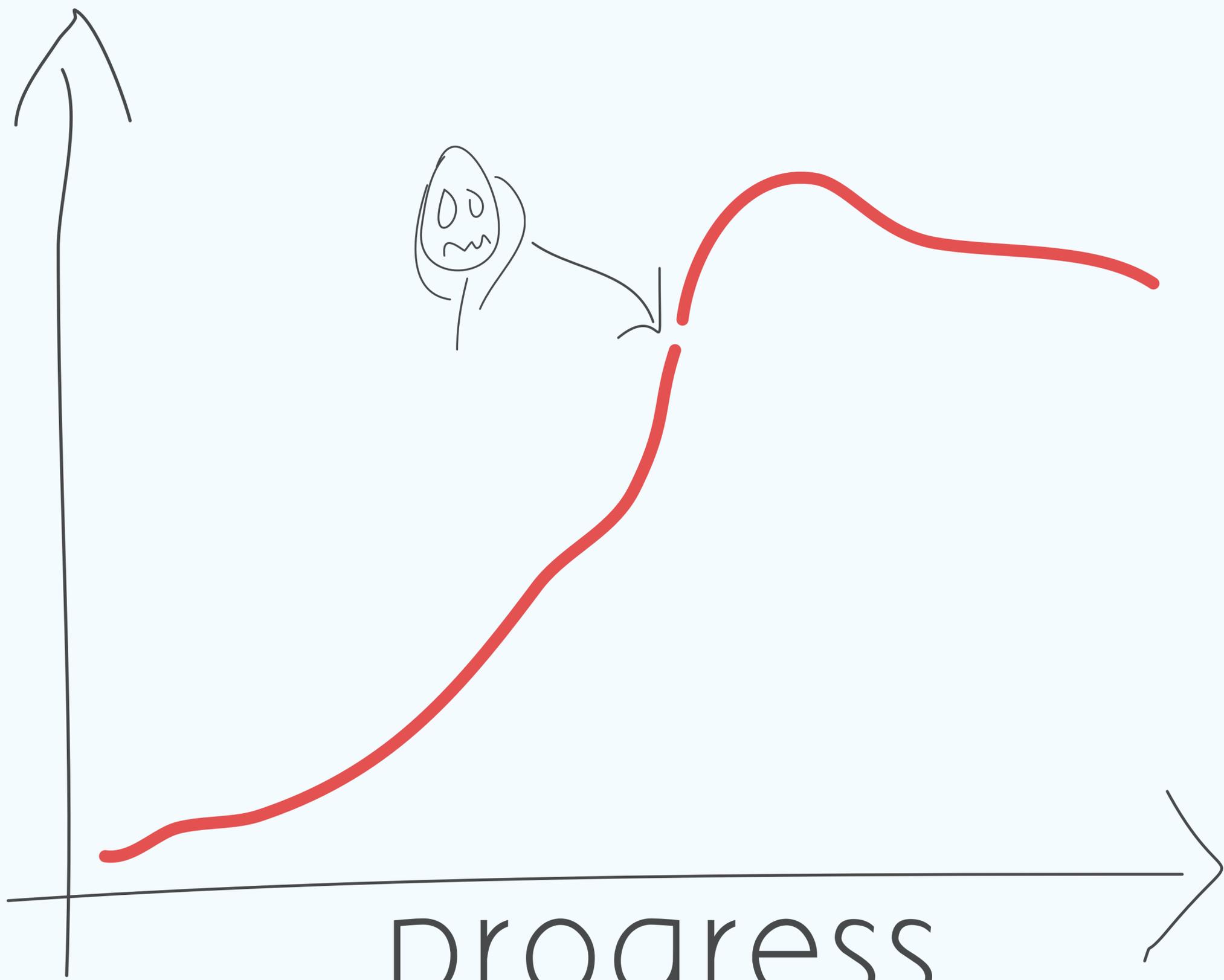
Nothing stops this train

awfulness

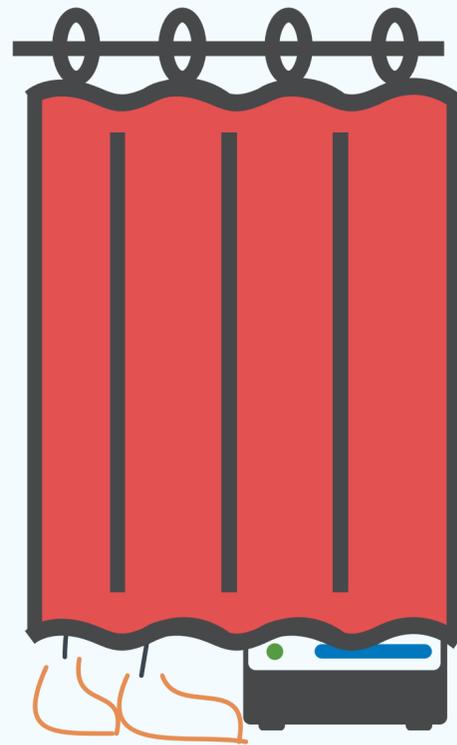
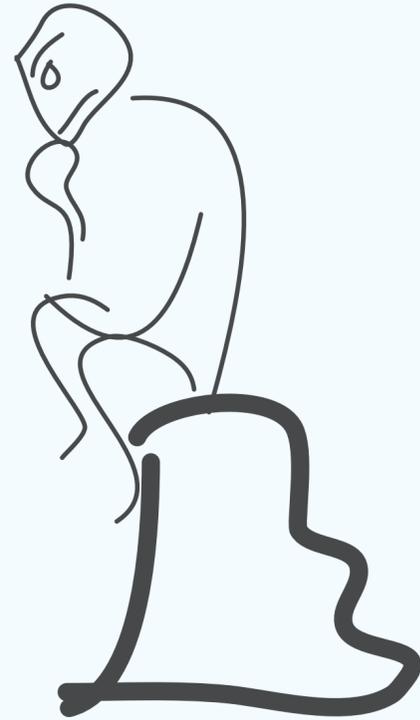
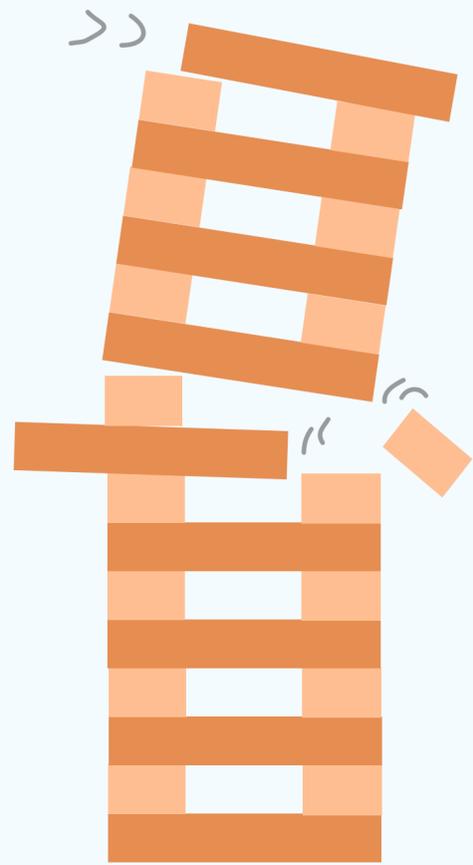


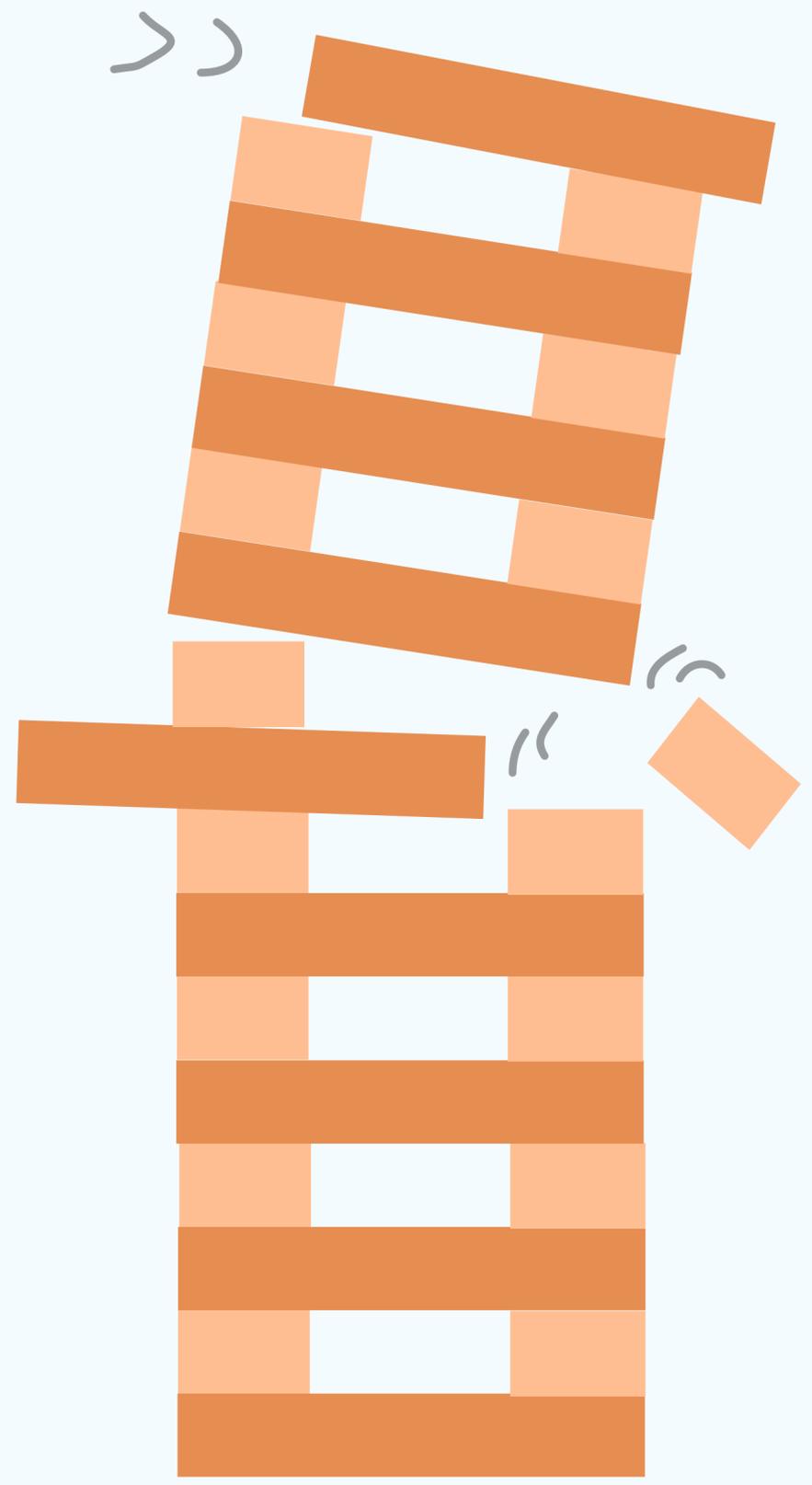
progress

awfulness

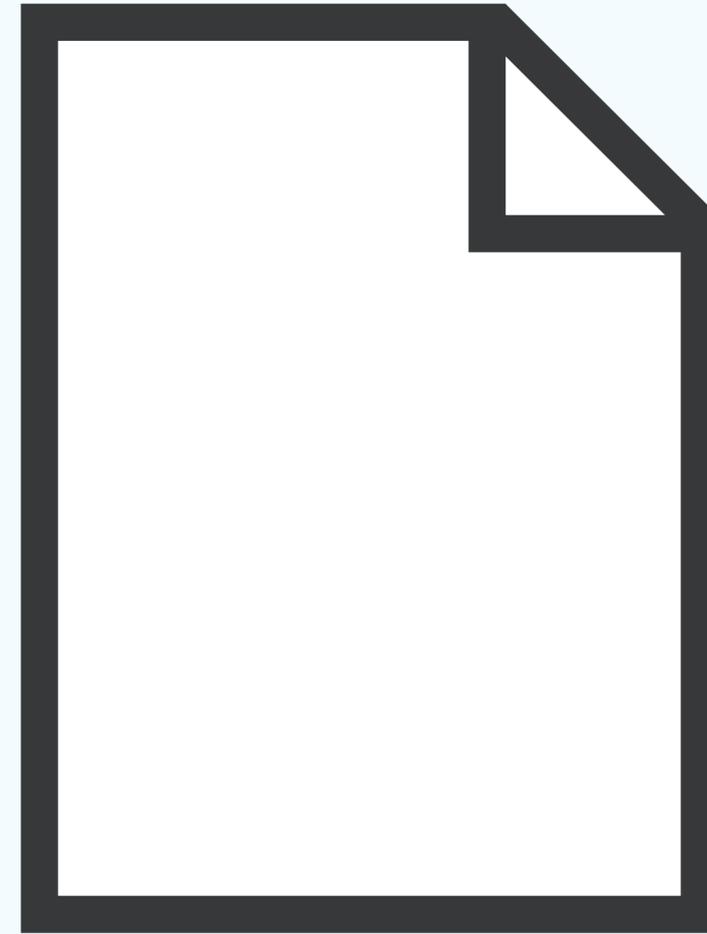


progress

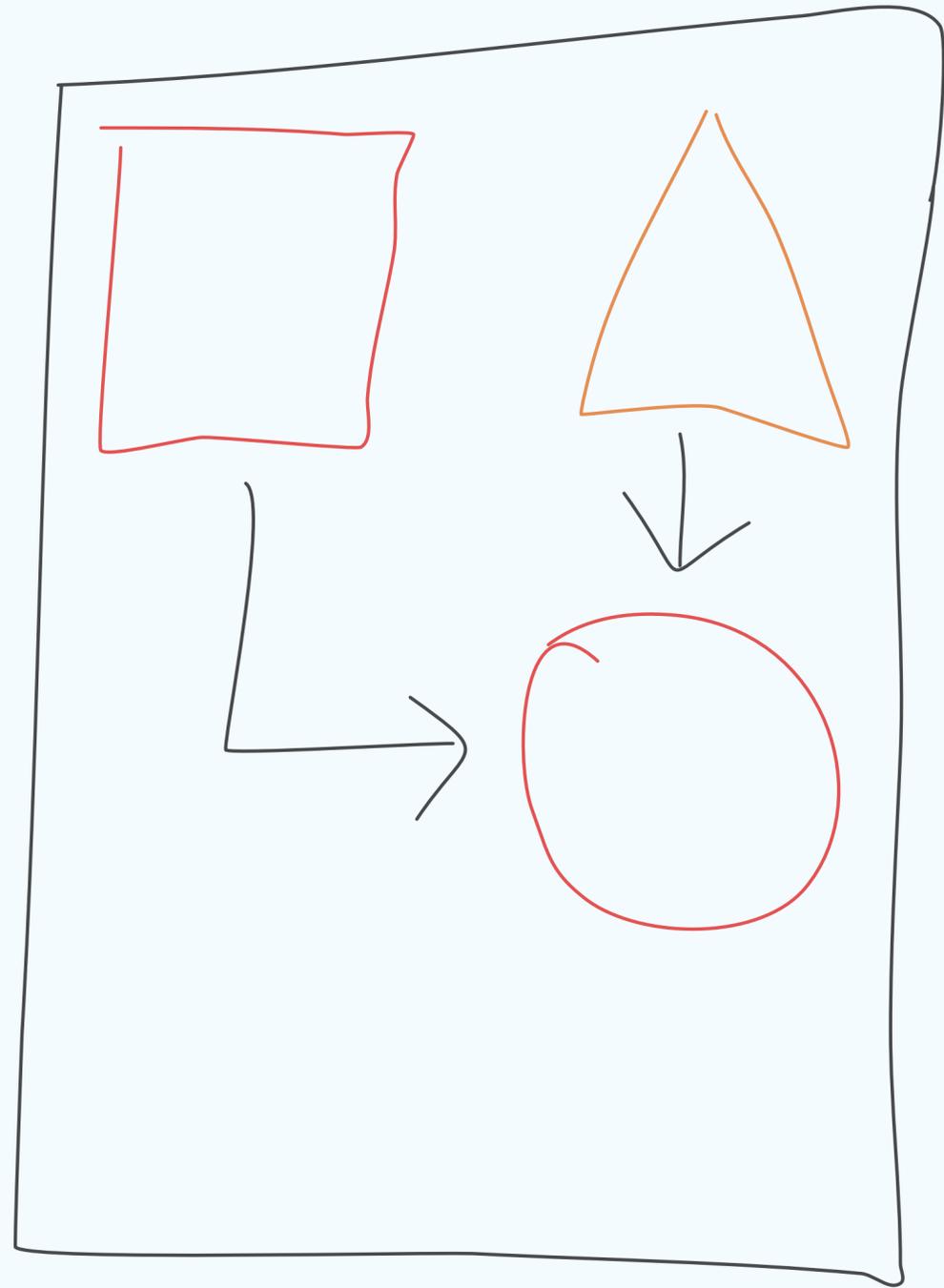


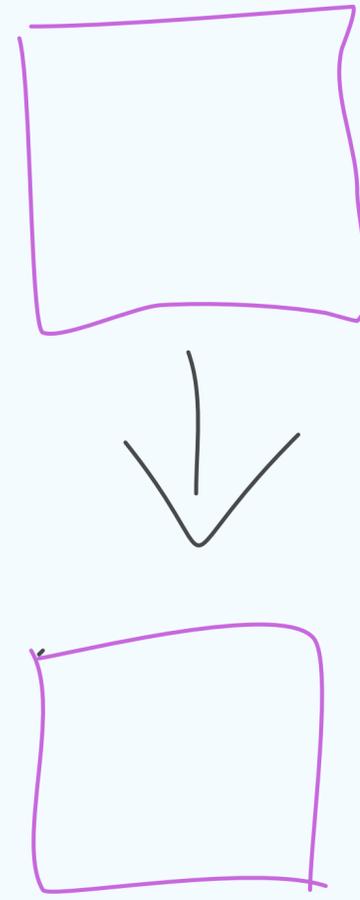
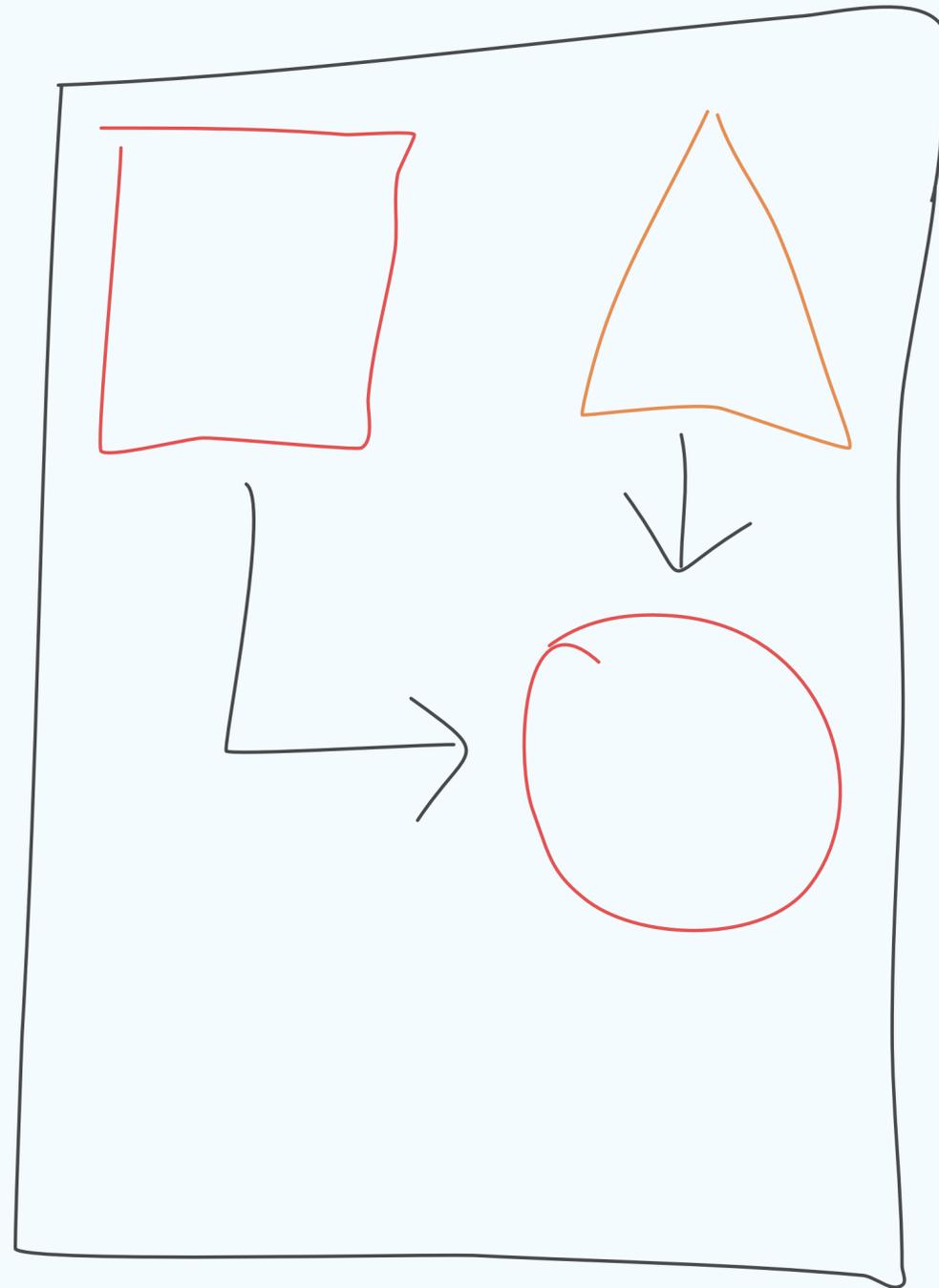


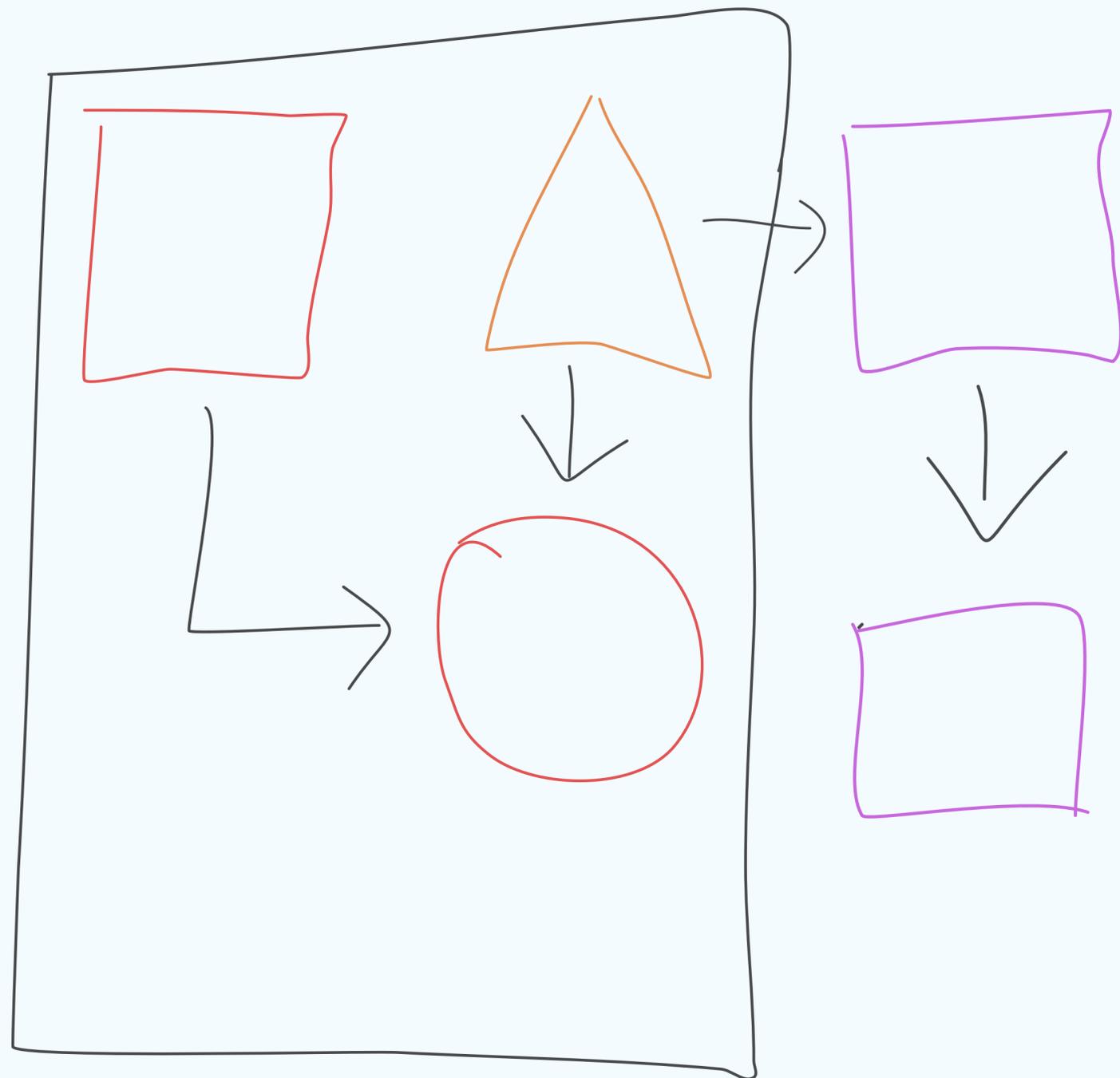
Open Source's Progress

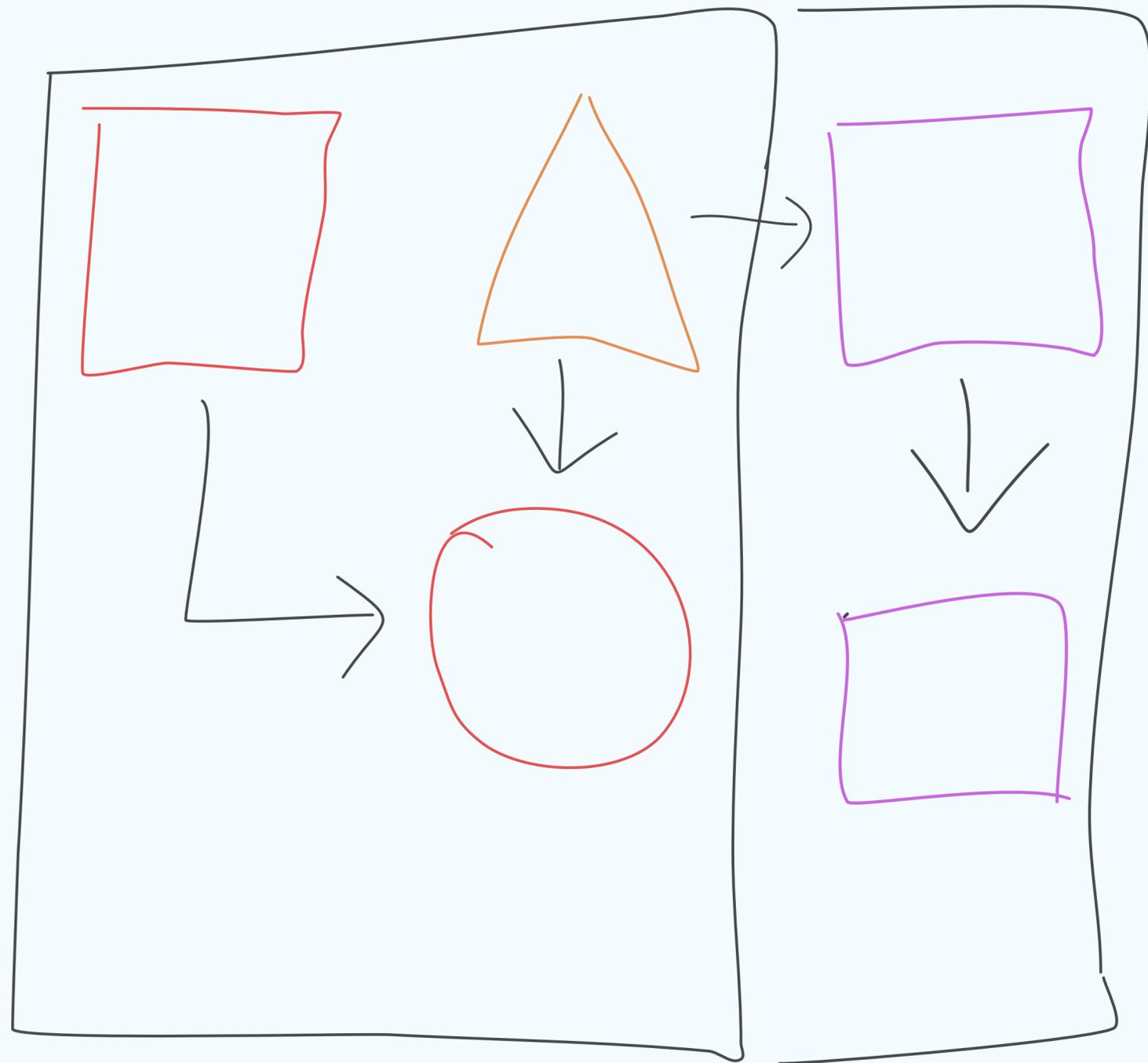


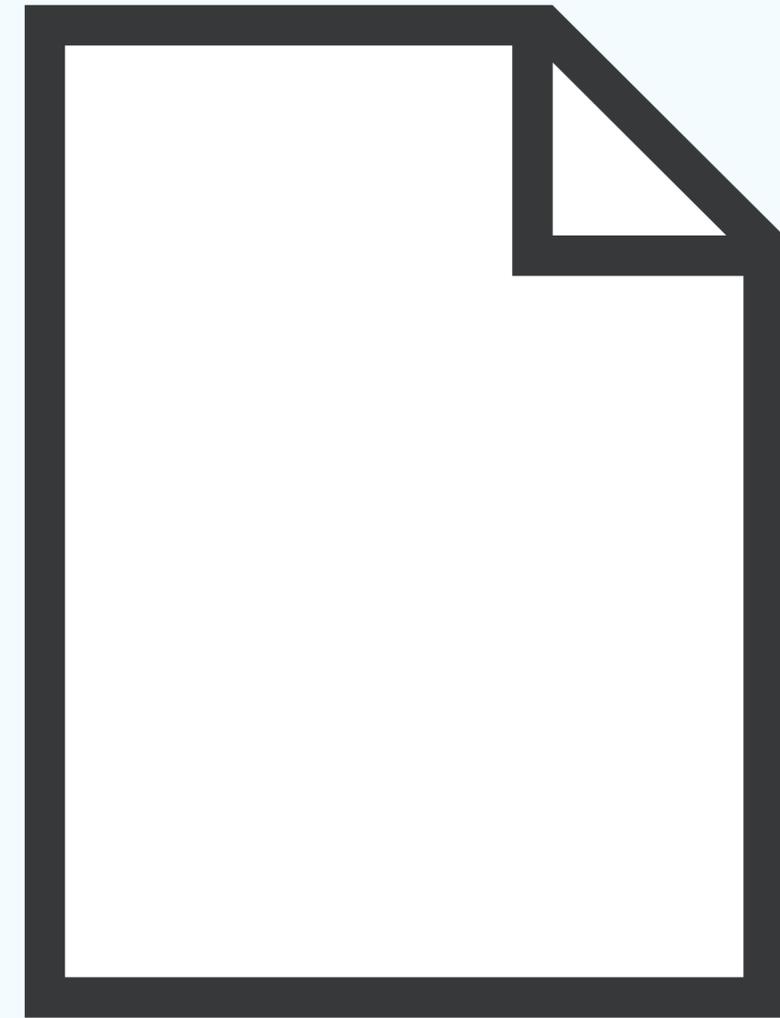
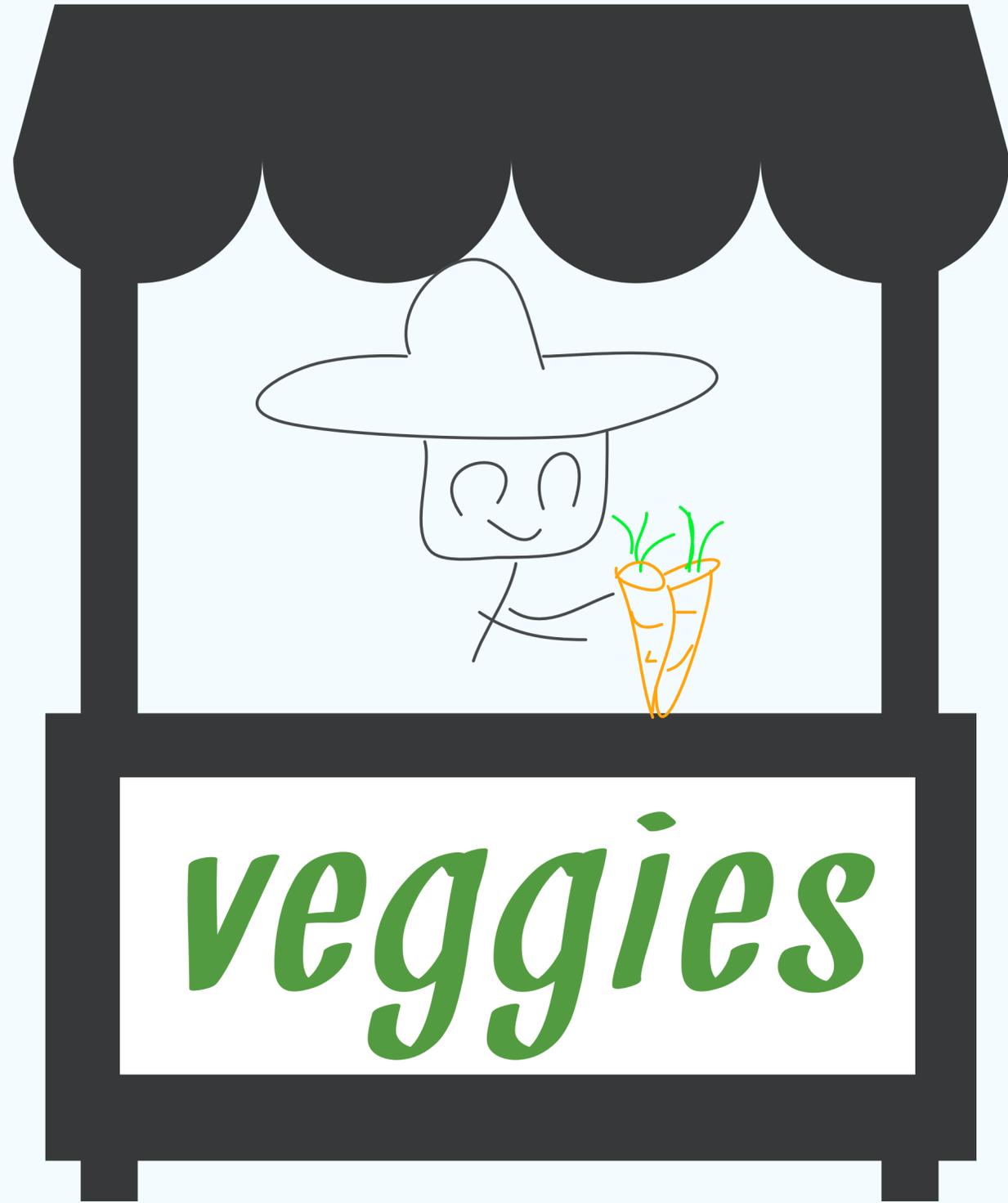
.h & .c files



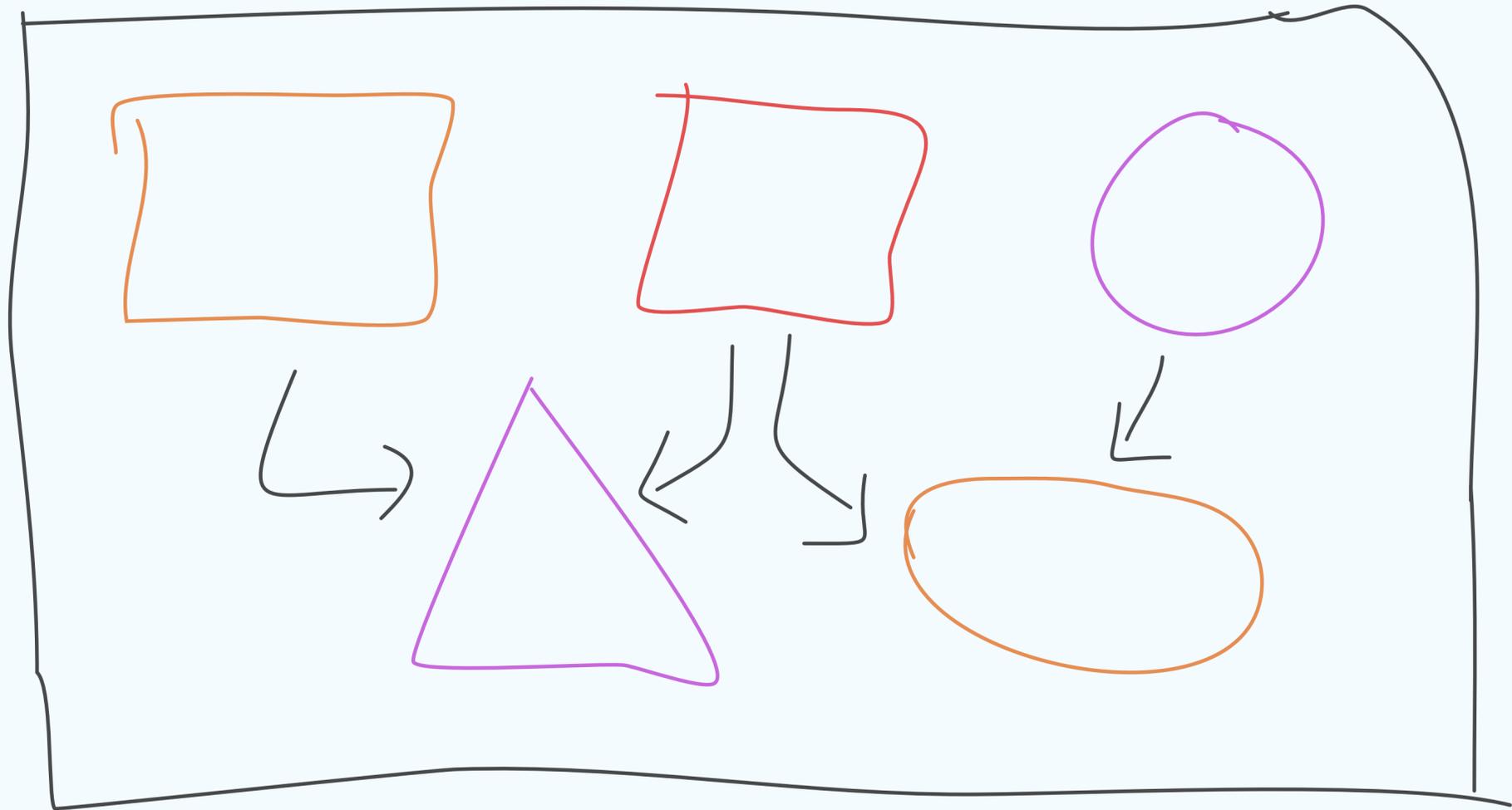


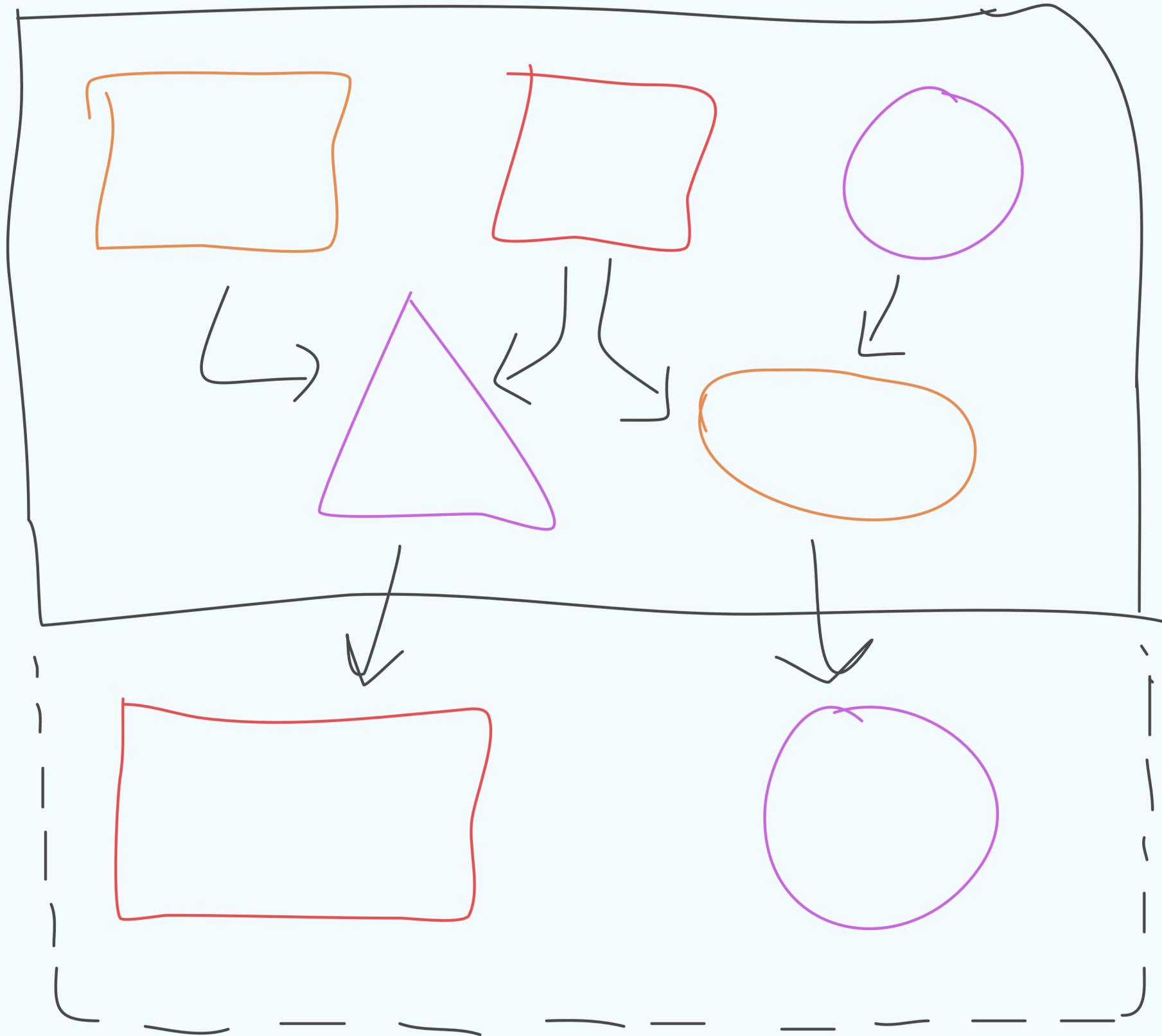


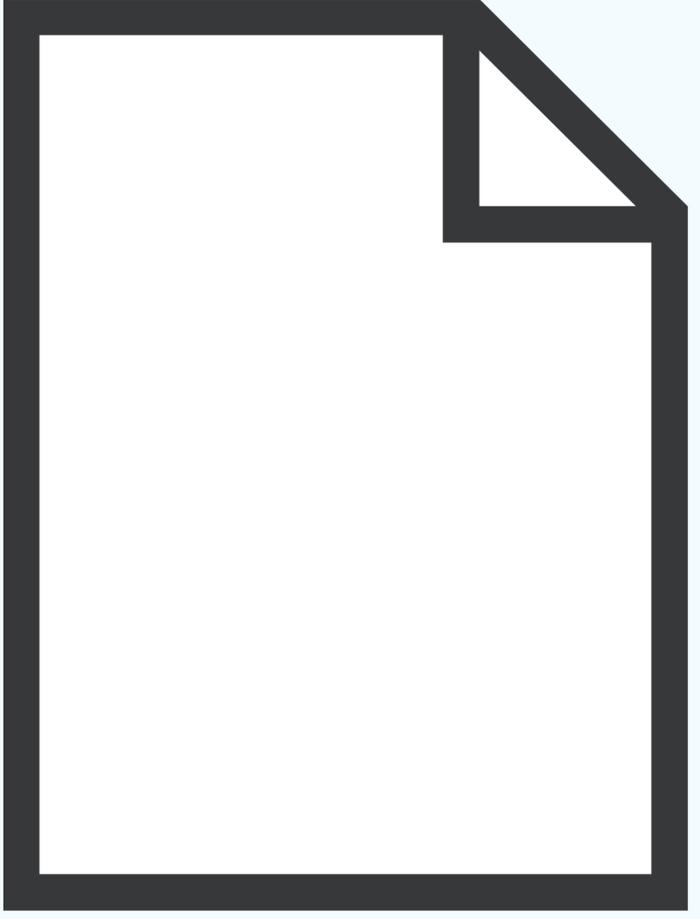




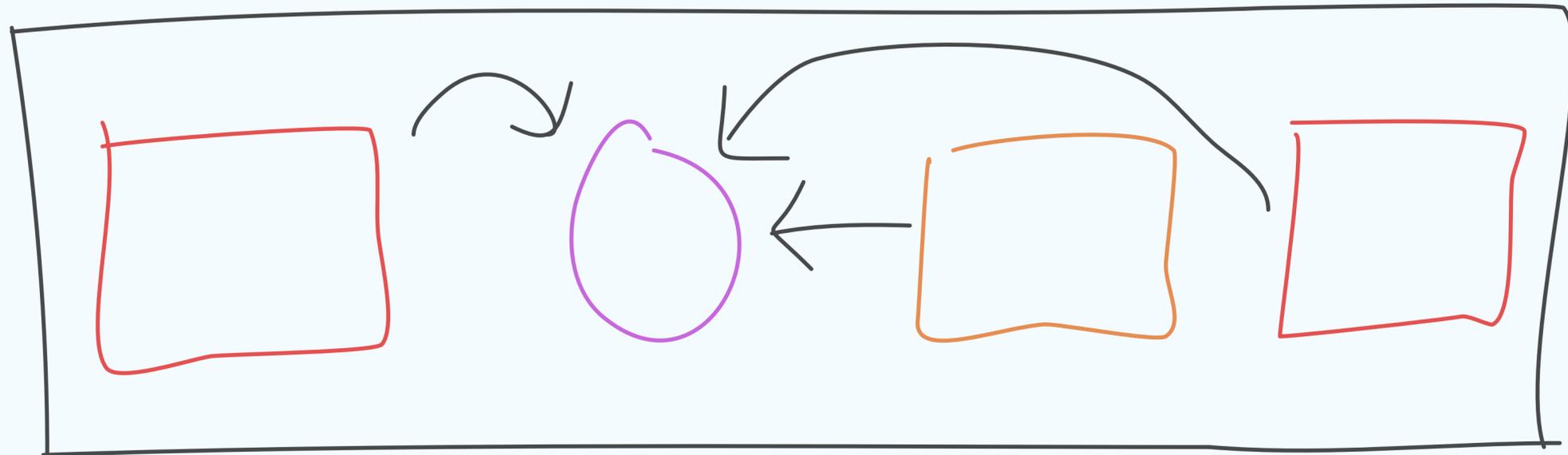
Makefile

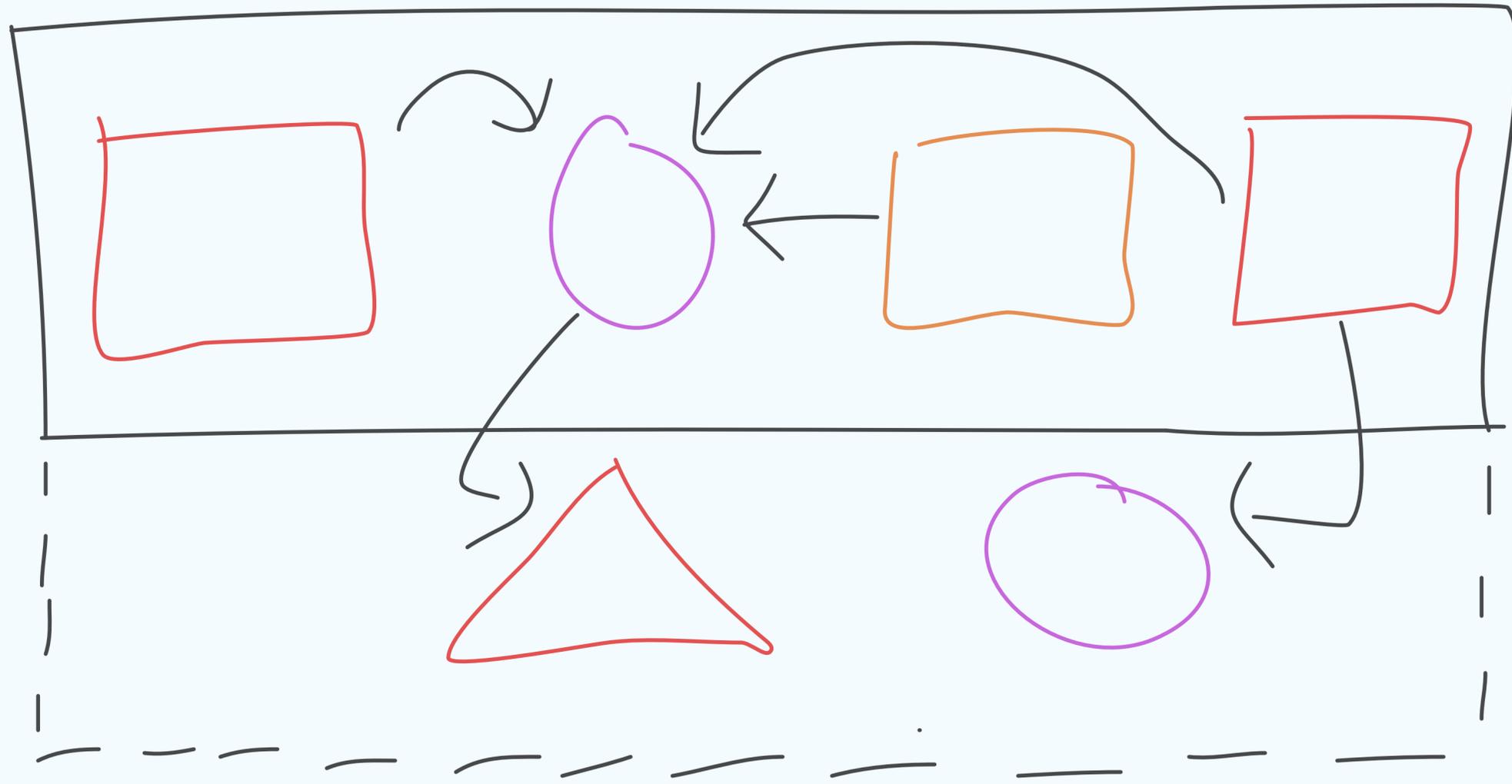


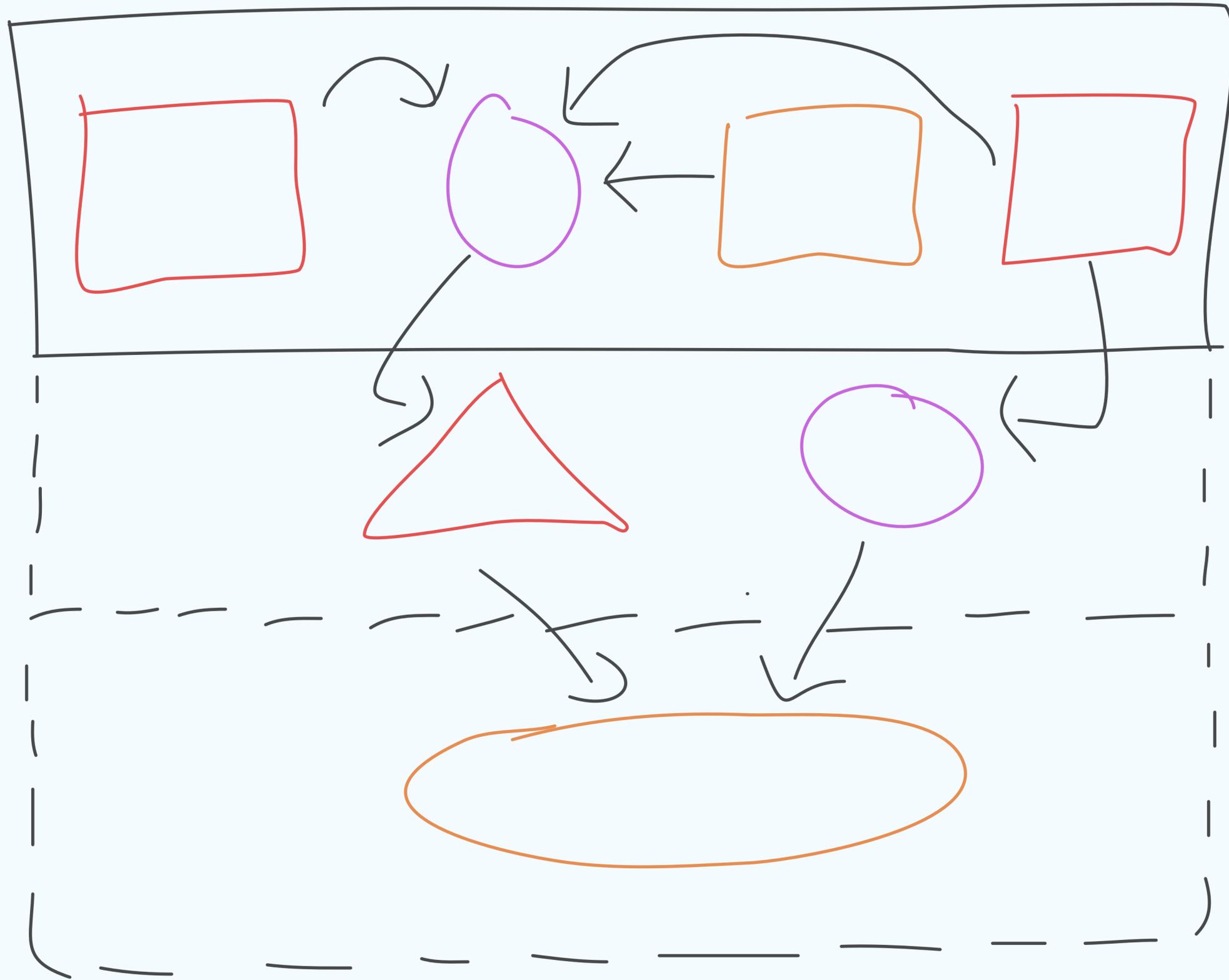


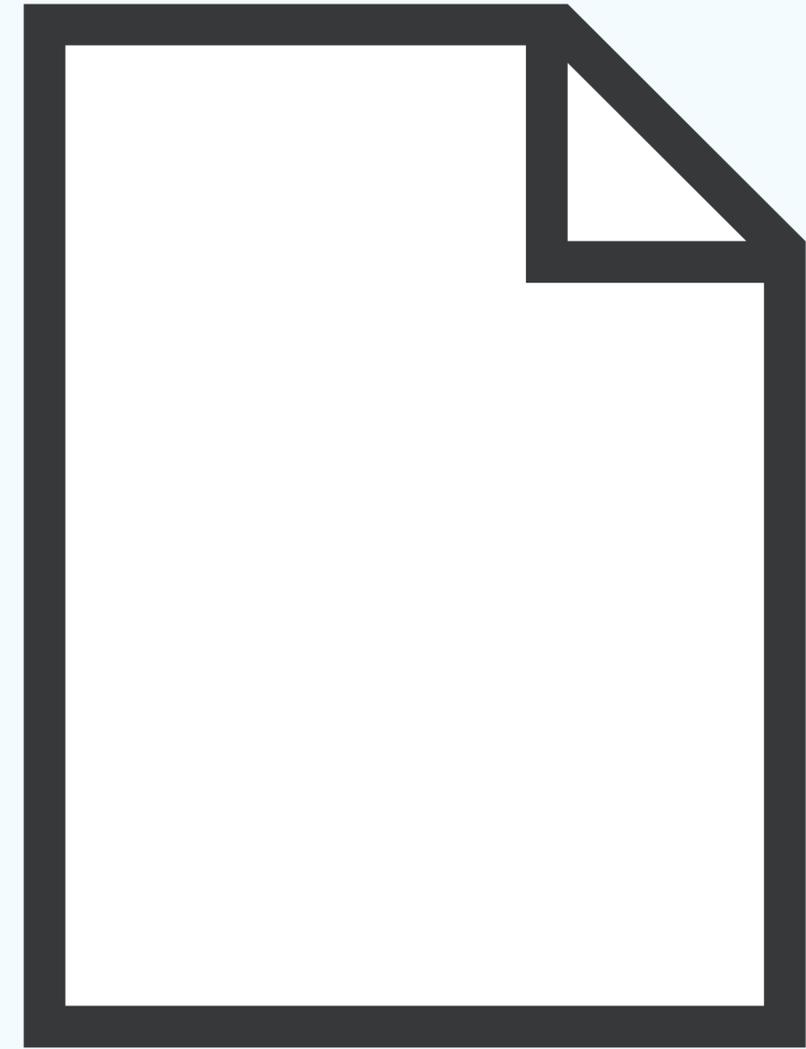


jar file

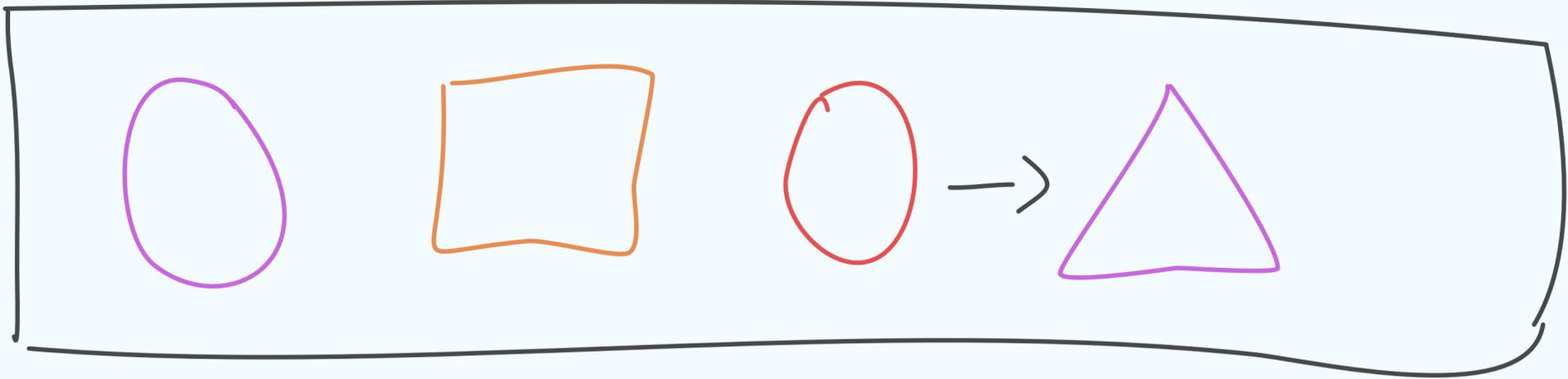


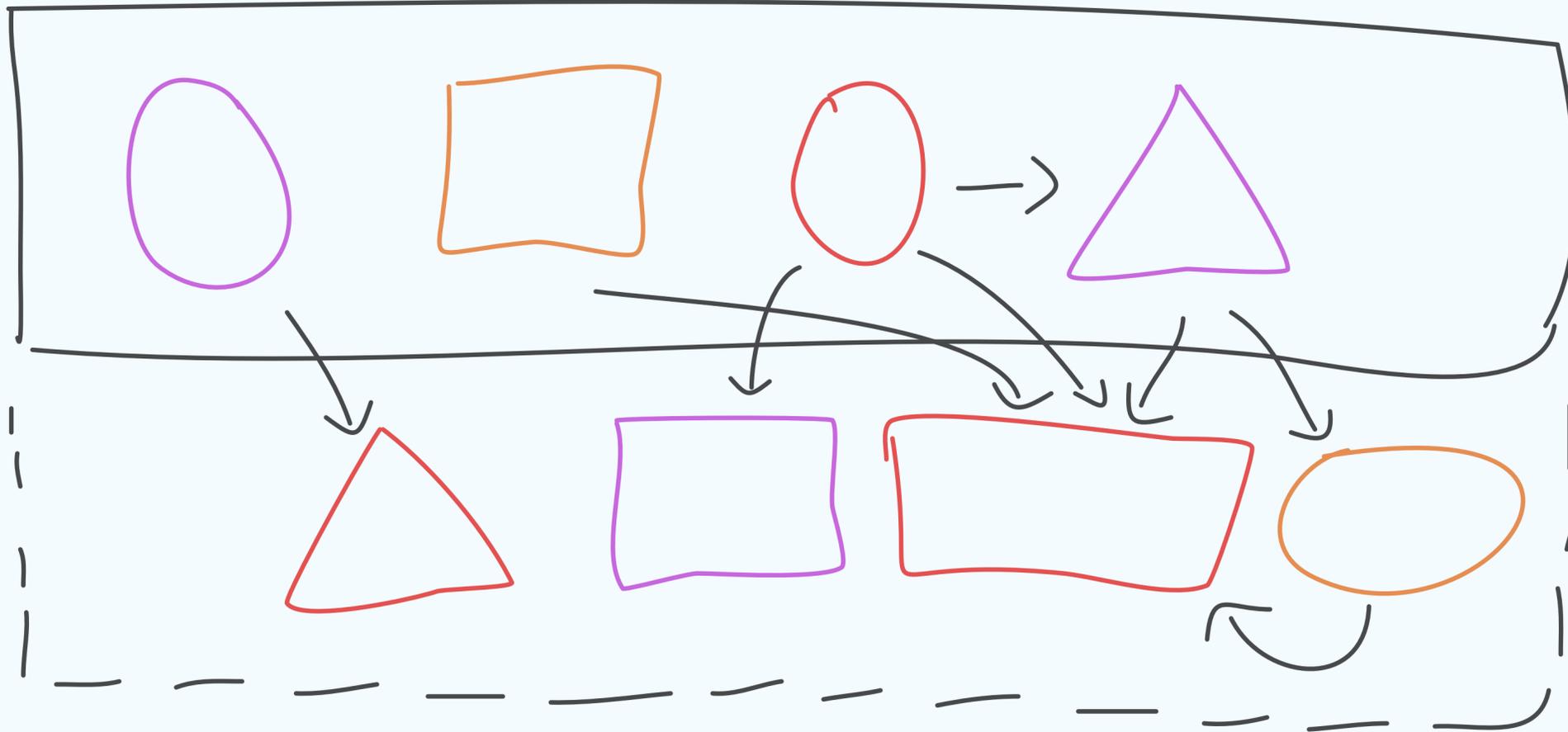


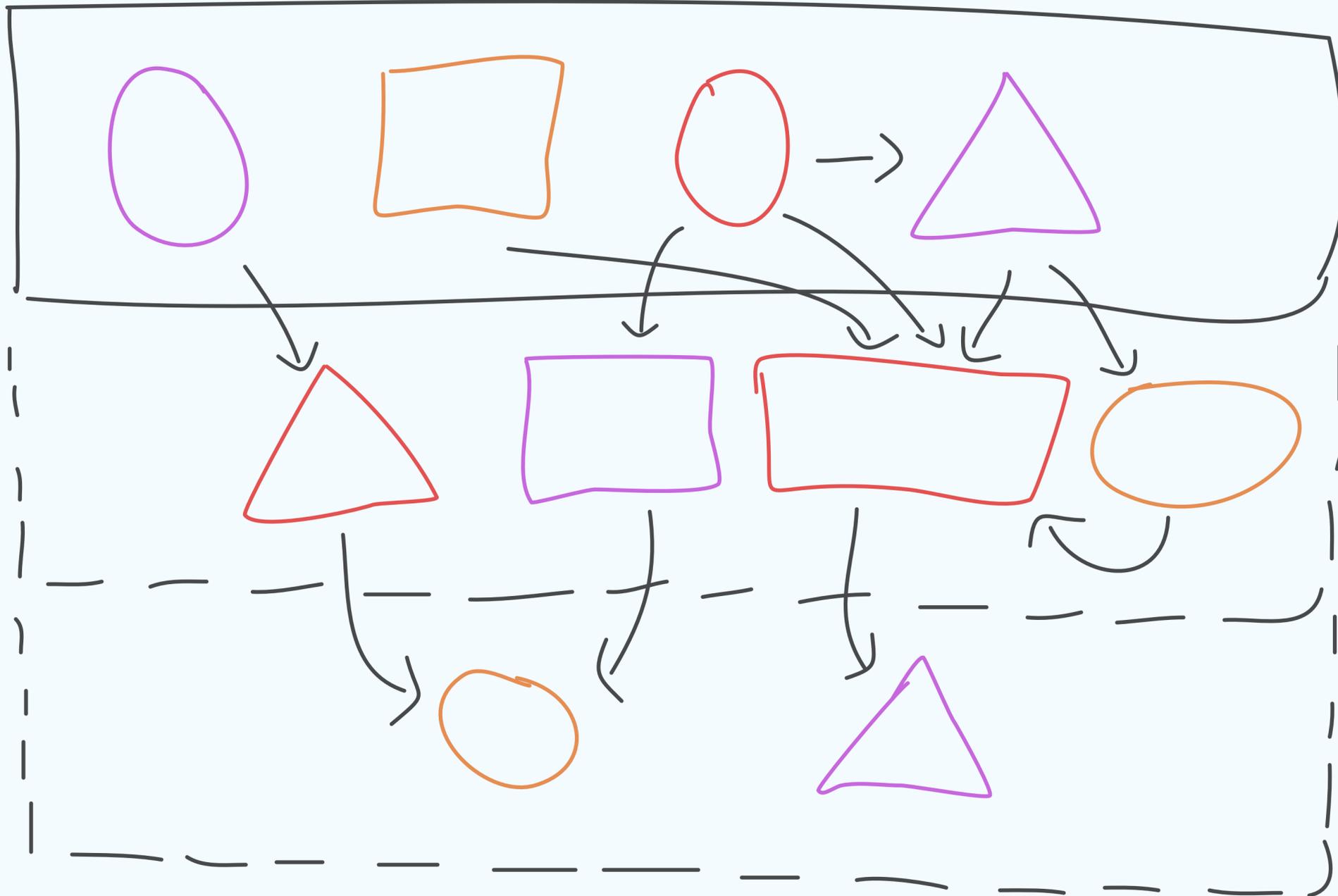


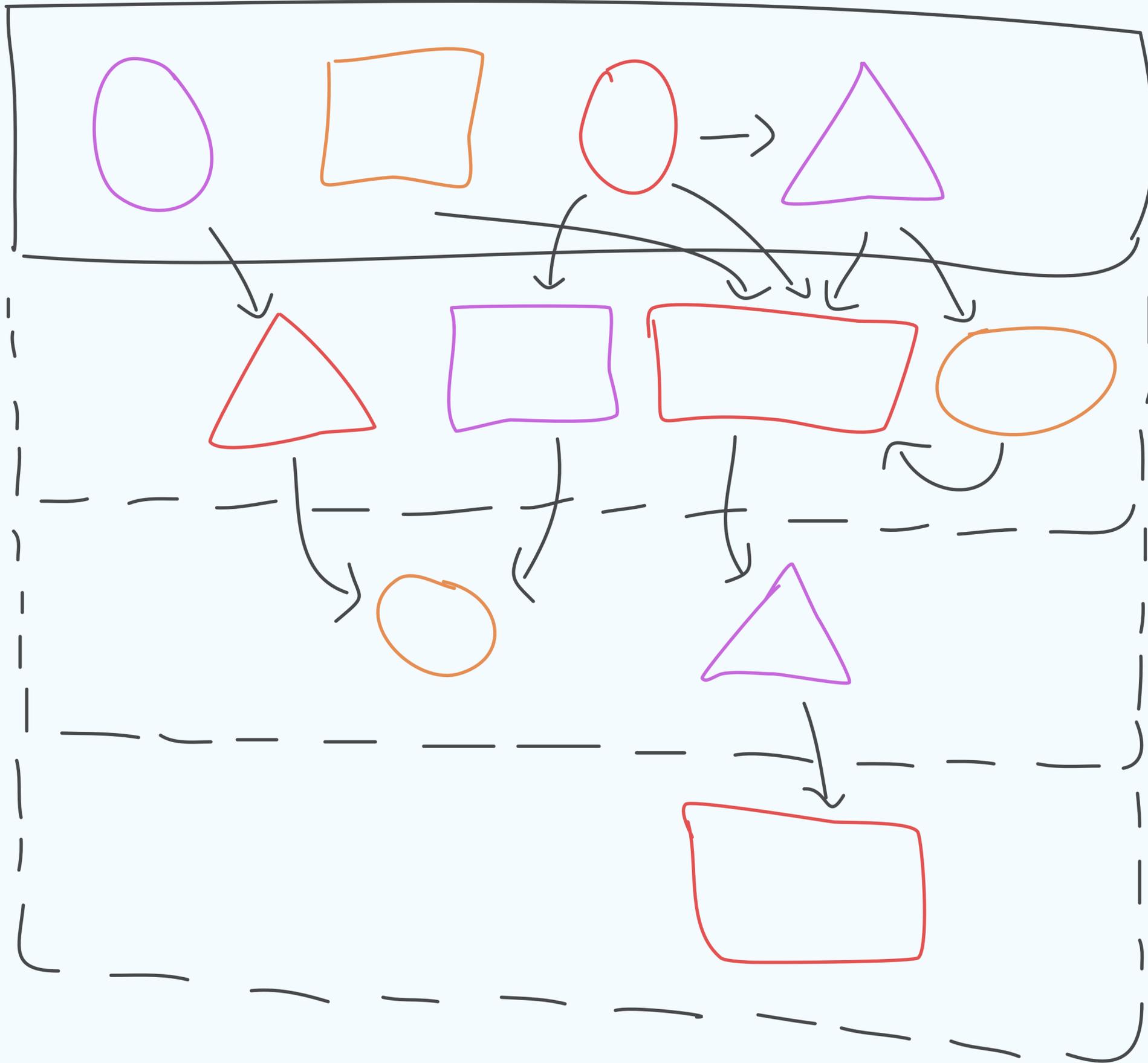


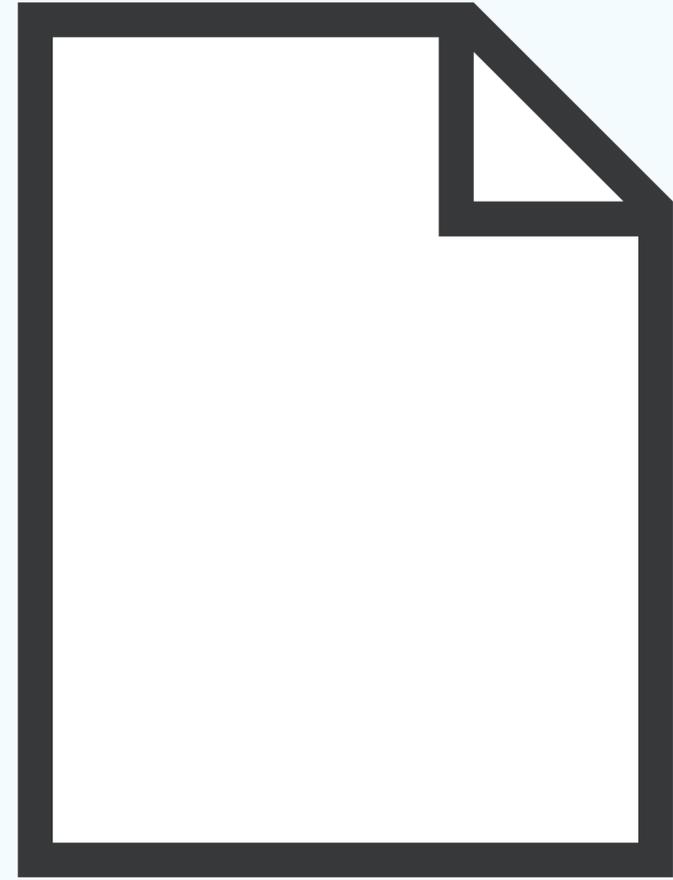
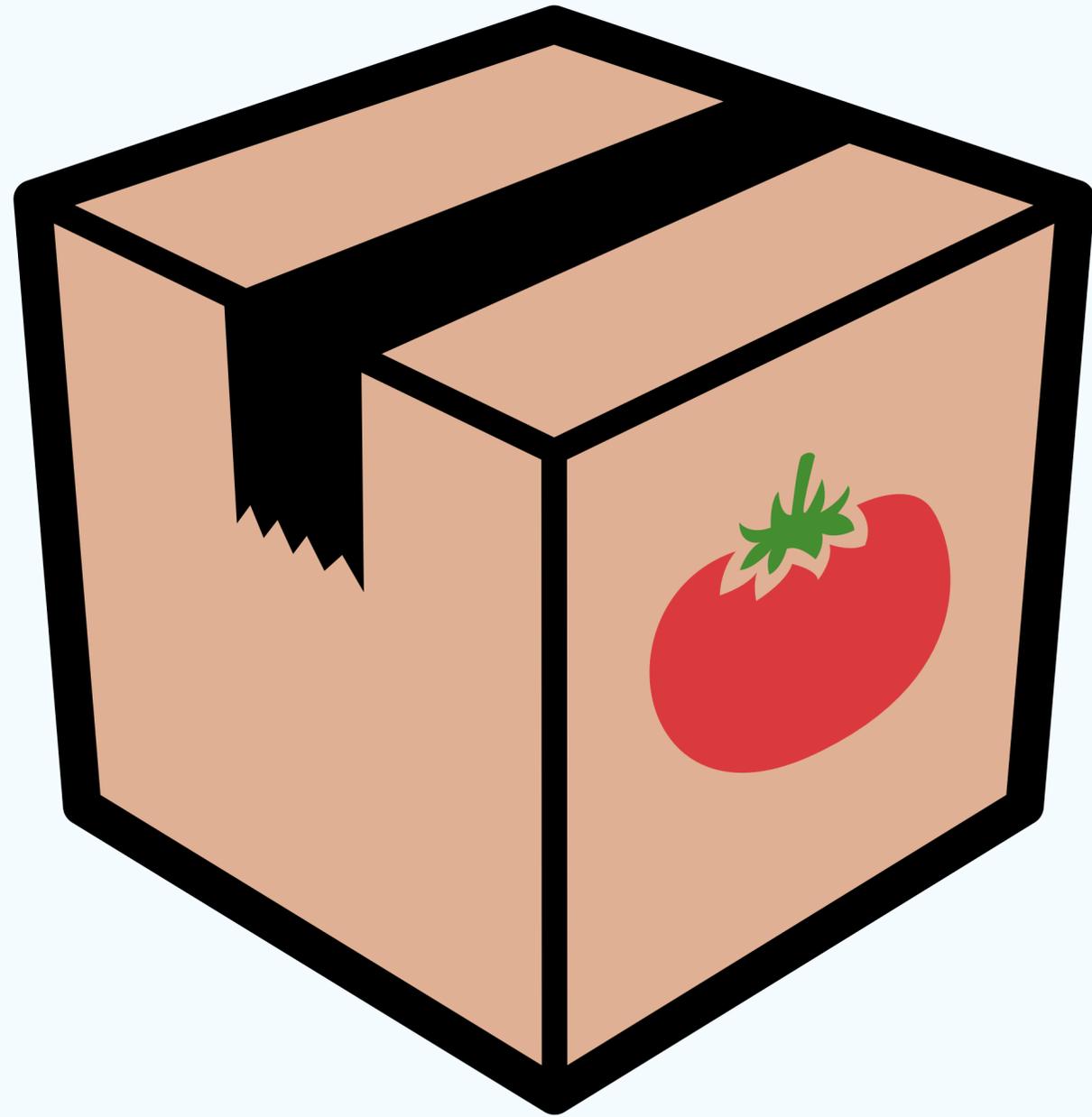
Gemfile



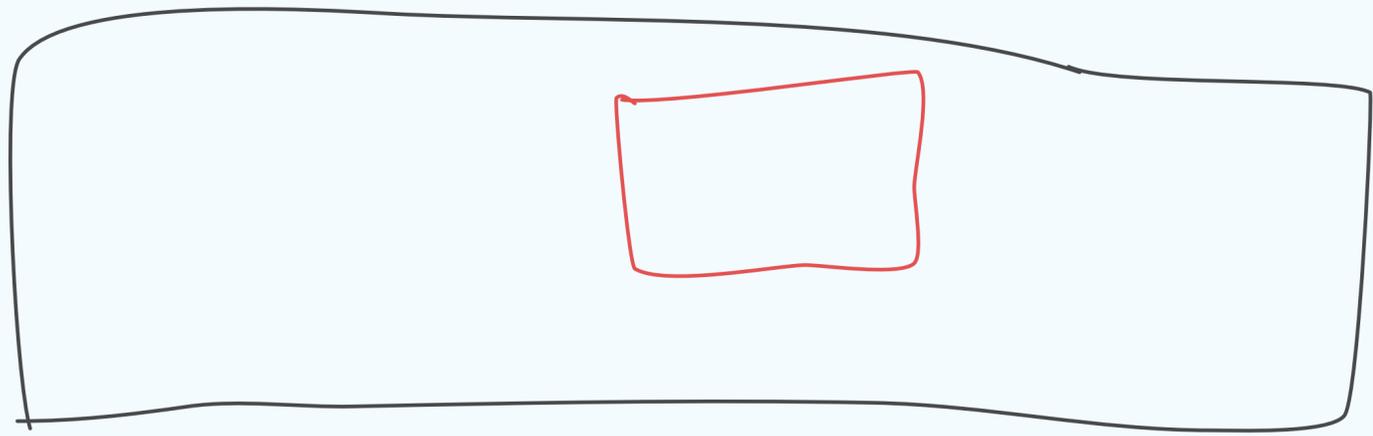


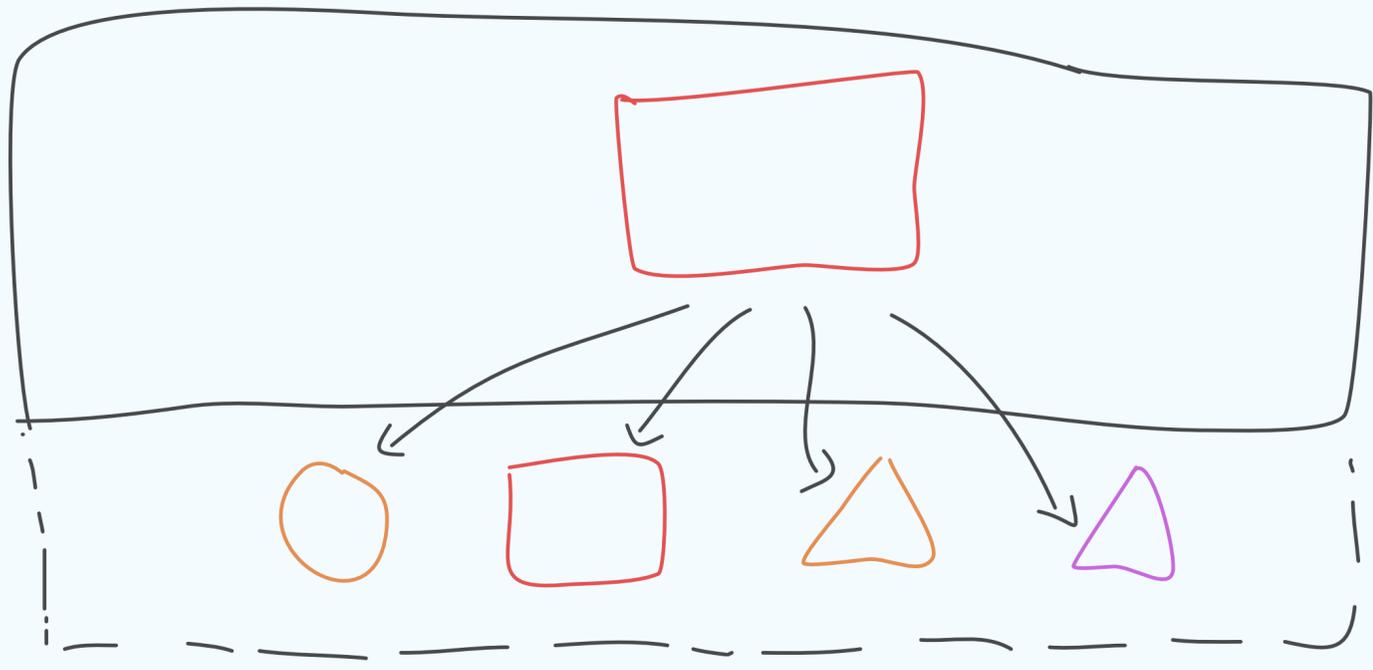


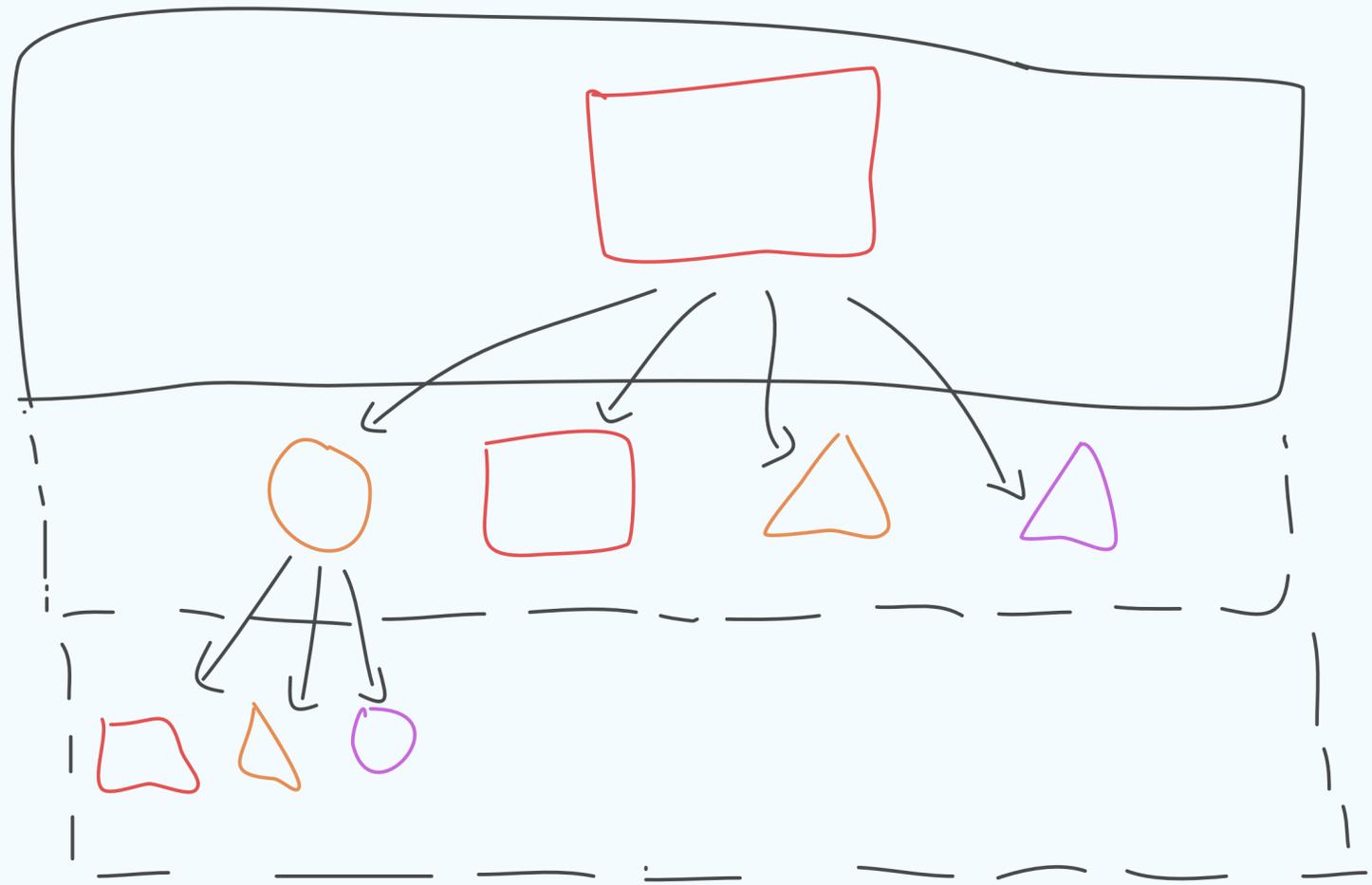


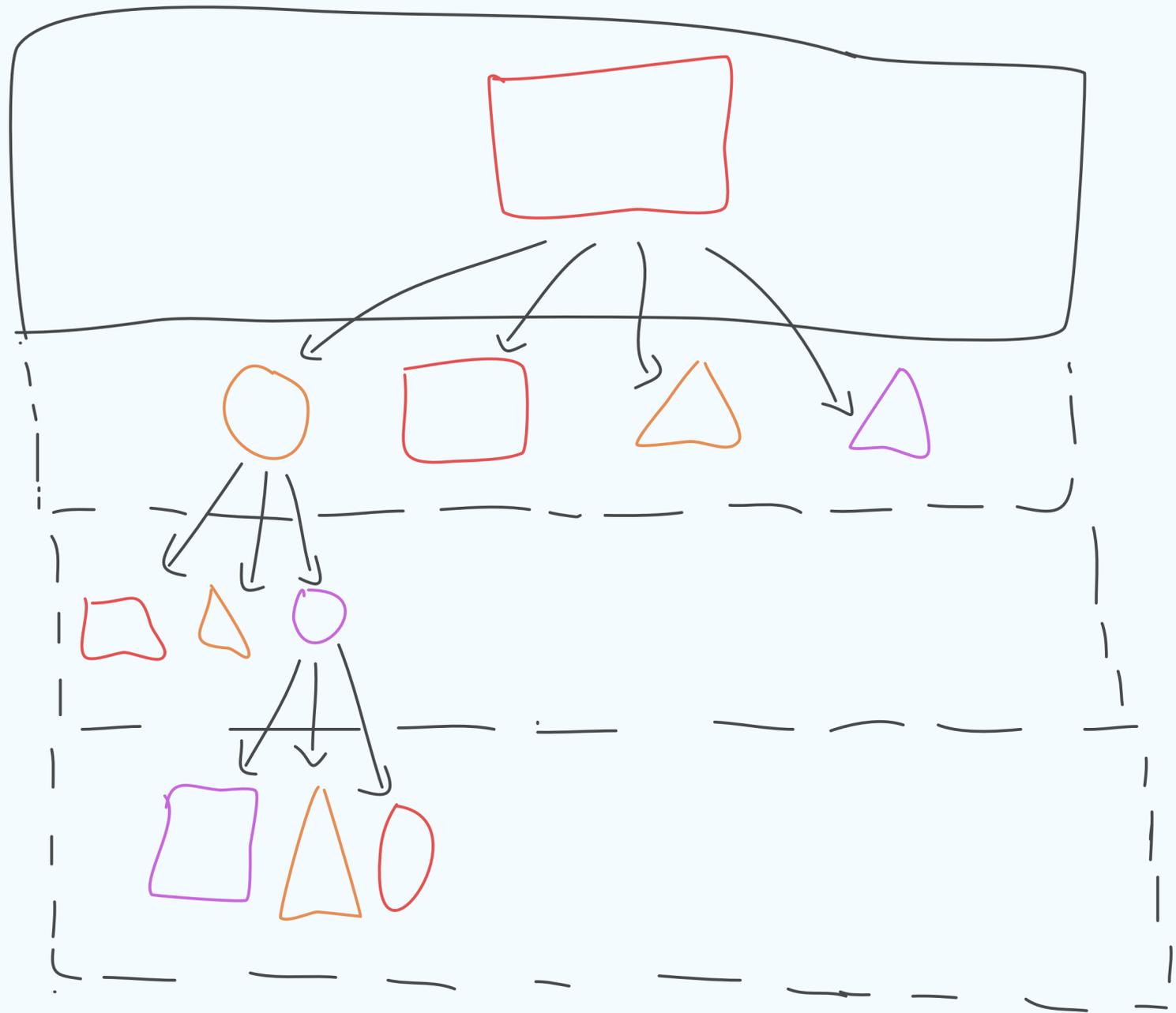


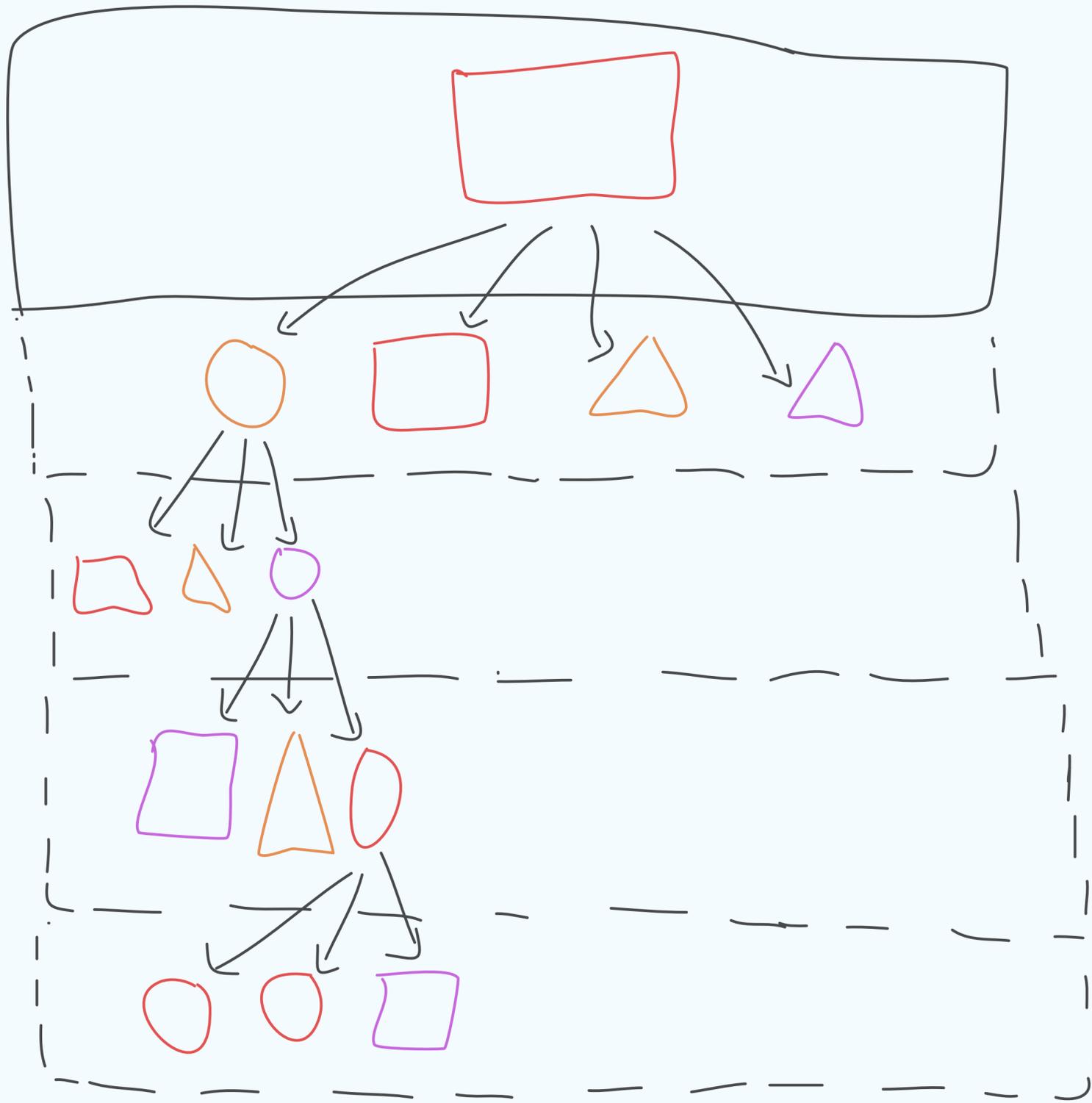
package.json

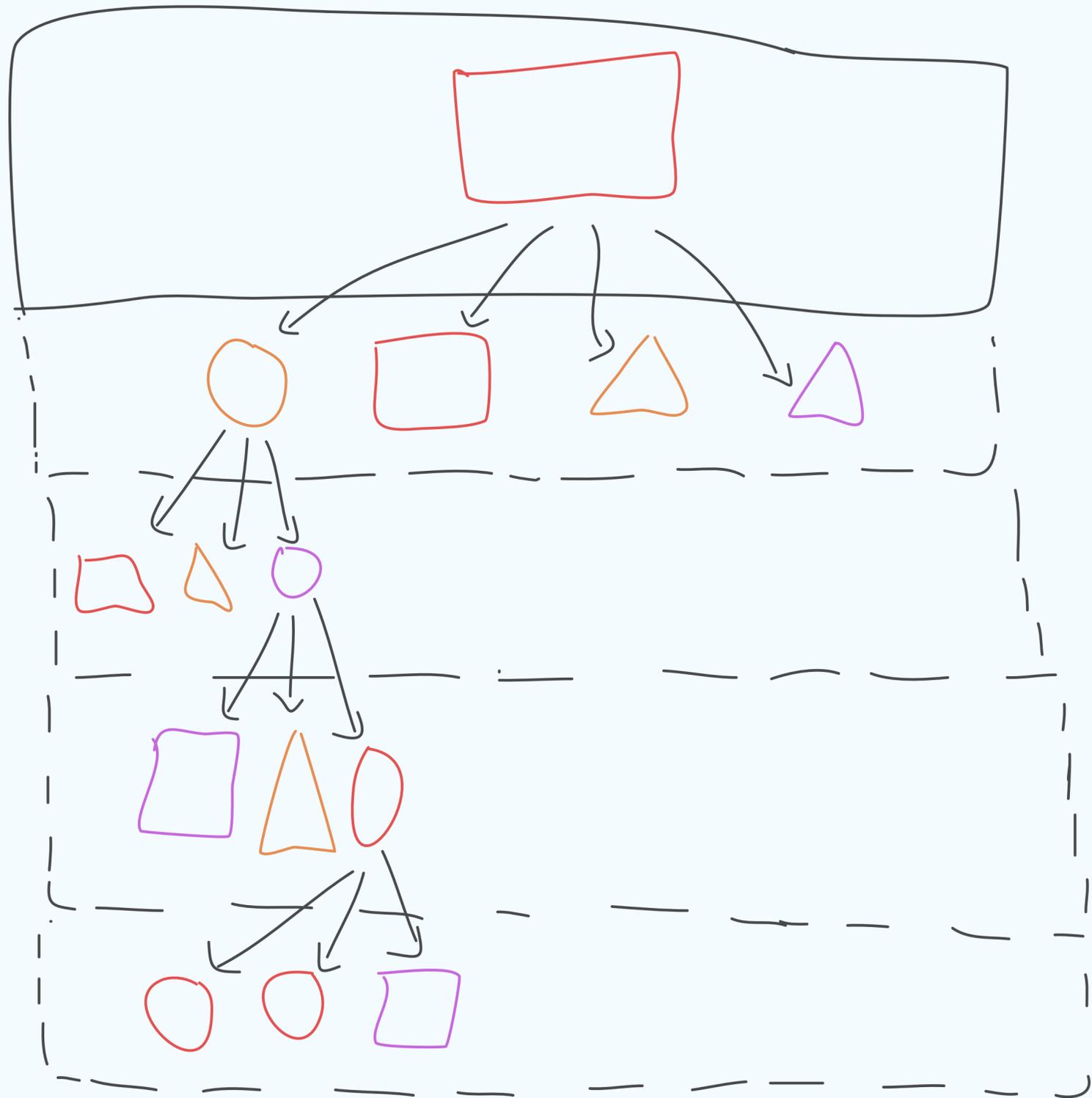




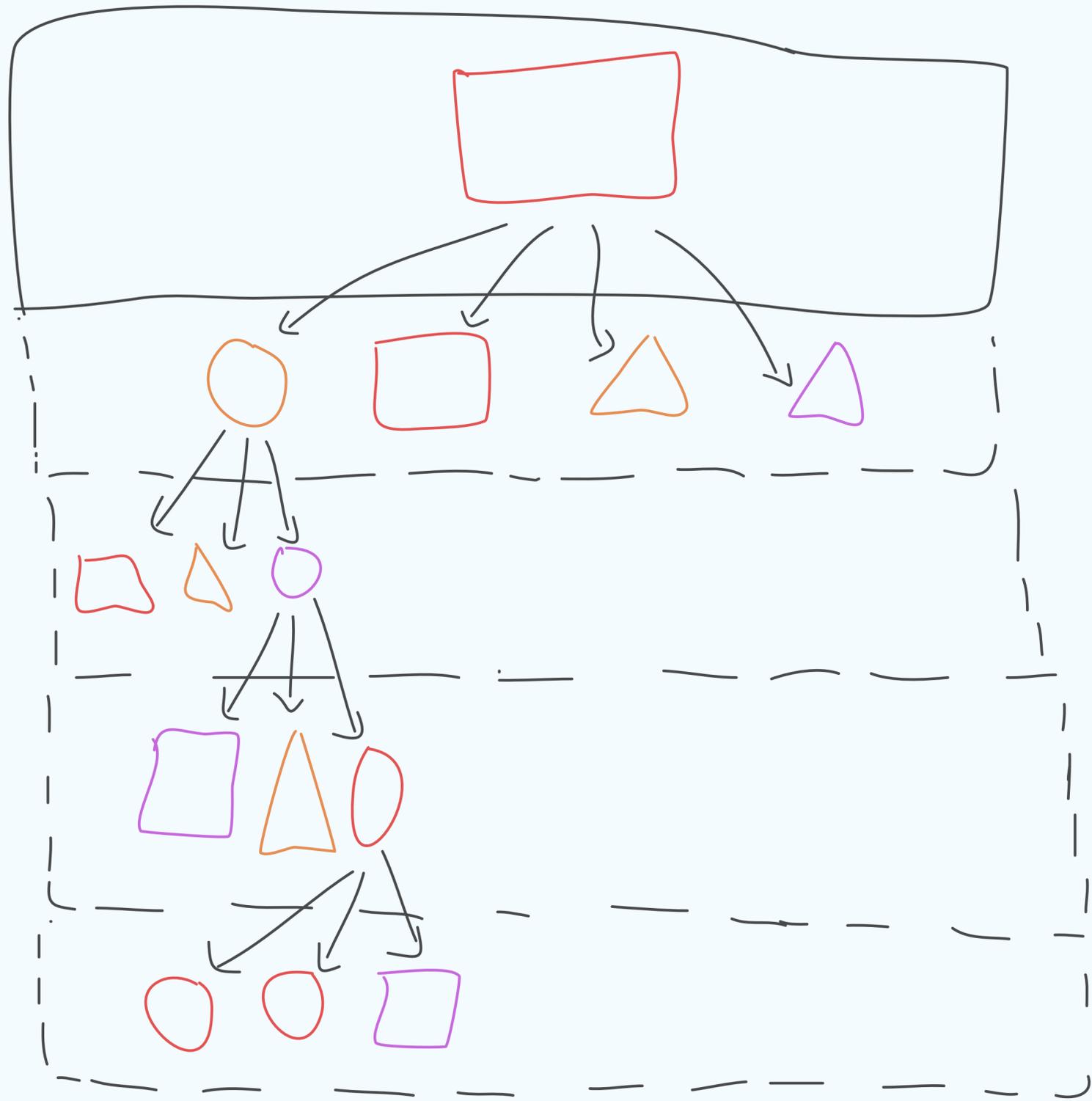






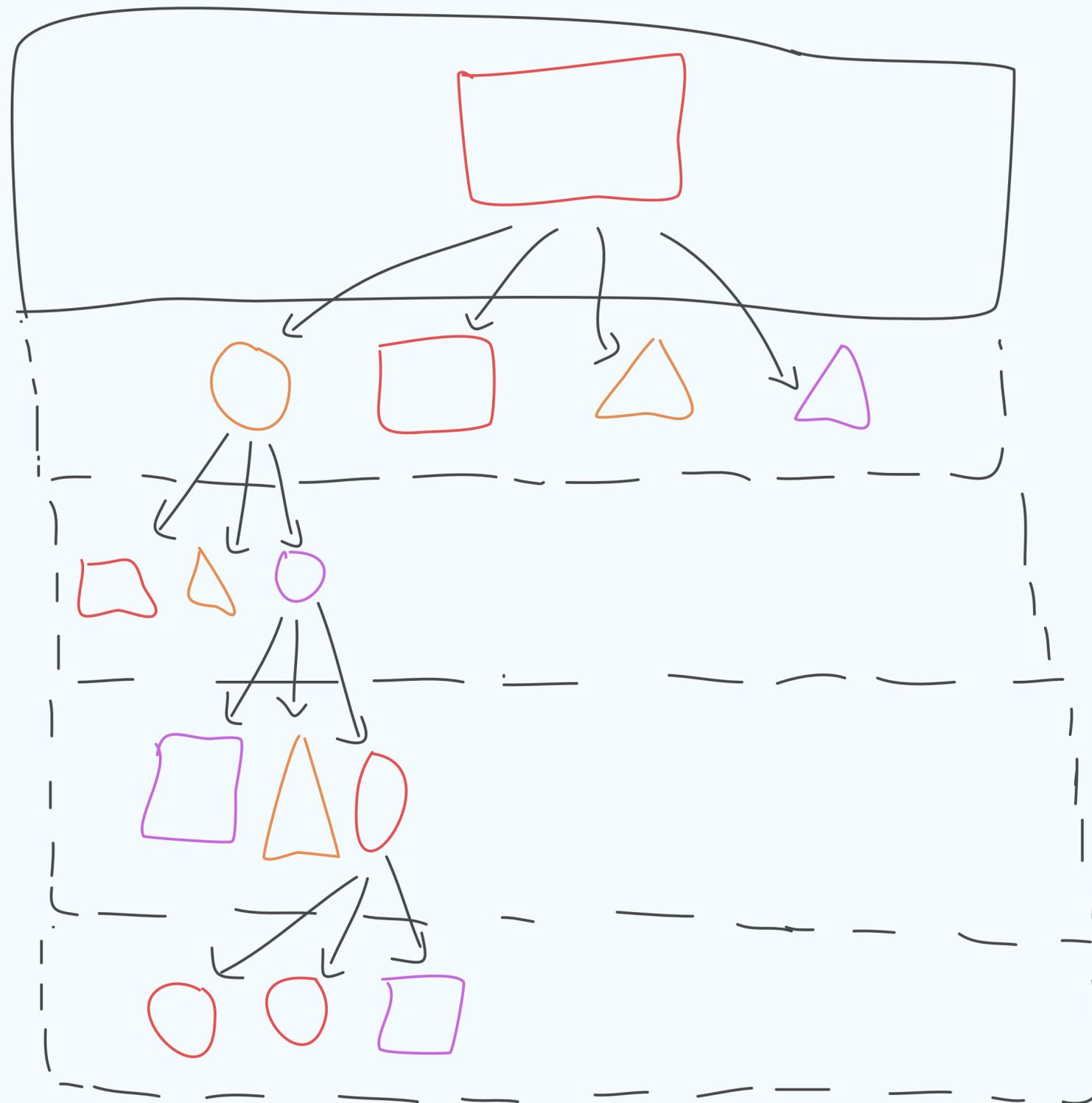


— 50ft



— 50ft

— 100ft



— 50ft

— 100ft

— windows max
file path limit

short-term progress

short-term progress

for the low, low price of

short-term progress

for the low, low price of

long-term fragility

A man with a goatee, wearing a black t-shirt, is performing stand-up comedy on a stage. He is holding a blue microphone in his right hand and gesturing with his left hand. The background is a brick wall, and there are some flowers and a water bottle on a table behind him. The lighting is dim, with some blue and green spotlights visible in the background.

**It's like, if you buy a puppy,
you're bringing it home**



Gary Bernhardt

@garybernhardt

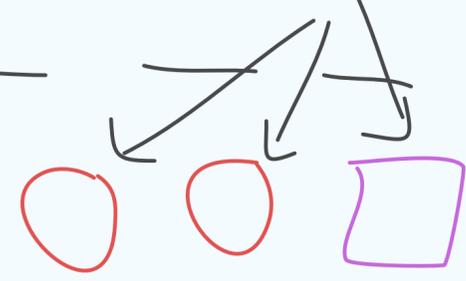
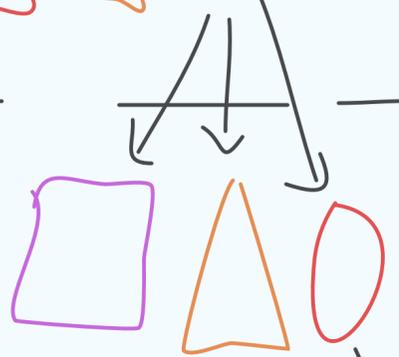
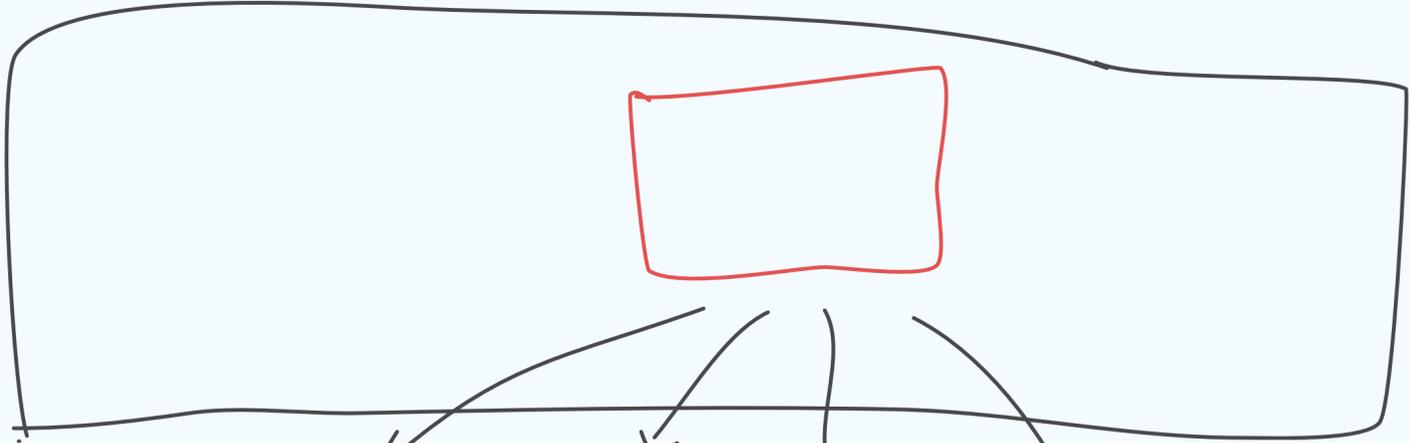
Build a small, but non-trivial, Rails app. An empty app has ~50 gem dependencies; yours will have 75-100. Go away for six months. Come back and update all of your dependencies. Your app no longer works.

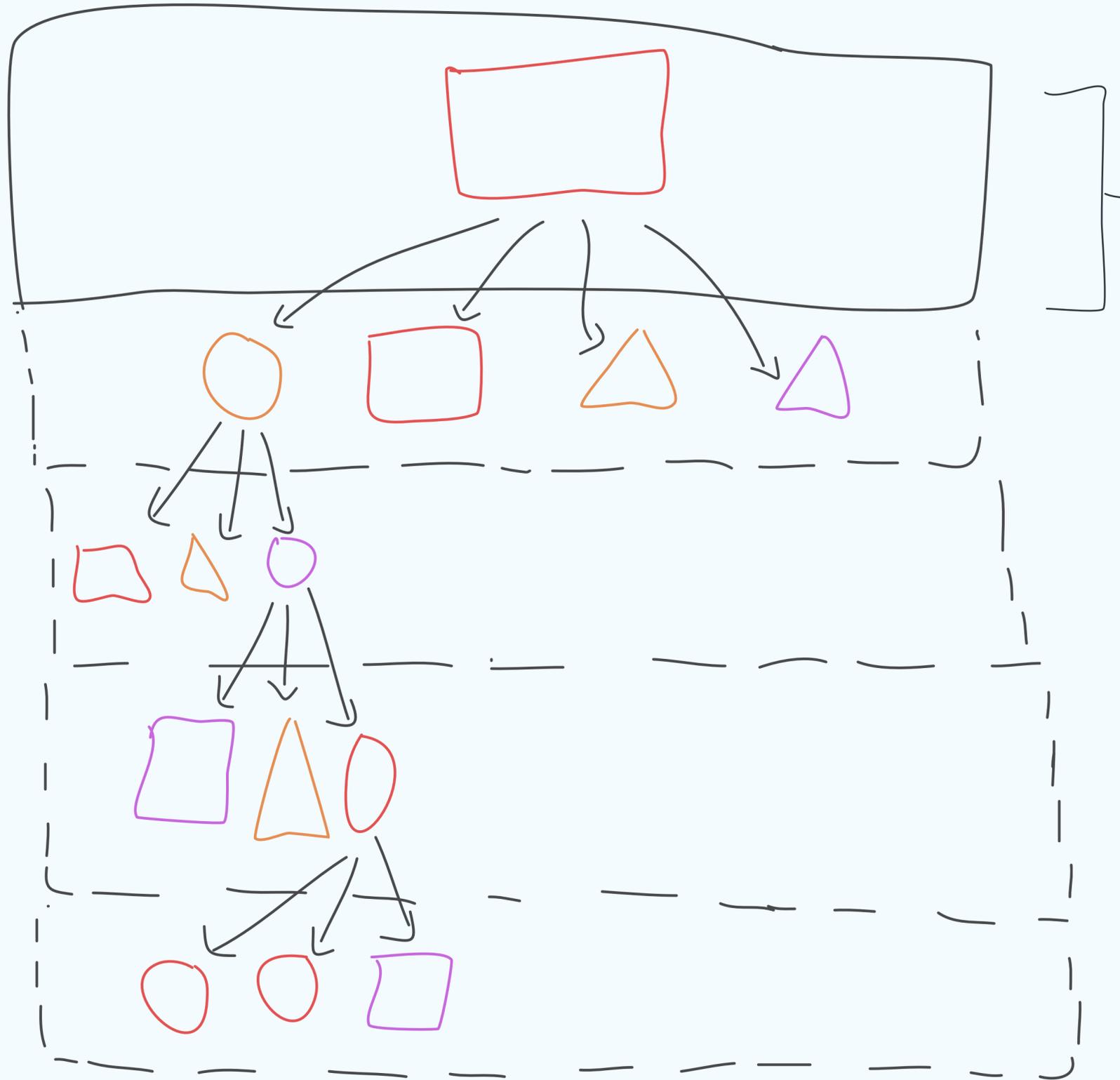


Gary Bernhardt

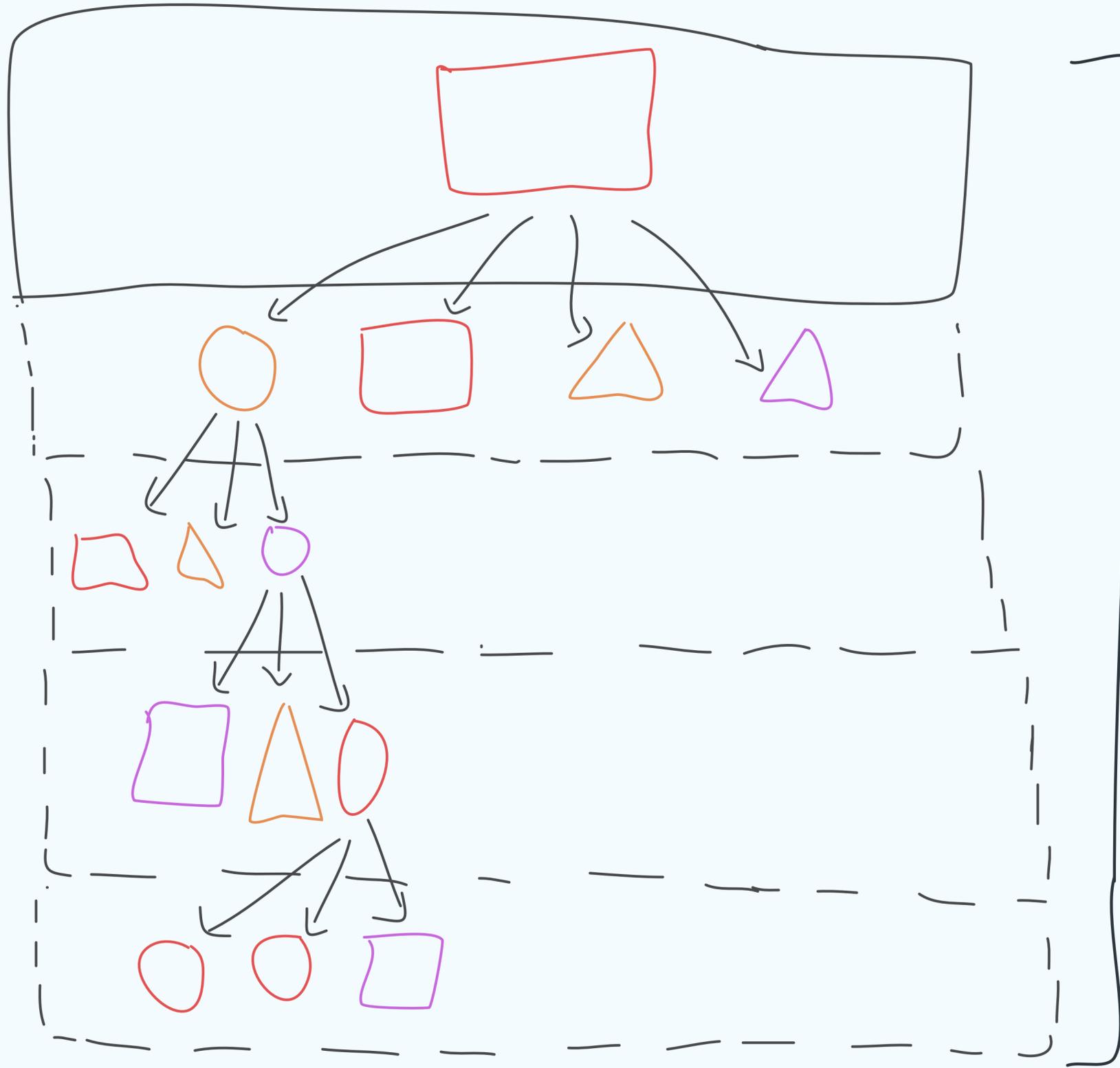
@garybernhardt

It's easy to start a Jekyll blog, though. Easy to install sass. Easy to generate a Rails app. Always easy right now, never in a year.

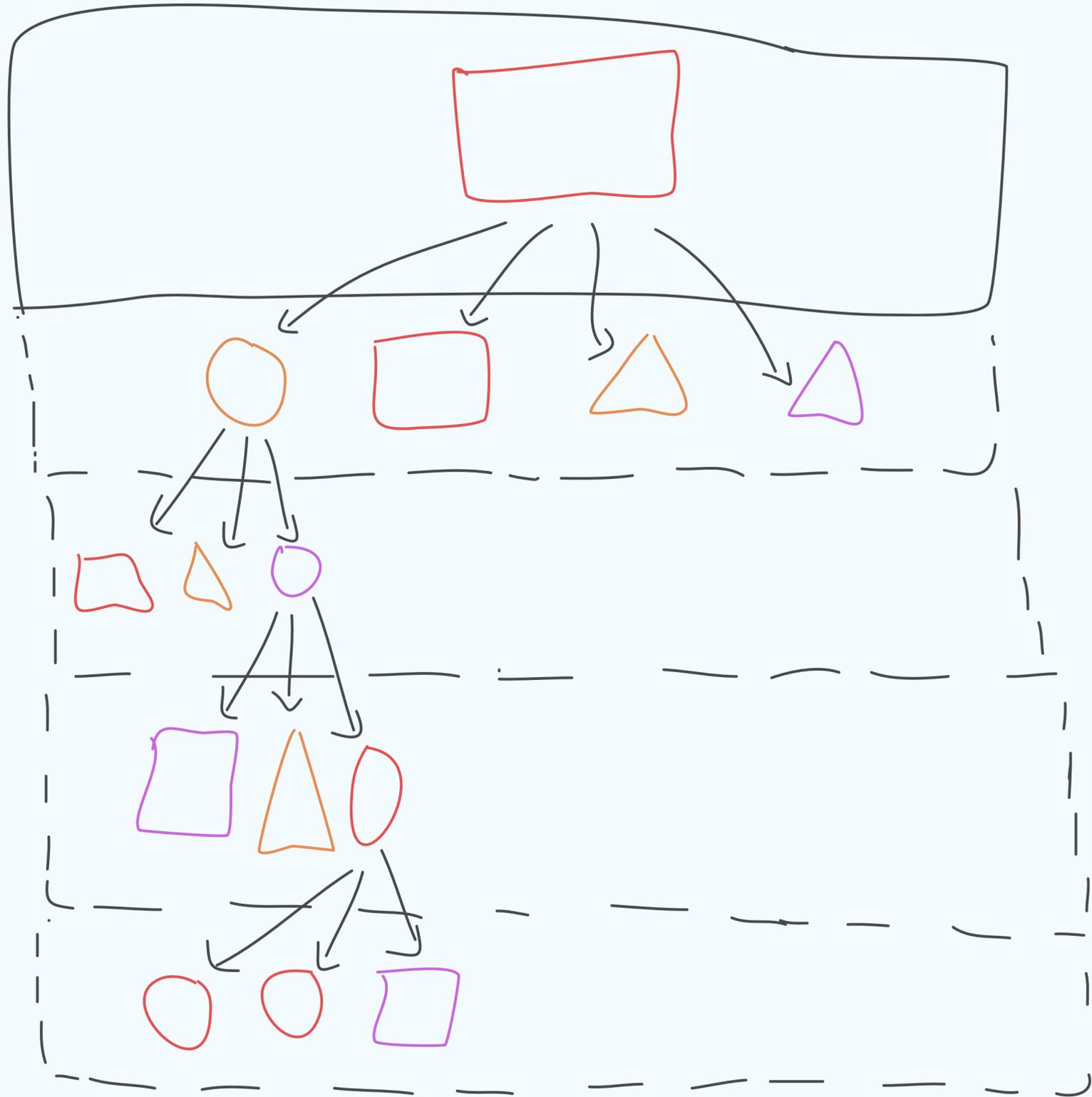




*What we think
our app is*



What our app really is



*easy, but
not simple*

We say "it's a Rails app"

We never say "and Rails depends
on thor $\geq 0.18.1$, < 2.0 "

We never say "and Rails depends
on thor $\geq 0.18.1$, < 2.0 "

We don't even notice that!

Even though 272 gems can
no longer be installed!

```
Bundler could not find compatible versions for gem "thor":  
  In Gemfile:  
    ajax-cat (= 2.1.0) ruby depends on  
      thor (~> 0.15.2) ruby  
  
    rails (= 4.1.4) ruby depends on  
      railties (= 4.1.4) ruby depends on  
        thor (0.18.1)
```

What if Bundler told us more?



...

Using unicorn 4.8.3

Using zurb-foundation 4.3.2

Your bundle is complete!

Use ``bundle show [gemname]`` to see where a bundled gem is installed.

What if Bundler told us more?



```
...
```

```
Using unicorn 4.8.3
```

```
Using zurb-foundation 4.3.2
```

```
Your bundle is complete!
```

```
Use `bundle show [gemname]` to see where a bundled gem is installed.
```

```
Your bundle has 10 direct dependencies and 43 transitive dependencies.
```

What if Bundler told us more?



```
...
```

```
Using unicorn 4.8.3
```

```
Using zurb-foundation 4.3.2
```

```
Your bundle is complete!
```

```
Use `bundle show [gemname]` to see where a bundled gem is installed.
```

```
Your bundle has 10 direct dependencies and 43 transitive dependencies.
```

```
Your gems' version specifiers preclude the installation of 1300 gems.
```

What if Bundler told us more?



...

Using unicorn 4.8.3

Using zurb-foundation 4.3.2

Your bundle is complete!

Use ``bundle show [gemname]`` to see where a bundled gem is installed.

Your bundle has 10 direct dependencies and 43 transitive dependencies.

Your gems' version specifiers preclude the installation of 1300 gems.

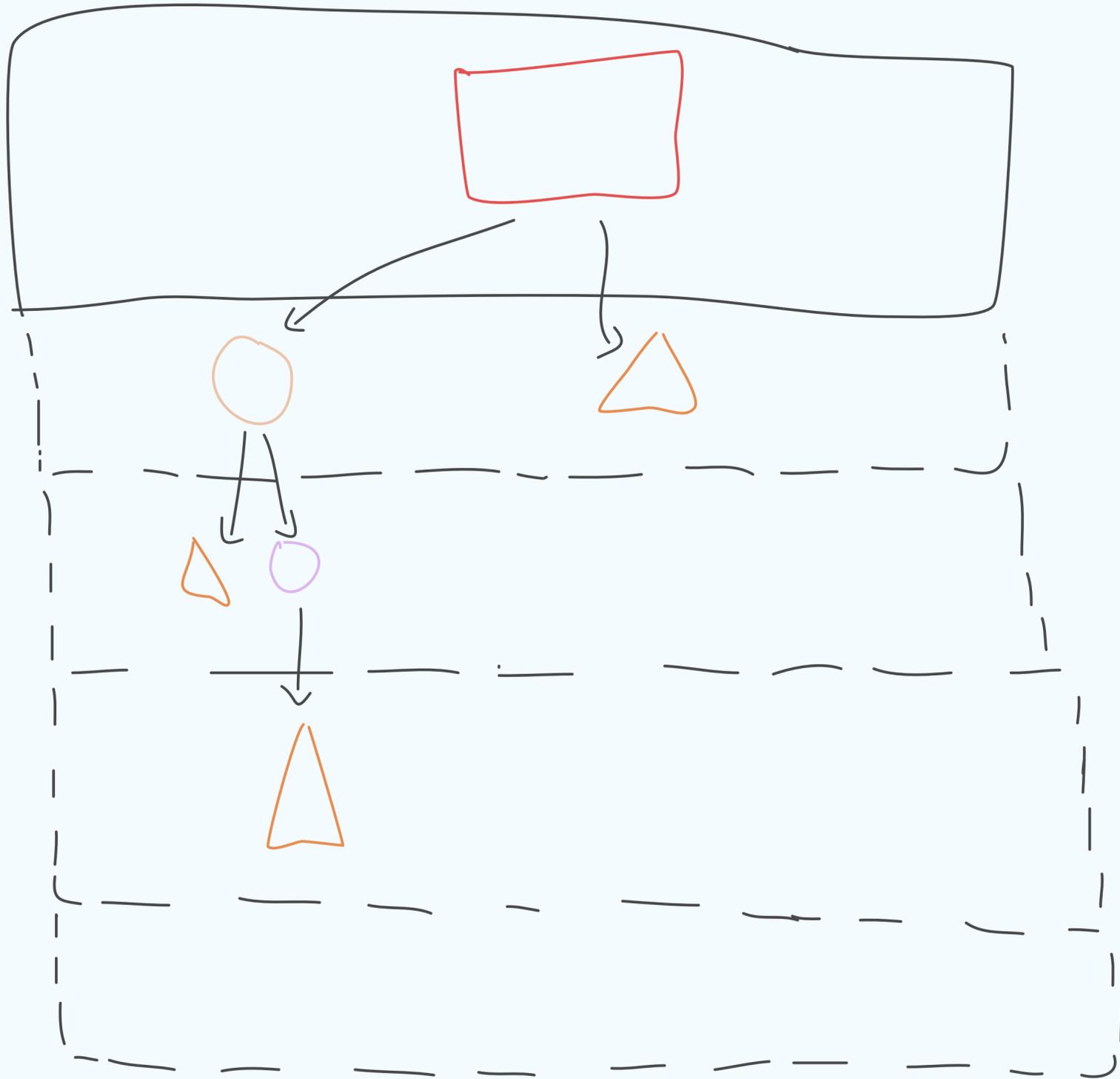
``bundle update`` would be unable to update 5 gems to the latest version.

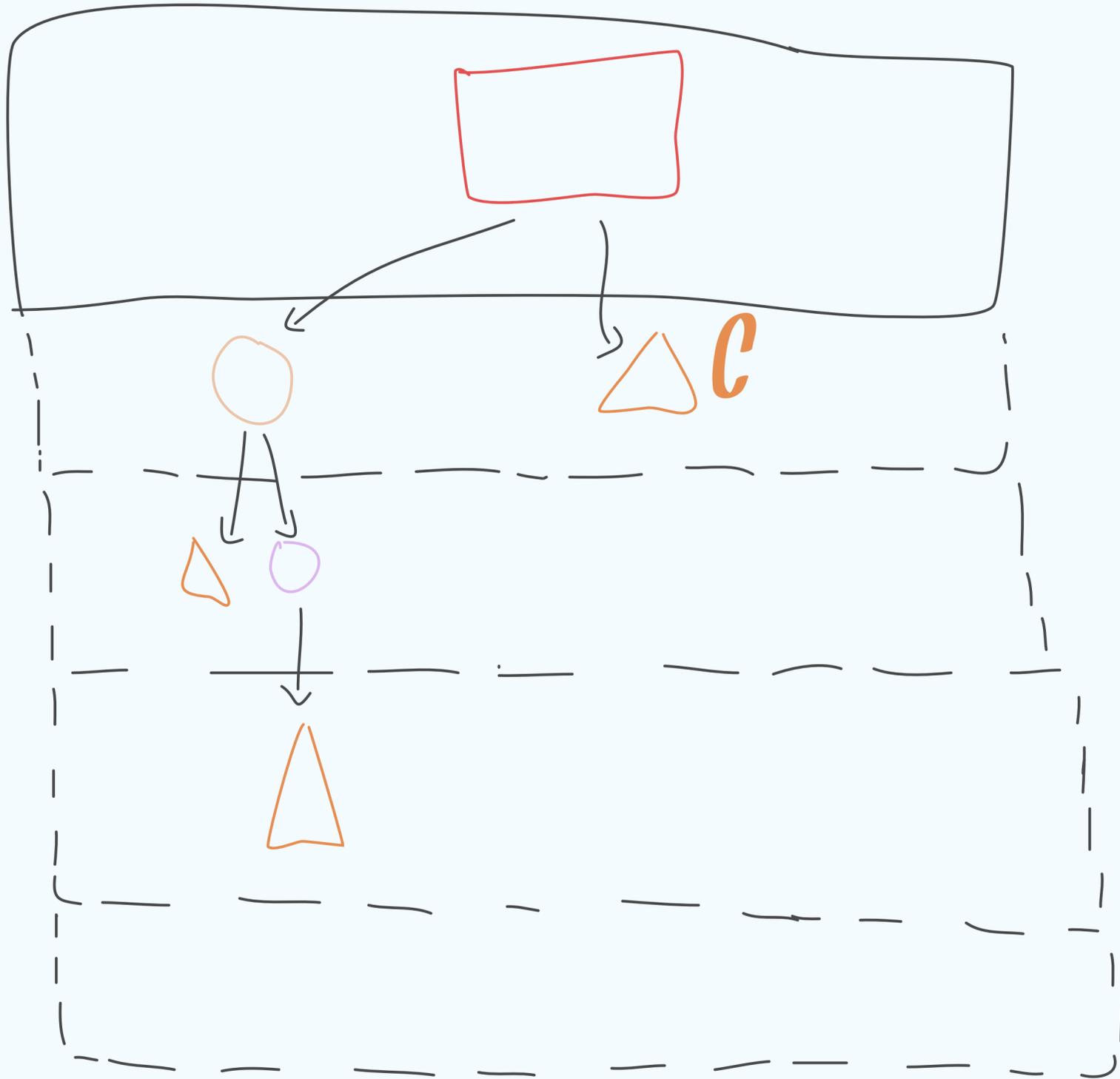
HA!

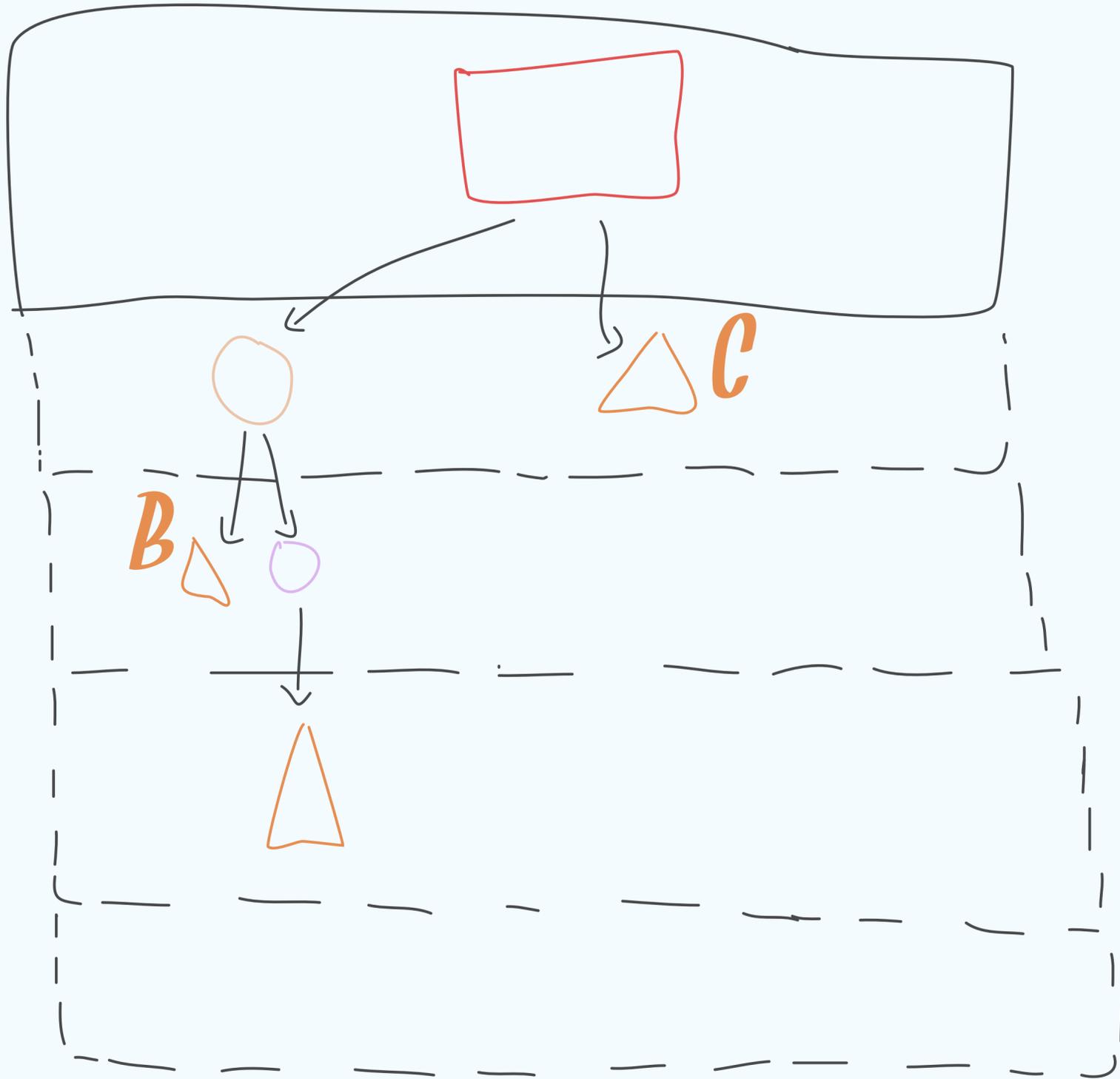


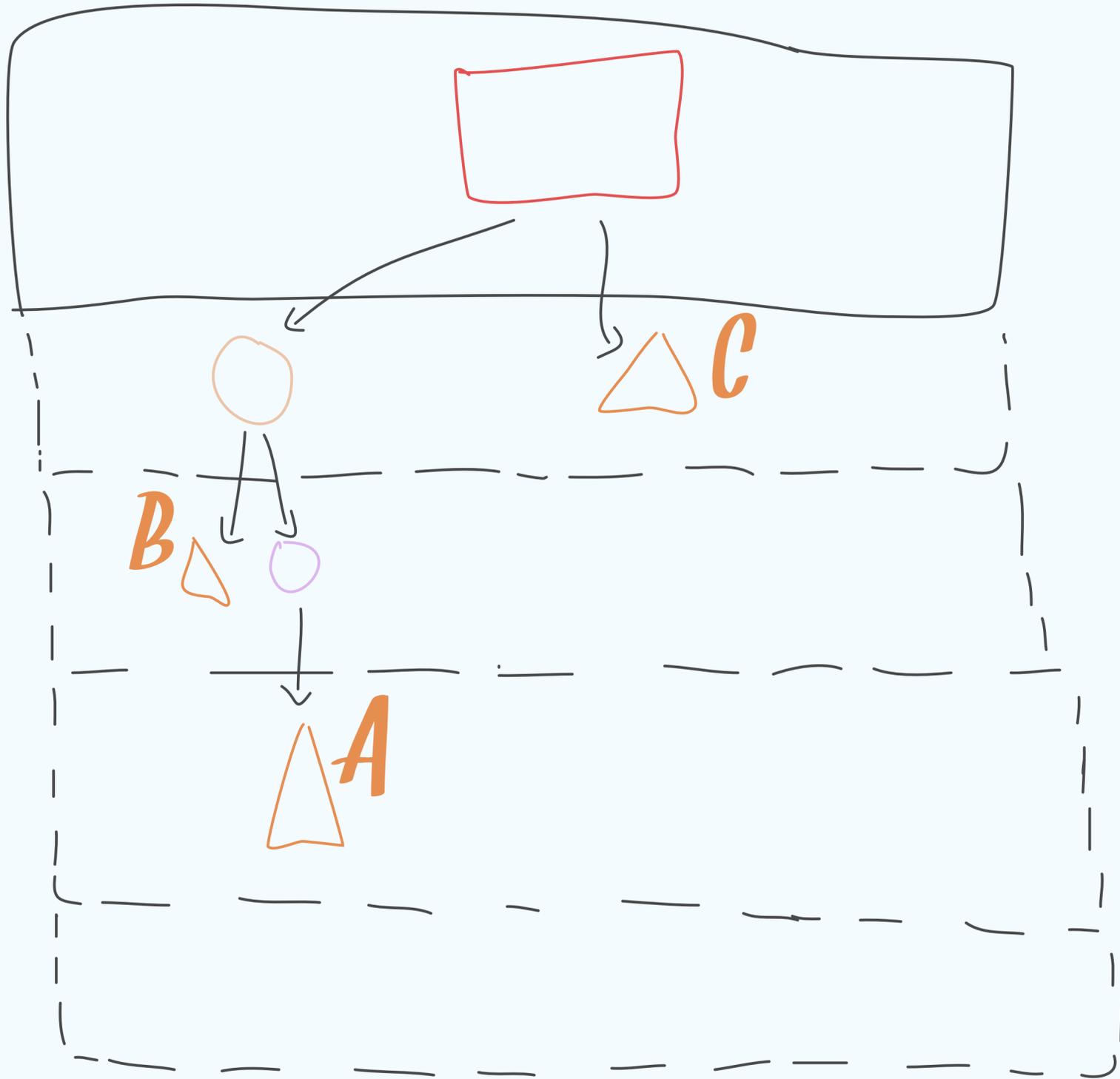
HA!

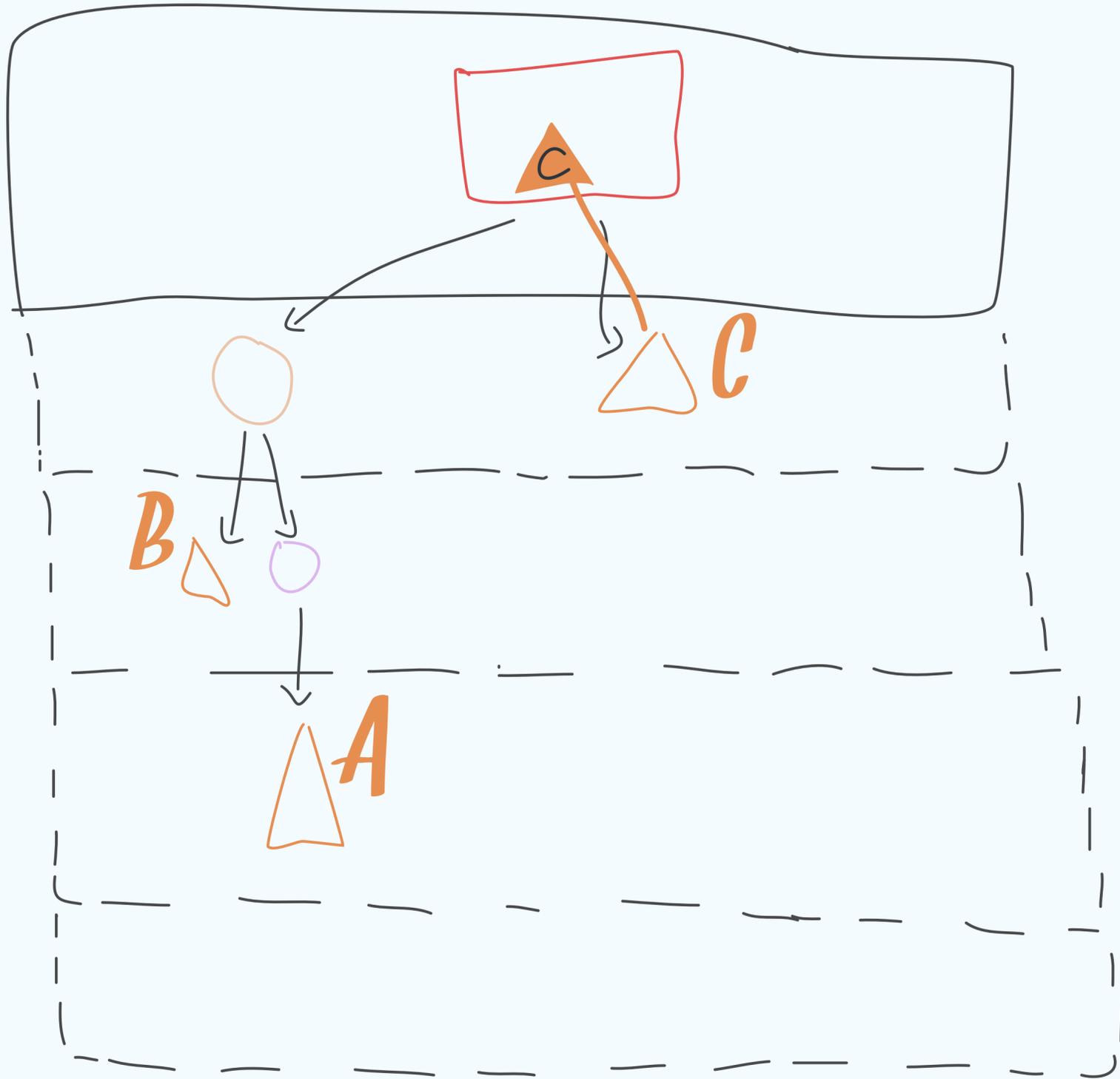
**VERSION RESOLUTION
DOESN'T AFFECT NPM!**

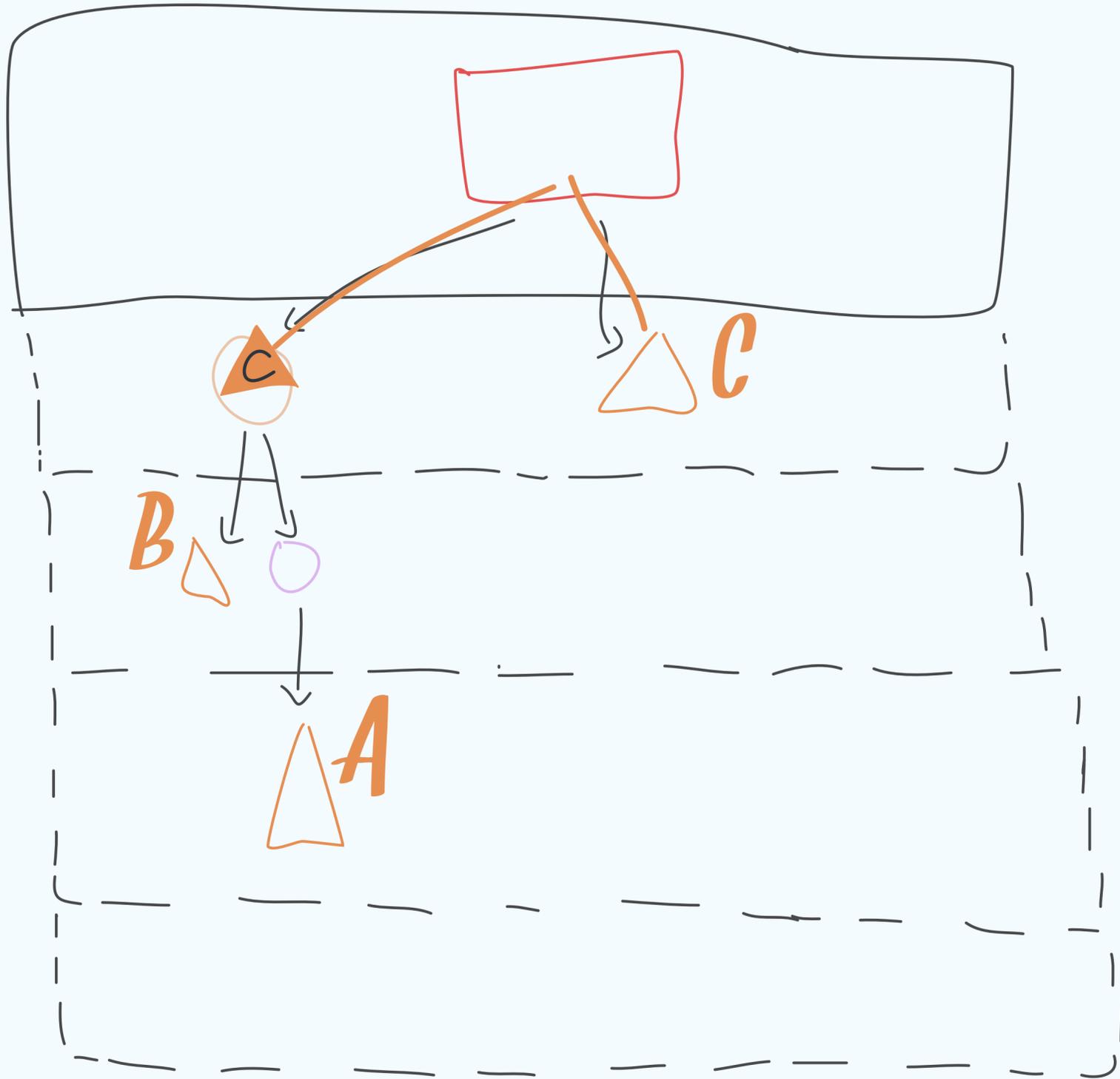


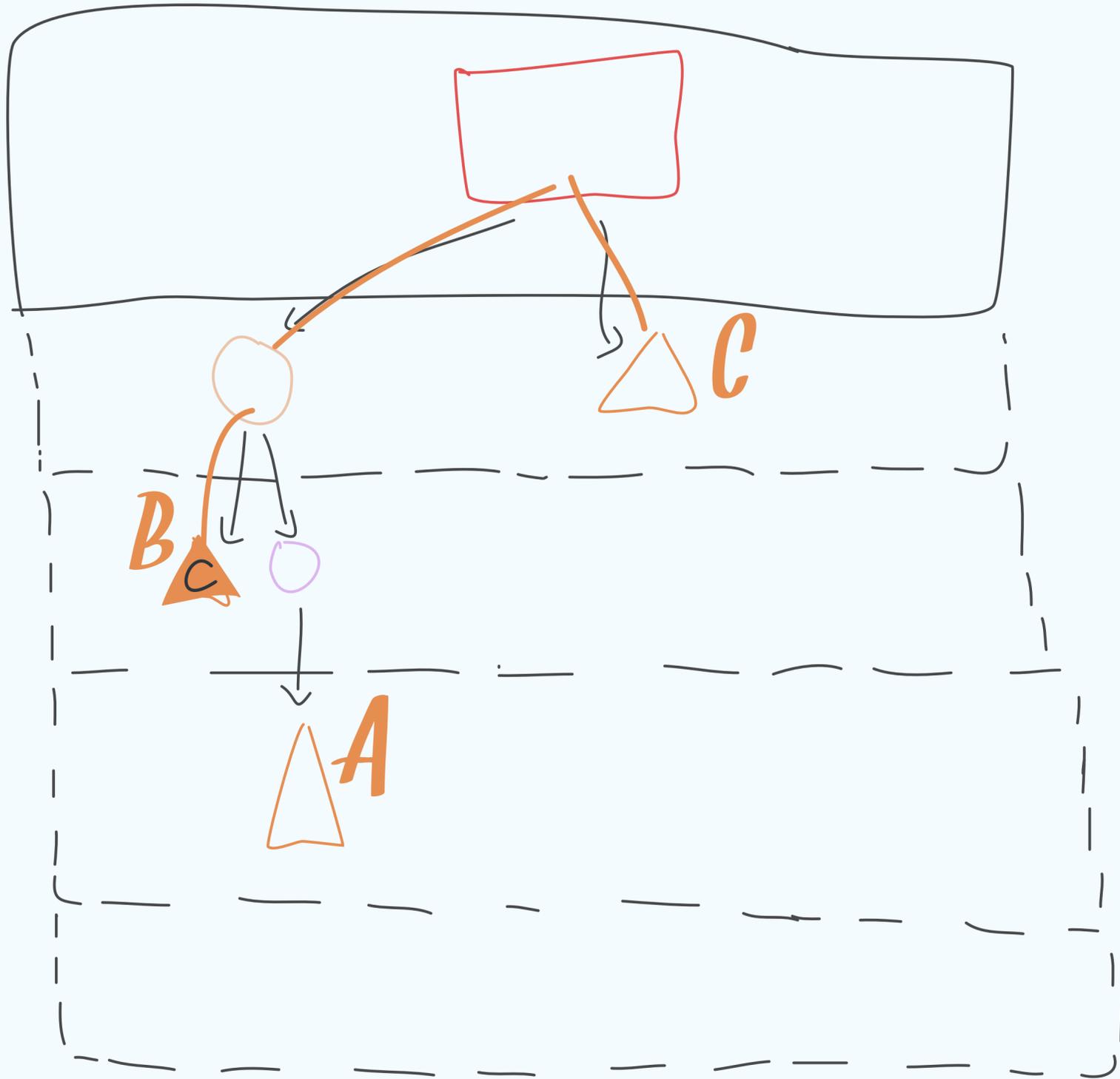


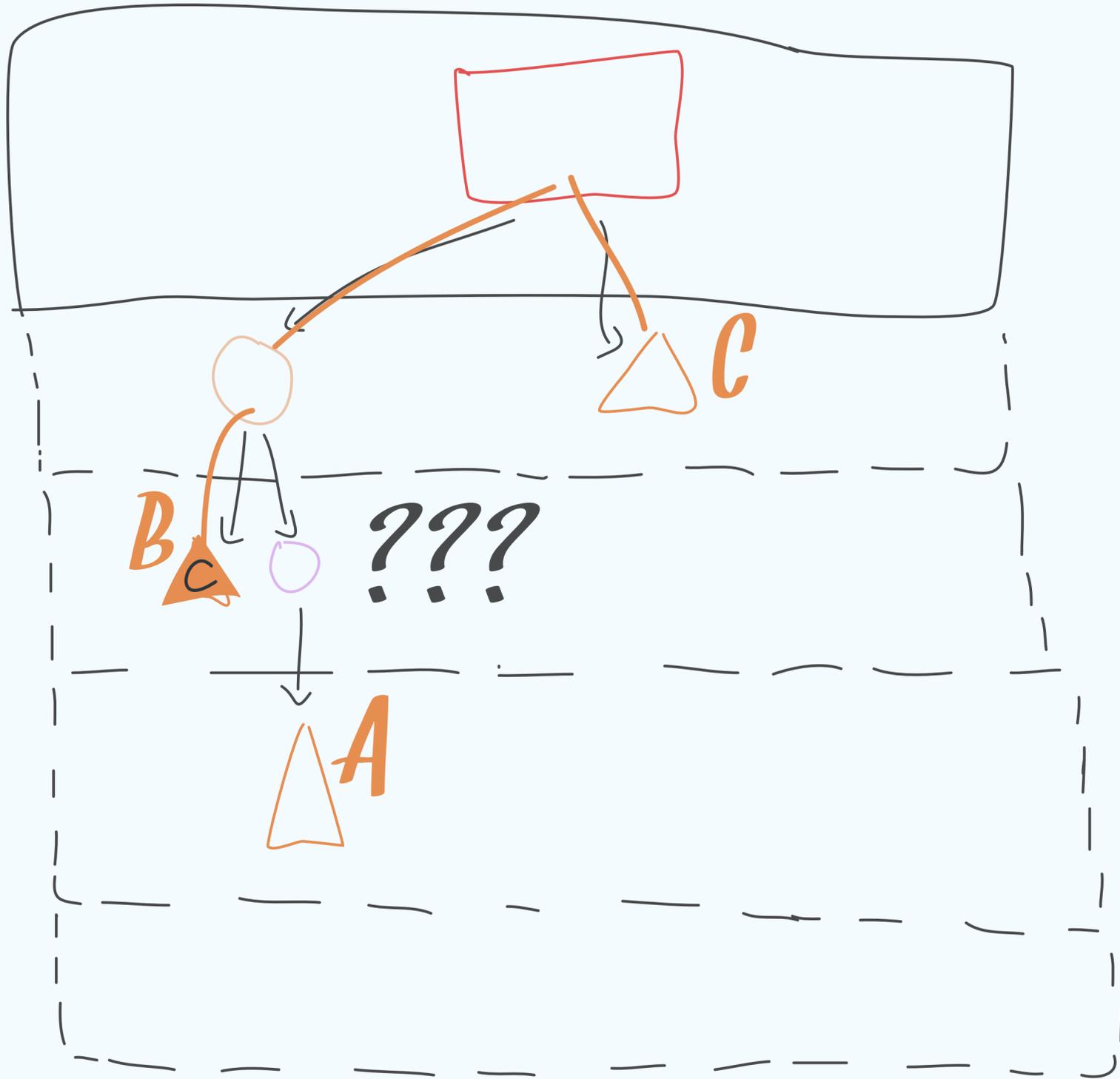


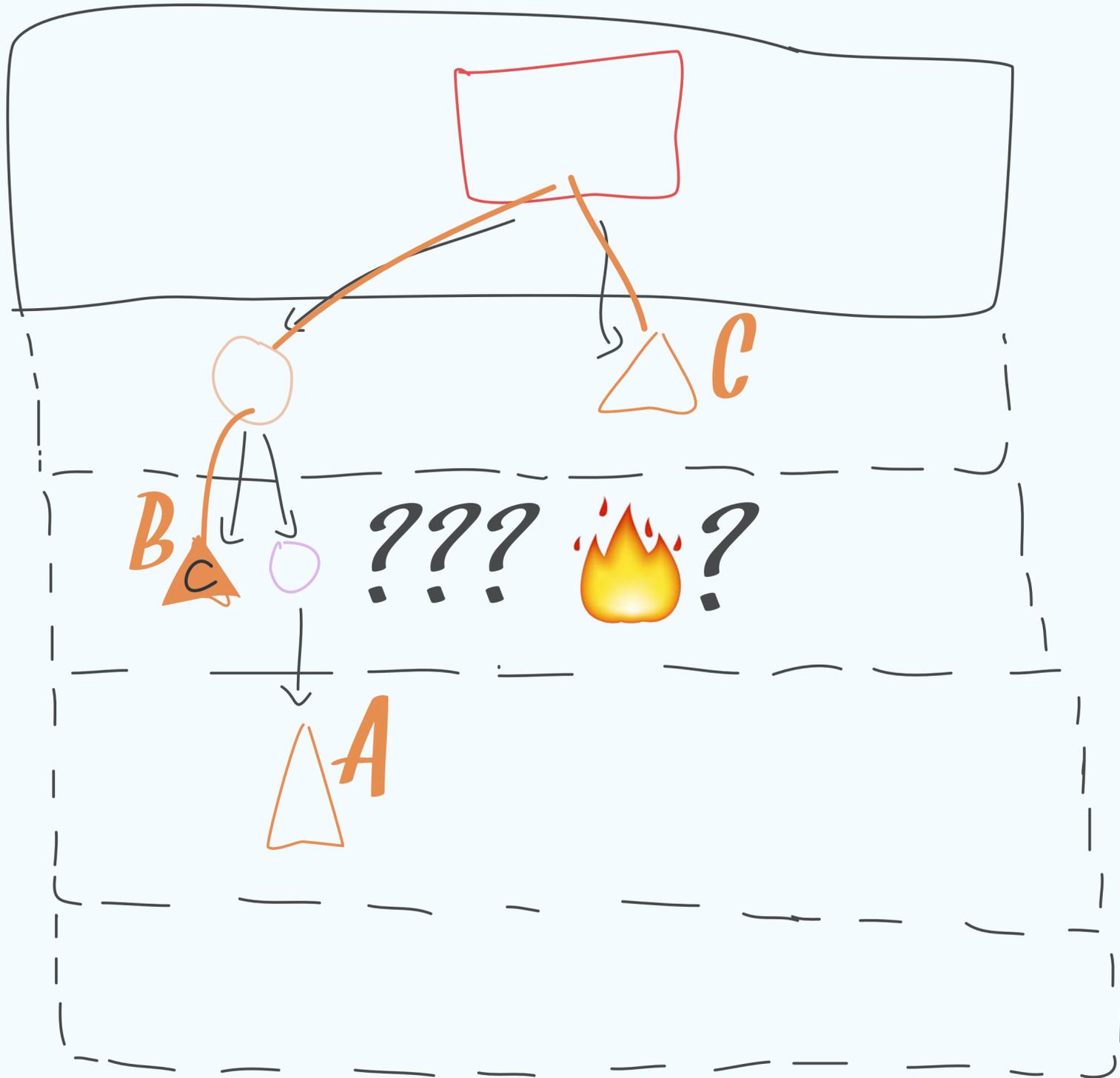


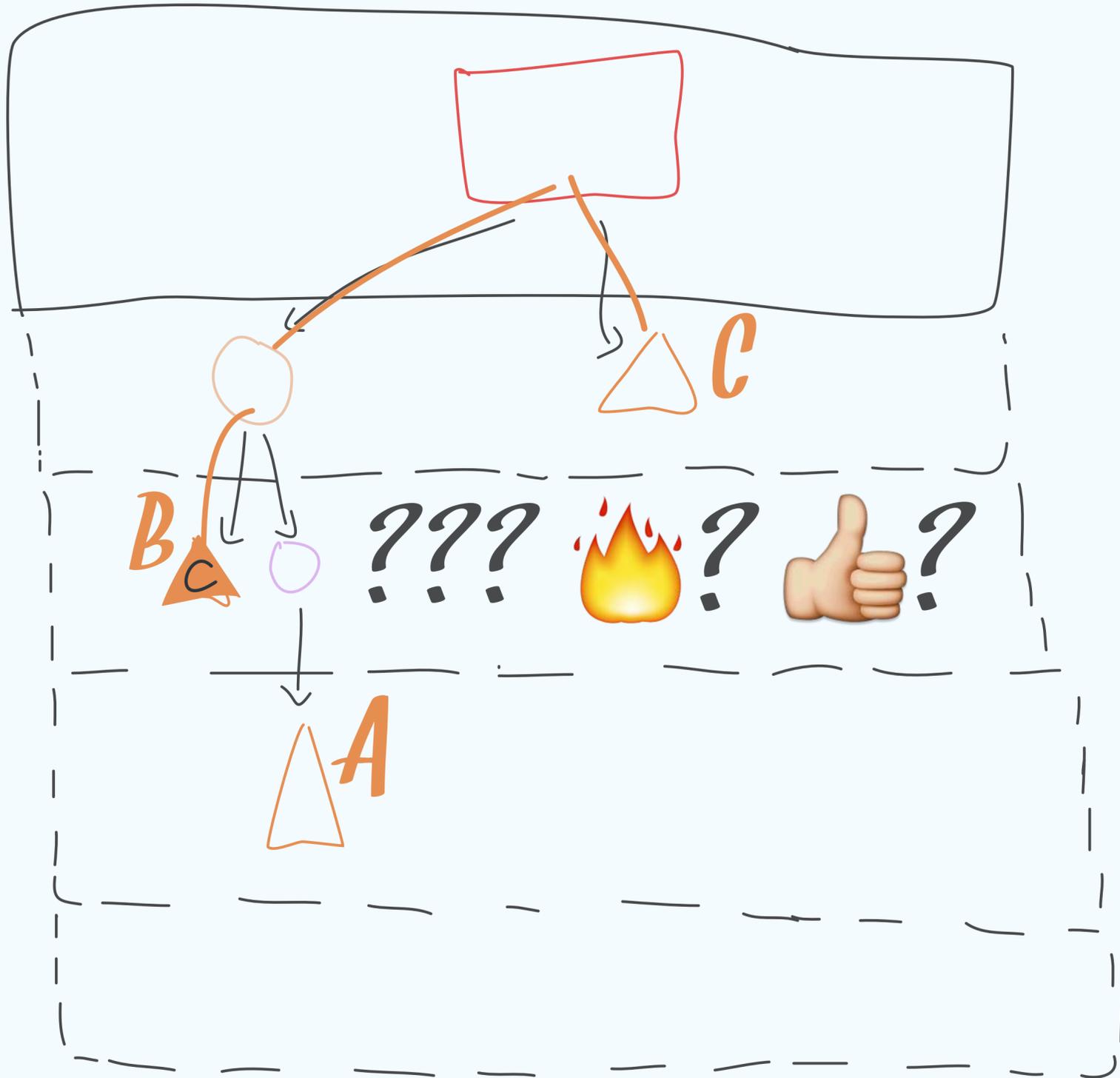


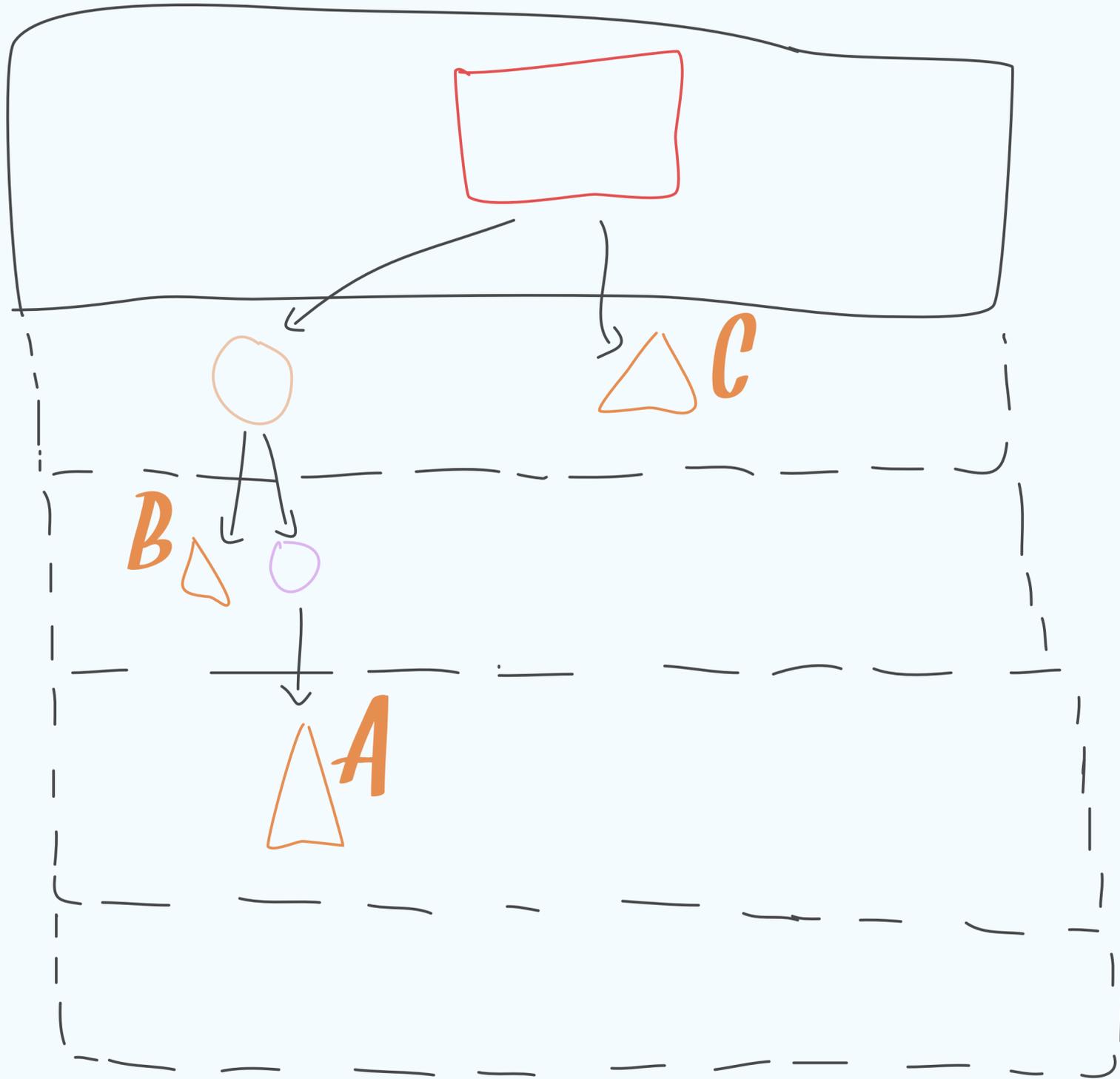


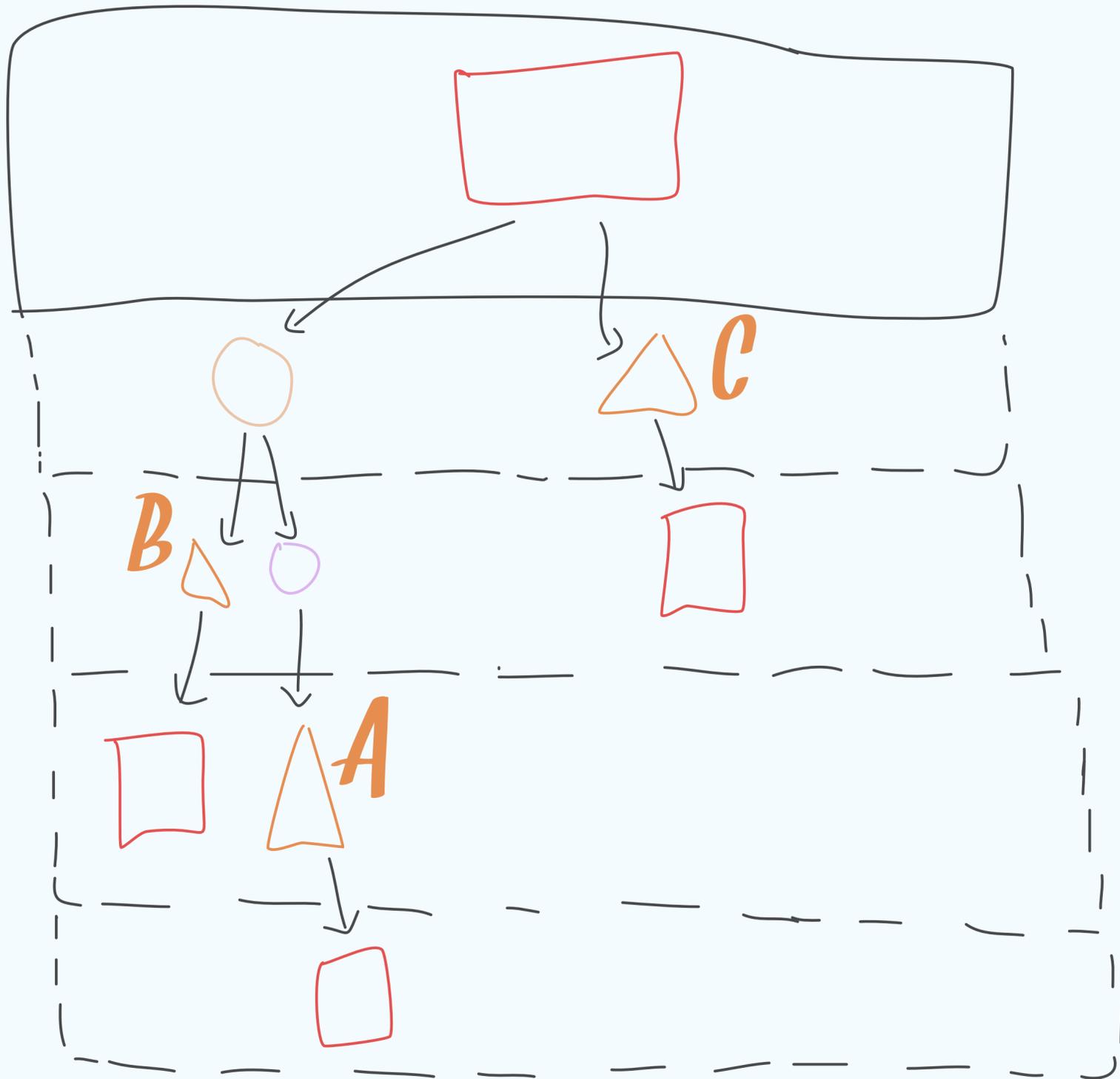


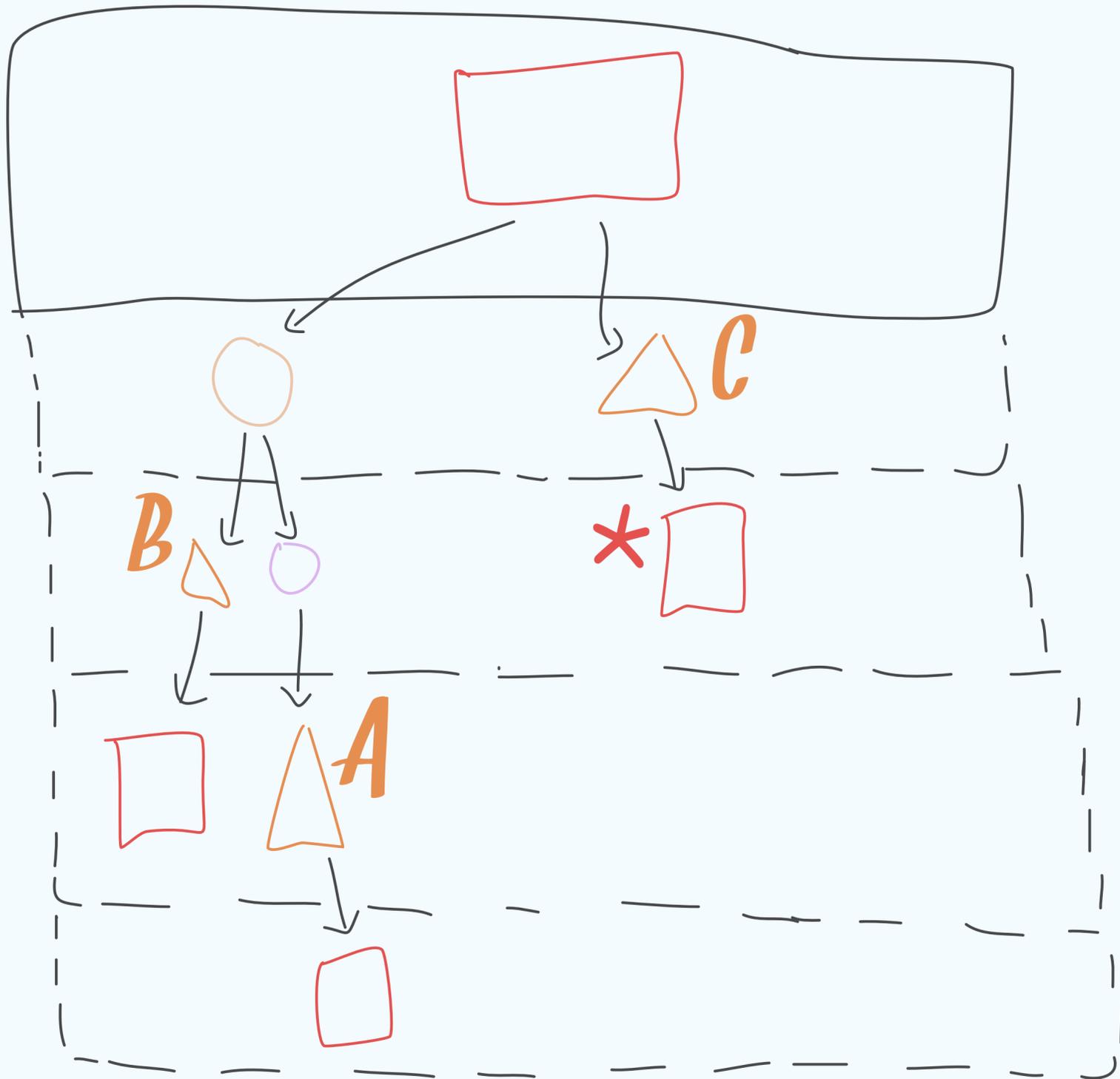


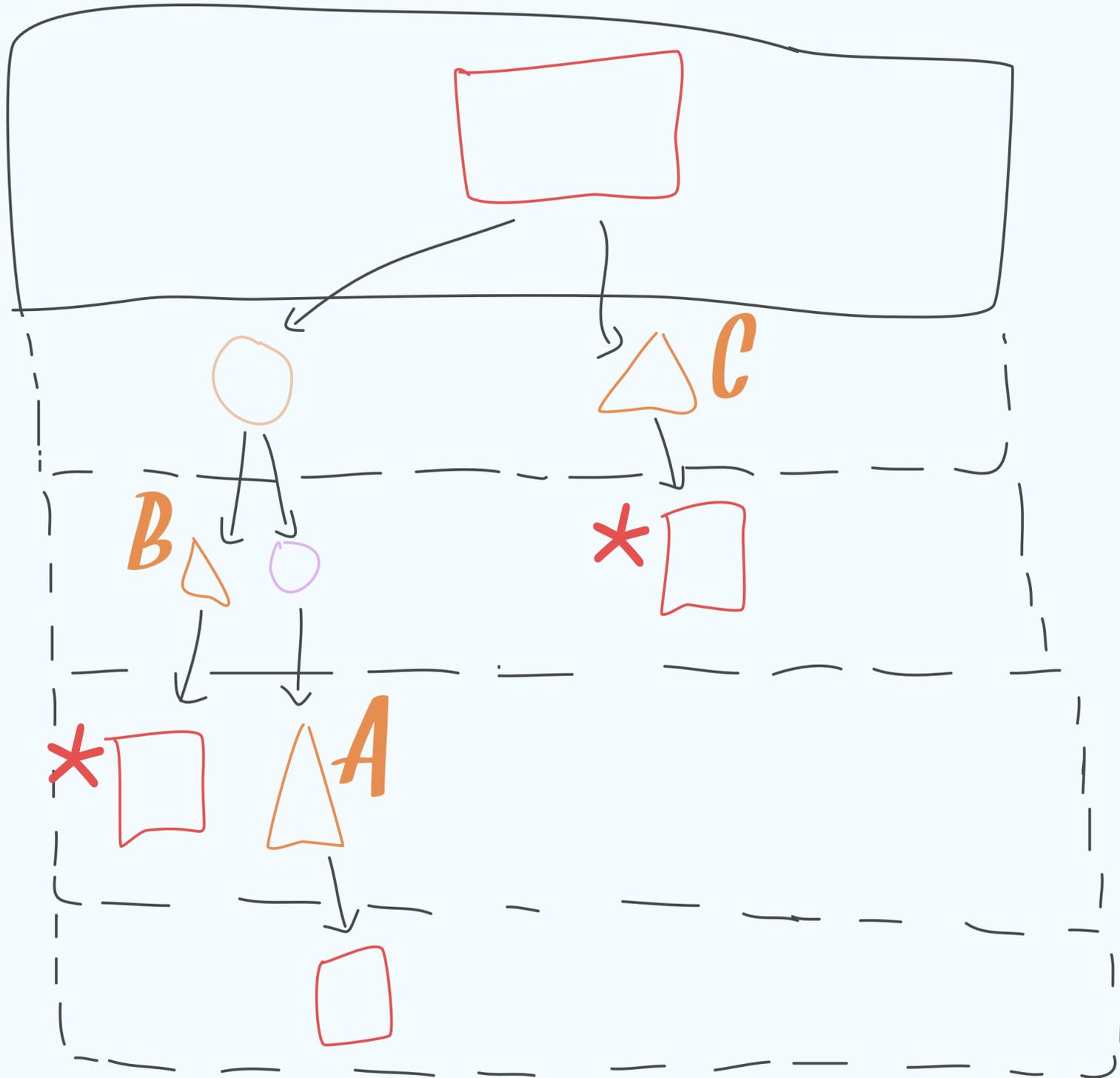


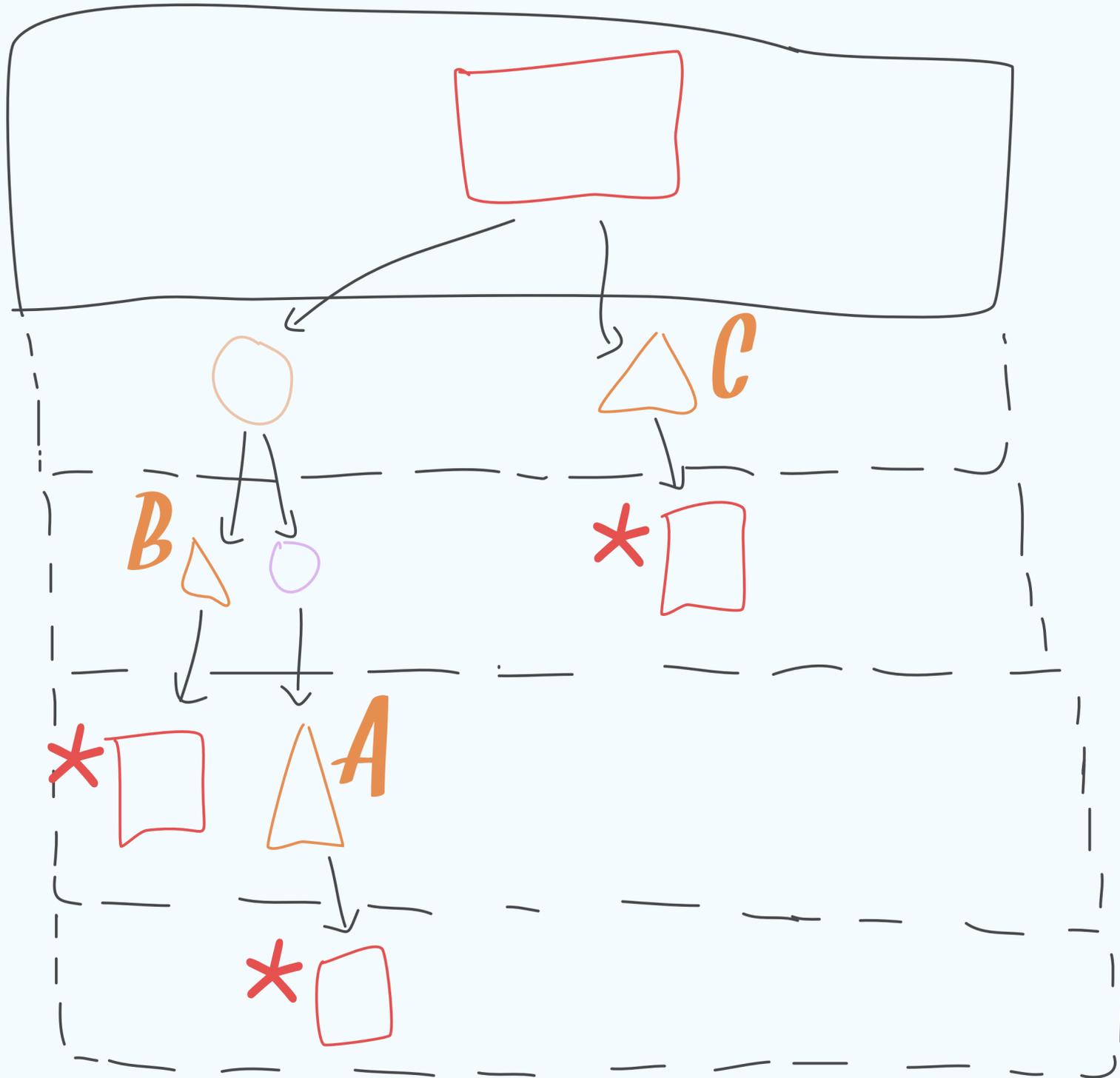




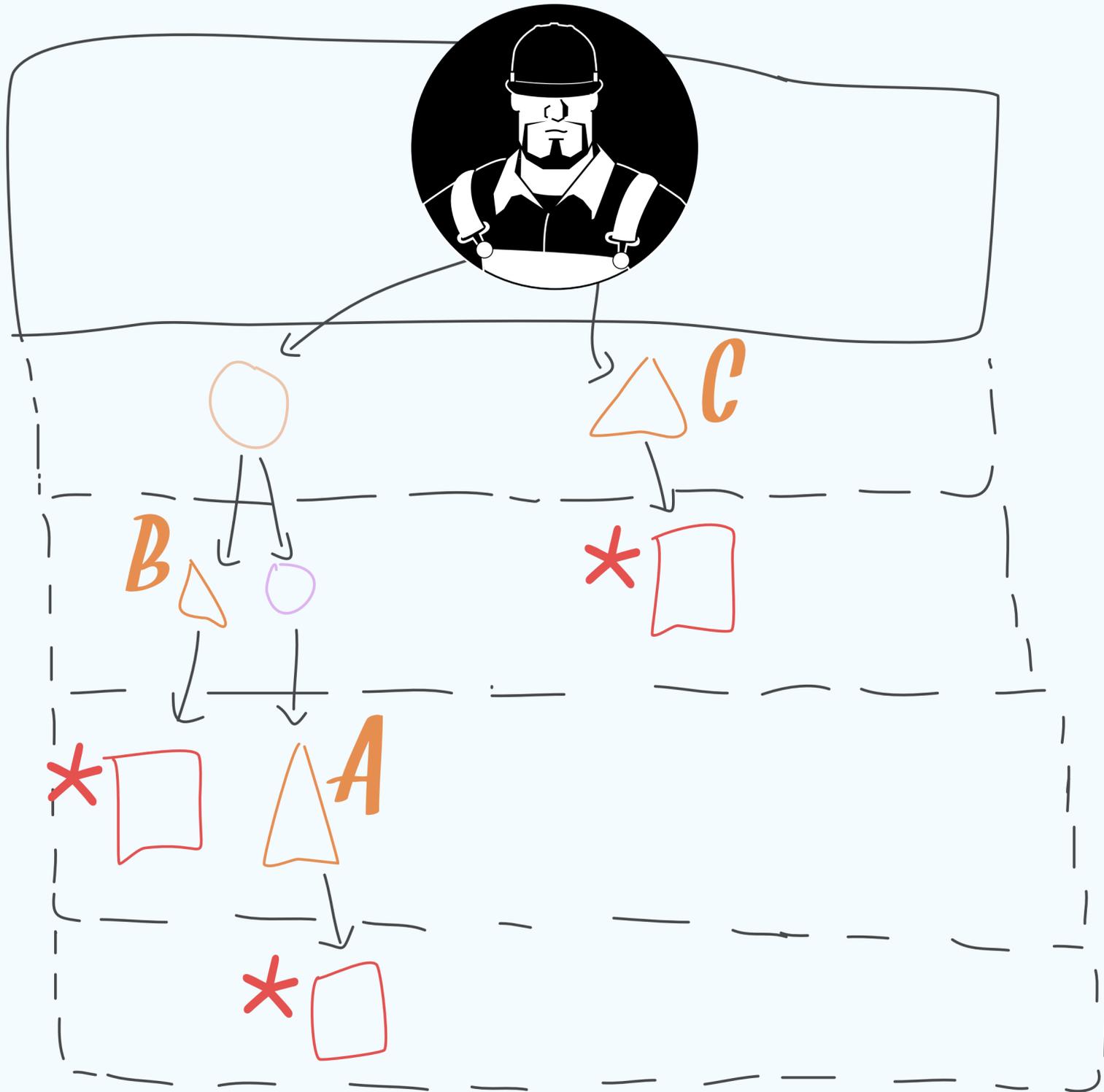


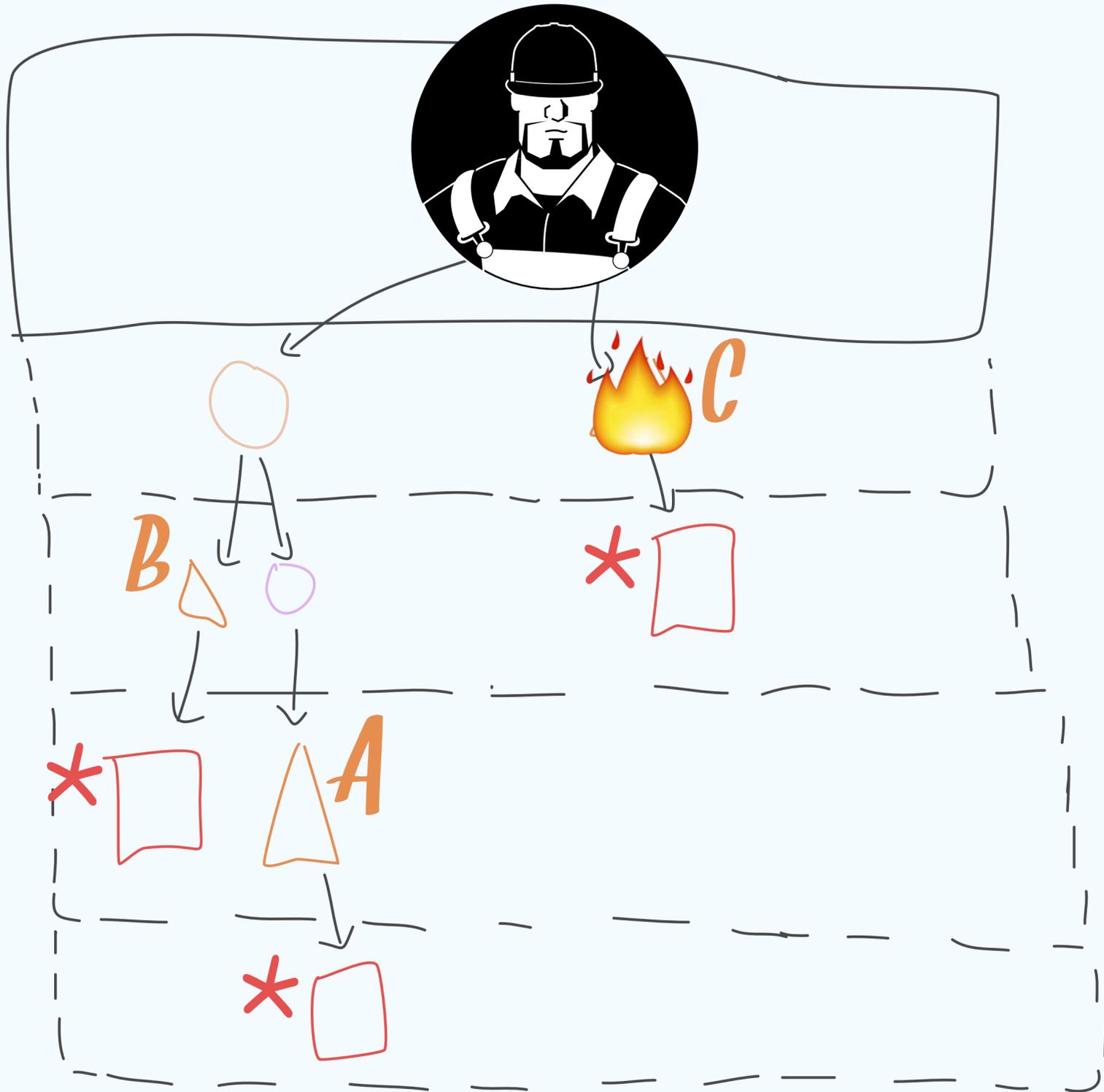






One day, every new
install started failing







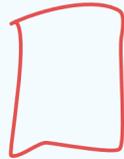
 my_c



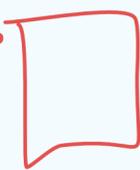
B



*



*



A

*





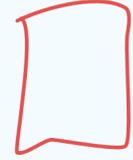
 my_c



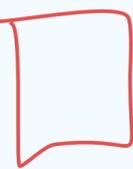
B



D

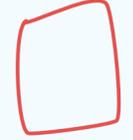


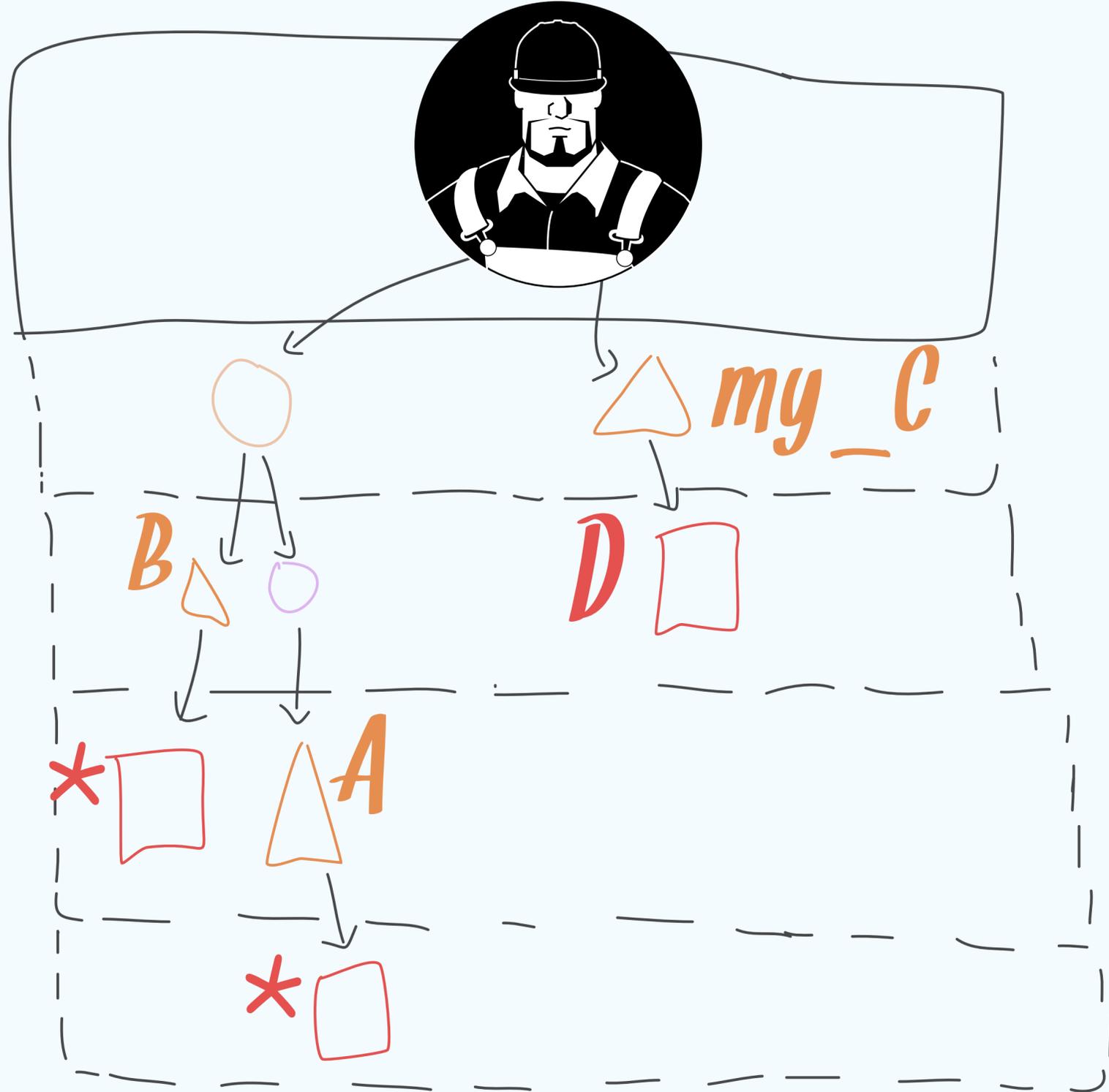
*



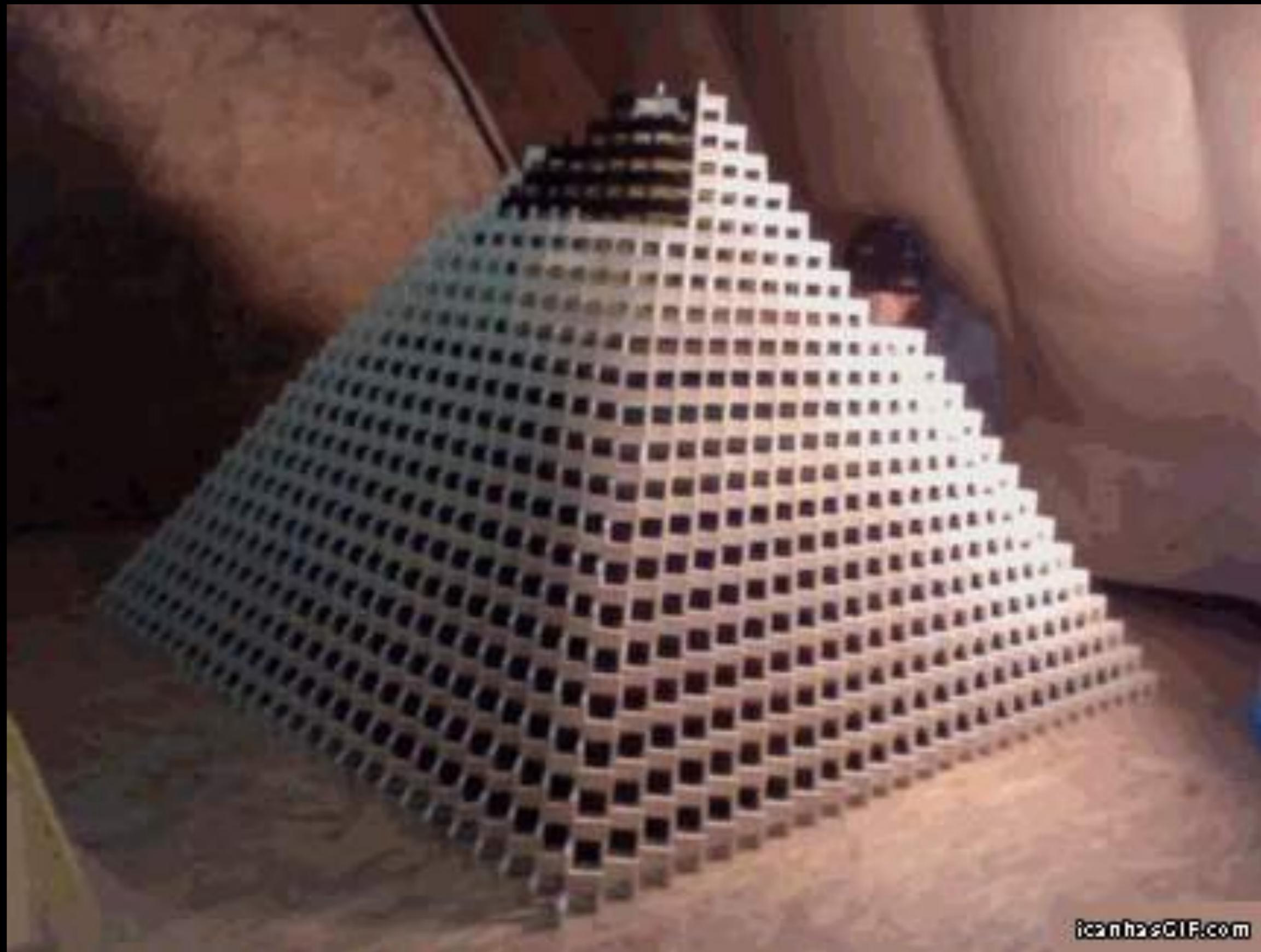
A

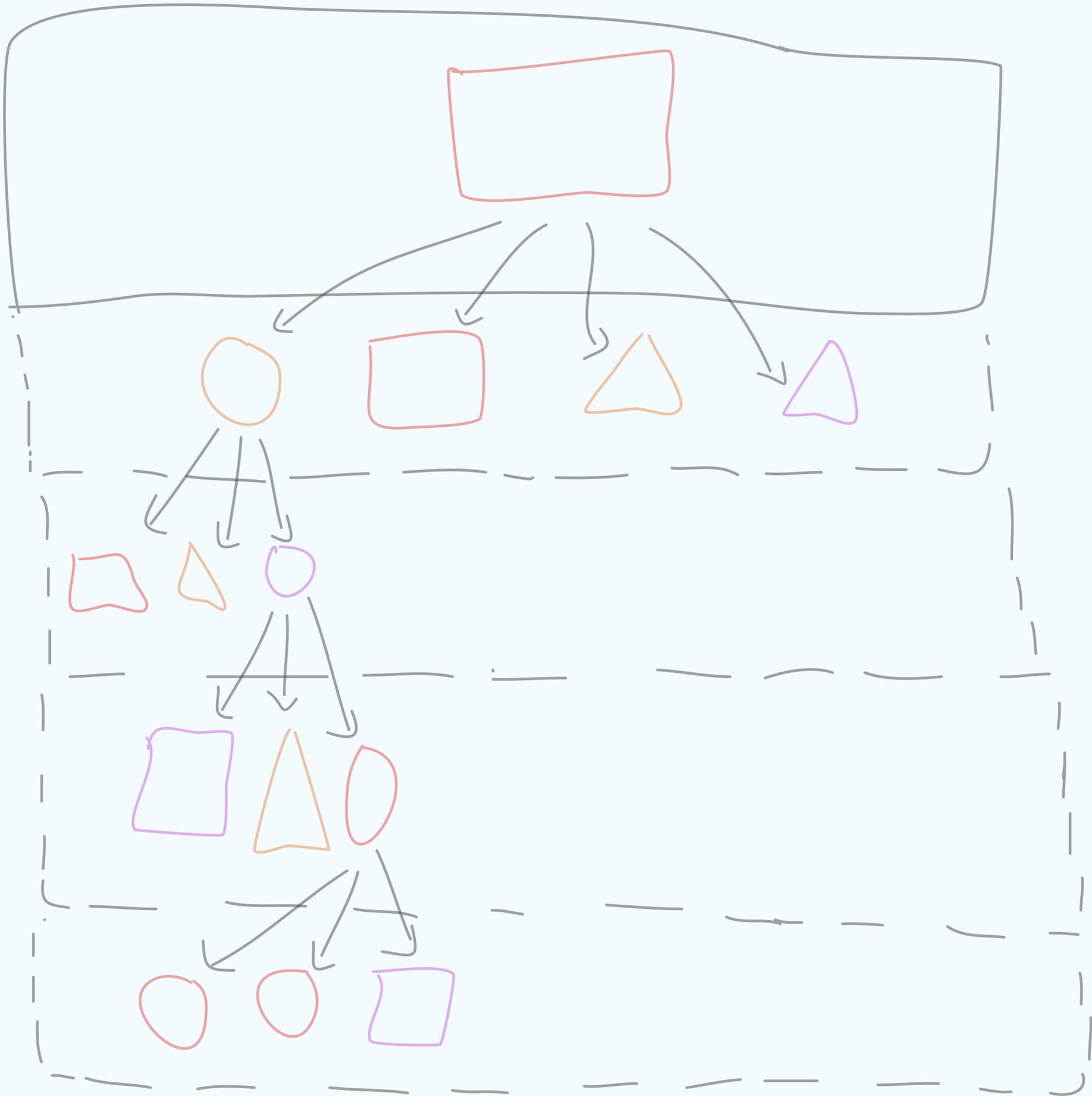
*



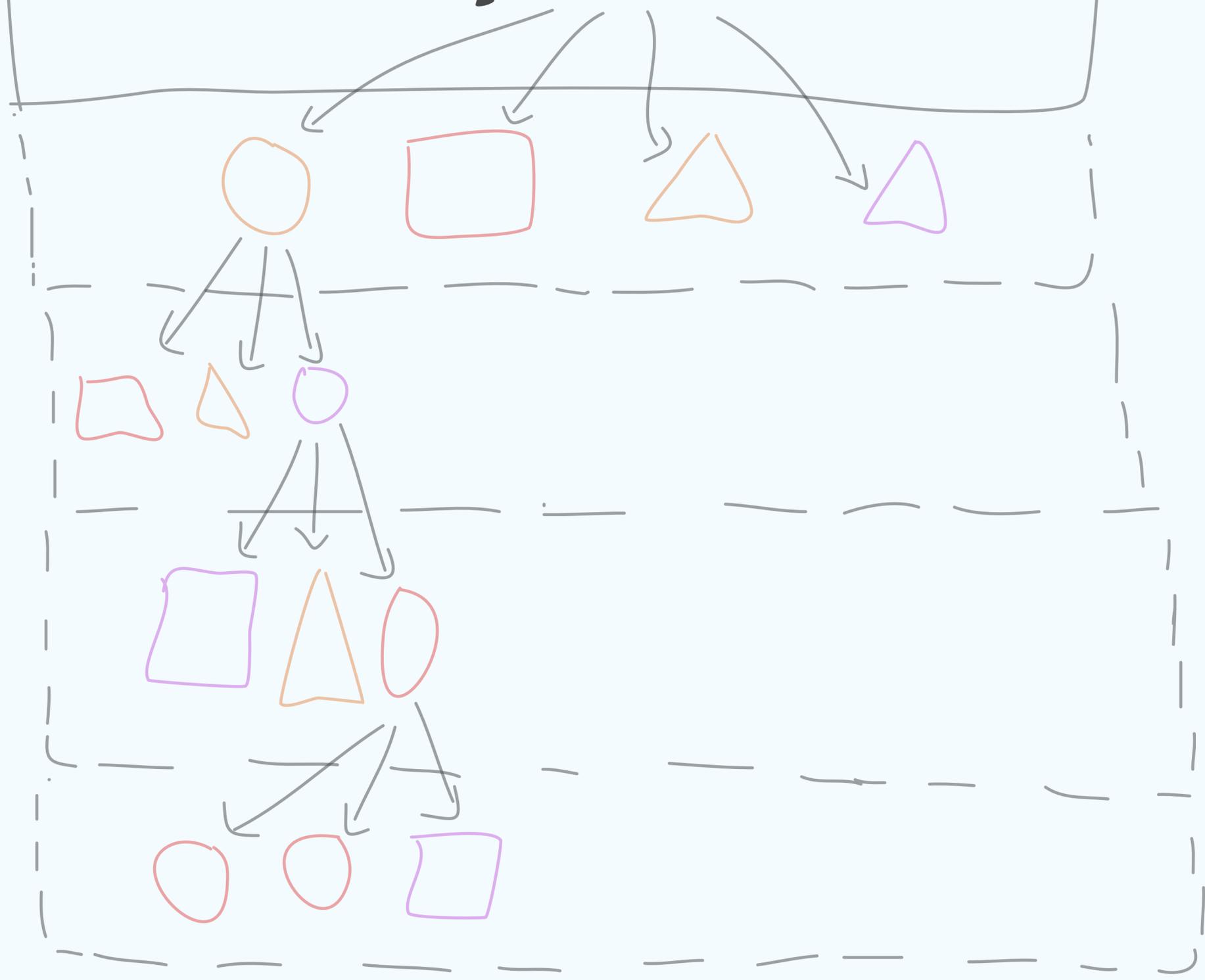


Video of me
that weekend



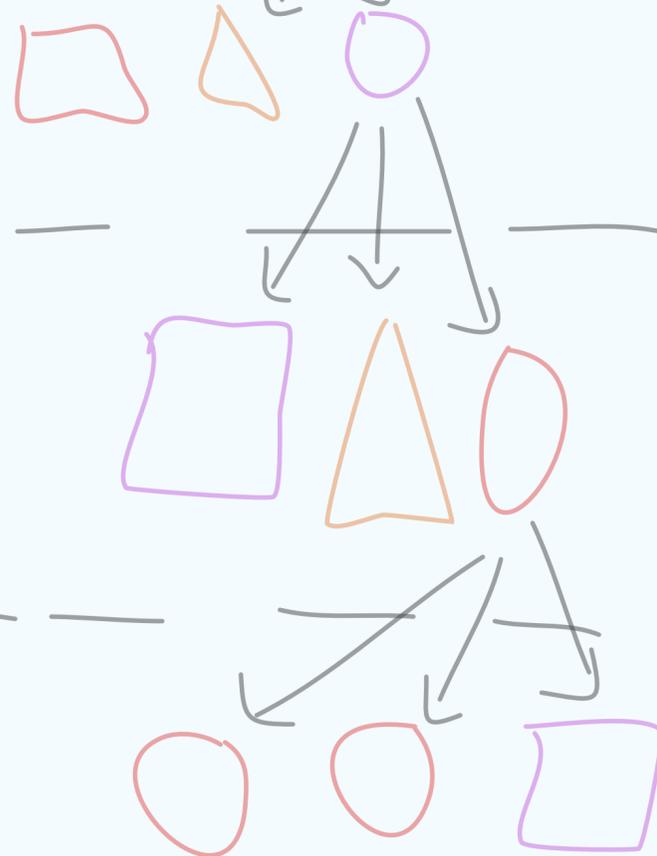


need



need

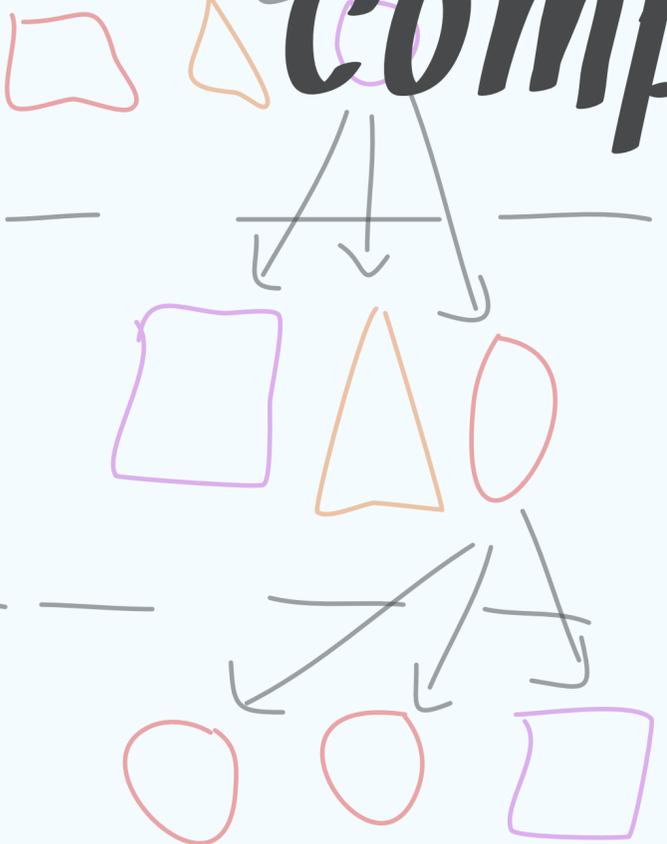
convenience



need

convenience

complexity



need

convenience

complexity

risk



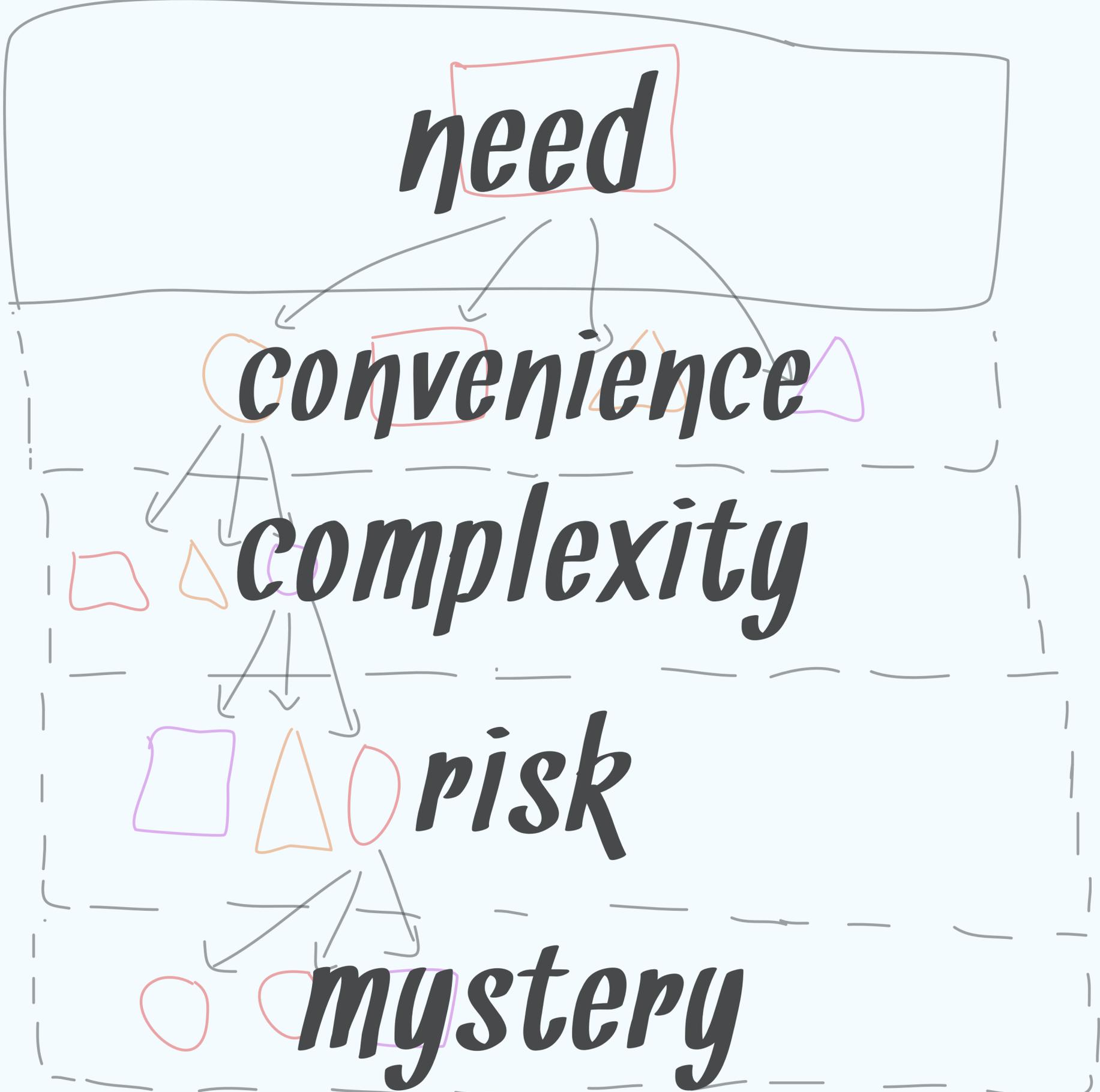
need

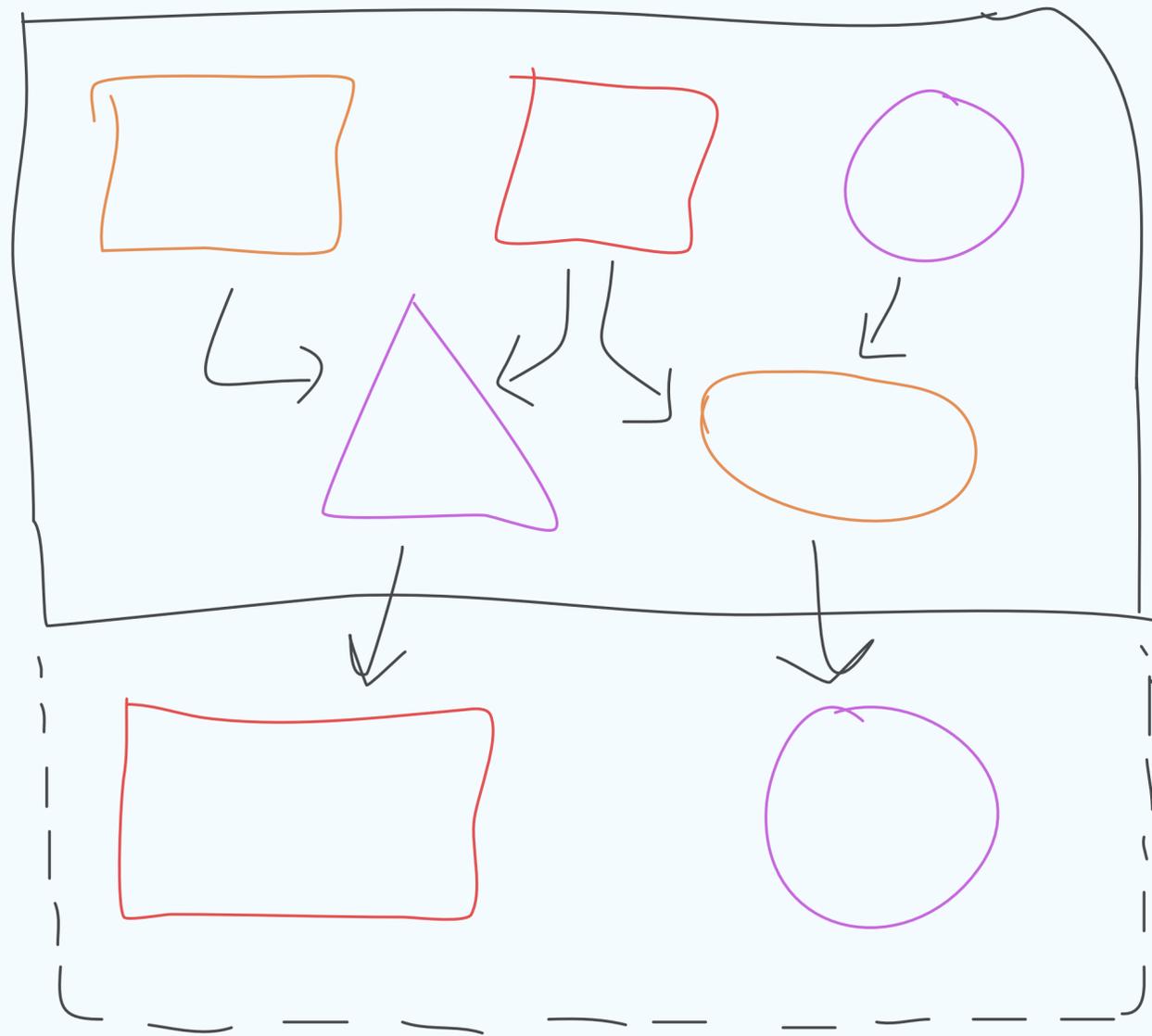
convenience

complexity

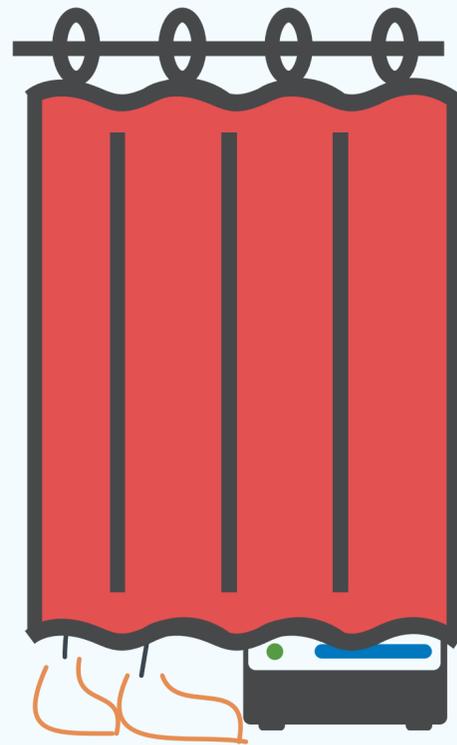
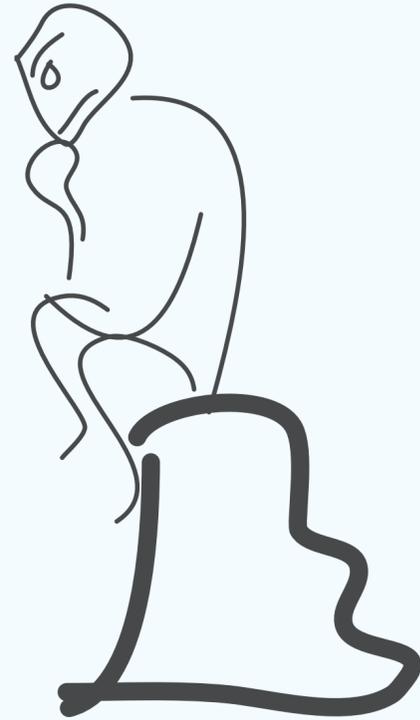
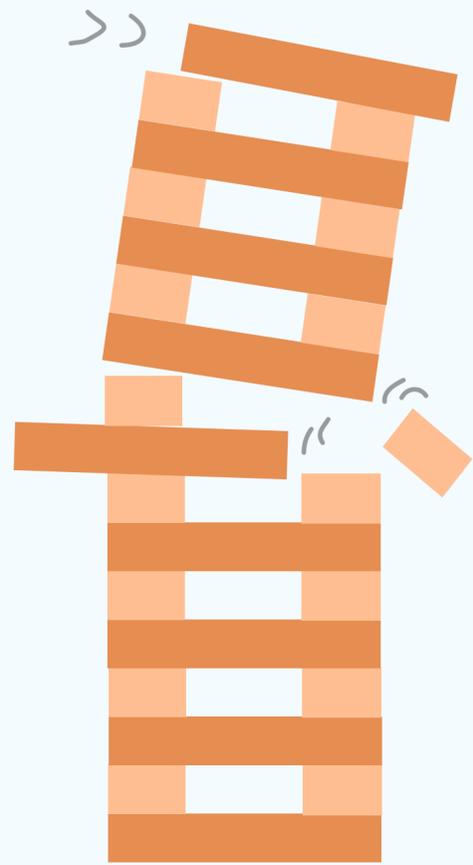
risk

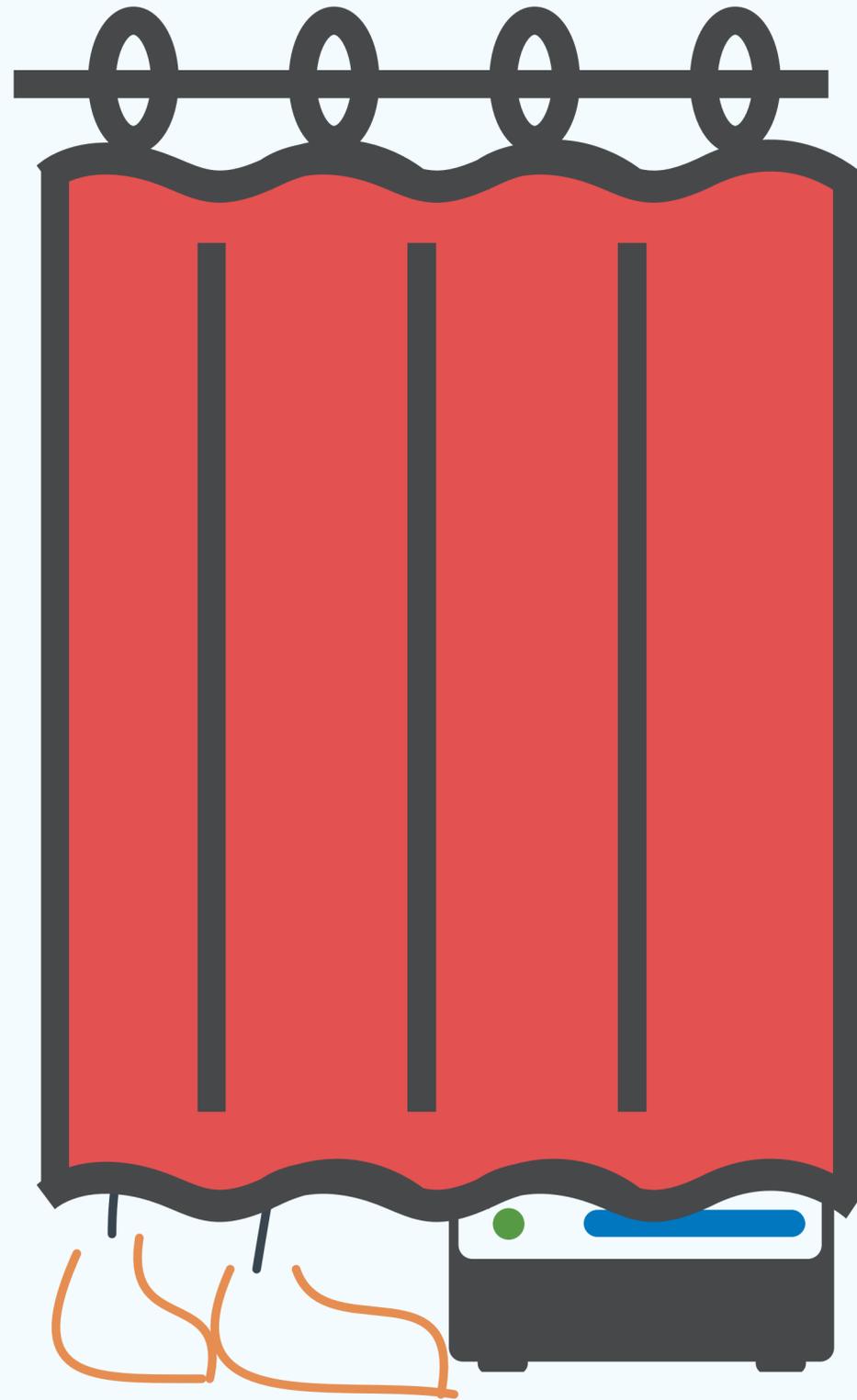
mystery



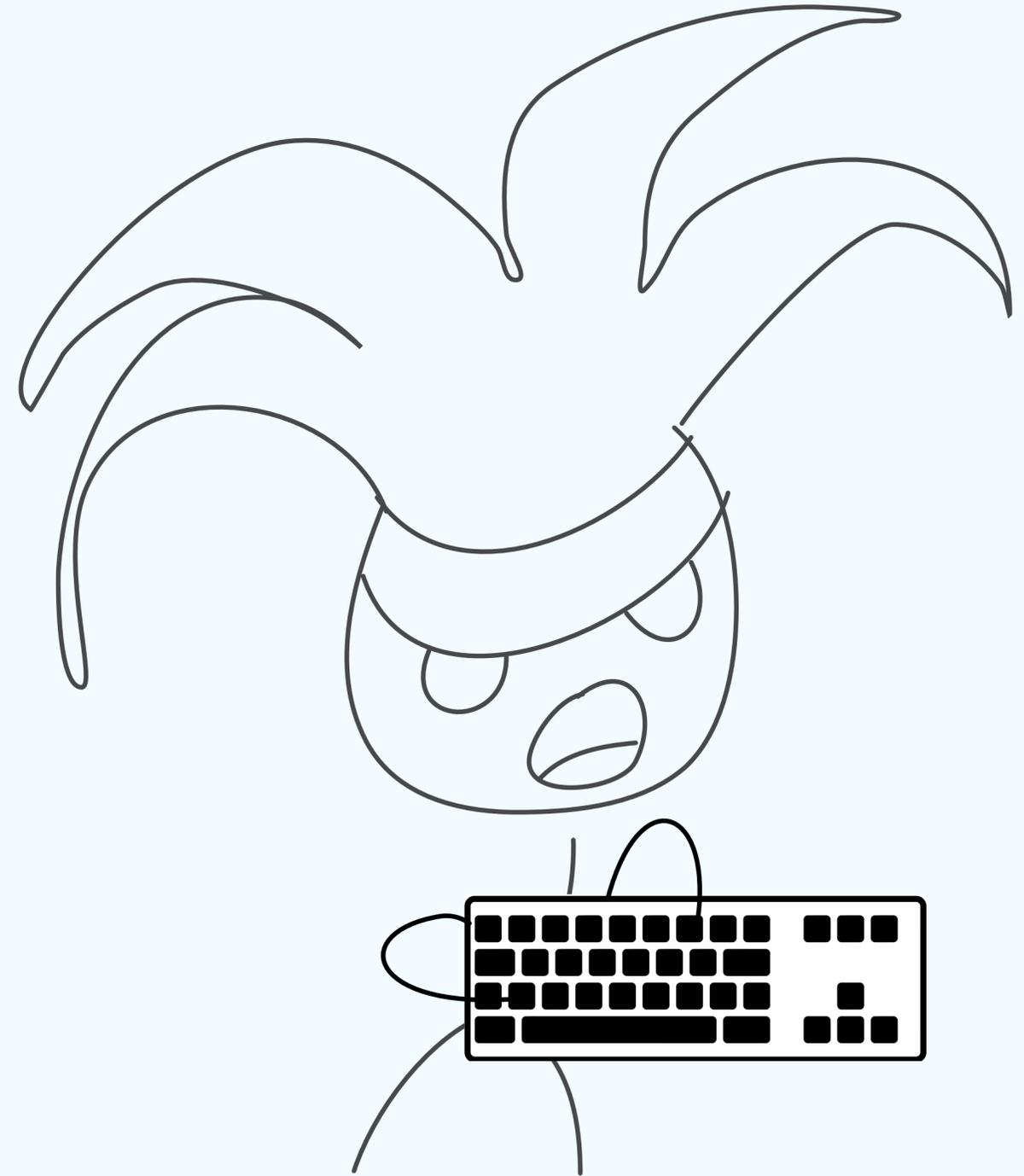


As painful as Makefiles are,
they still work 30 years later





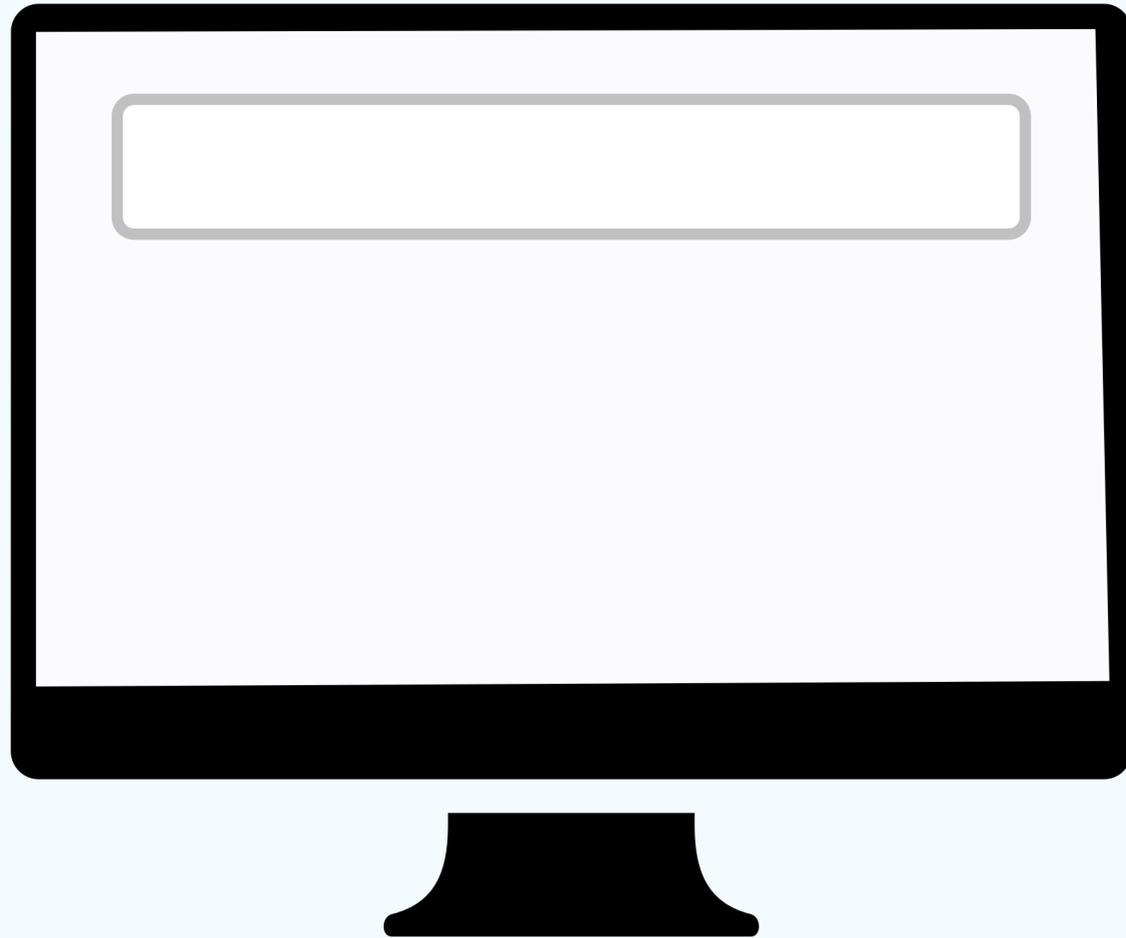
Open Source
Maintainers
are not
Rockstars



Maintainers are just
extra-early adopters

MAINTAINER

EARLY ADOPTER



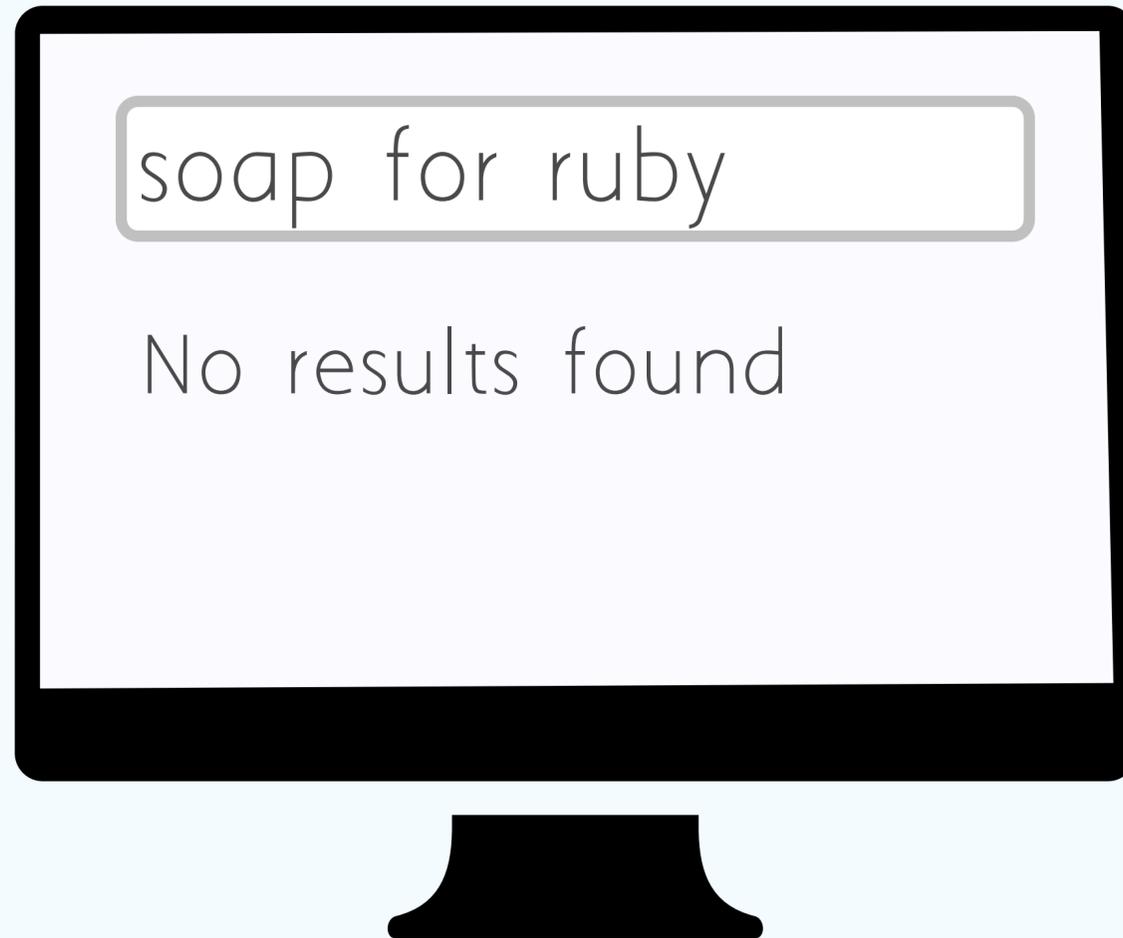
MAINTAINER

EARLY ADOPTER



MAINTAINER

EARLY ADOPTER

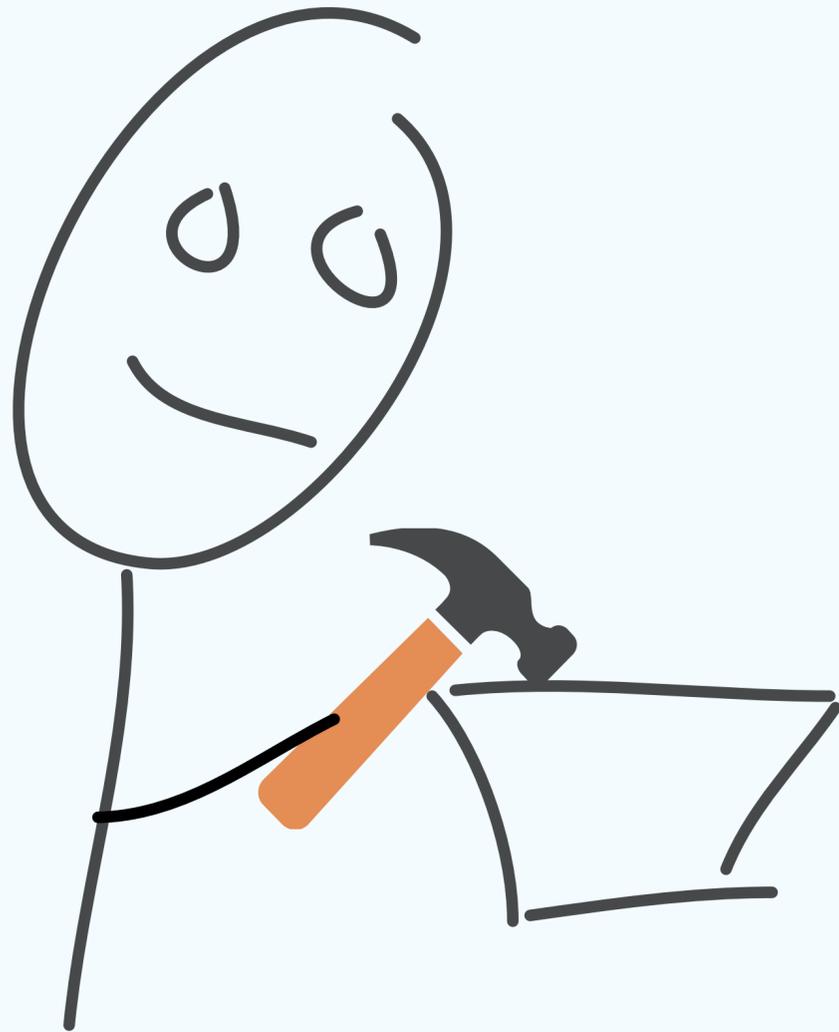


MAINTAINER

EARLY ADOPTER

MAINTAINER

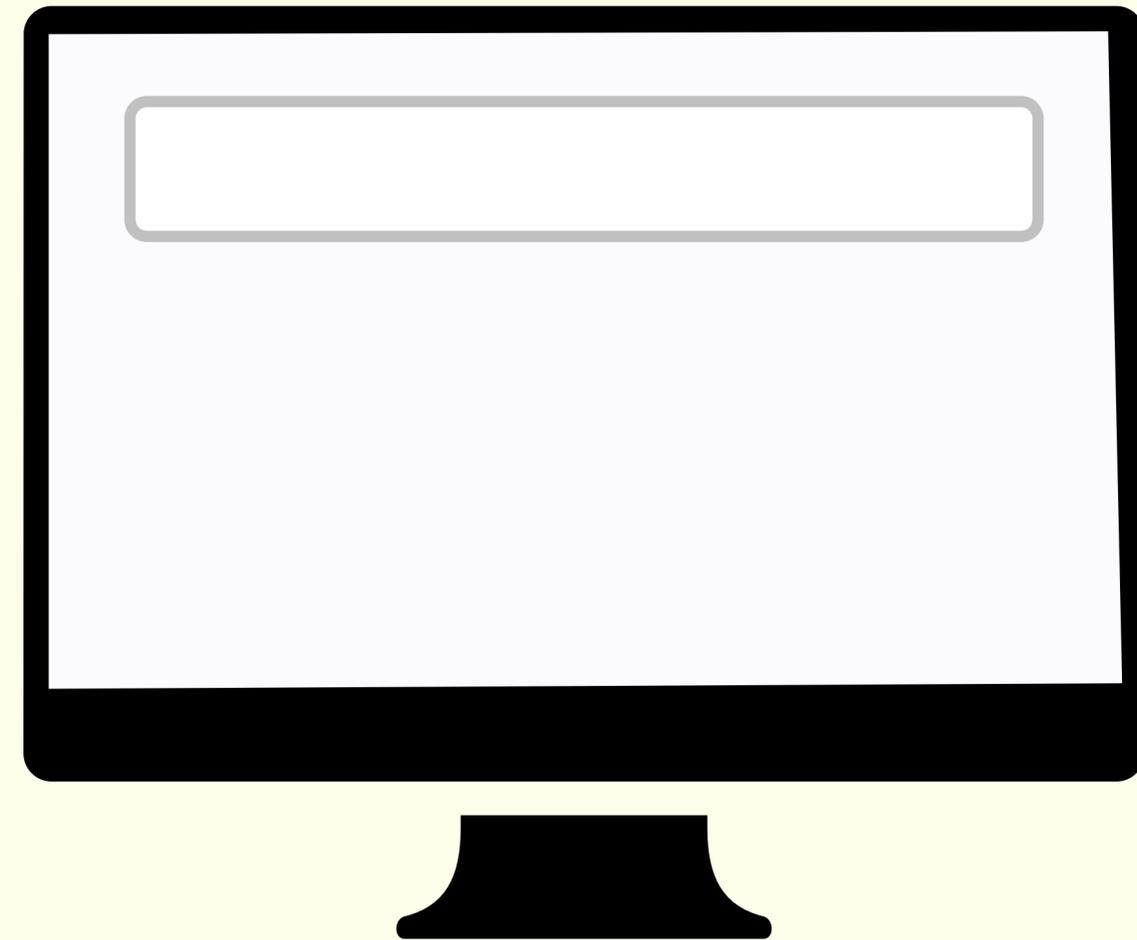
EARLY ADOPTER



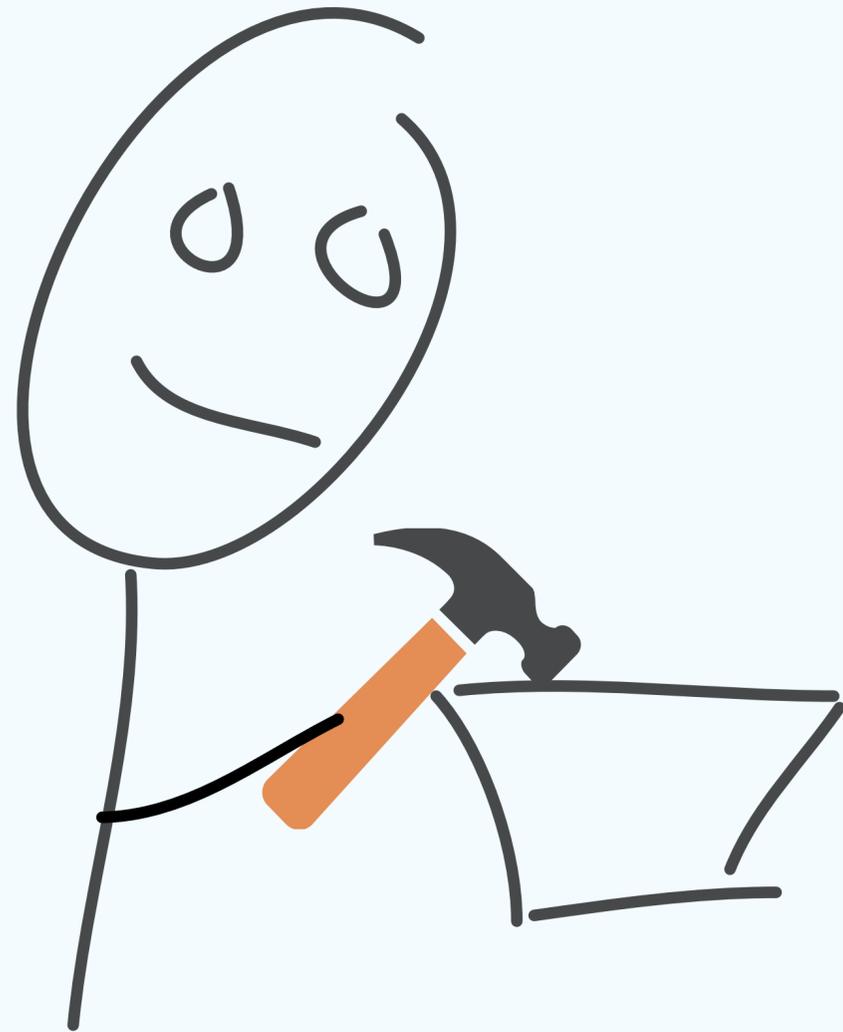
MAINTAINER



EARLY ADOPTER



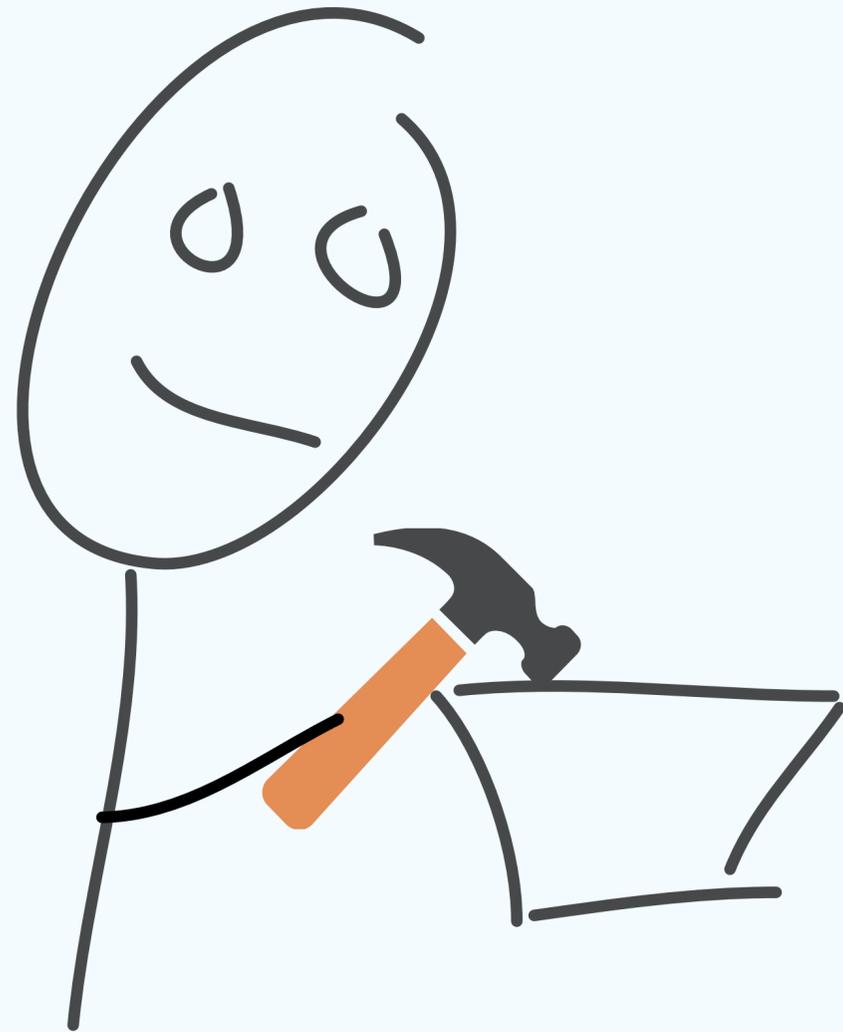
MAINTAINER



EARLY ADOPTER



MAINTAINER



EARLY ADOPTER

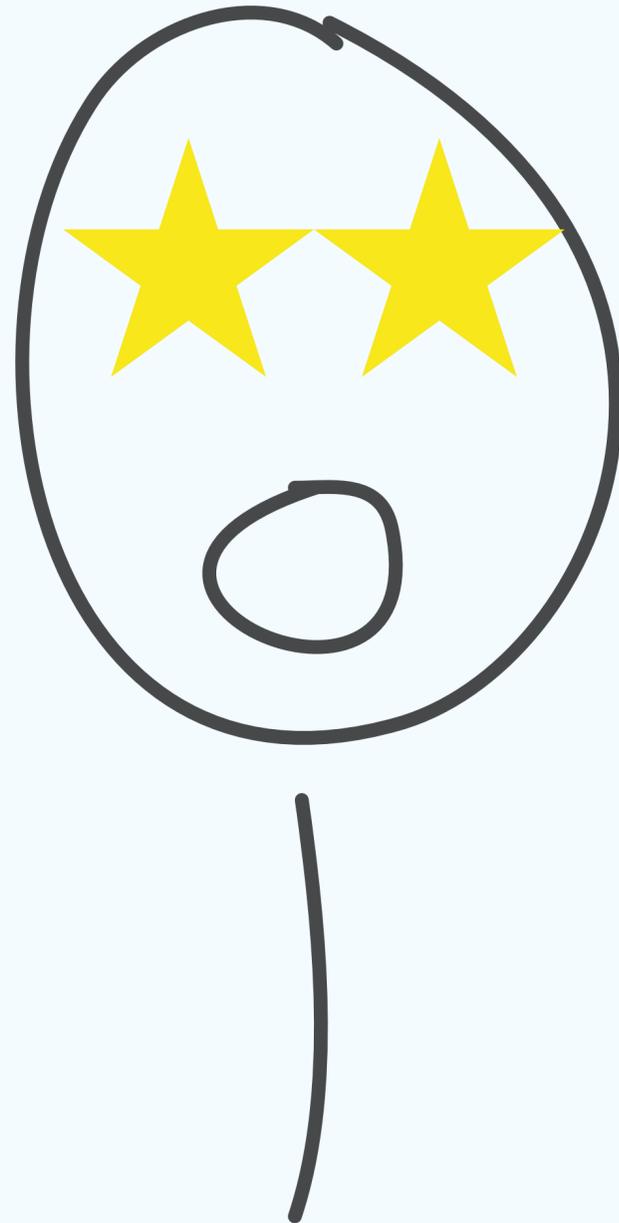


MAINTAINER

EARLY ADOPTER



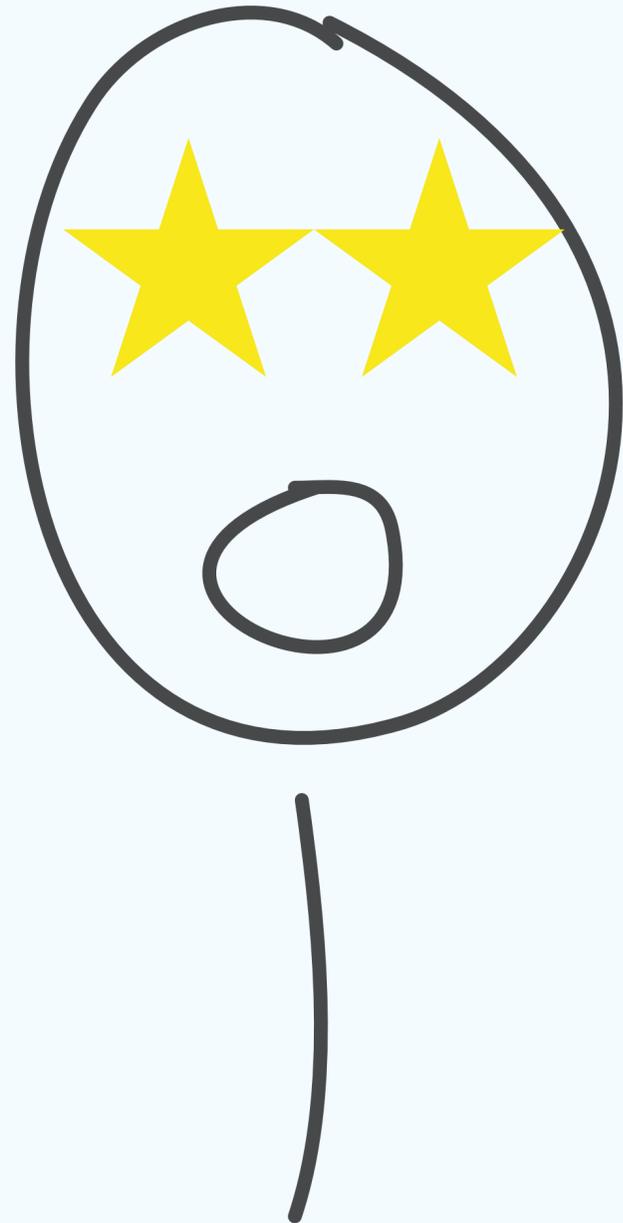
MAINTAINER



EARLY ADOPTER



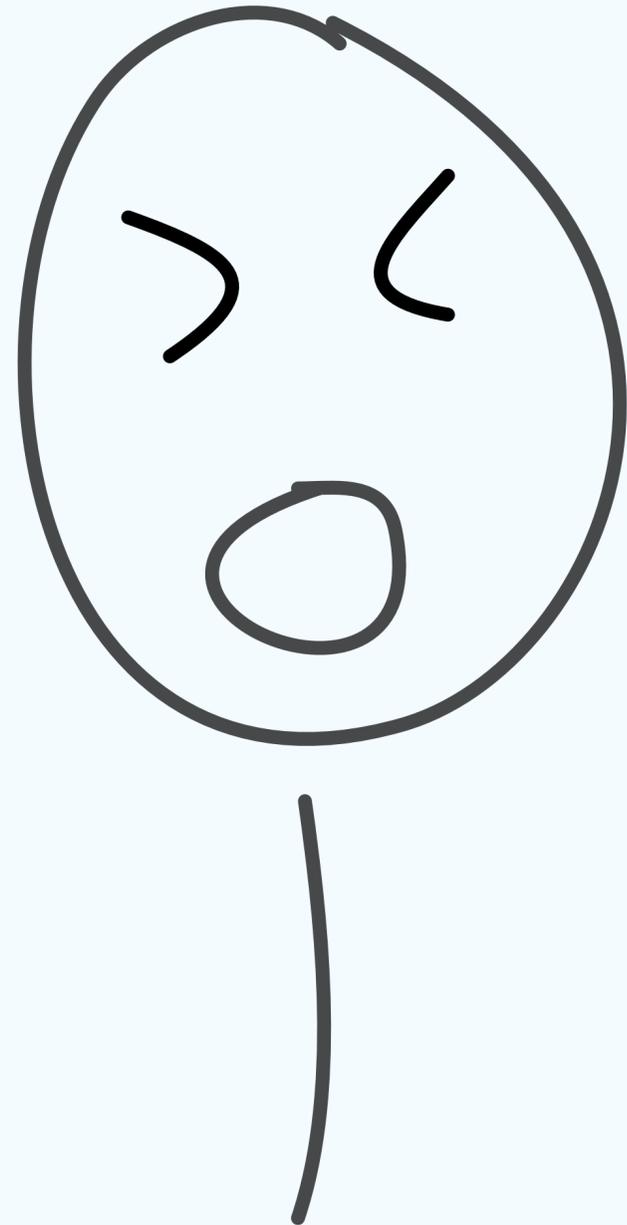
MAINTAINER



EARLY ADOPTER



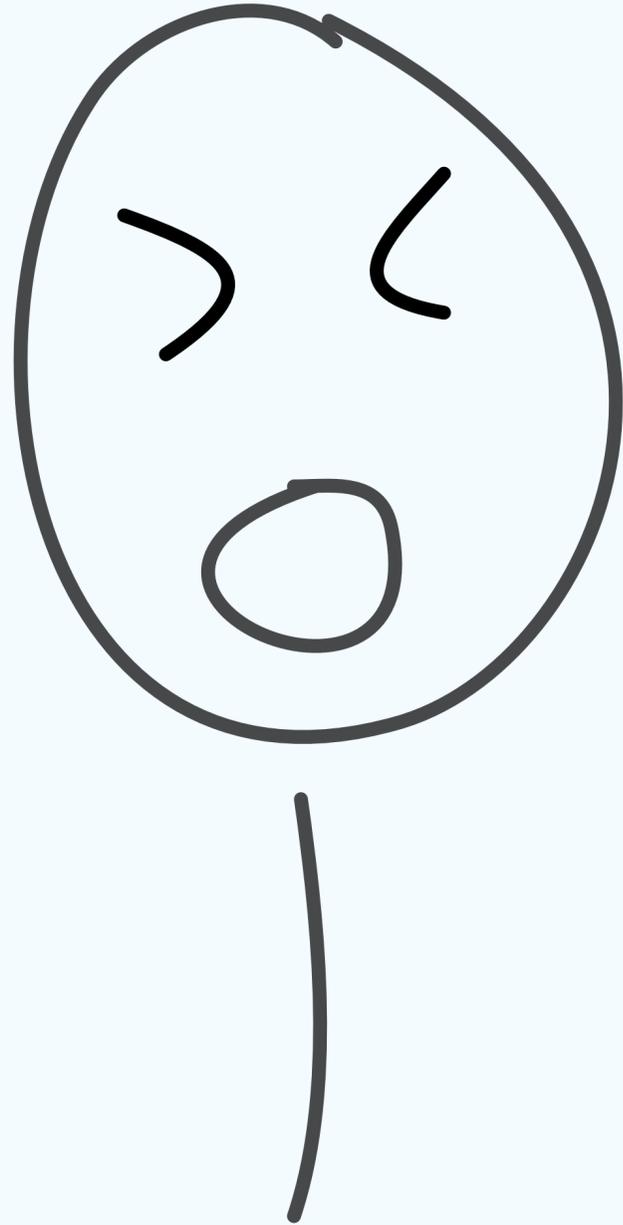
MAINTAINER



EARLY ADOPTER



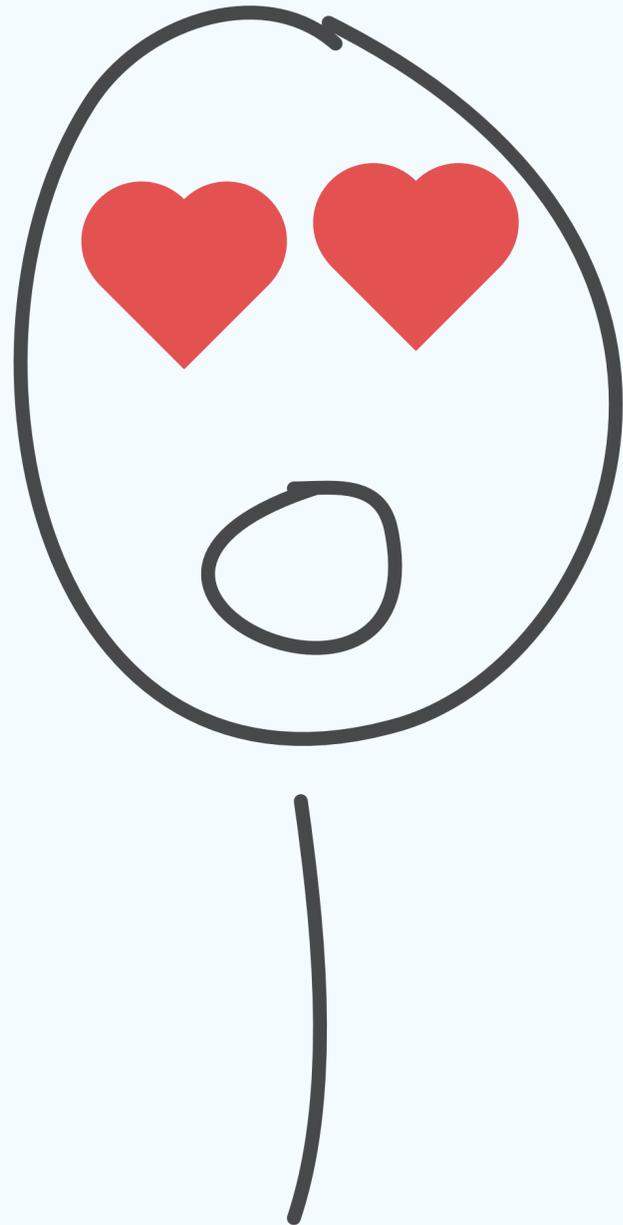
MAINTAINER



EARLY ADOPTER



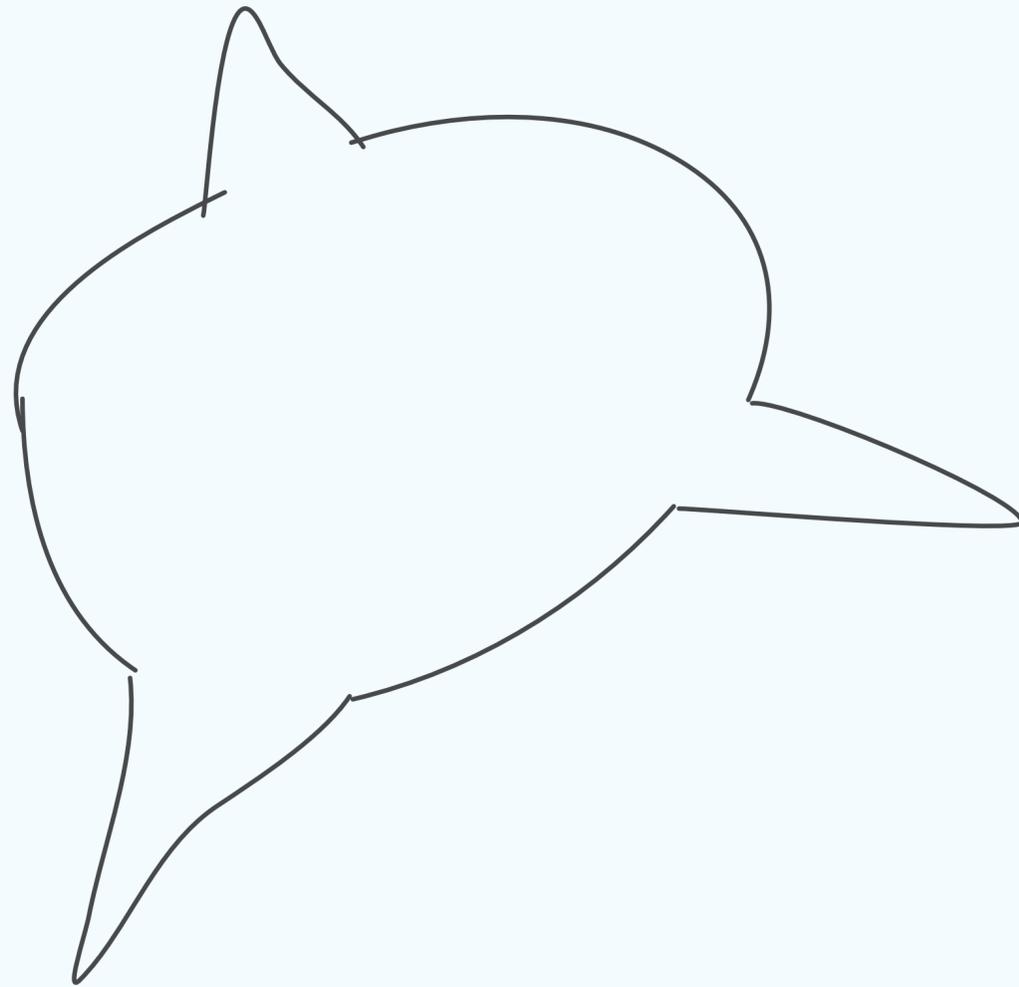
MAINTAINER



EARLY ADOPTER



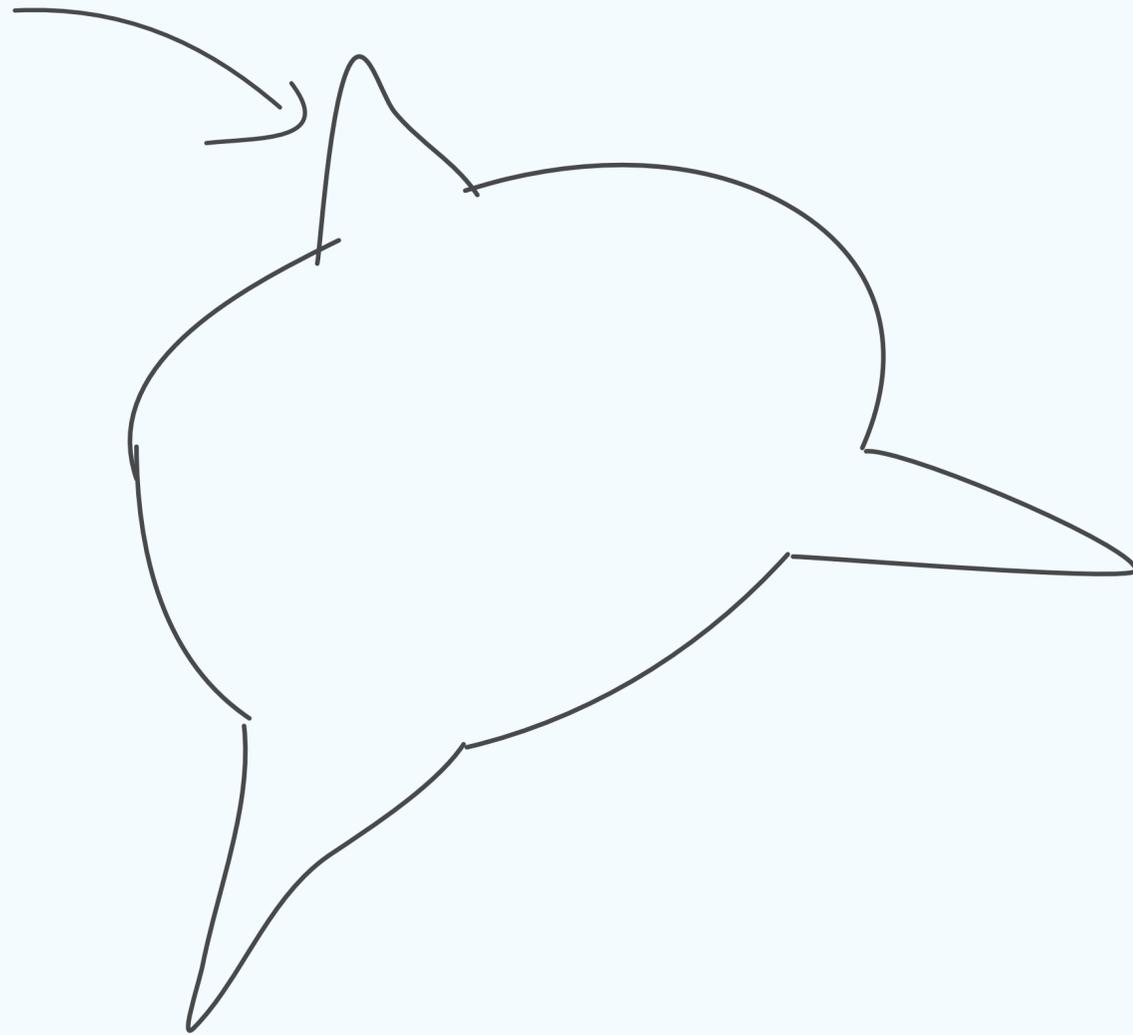
SCRATCHING AN ITCH



v0.0.1

SCRATCHING AN ITCH

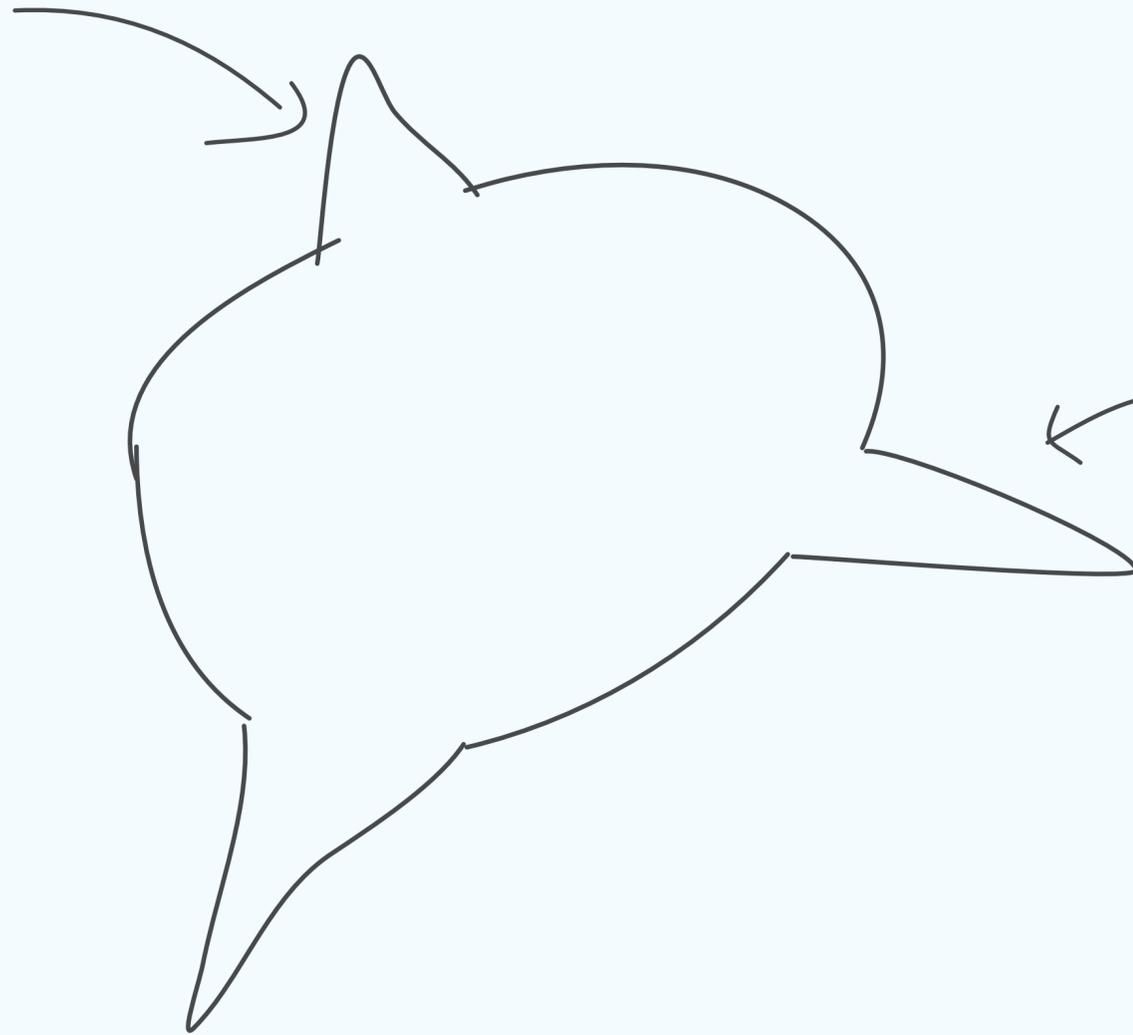
PR#1



v0.0.1

SCRATCHING AN ITCH

PR#1

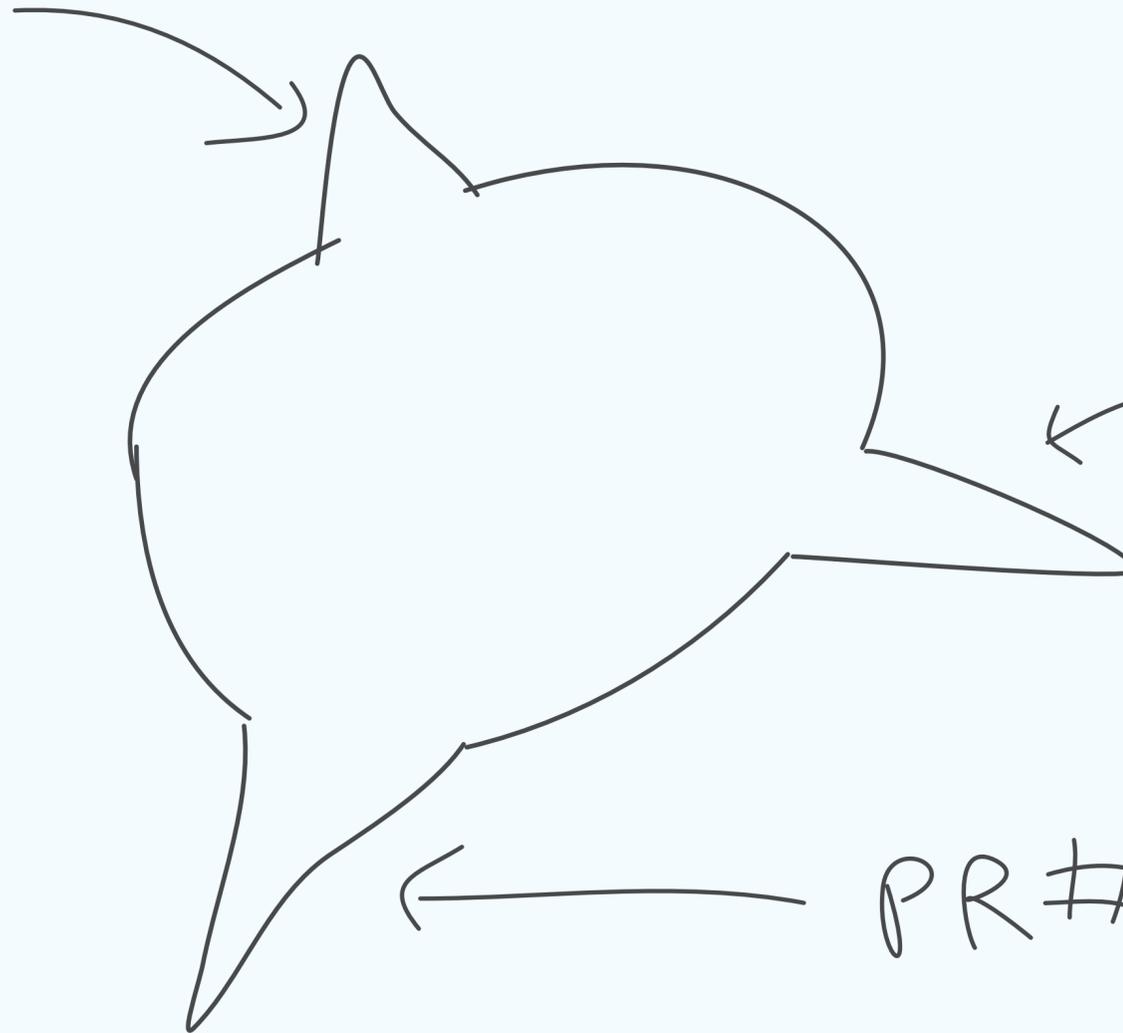


PR#2

v0.0.1

SCRATCHING AN ITCH

PR#1

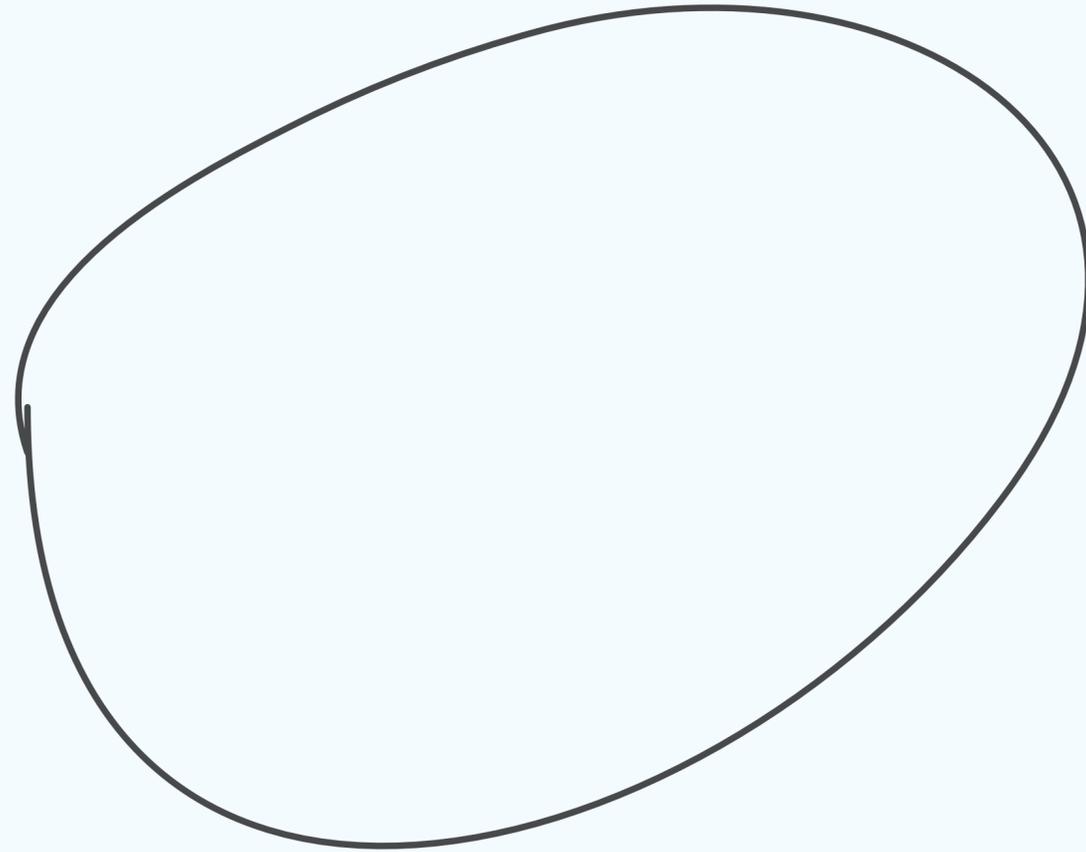


PR#2

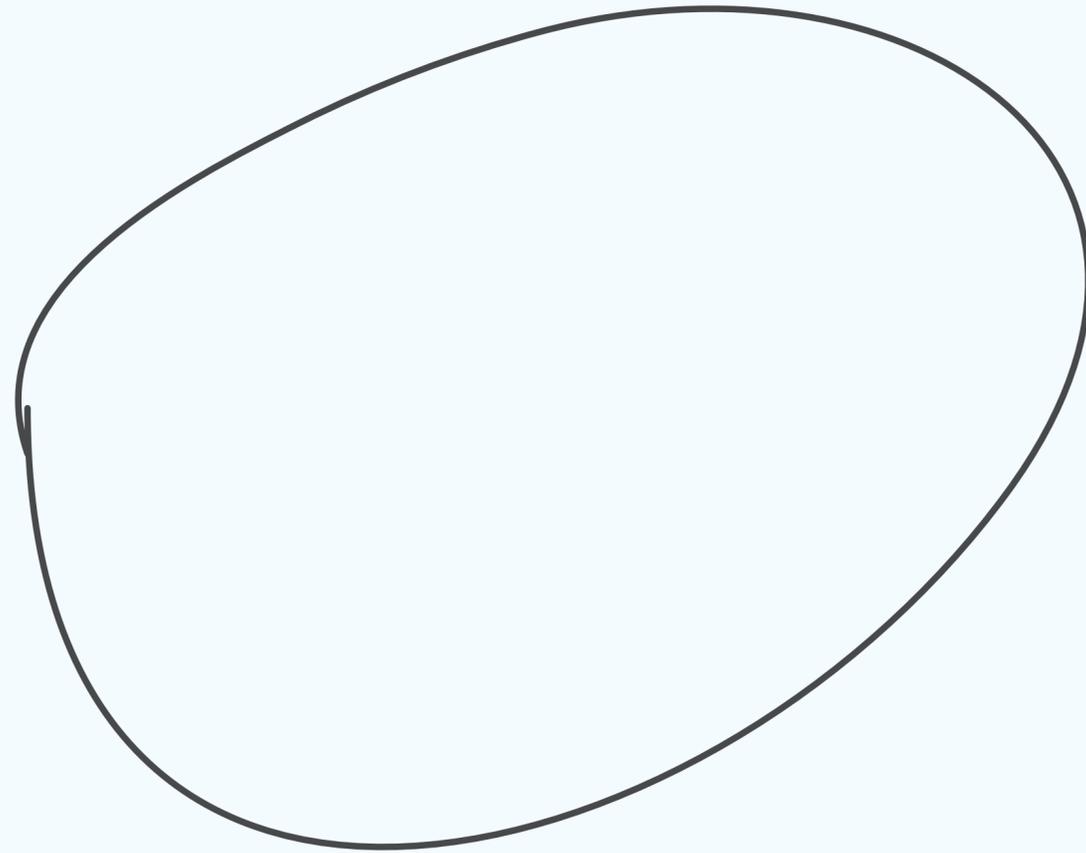
PR#3

v0.0.1

SCRATCHING AN ITCH

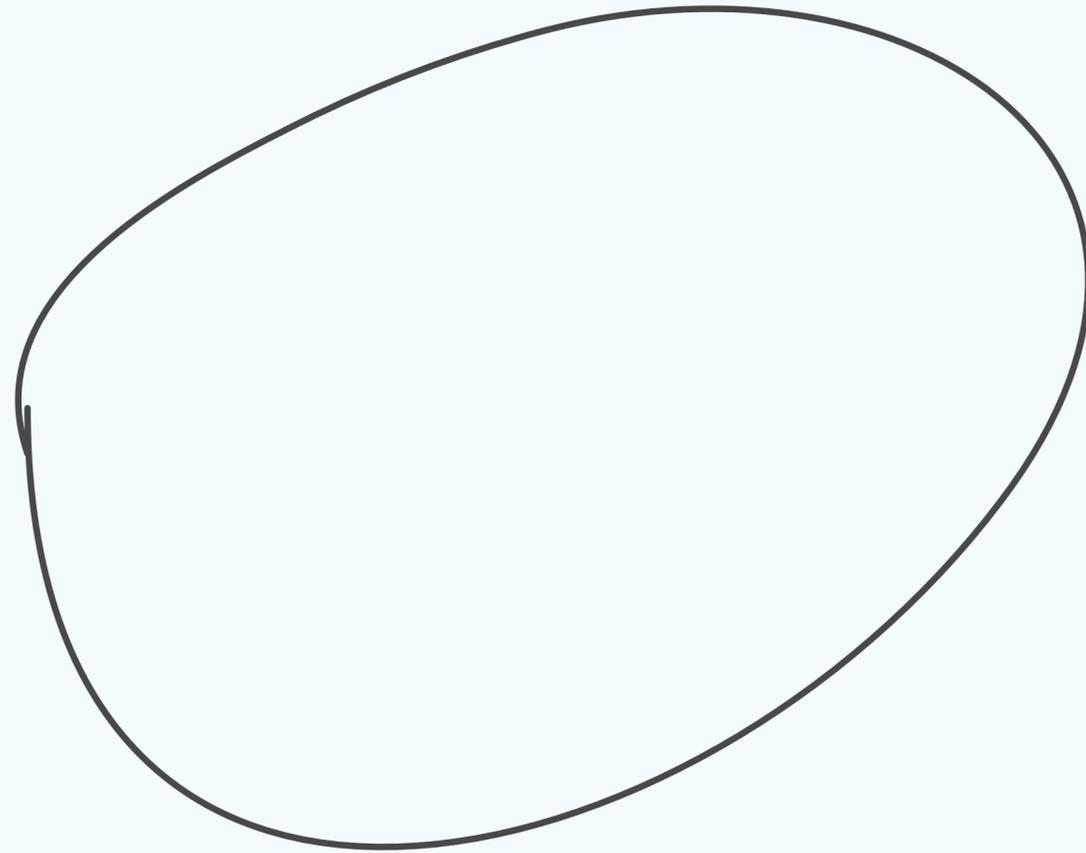


SCRATCHING AN ITCH



v 1.0.0

SCRATCHING AN ITCH



v 0.84.0

MAINTAINER

EARLY ADOPTER



MAINTAINER

hey, let's own
this together!



EARLY ADOPTER



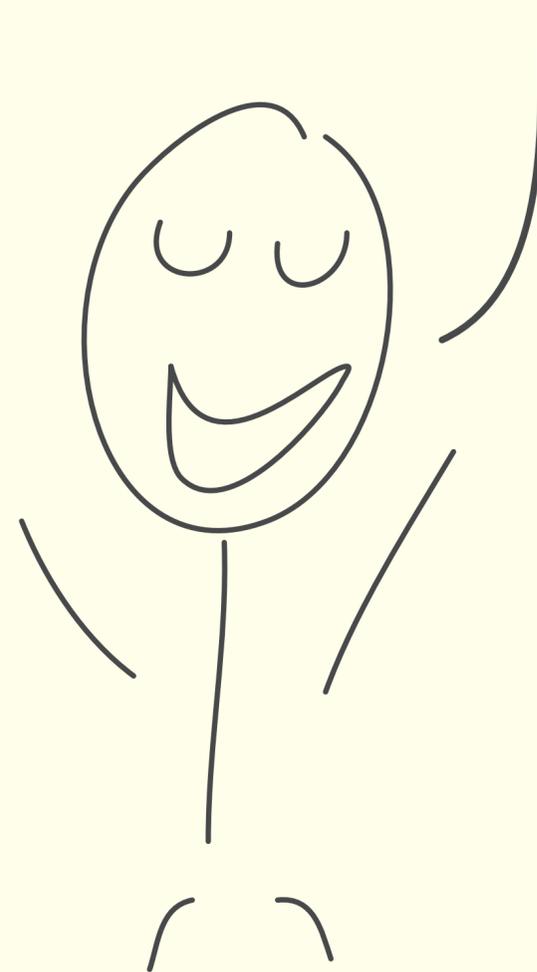
MAINTAINER

hey, let's own
this together!



EARLY ADOPTER

wow, me?
let's do this!



MAINTAINER

EARLY ADOPTER

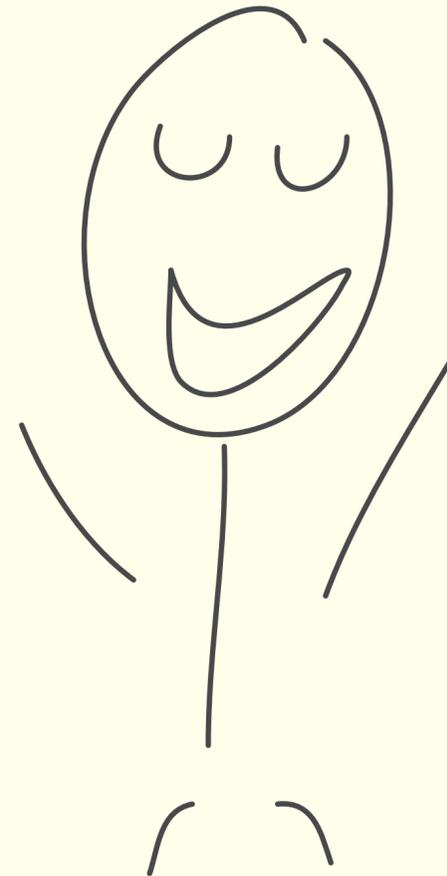


MAINTAINER

hey, let's make
you a committer!



EARLY ADOPTER



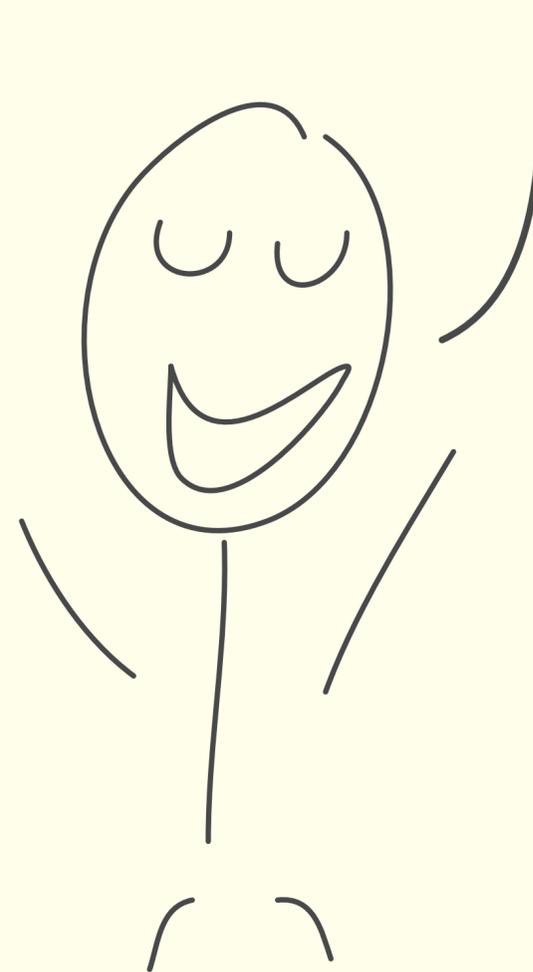
MAINTAINER

hey, let's make
you a committer!



EARLY ADOPTER

awesome, i will
help sometimes!



MAINTAINER

EARLY ADOPTER

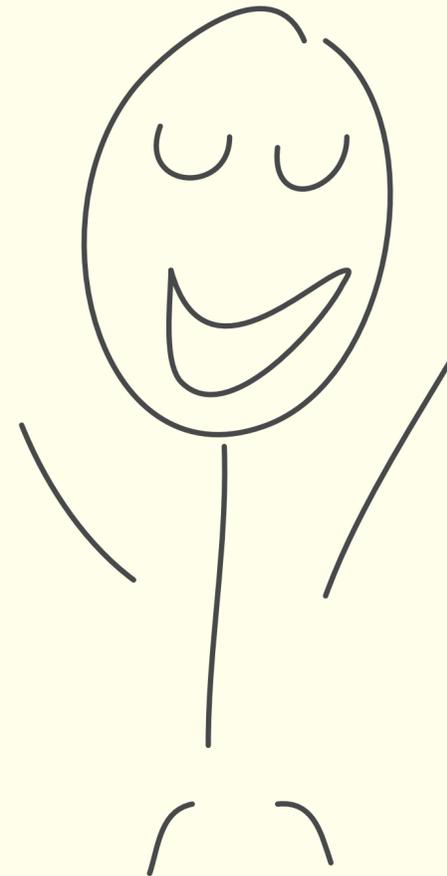


MAINTAINER

hey, let's never
communicate again!



EARLY ADOPTER



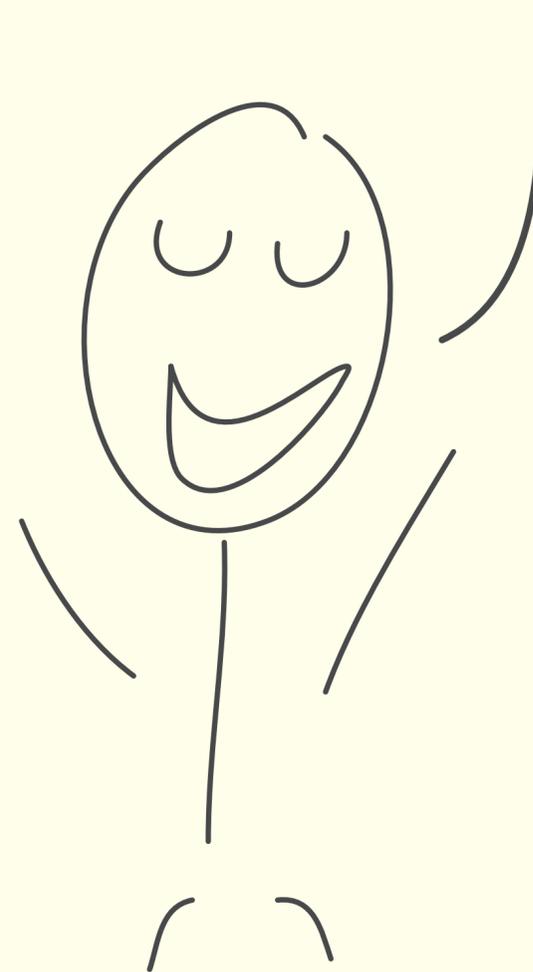
MAINTAINER

hey, let's never
communicate again!



EARLY ADOPTER

sounds good,
bye forever!



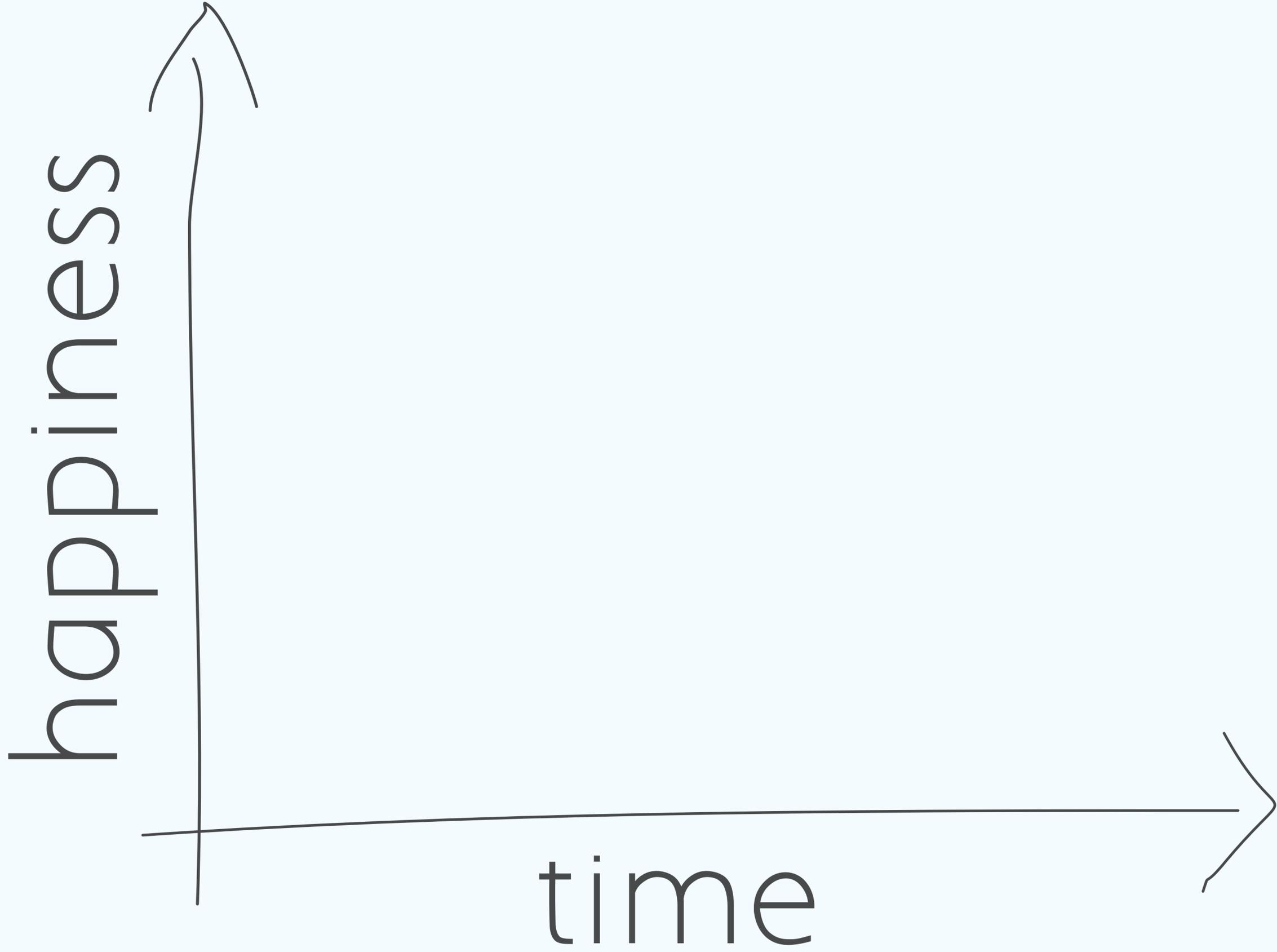
MAINTAINER

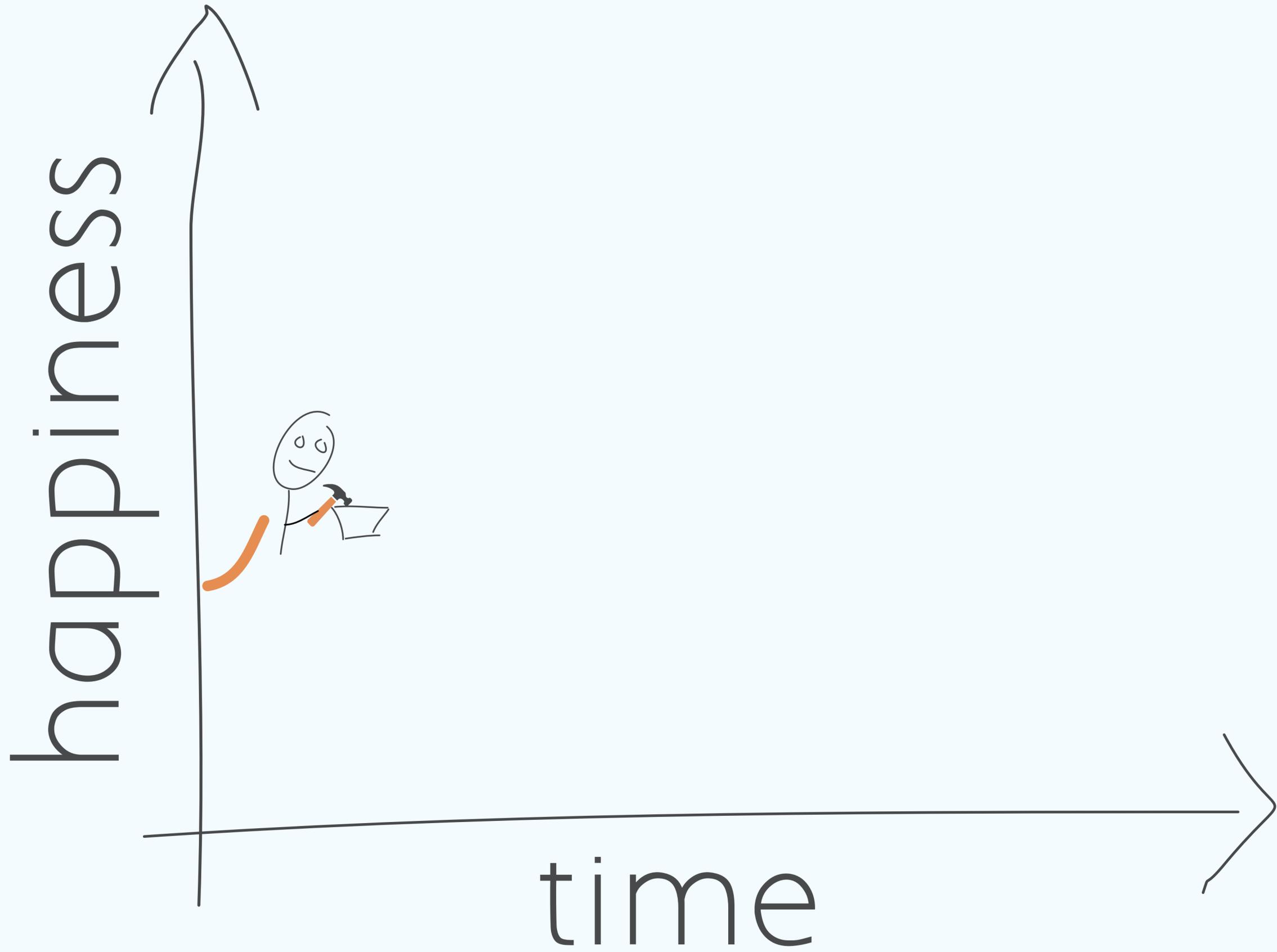
hey, let's never
communicate again!

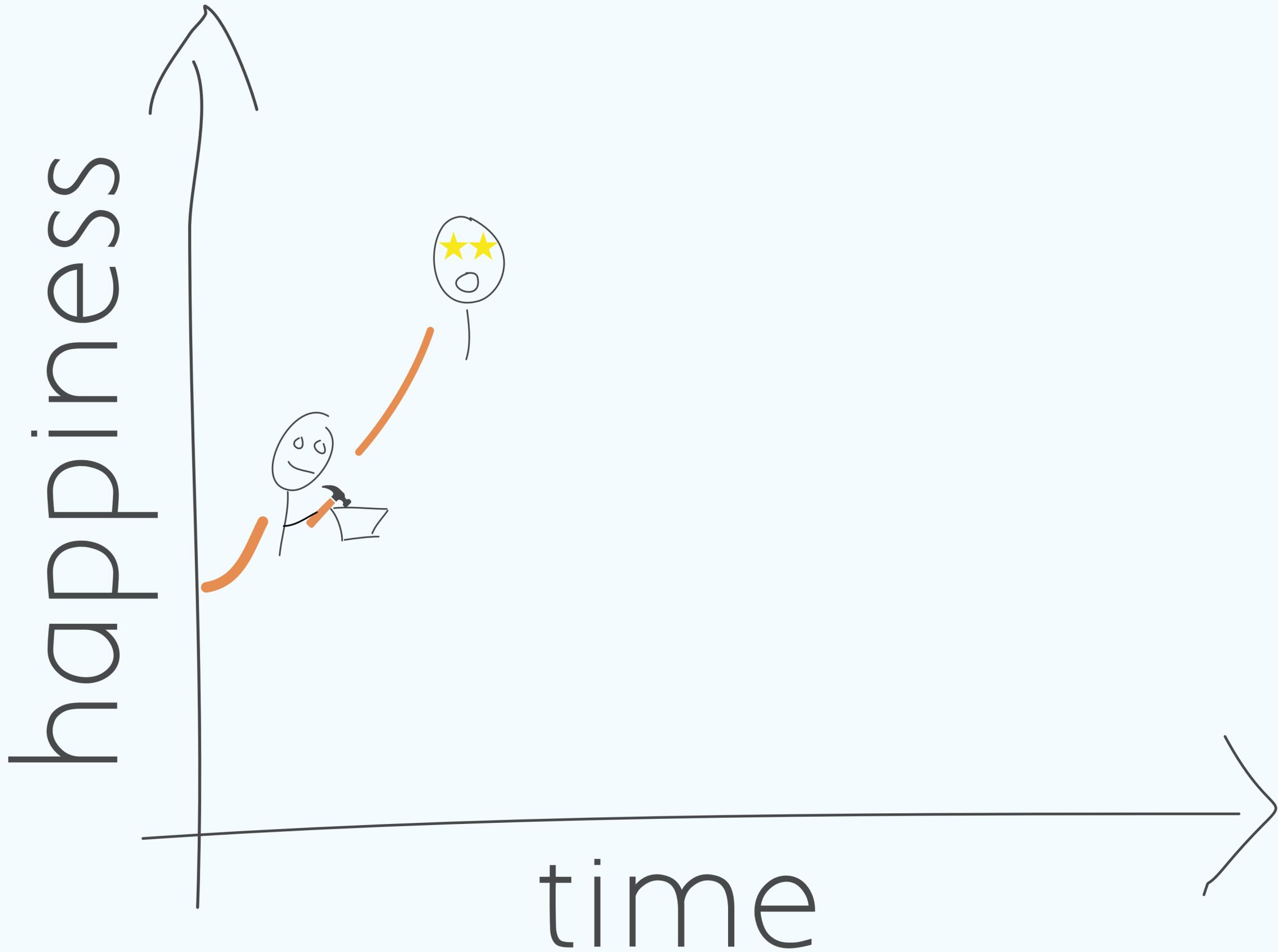


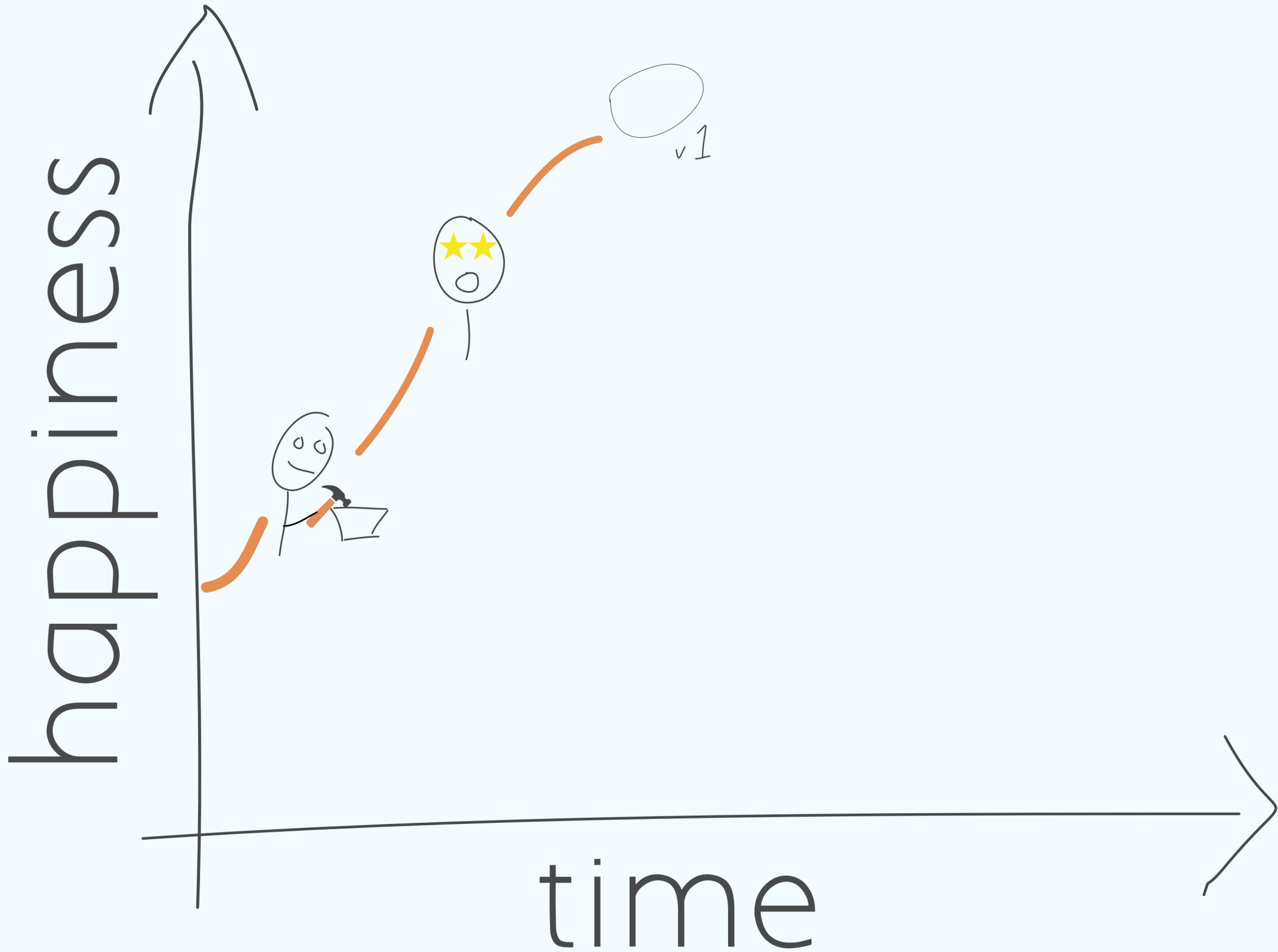
EARLY ADOPTER

Why don't maintainers
just share control?

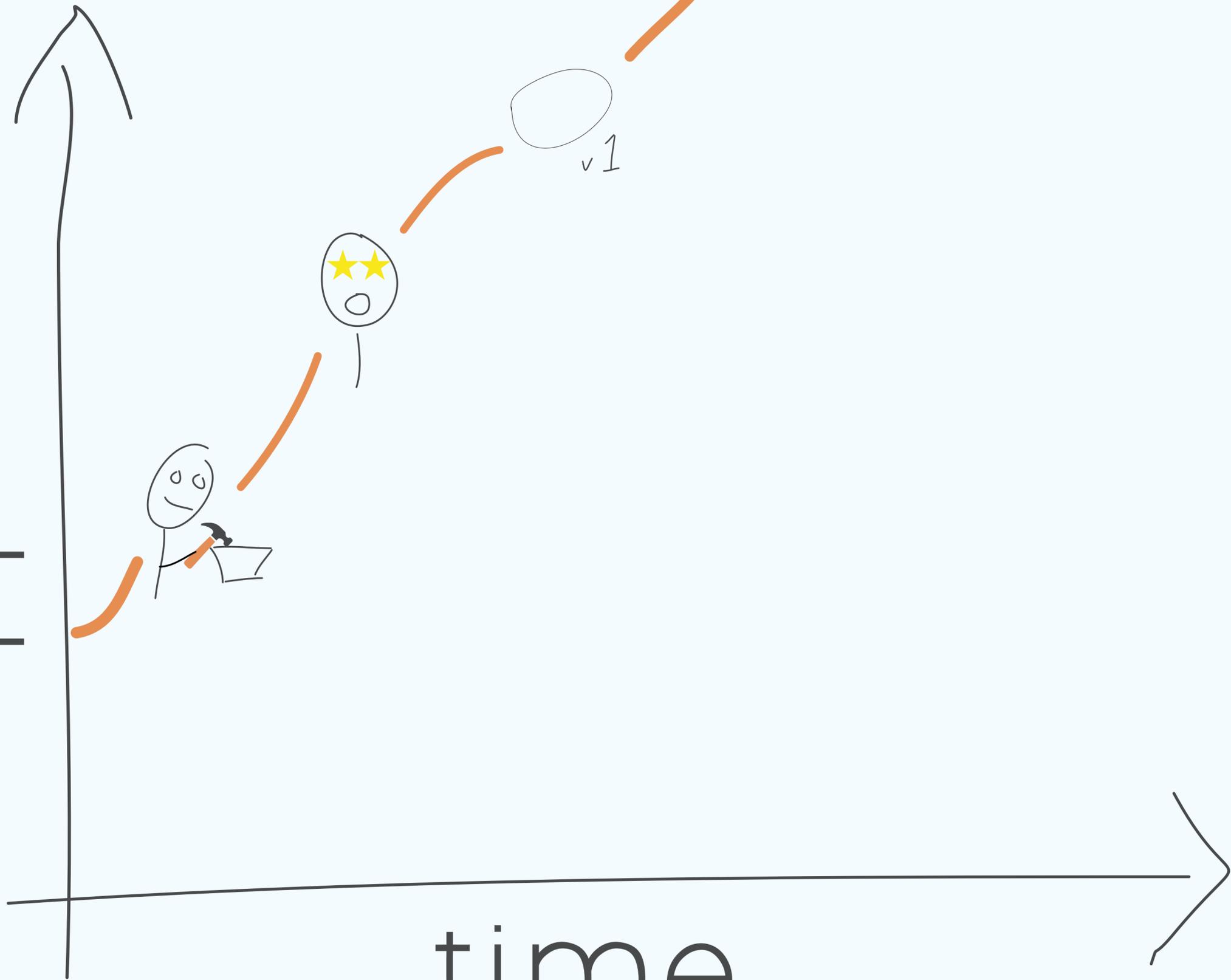








happiness

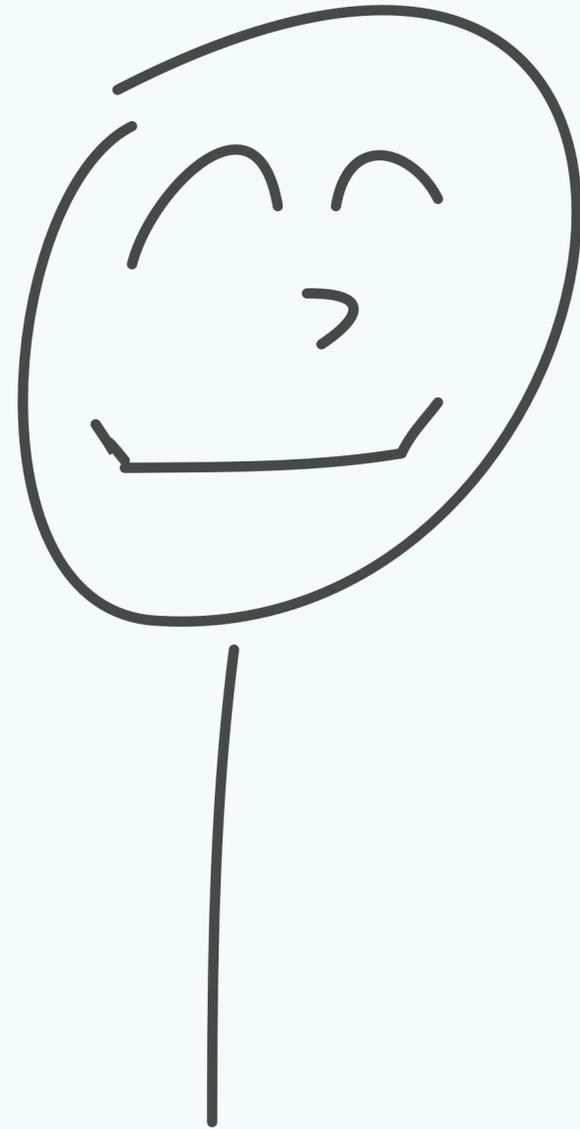


time

Late adopters will disabuse
them of this happiness

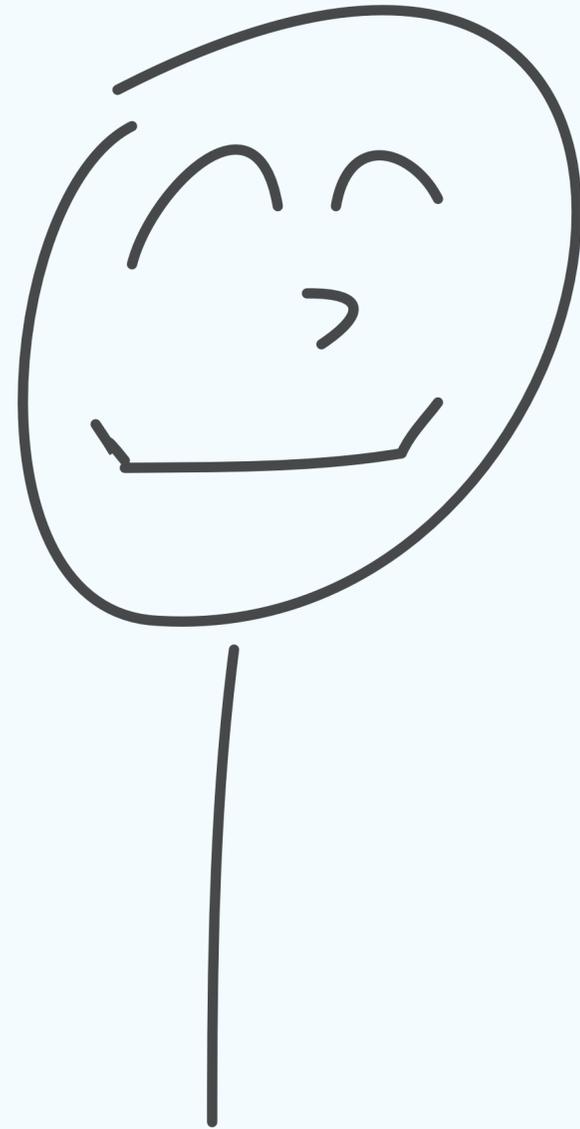
MAINTAINER

LATE ADOPTER



MAINTAINER

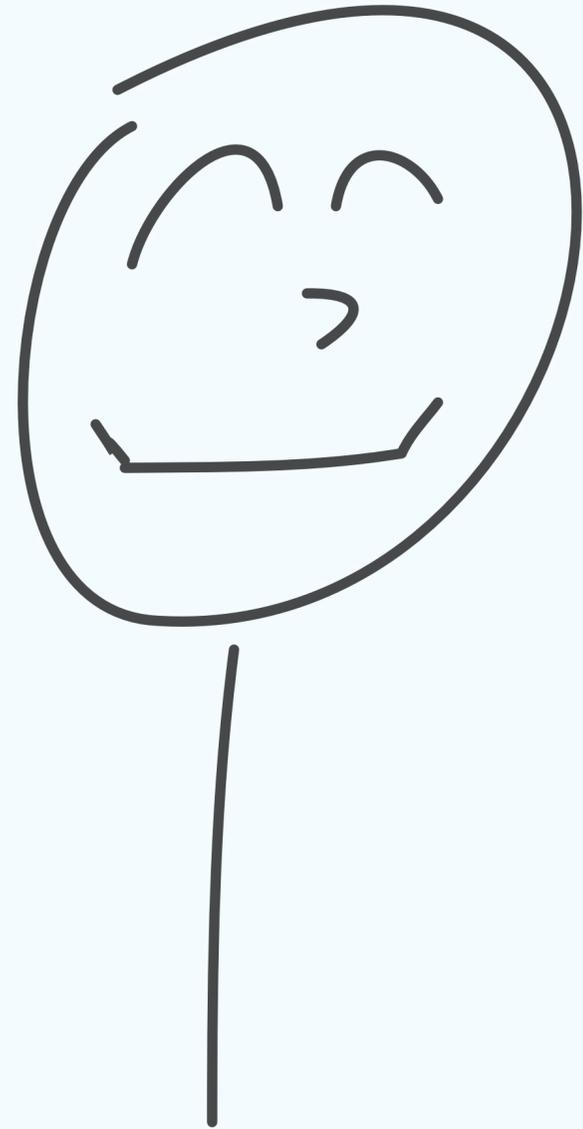
LATE ADOPTER



0 commits this week

MAINTAINER

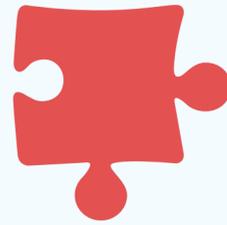
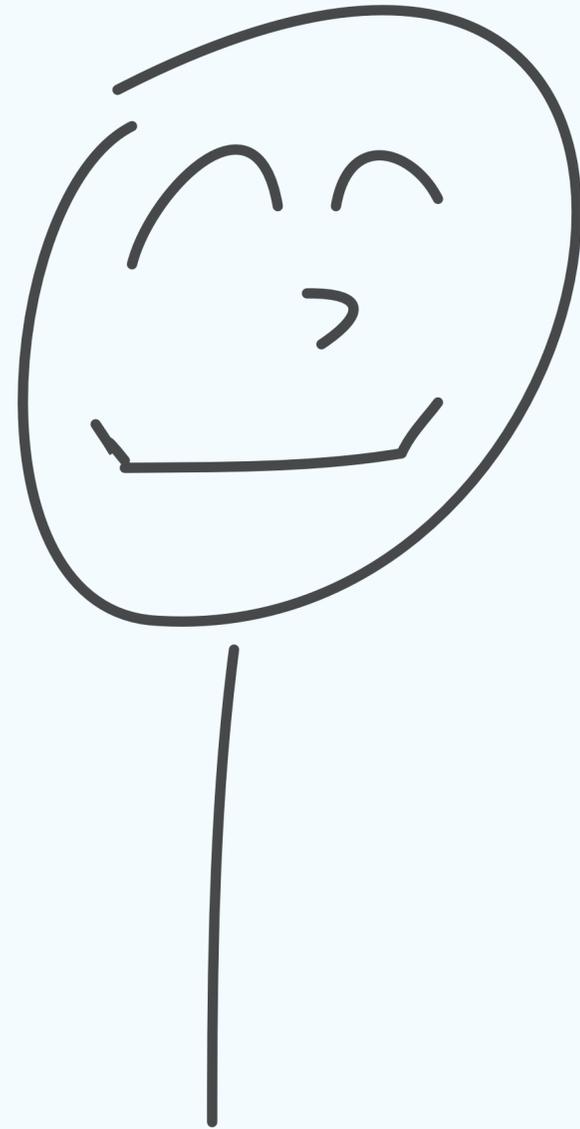
LATE ADOPTER



0 commmits this ~~week~~
MONTH

MAINTAINER

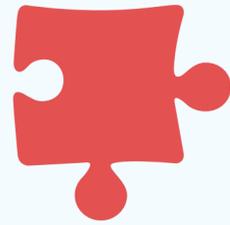
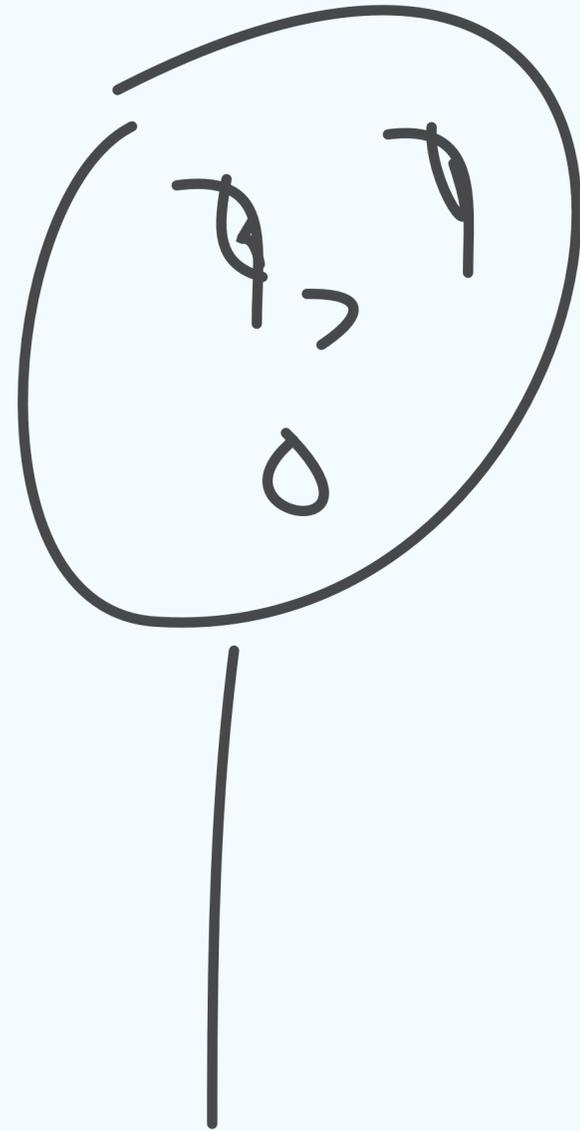
LATE ADOPTER



0 commits this ~~week~~
MONTH

MAINTAINER

LATE ADOPTER



0 commits this ~~week~~
MONTH

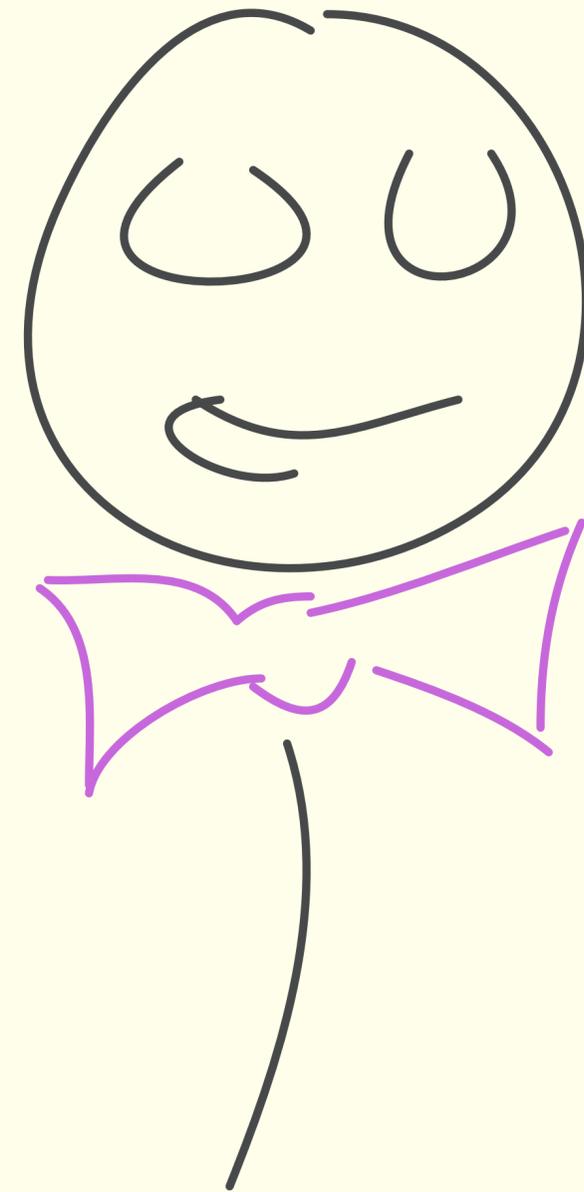
MAINTAINER

LATE ADOPTER

0 commits this ~~week~~
MONTH

MAINTAINER

LATE ADOPTER



0 commits this ~~week~~
MONTH

MAINTAINER

LATE ADOPTER

no recent commits?

sounds stable!



0 commits this ~~week~~
MONTH

MAINTAINER

LATE ADOPTER

800 stars?
sounds safe!



0 commits this ~~week~~
MONTH

MAINTAINER

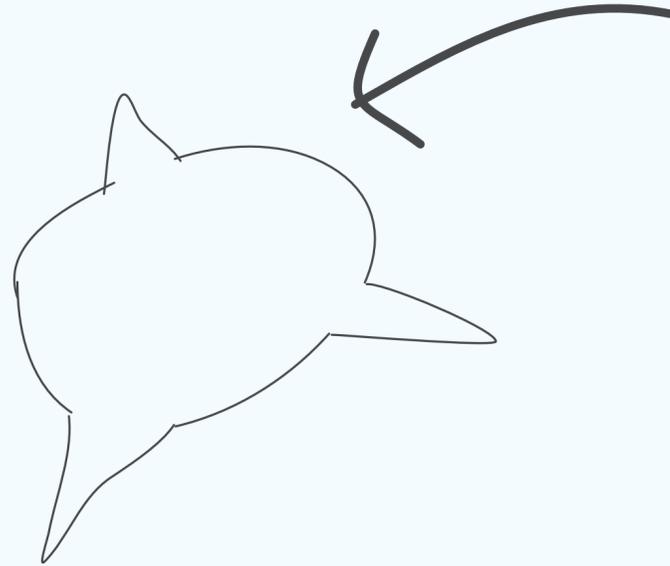
LATE ADOPTER

open source?
sounds free!

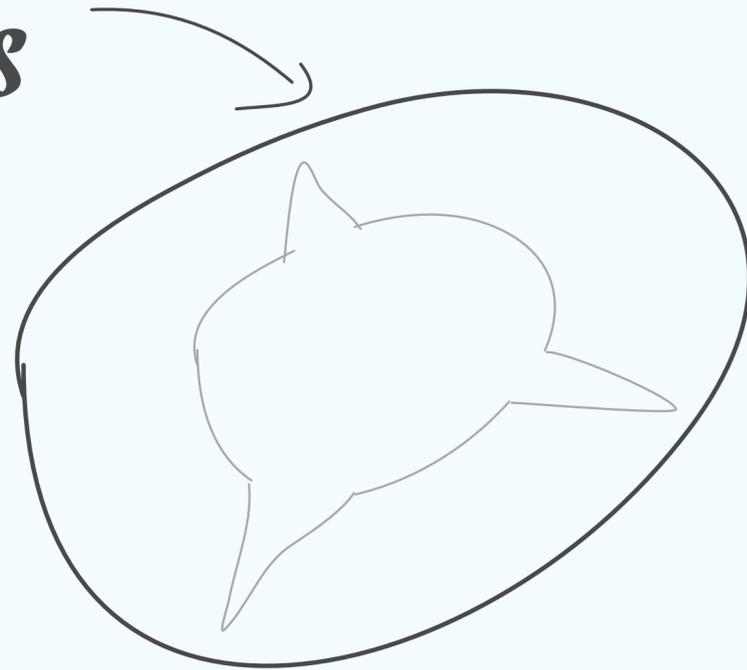


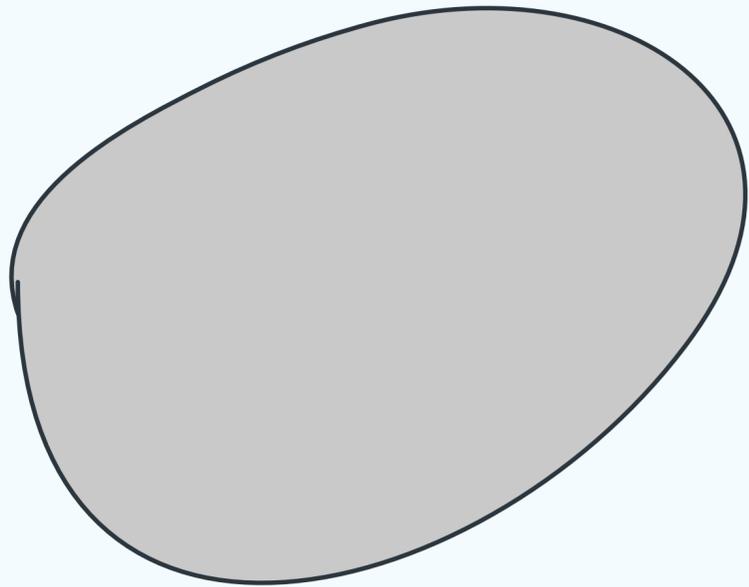
0 commits this ~~week~~
MONTH

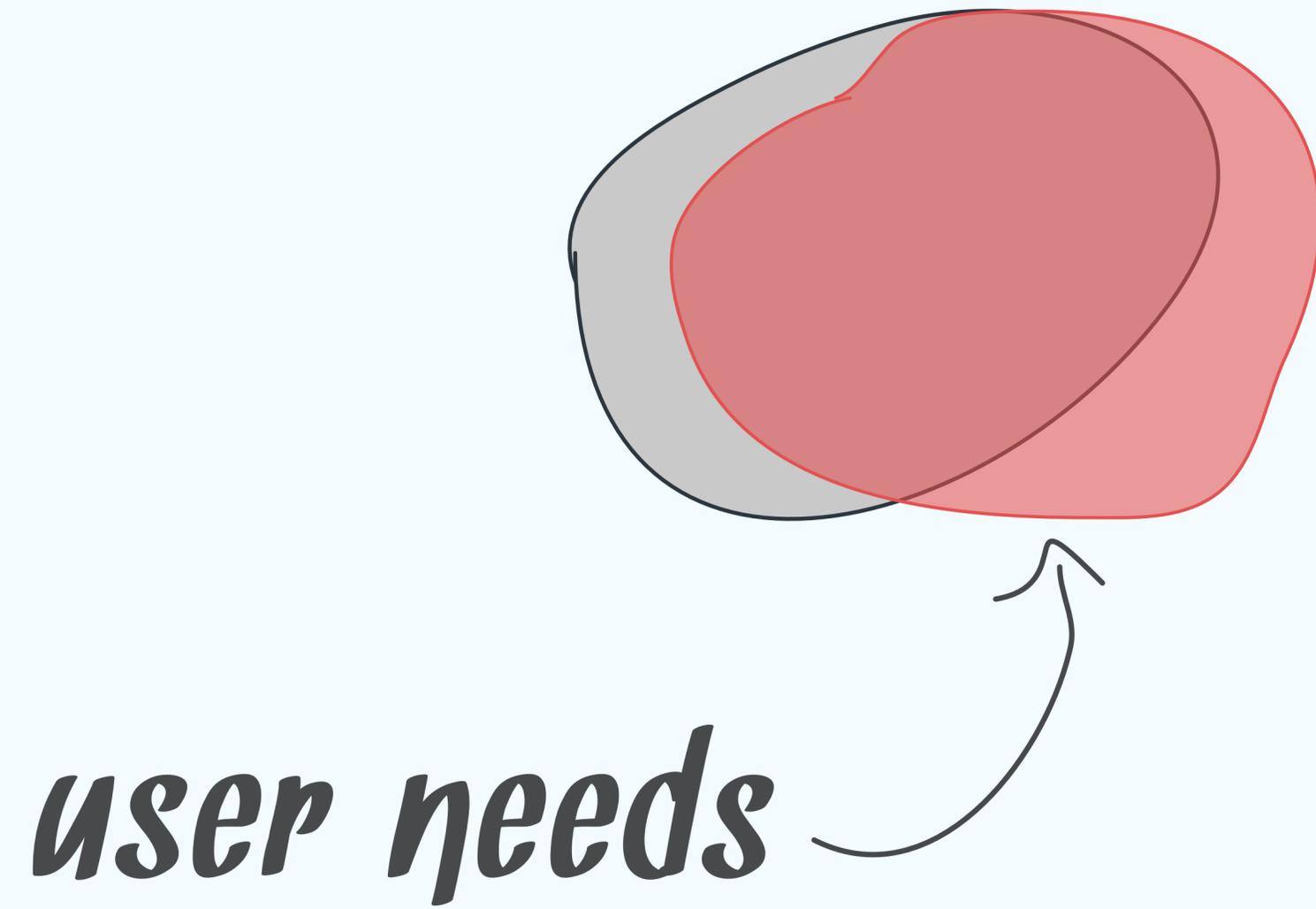
maintainer's needs



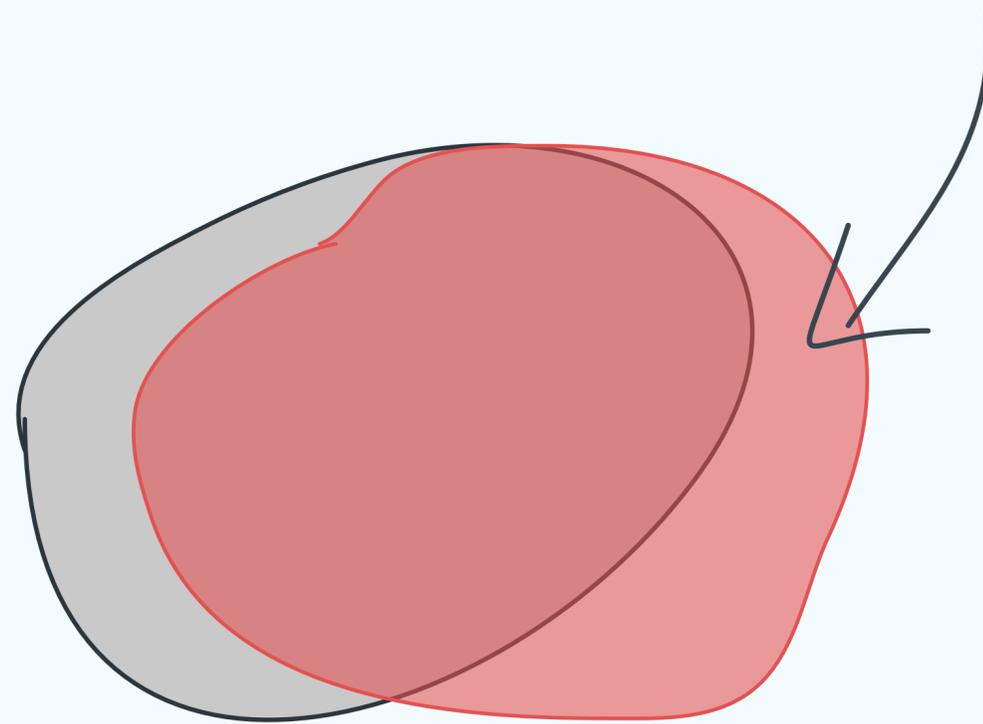
*maintainer & early
adopters' needs*







a negotiation

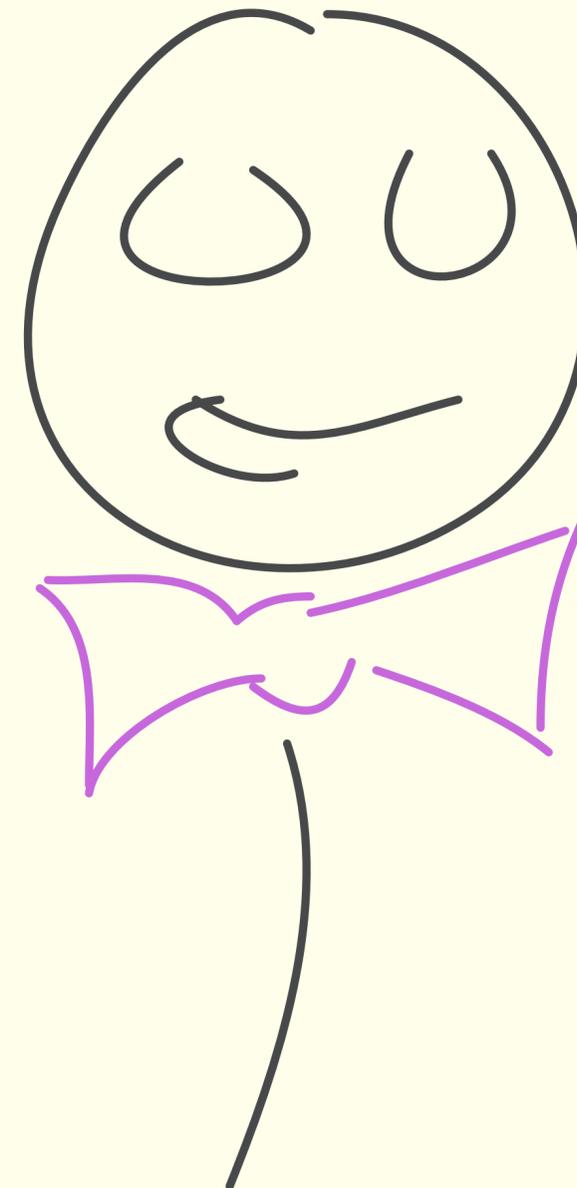


user needs

Literally, like, two days later

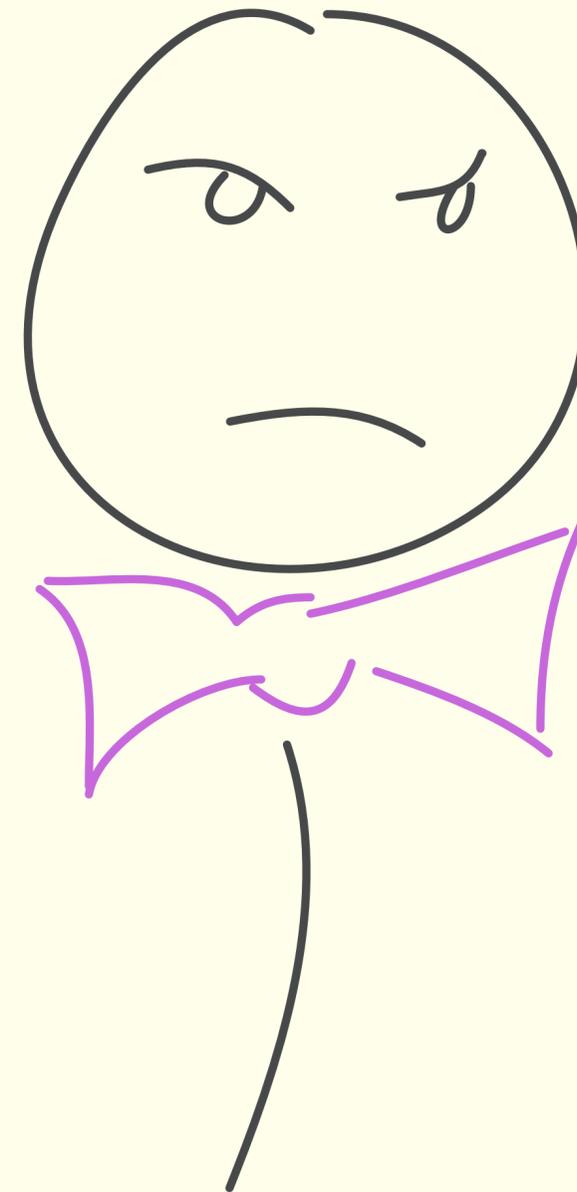
MAINTAINER

LATE ADOPTER



MAINTAINER

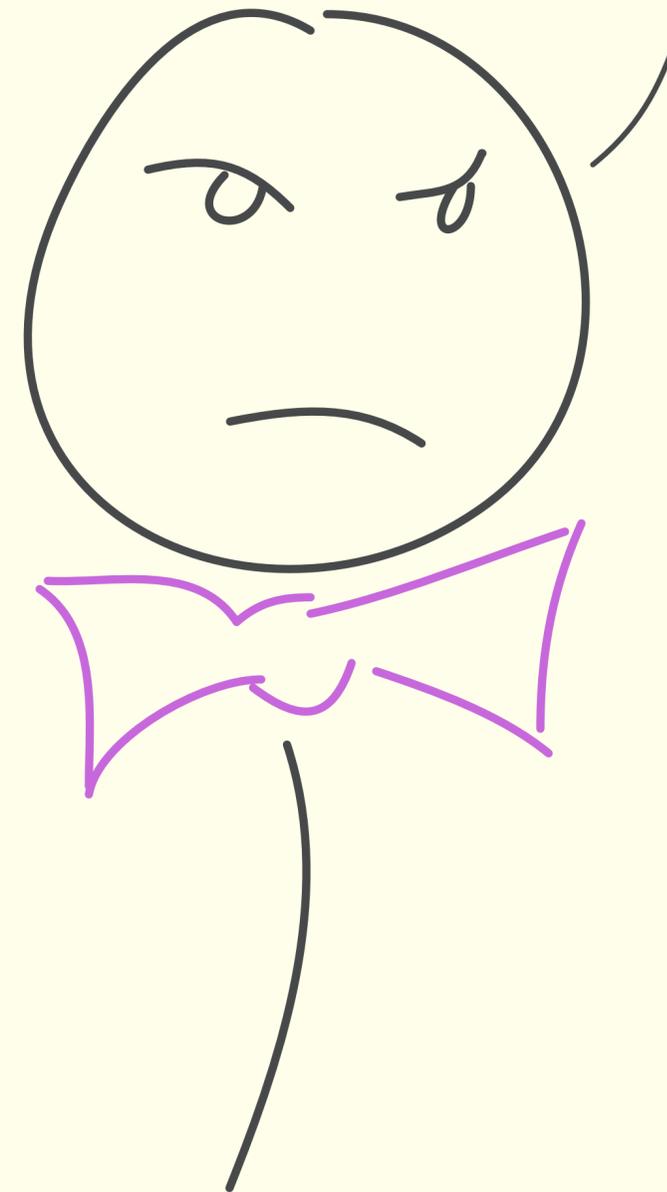
LATE ADOPTER



MAINTAINER

LATE ADOPTER

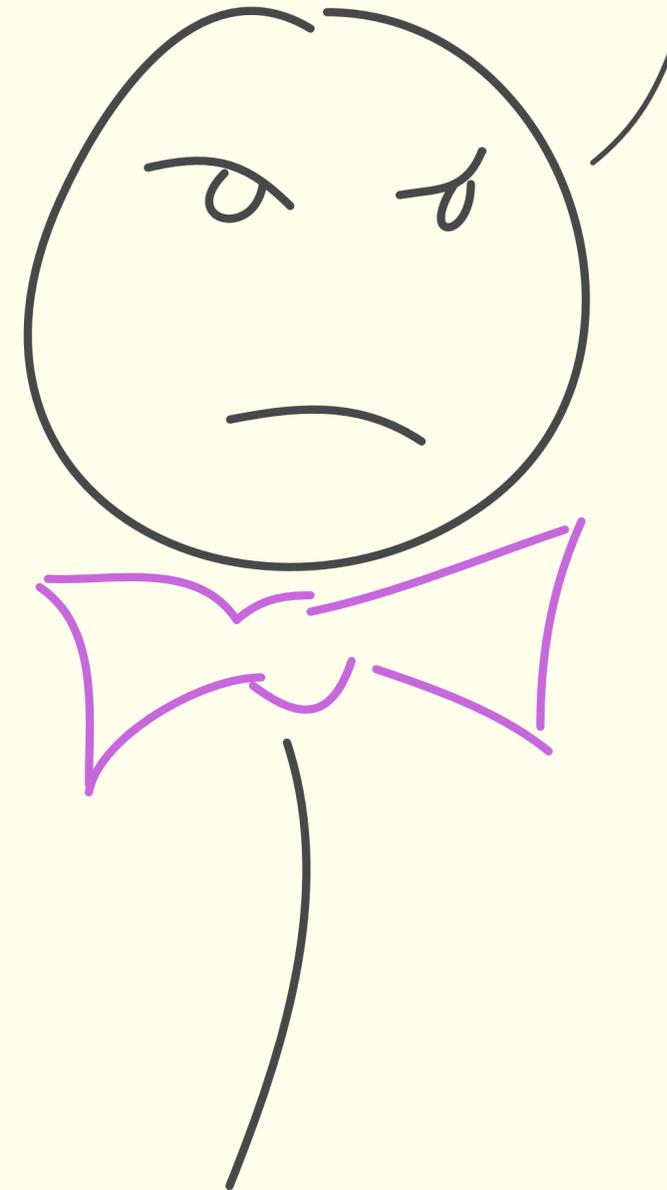
what?! it doesn't lenterprise!
my lenterprise at all!



MAINTAINER

LATE ADOPTER

how could they ignore such
an important use case?!



Missing Obvious and Important Feature!

🔔 Open

Missing Obvious and Important Feature!

🔔 Open



entirefirstnamelastname commented 

Our team thought that this was a well-written and good library, but we just can't adopt it until it supports XML instead of JSON for its Enterprise 802.11X Satellite Laser Deployments

Missing Obvious and Important Feature!

🔔 Open



entirefirstnamelastname commented 

Our team thought that this was a well-written and good library, but we just can't adopt it until it supports XML instead of JSON for its Enterprise 802.11X Satellite Laser Deployments



searls commented  

I'm sorry I didn't need it to do that, can you explain why this is an important feature?

Missing Obvious and Important Feature!

🔔 Open



entirefirstnamelastname commented

Our team thought that this was a well-written and good library, but we just can't adopt it until it supports XML instead of JSON for its Enterprise 802.11X Satellite Laser Deployments



searls commented

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otherfirstnamelastname commented



Missing Obvious and Important Feature!

🔔 Open



entirefirstnamelastname commented

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searls commented

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otherfirstnamelastname commented



suspiciouslyprofessionalusername77 commented



this is obvious and important—maintainer is bad and should feel bad

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otherfirstnamelastname commented



suspiciouslyprofessionalusername77 commented



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otherfirstnamelastname commented



suspiciouslyprofessionalusername77 commented



 this is obvious and important—maintainer is bad and should feel bad



 **searls** referenced this issue from a commit

  Complex enterprise feature due to popular demand ...

dad0778

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otherfirstnamelastname commented



suspiciouslyprofessionalusername77 commented



this is obvious and important—maintainer is bad and should feel bad

searls referenced this issue from a commit

Complex enterprise feature due to popular demand ...

dad0778



searls commented



I just spent all weekend building this! Can someone verify it works before I close the issue?

I'm sorry I didn't need it to do that, can you explain why this is an important feature?



otherfirstnamelastname commented



suspiciouslyprofessionalusername77 commented



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searls referenced this issue from a commit

Complex enterprise feature due to popular demand ...

dad0778



searls commented

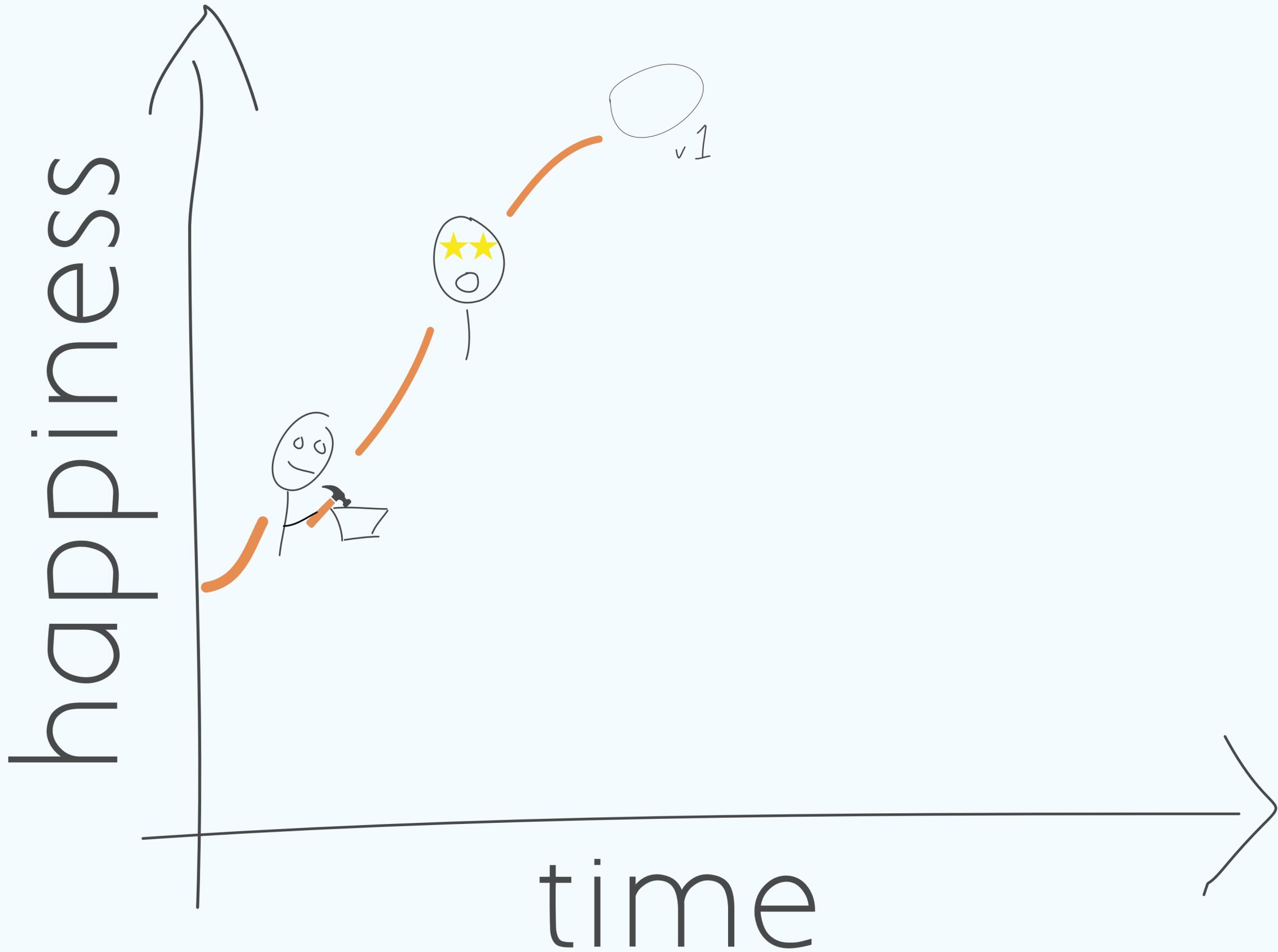


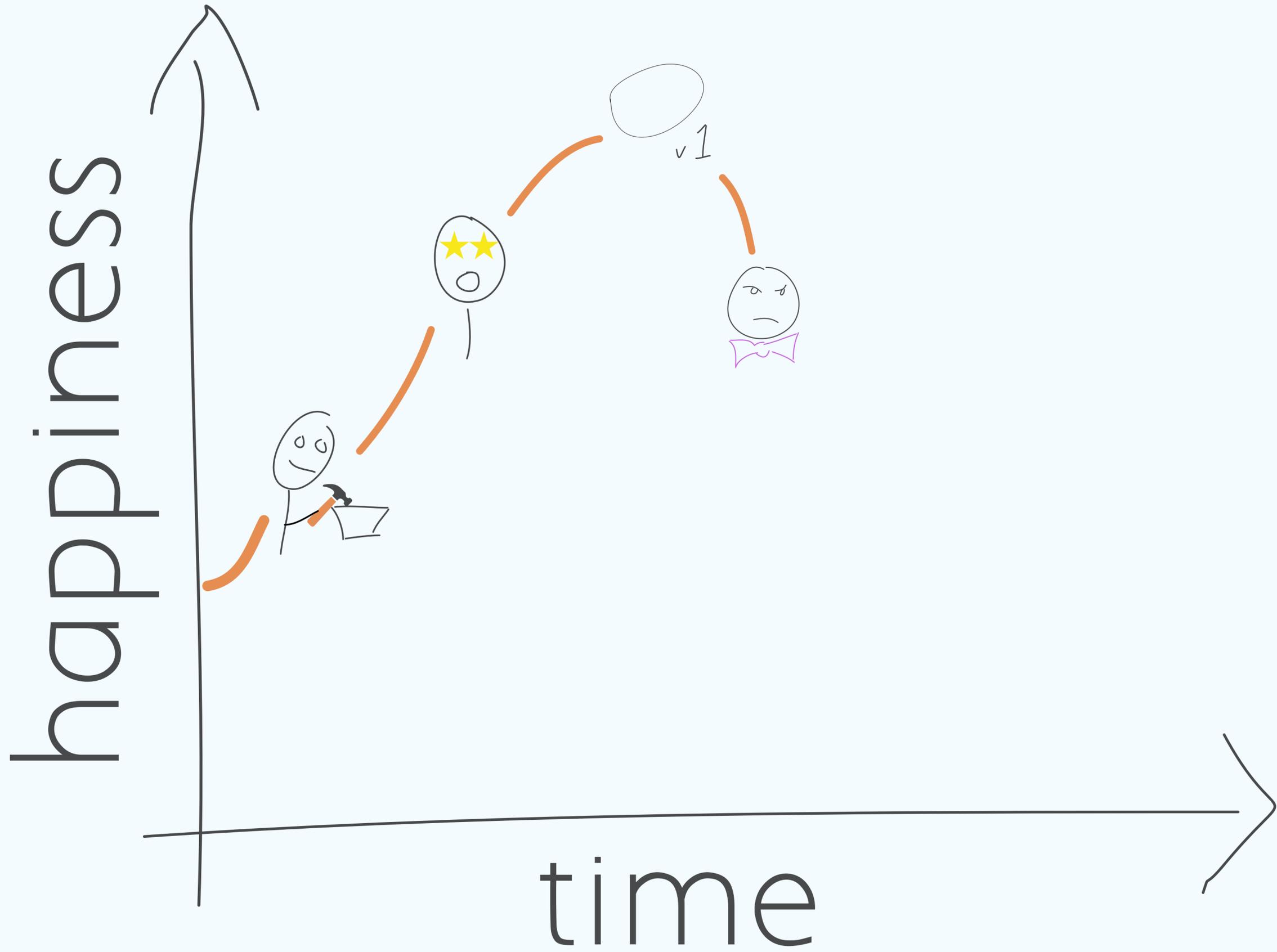
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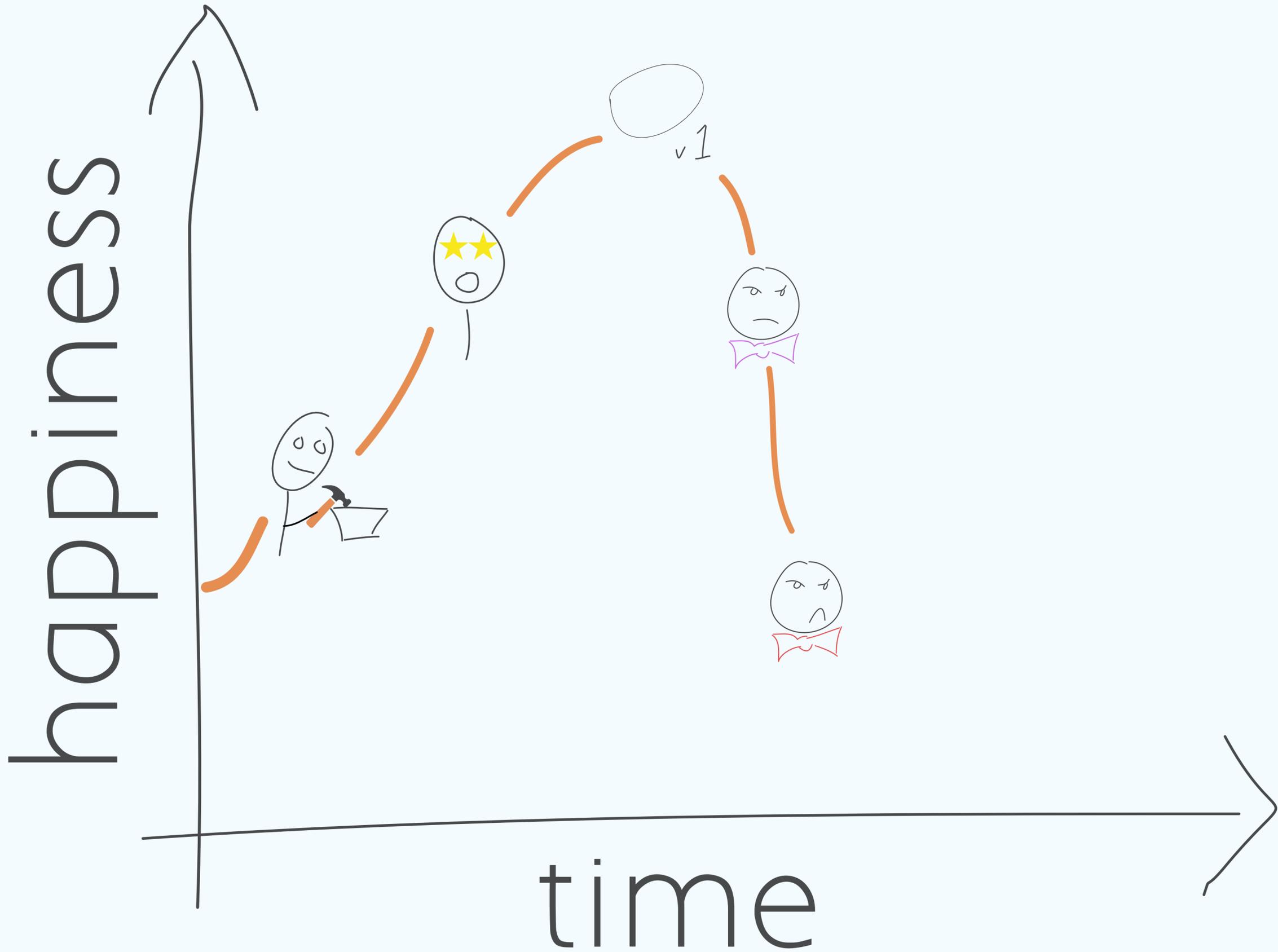


searls commented









Late adopters expect more
niche features than early adopters

Late adopters make better
customers than users

Late adopters make better
customers than users



Late adopters make better
customers than users

Dual-license



Late adopters make better
customers than users

Dual-license



"ProTM" features

Late adopters make better
customers than users

Dual-license



"ProTM" features

Paid support

Late adopters make better customers than users

Dual-license

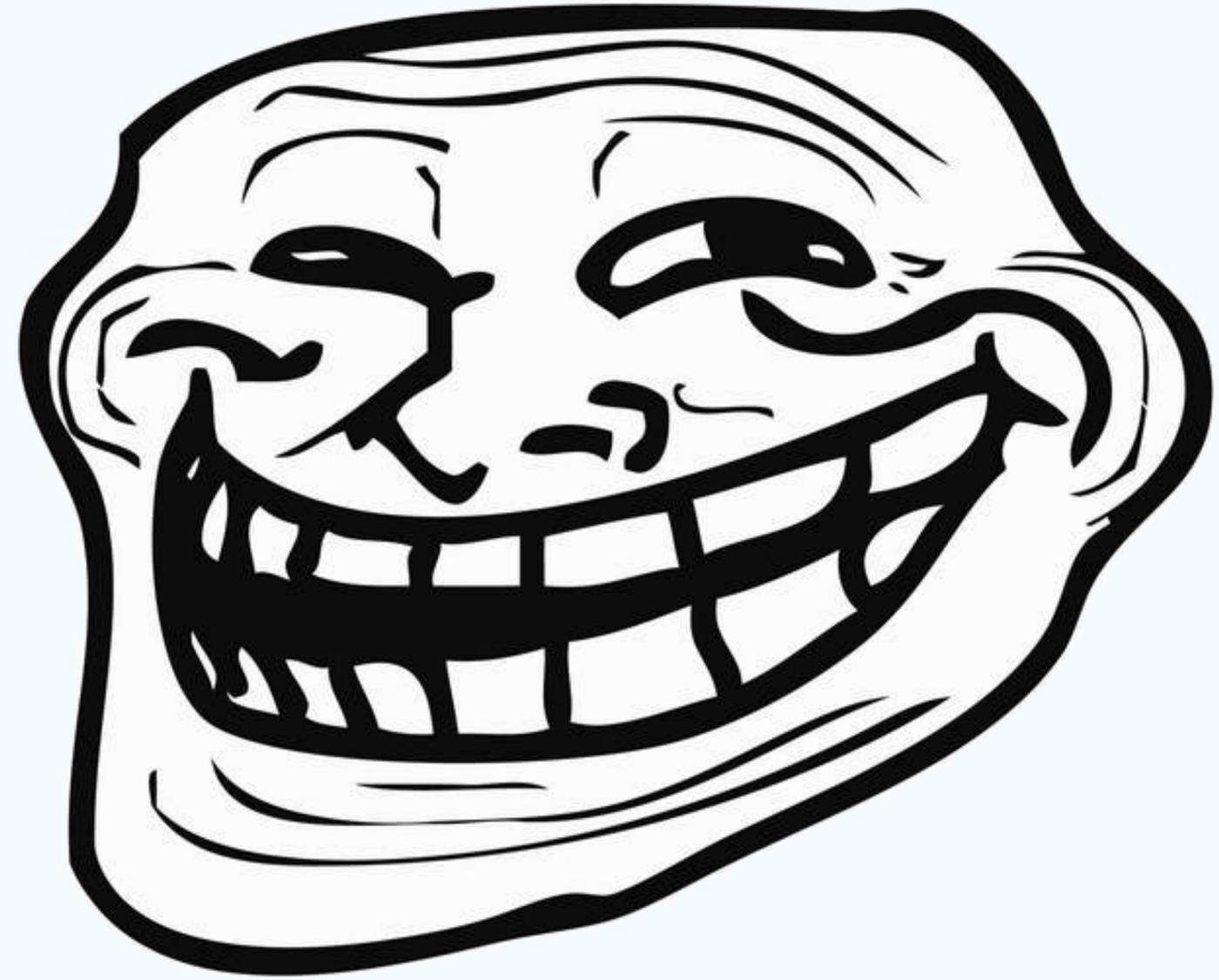


"Pro™" features

Paid support

~_(\ツ)_/~

Maintainers should feel
free to say "No"



MAINTAINER

TROLLS

MAINTAINER

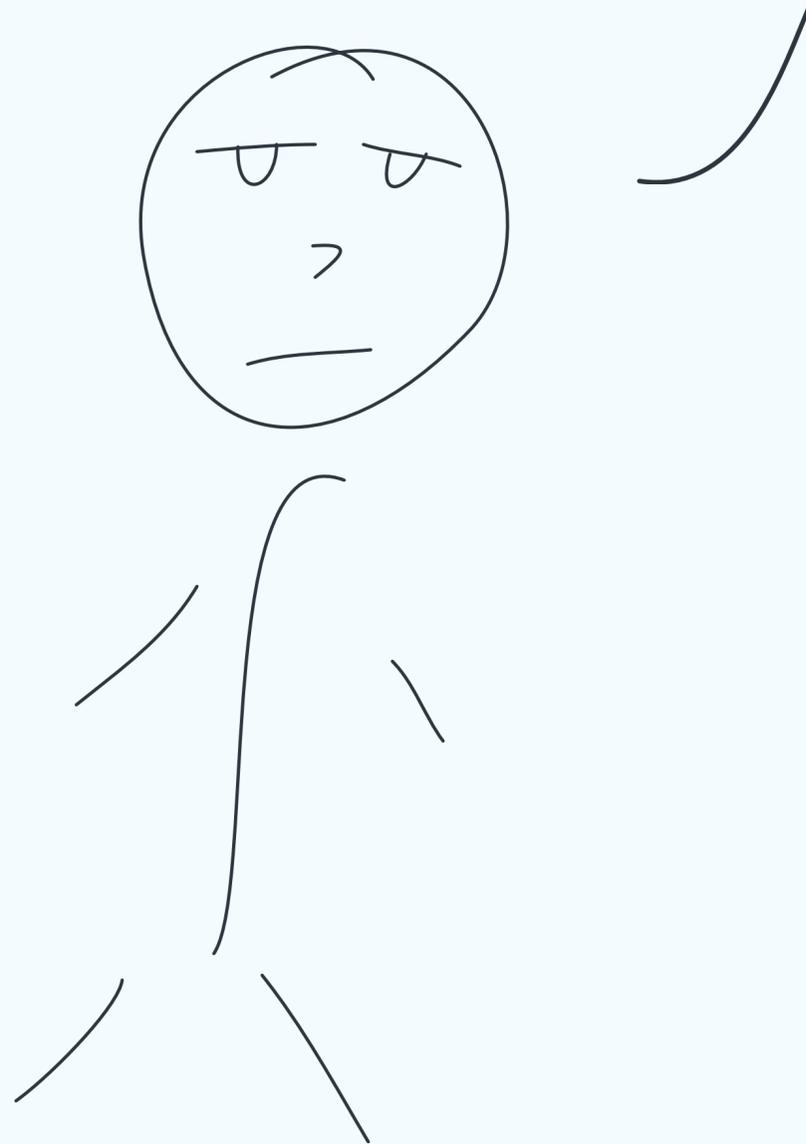
TROLLS

[HATE]



MAINTAINER

plz stahp



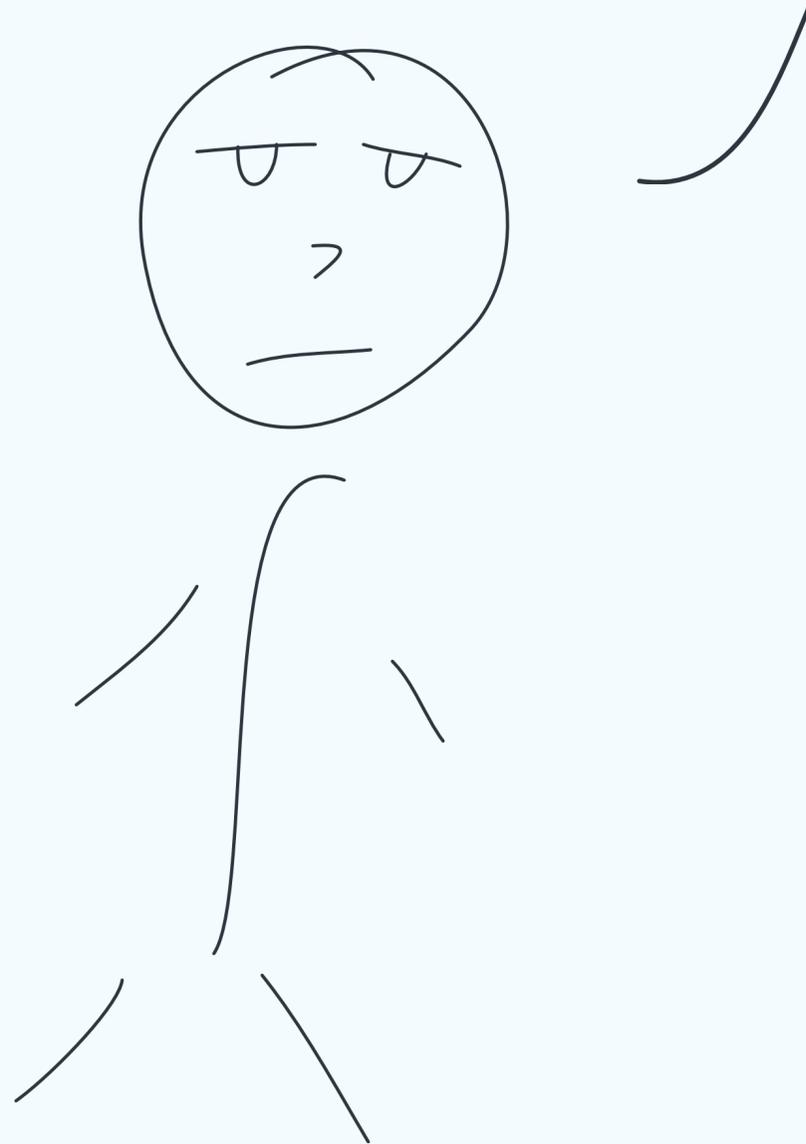
TROLLS

[HATE]



MAINTAINER

plz stahp



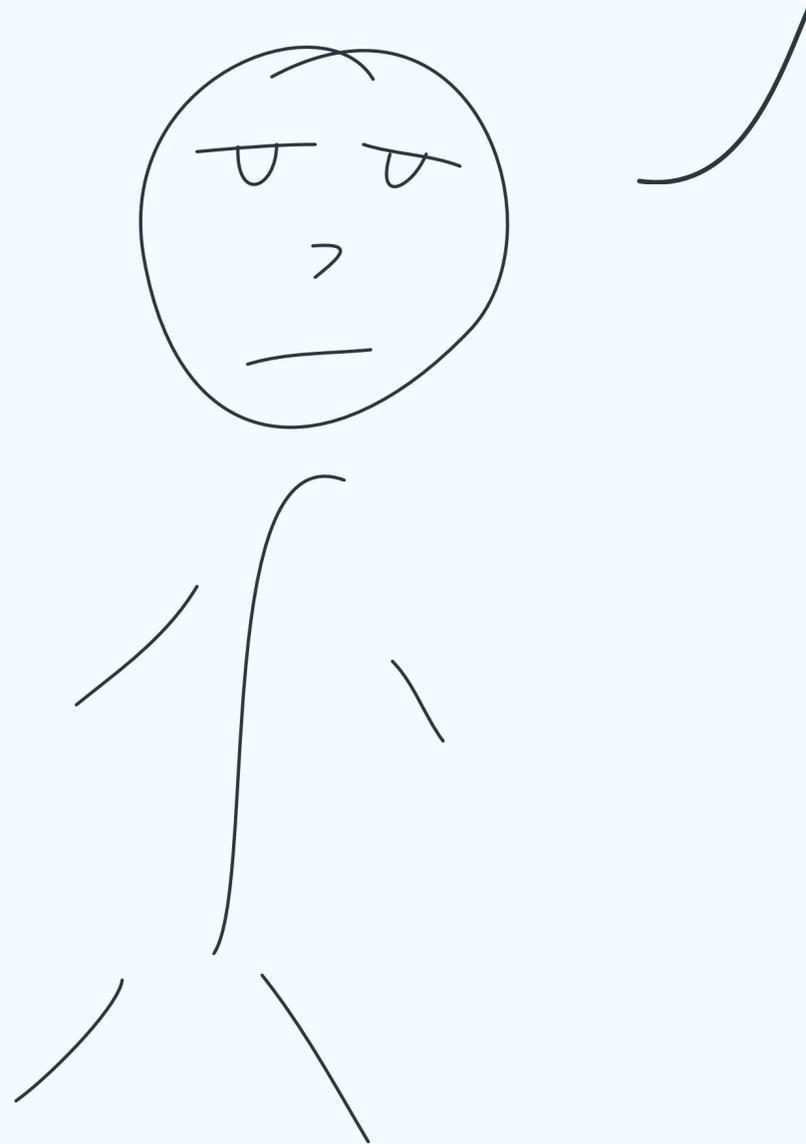
TROLLS

[THREATS]



MAINTAINER

woah! not cool!



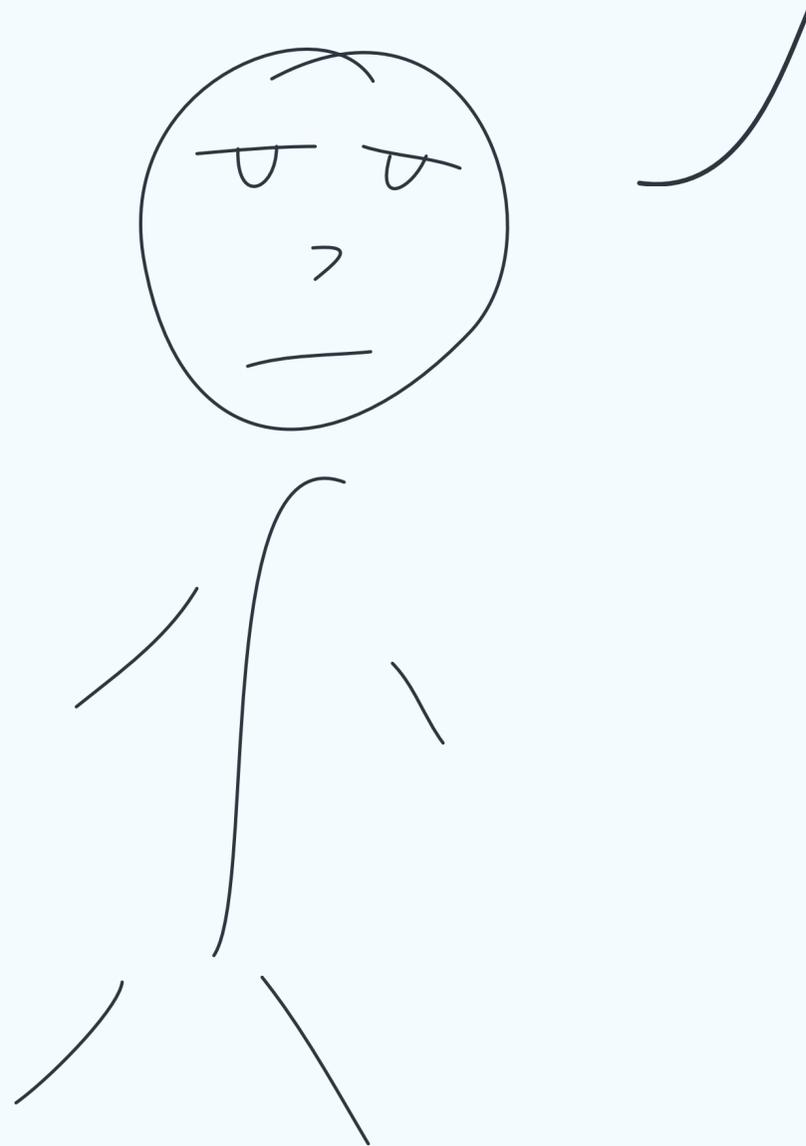
TROLLS

[THREATS]



MAINTAINER

woah! not cool!



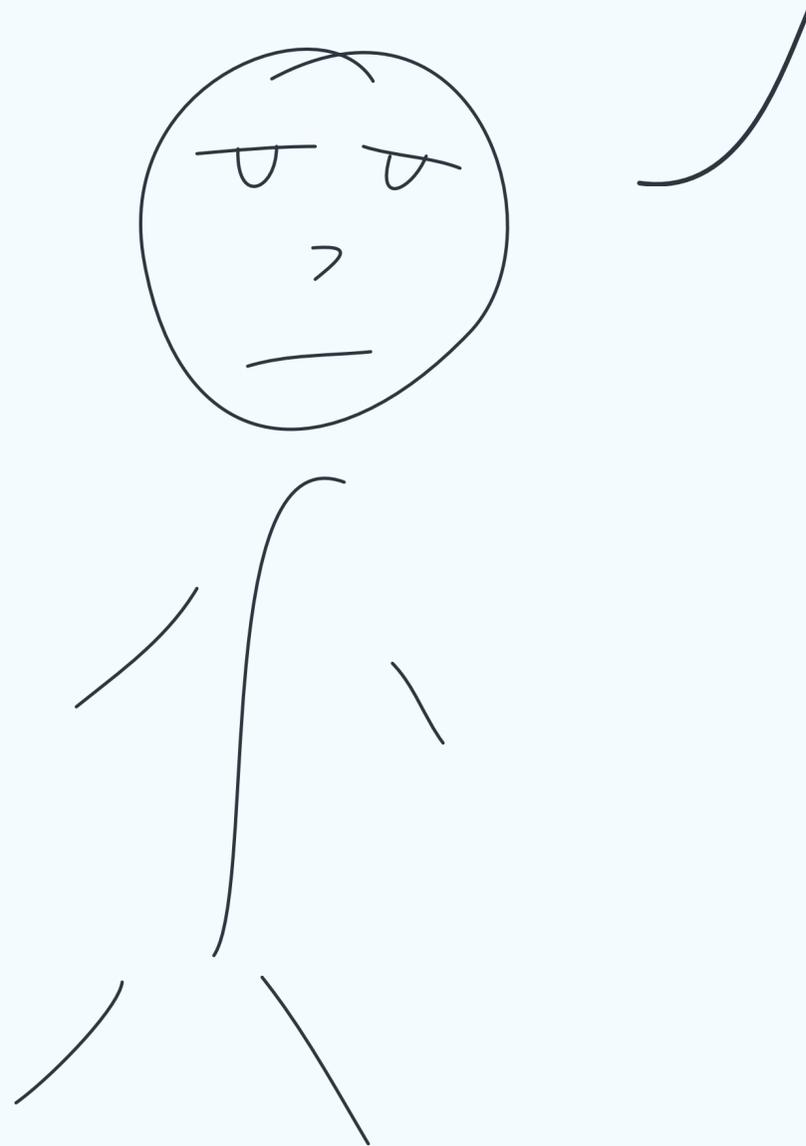
TROLLS

CREDACTED!



MAINTAINER

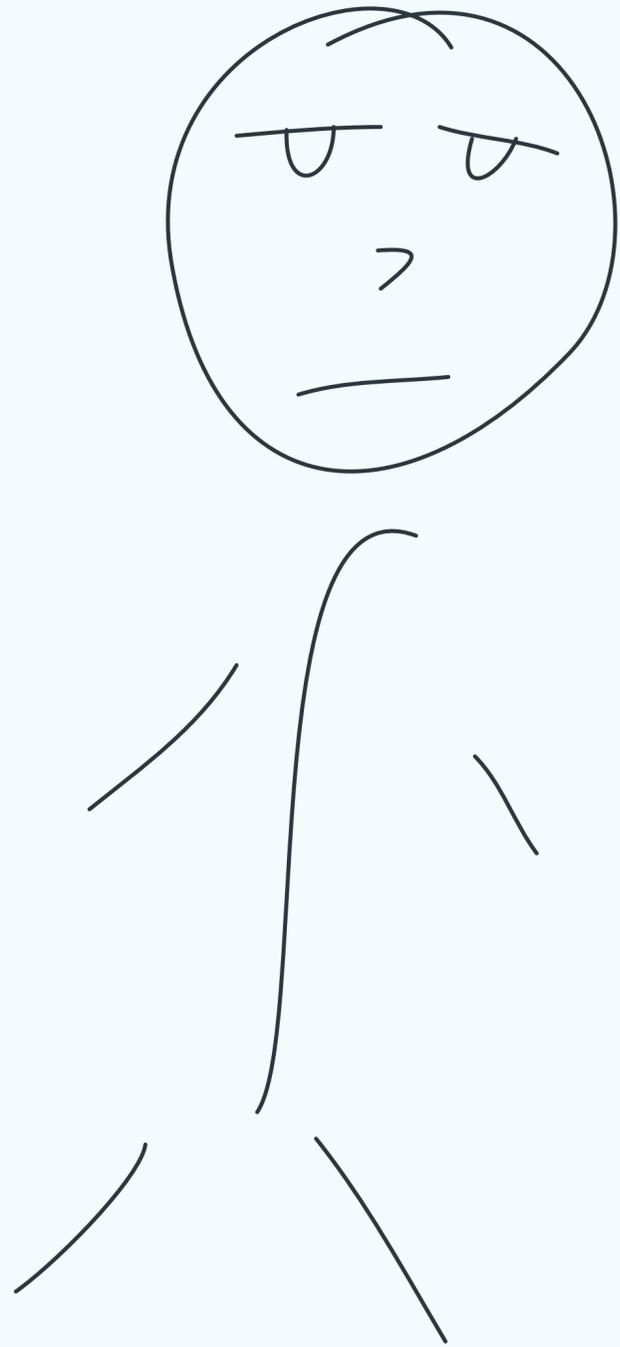
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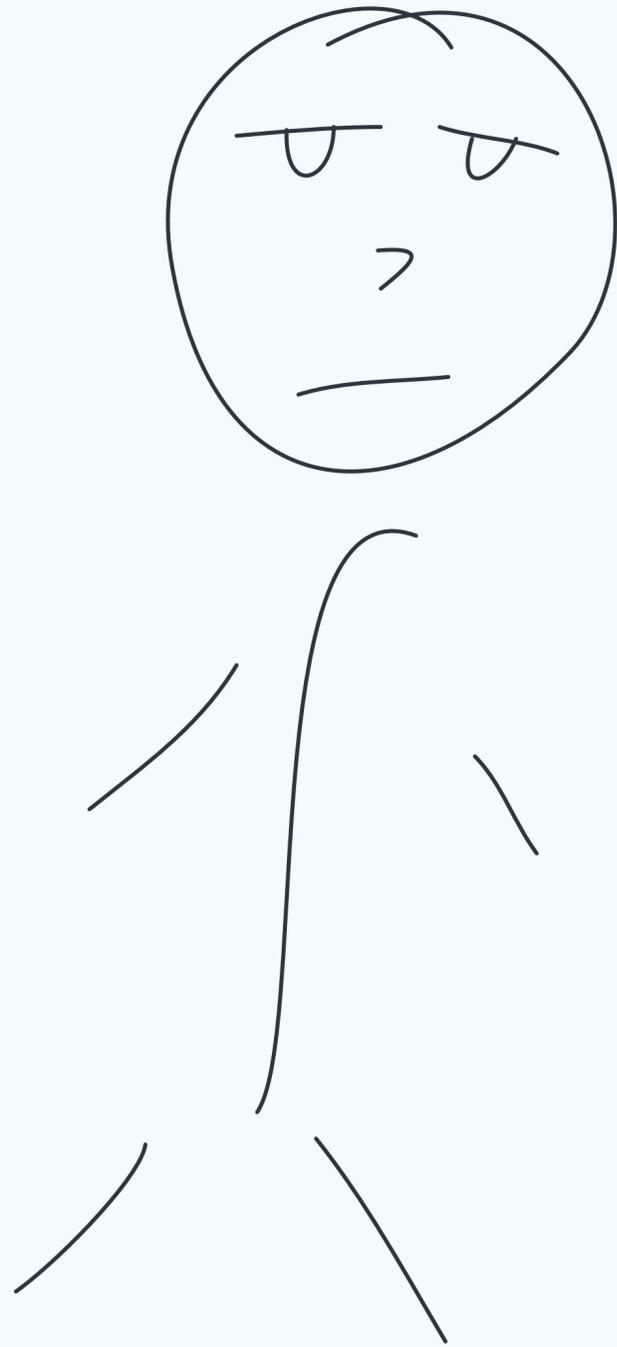


TROLLS

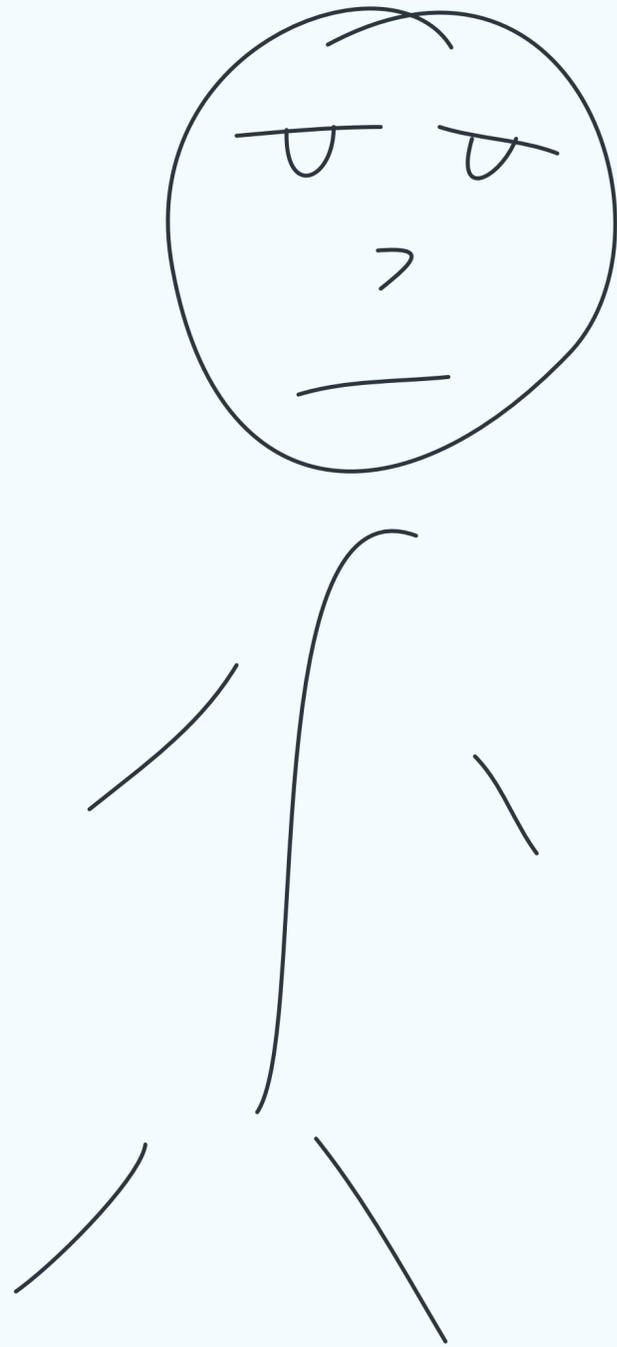
[REDACTED]



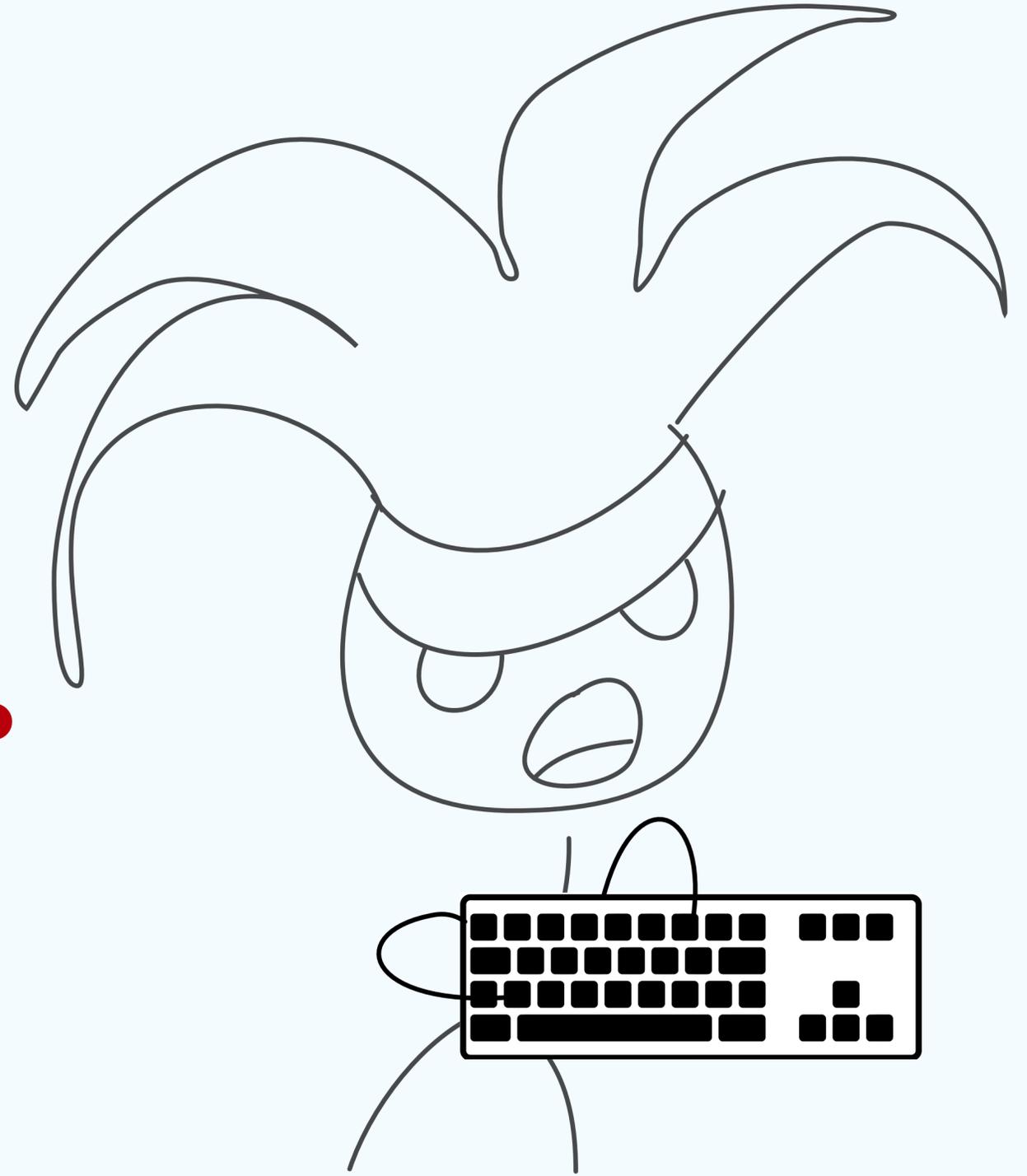




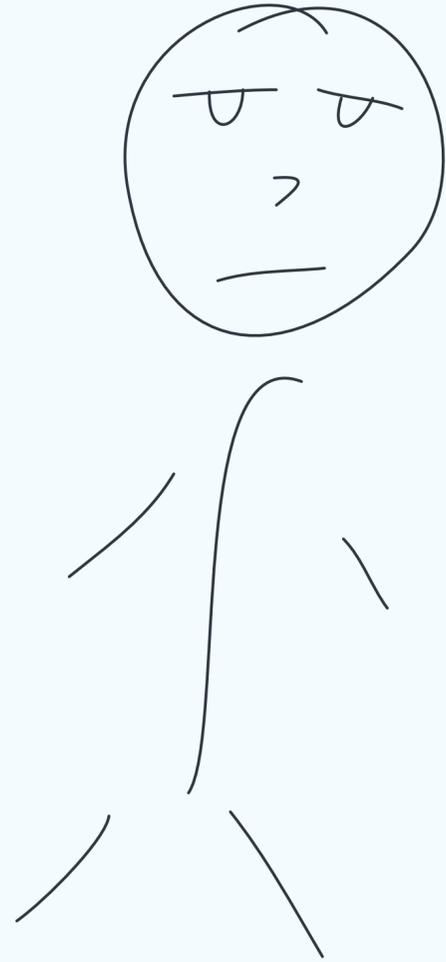
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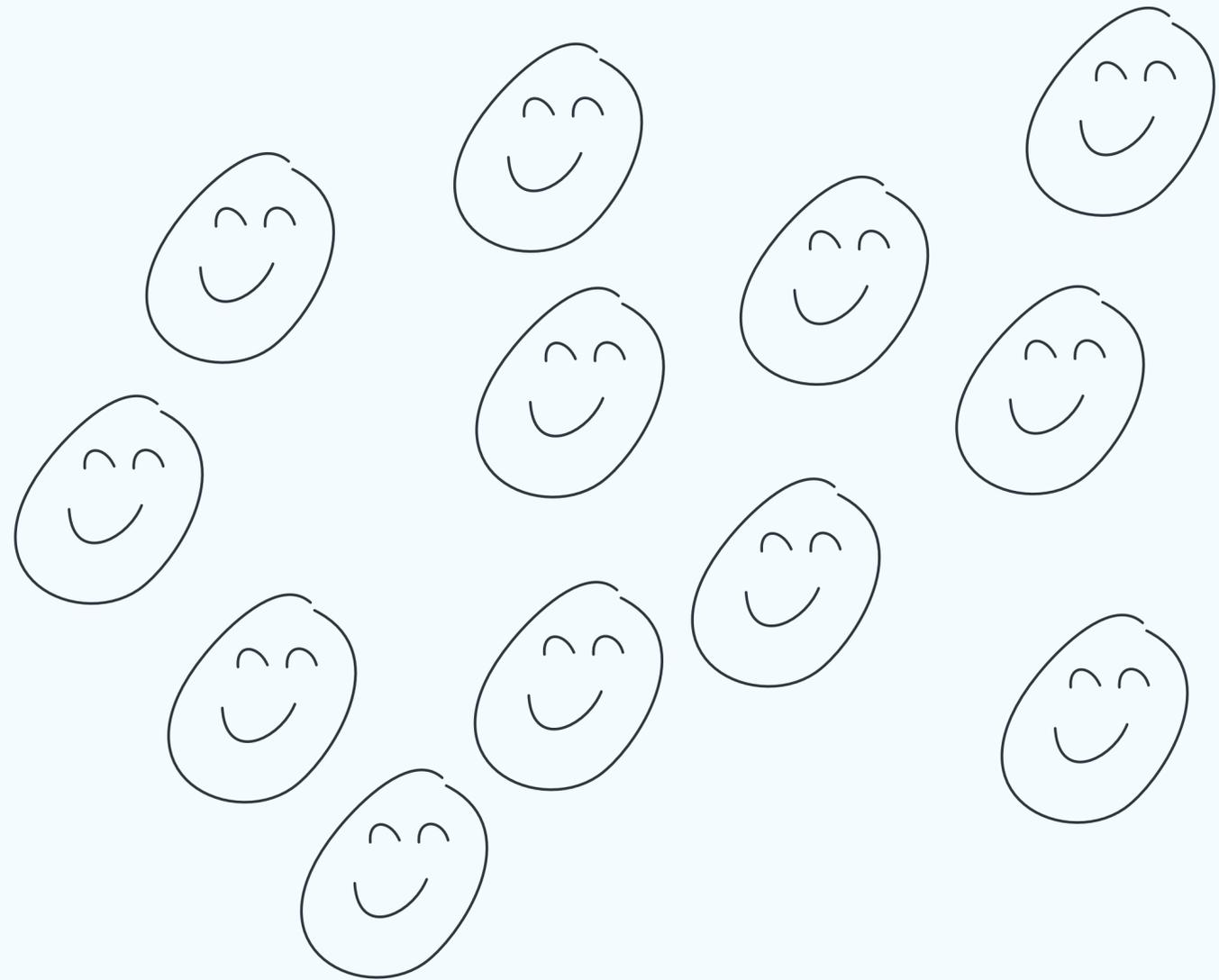
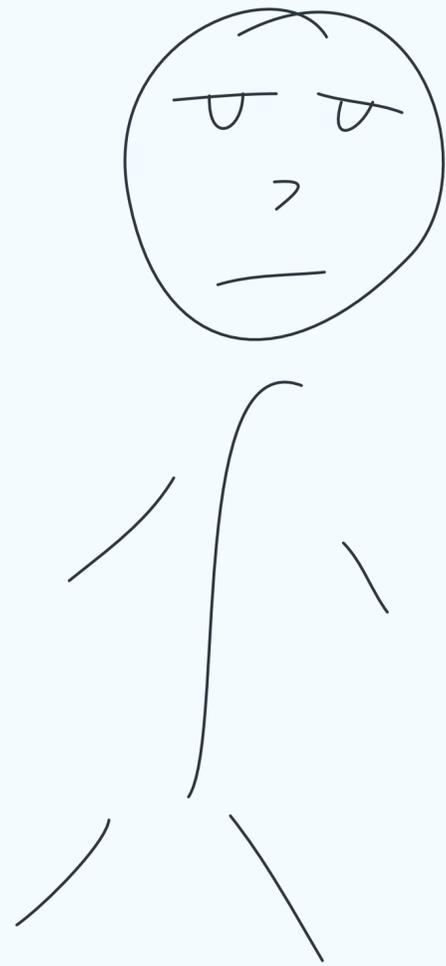
ASYMMETRIC POWER



maintainer

users

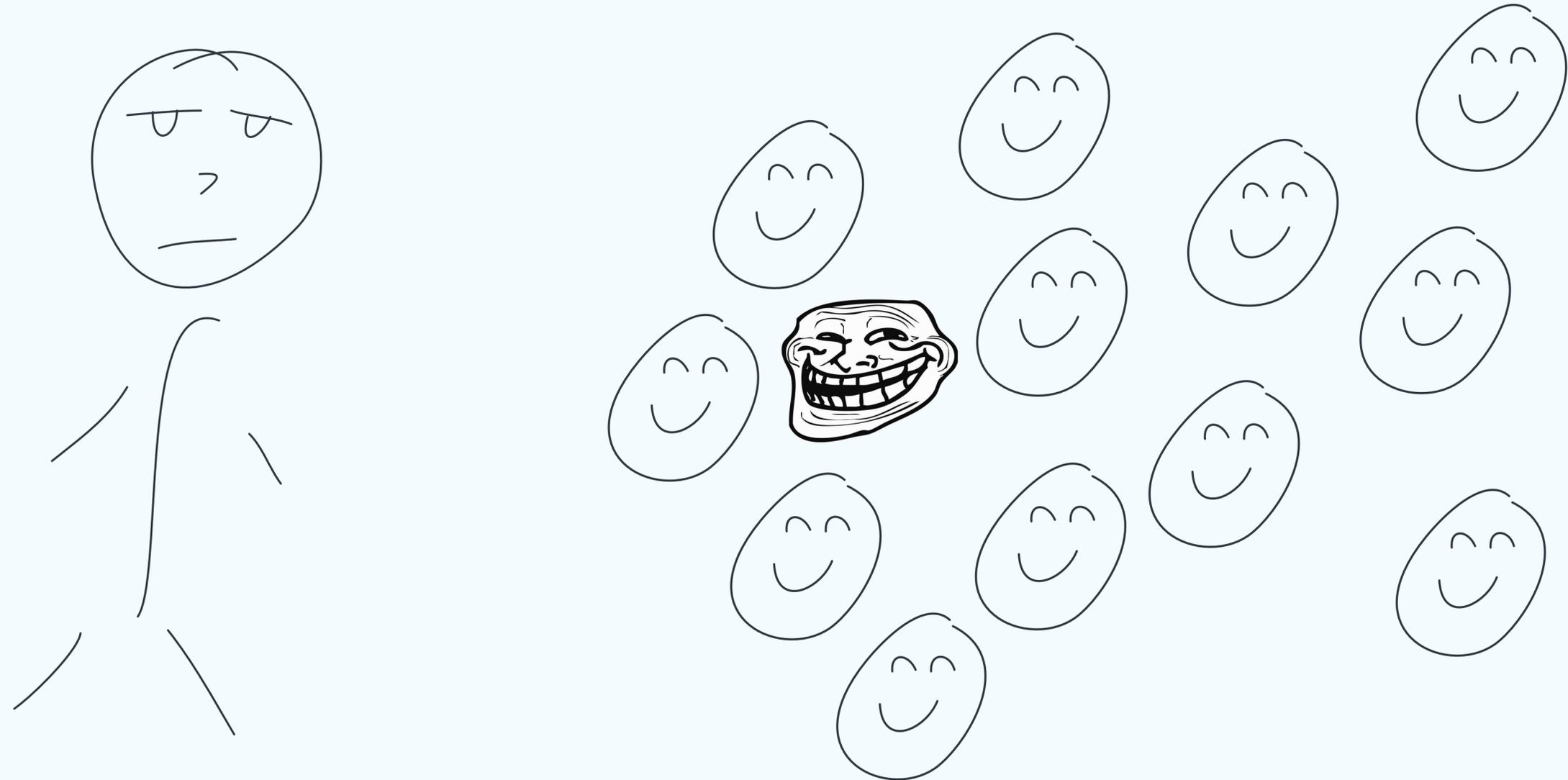
ASYMMETRIC POWER



maintainer

users

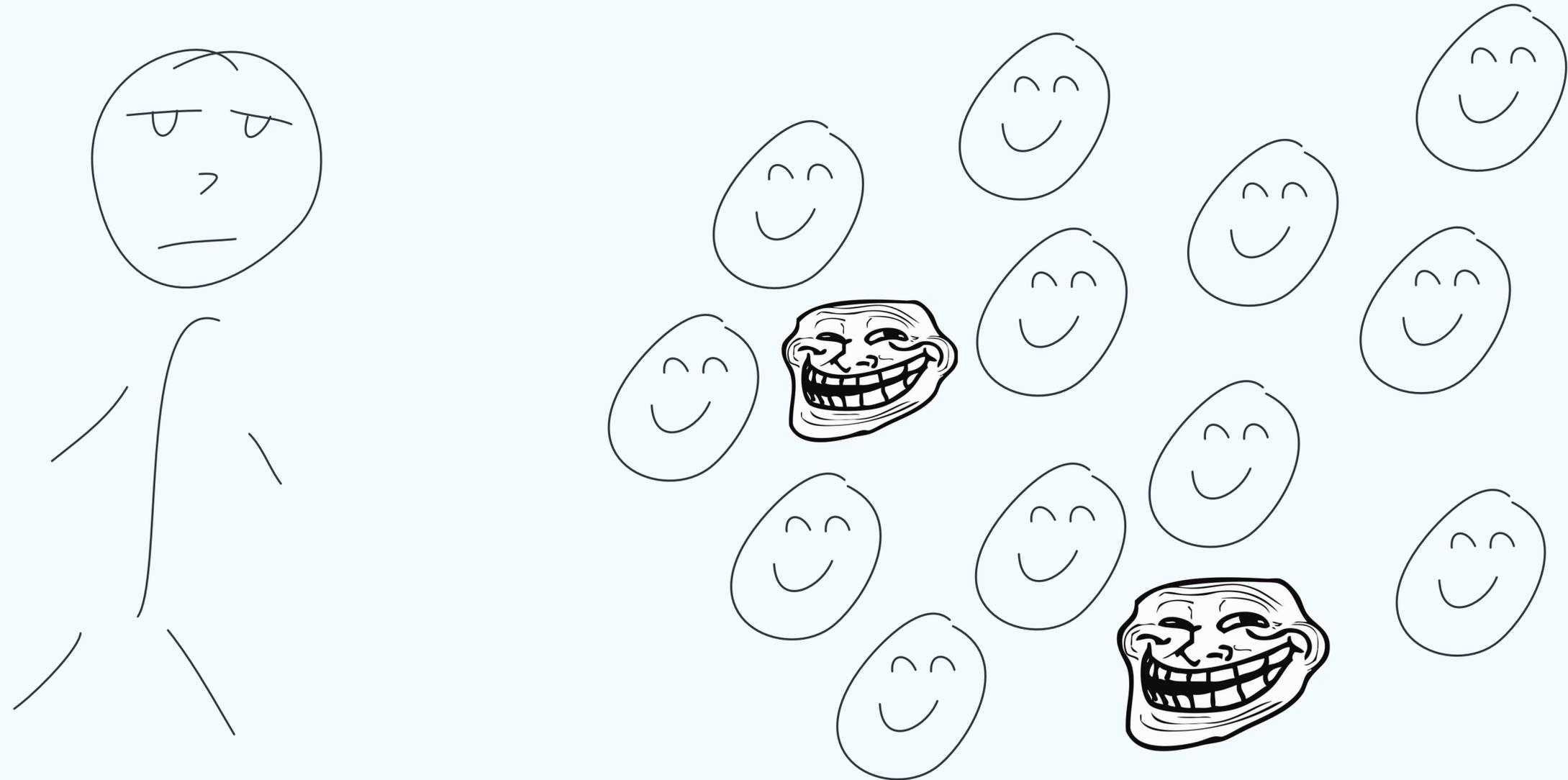
ASYMMETRIC POWER



maintainer

users

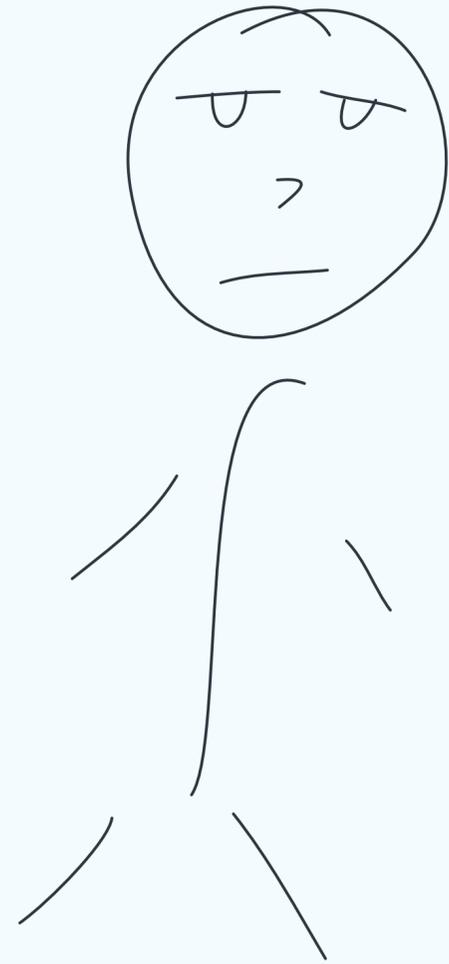
ASYMMETRIC POWER



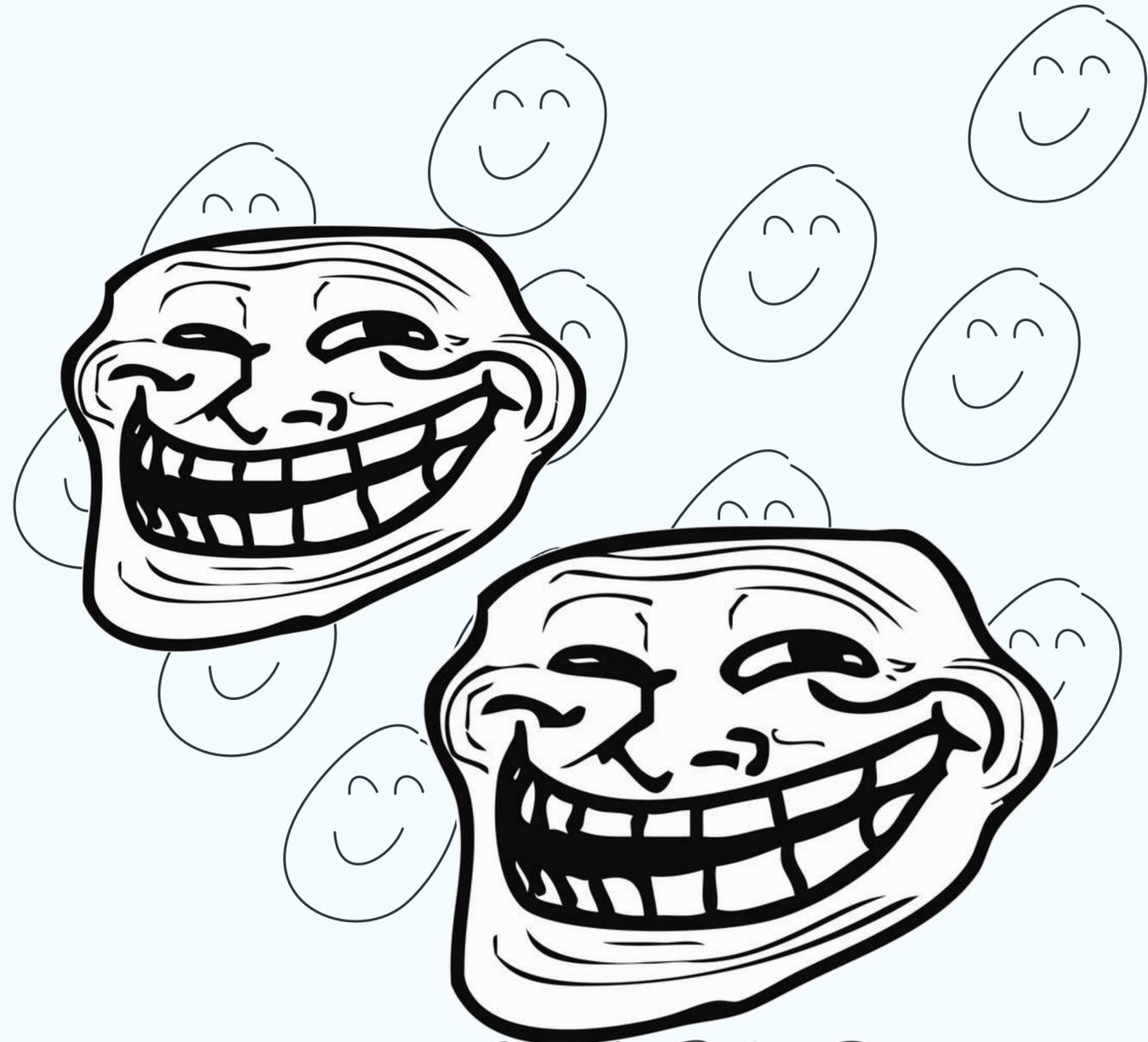
maintainer

users

ASYMMETRIC POWER

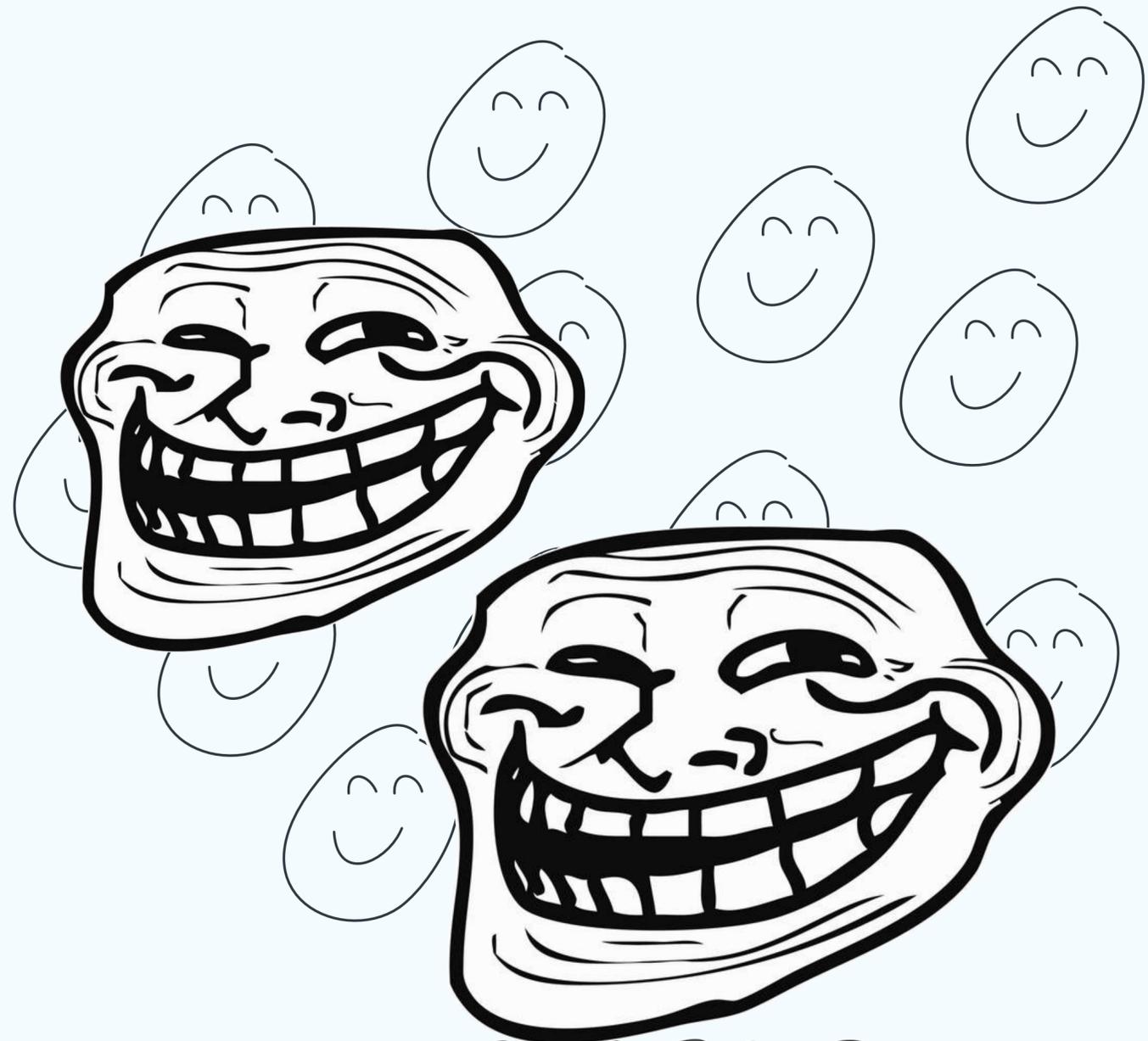


maintainer



users

ASYMMETRIC POWER



maintainer

users

Leaving Chef

Posted on  [August 27, 2014](#).

I am leaving Chef.

Chef (the company)

I started my career at Chef ("Opscode" at the time) in mid-January of 2013. Still a student, I worked full-time through my remaining semester of college developing the first edition of the Learn Chef initiative. Since then, I have served as a consultant, "community engineer", what is best described as an "evangelist", and most recently a release engineer.

Friday (August 29, 2014) is my last day as an employee of Chef Software. I am willingly leaving the company and engaging in a software engineering sabbatical.

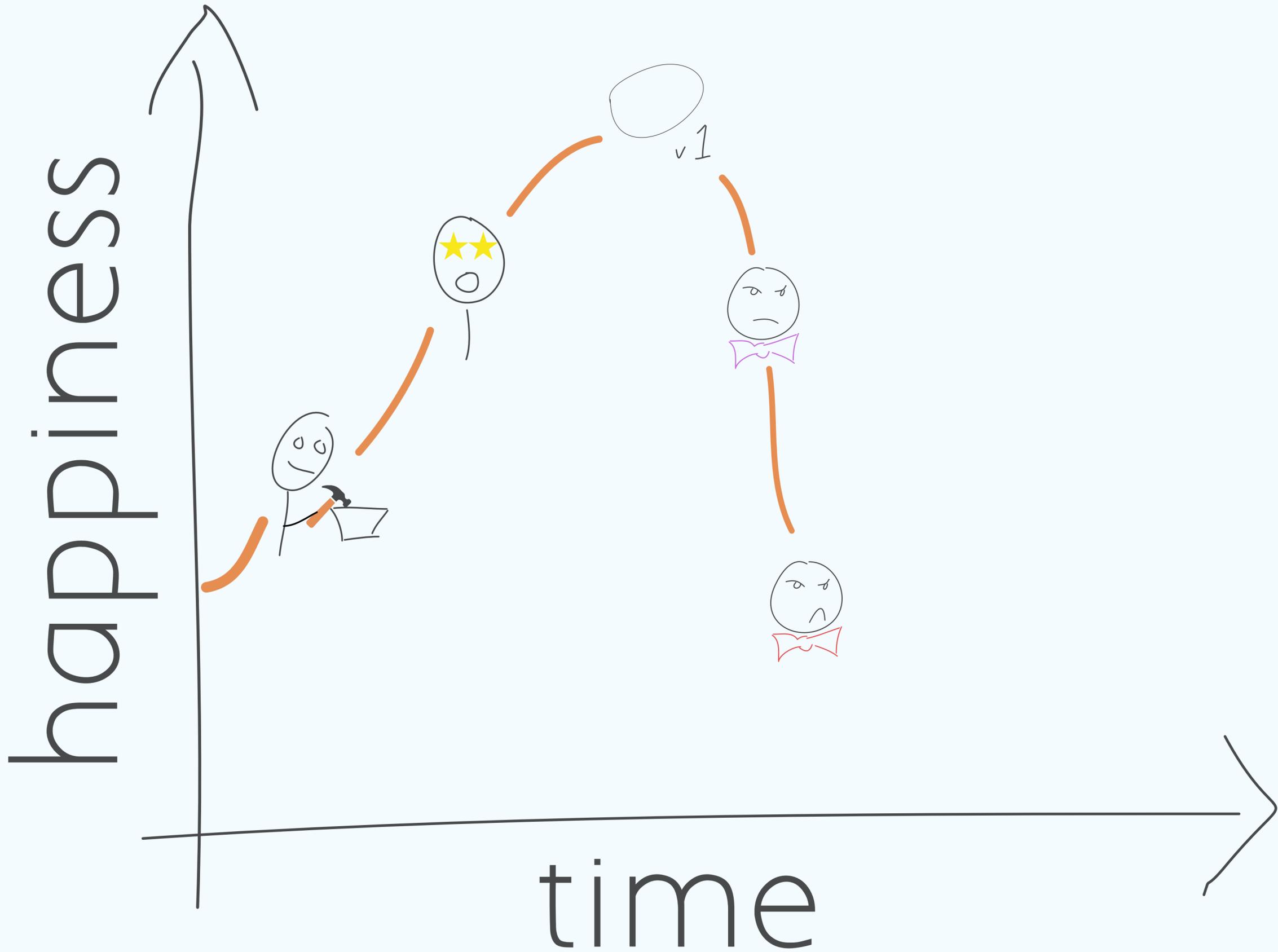
Chef (the community)

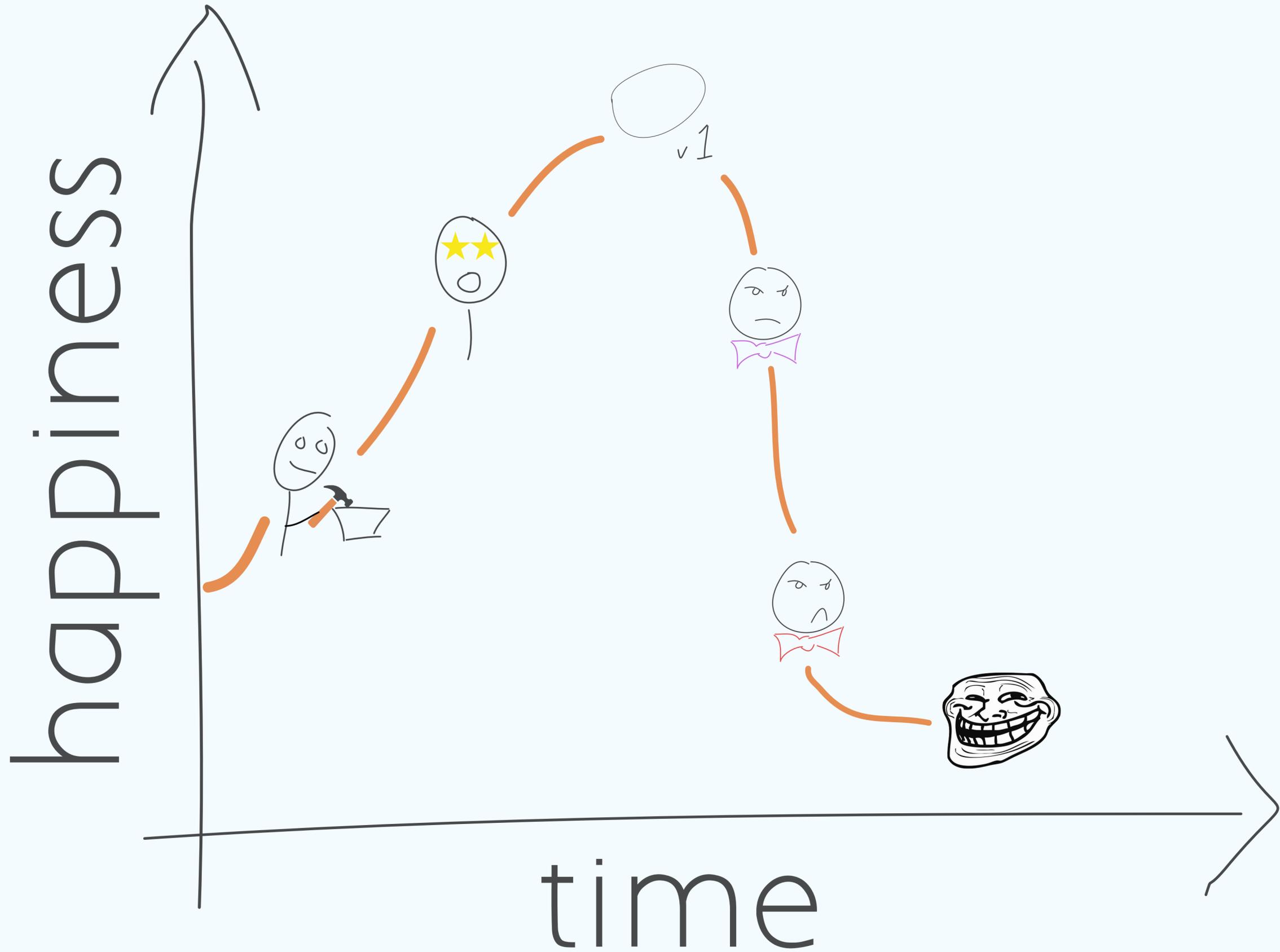


Seth Vargo



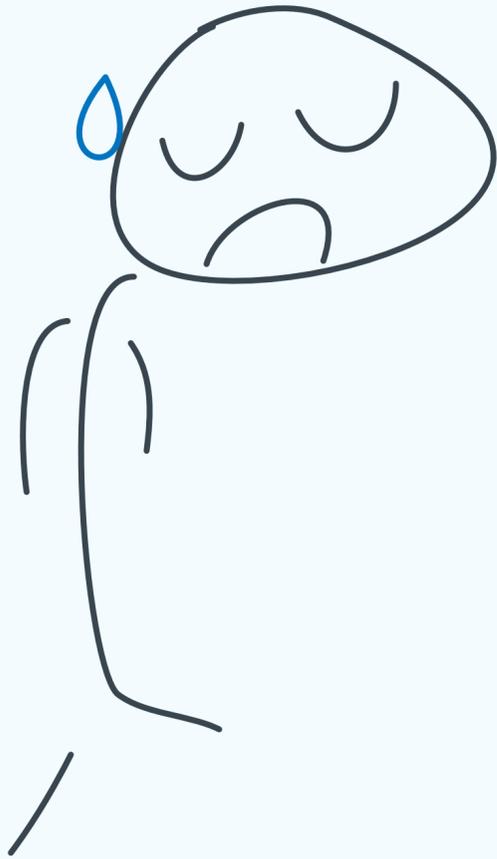
Ruby, Chef, Rants and Pants





MAINTAINER

ANYBODY



MAINTAINER

ANYBODY

i'm burnt out
can someone help
me maintain this?



MAINTAINER

ANYBODY

hello?

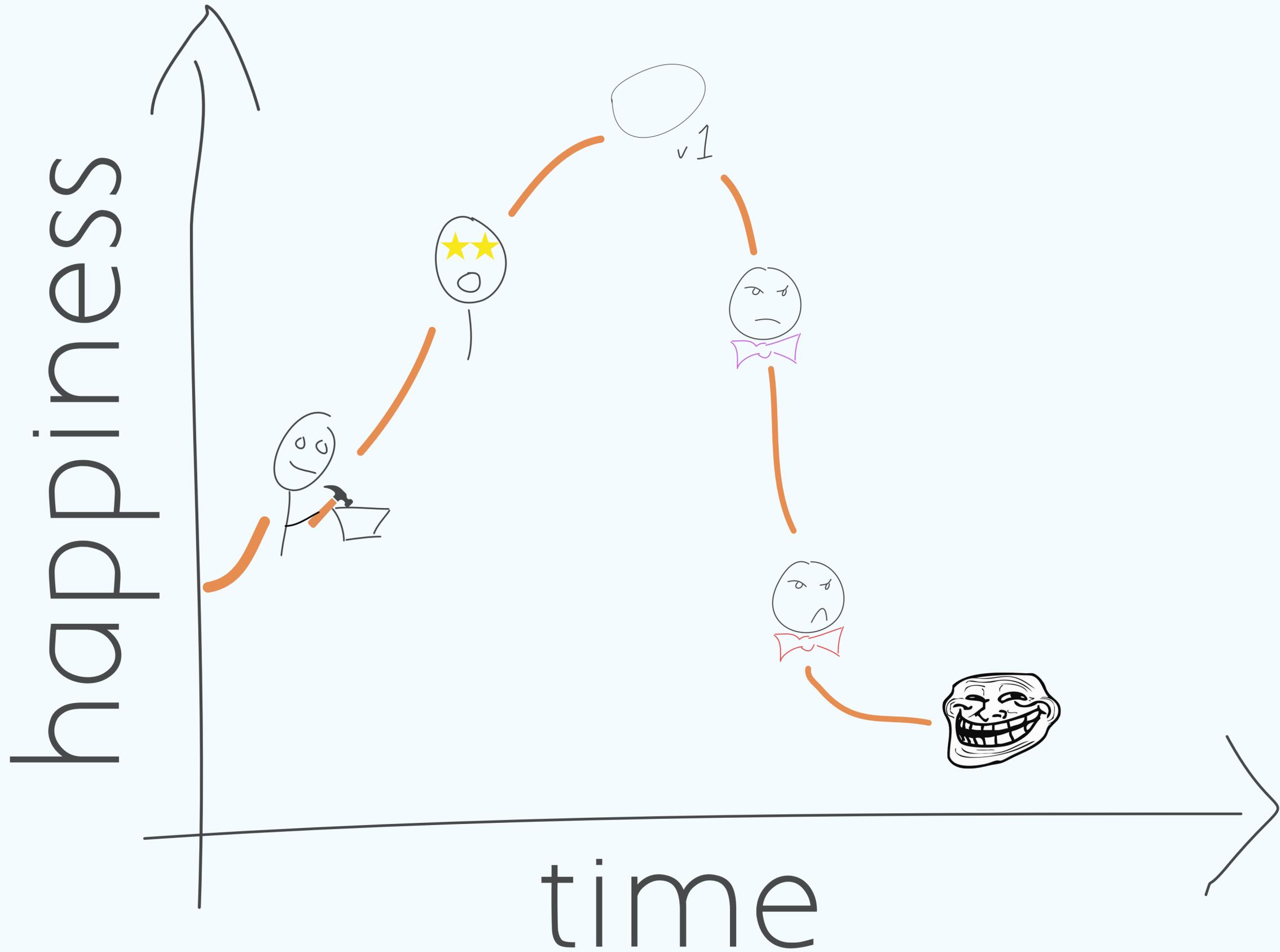


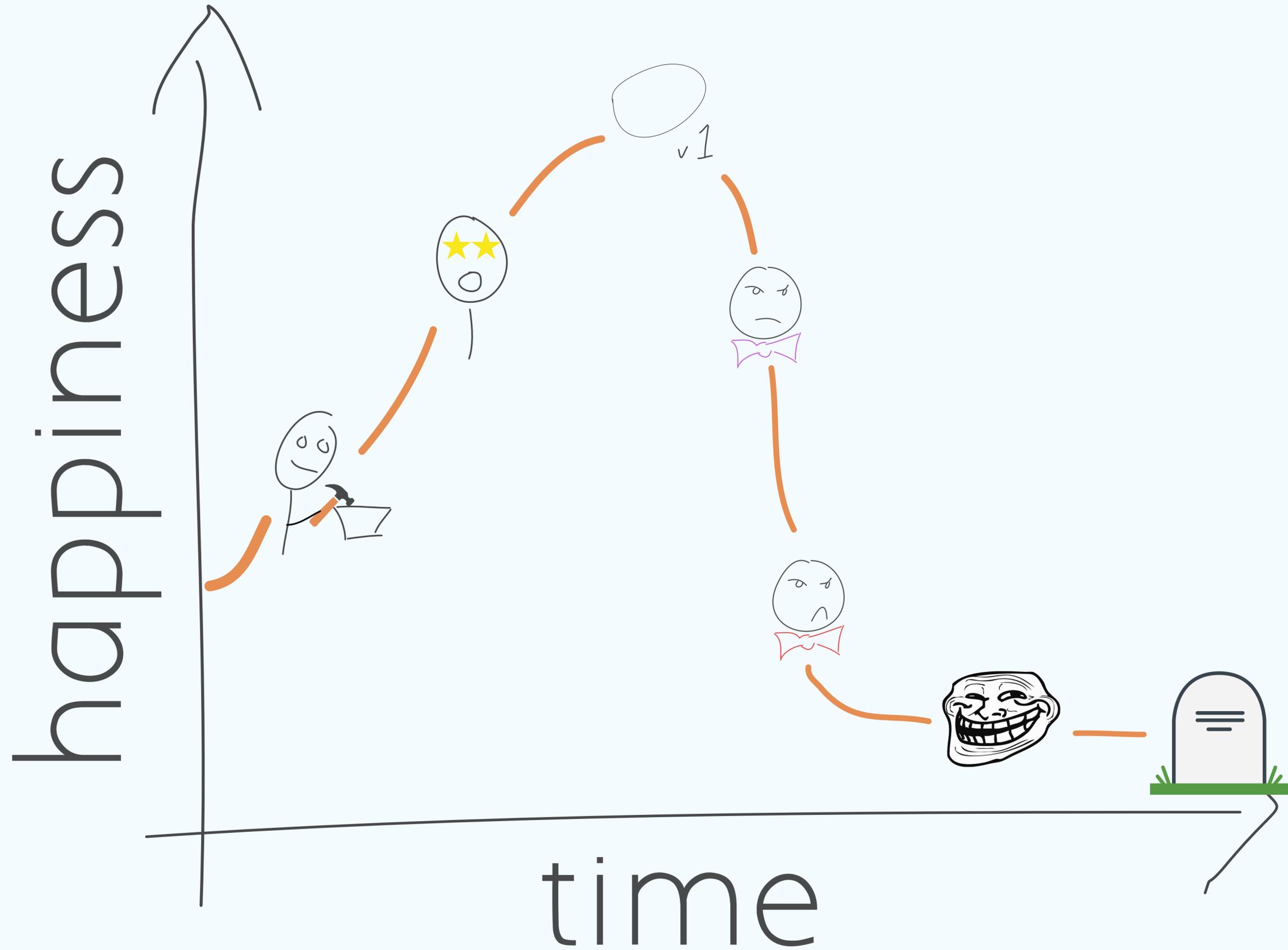
MAINTAINER

ANYBODY

anybody?







No Maintainer is Forever

GILES BOWKETT

THE CRACK OF DOOM ON THE HYDROGEN JUKEBOX

THURSDAY, JULY 31, 2014

The Bizarre Bazaar: Who Owns Express.js?

A GITHUB DRAMA

After [abandoning Node.js for Go](#), TJ Holowaychuk apparently made his separation official by selling off the branding and official GitHub "ownership" of his Express framework to [StrongLoop](#), a Node.js company whose projects include [software services](#), [consulting services](#), [support](#), and [free software](#). (StrongLoop's CEO, by the way, is no stranger to the concept of businesses based on free software, having [previously sold his startup Makara to Red Hat](#) and developed Red Hat's OpenShift product - Red Hat being *the* company which [pioneered open source business models](#).)

As an aside, I'm often disturbed by how many things GitHub is these days.



giles
@gilesgoatboy

Follow

.@GitHub is awesome, of course, but it's also so obviously a vim which labors under the deranged misapprehension of being a Facebook.

2:21 PM - 28 Jul 2014

4 RETWEETS 4 FAVORITES



"I wish there was a book about all the ways Rails gets OOP wrong"

Where's `_why`?

What happened when one of the world's most unusual, and beloved, computer programmers disappeared.

By Annie Lowrey



Illustration by Charlie Powell.

30s, with shaggy brown hair falling in his eyes and a constant half-smile. He looked like a member of an indie band—he actually was in **an indie band**—or the leader of an experimental improv troupe.

In March 2009, Golan Levin, the director of Carnegie Mellon University's interdisciplinary STUDIO for Creative Inquiry, invited an enigmatic and famed computer programmer known to the virtual world only as “Why the Lucky Stiff” or “`_why`”—no, not a typo—to speak at a CMU conference called Art & Code—also not a typo—an event where artsy nerds and nerdy artists gather to talk shop.

`_why` came to Pittsburgh and presented his latest project to a room full of a student programmers and artists. He **was scruffily handsome**, seemingly in his early- to mid-



FROM NEW YORK MAGAZINE



Brooklyn Coffee Shop Owner Posts Anti-Semitic Rants on Facebook, Instagram

FROM SLATE PLUS



Eleven Questions With *Slate* Web Designer Derreck Johnson

SPONSORED CONTENT



NASA Says We'll Find Extraterrestrial Life in 20 Years. Really?

FROM NEW YORK MAGAZINE



1950 Time Capsule Opened to Reveal Literal Garbage Water



Goldman Sachs



PROGRESS IS EVERYONE'S BUSINESS
See how Goldman Sachs is helping the City of Santa Clara.

What if there were
an app for this?

Connect to Services

RubyGems



npm



GitHub



Your Projects

Need Help?

linemanjs/lineman

 YES NO

searls/jasmine-rails

 YES NO

testdouble/present

 YES NO

Offer Help

Projects You Use

searls/jasmine-rails   [Contact](#)

mikeal/request   [Contact](#)

[About Jim](#)

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The Weirich Fund

Sharing Jim's passion through education



Beneficiaries

If after 60 days you do not respond to a check-in e-mail, your repositories' ownership will be transferred to these people



tkaufman



Remove



bkeepers



Remove

TO: searls

SUBJECT: Check-in

Hi searls,

Please verify you're still able to maintain your open source by replying to this email or [clicking this link](#)

I like to call this app:

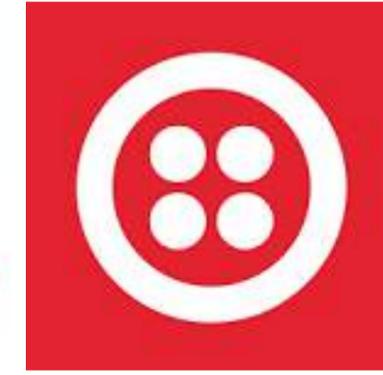
I like to call this app:

SomebodyPleaseMakeThis

I like to call this app:

SomebodyPleaseMakeThis.io

What about the ☁️?



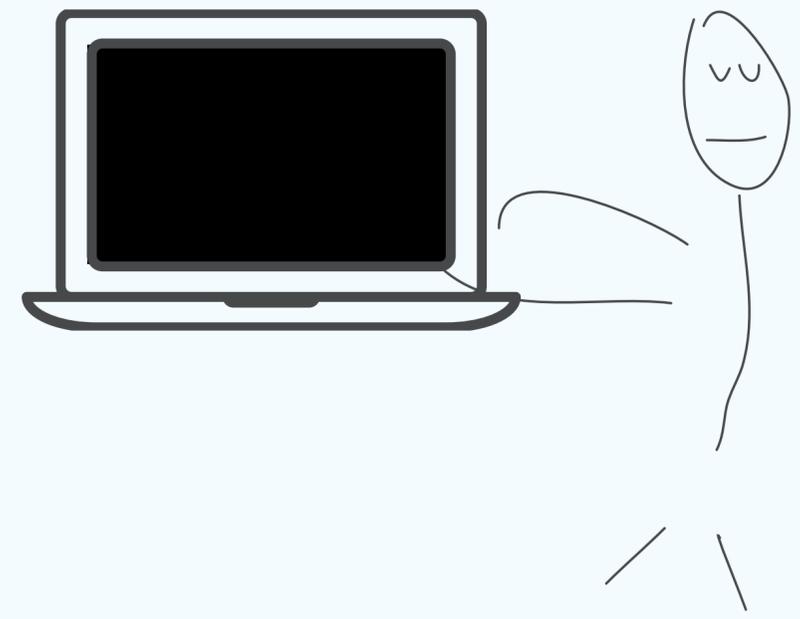
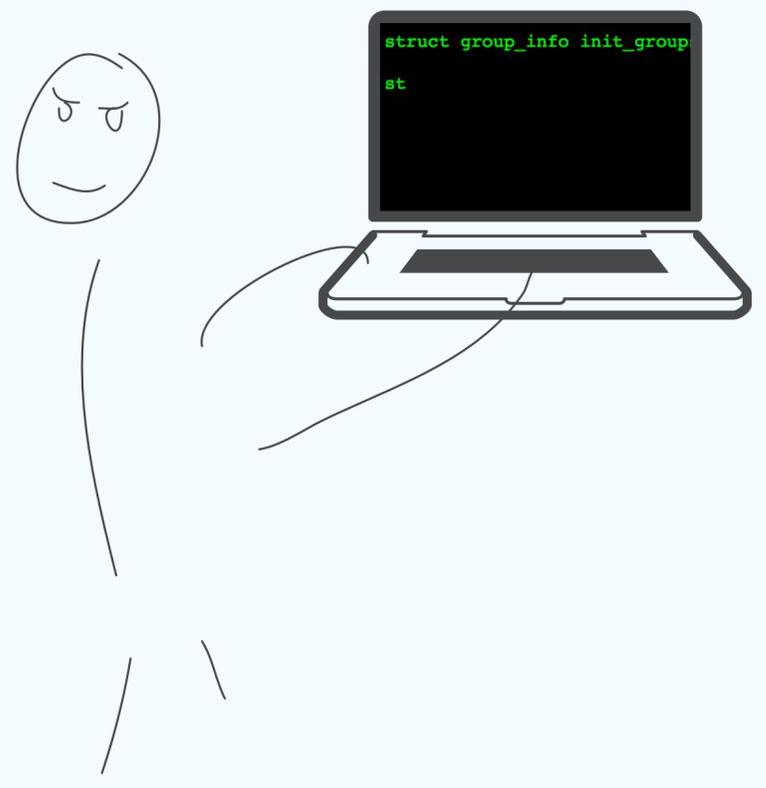
Can any centralized
service be open?

I ask, because most open source
infrastructure is centralized

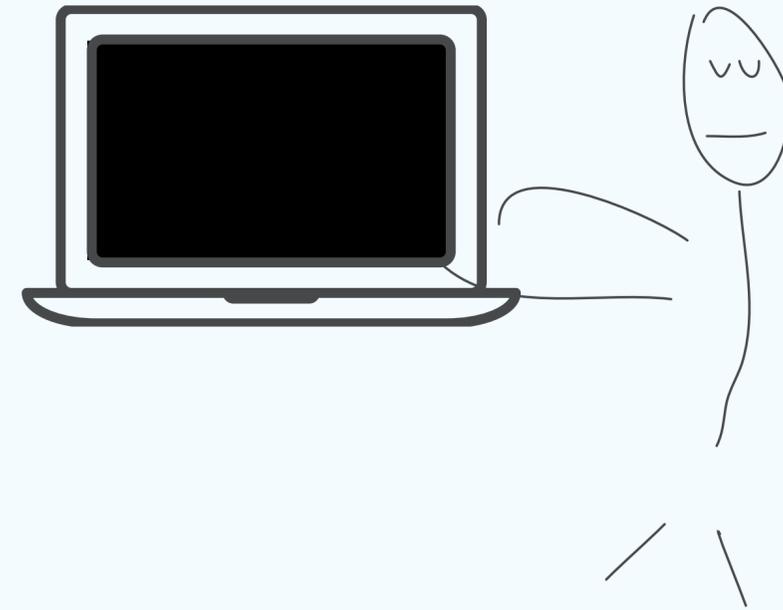
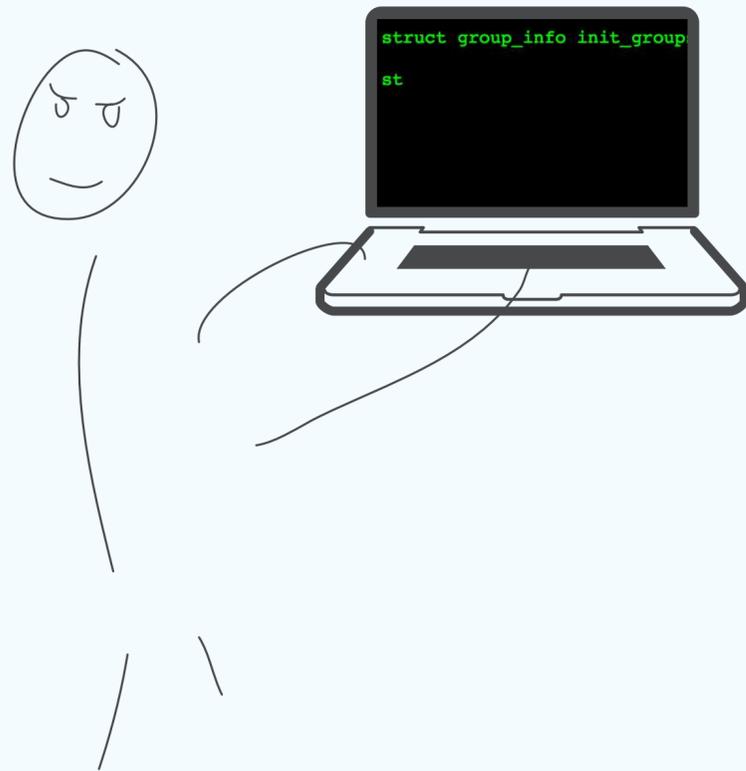
What if RubyGems disappears?

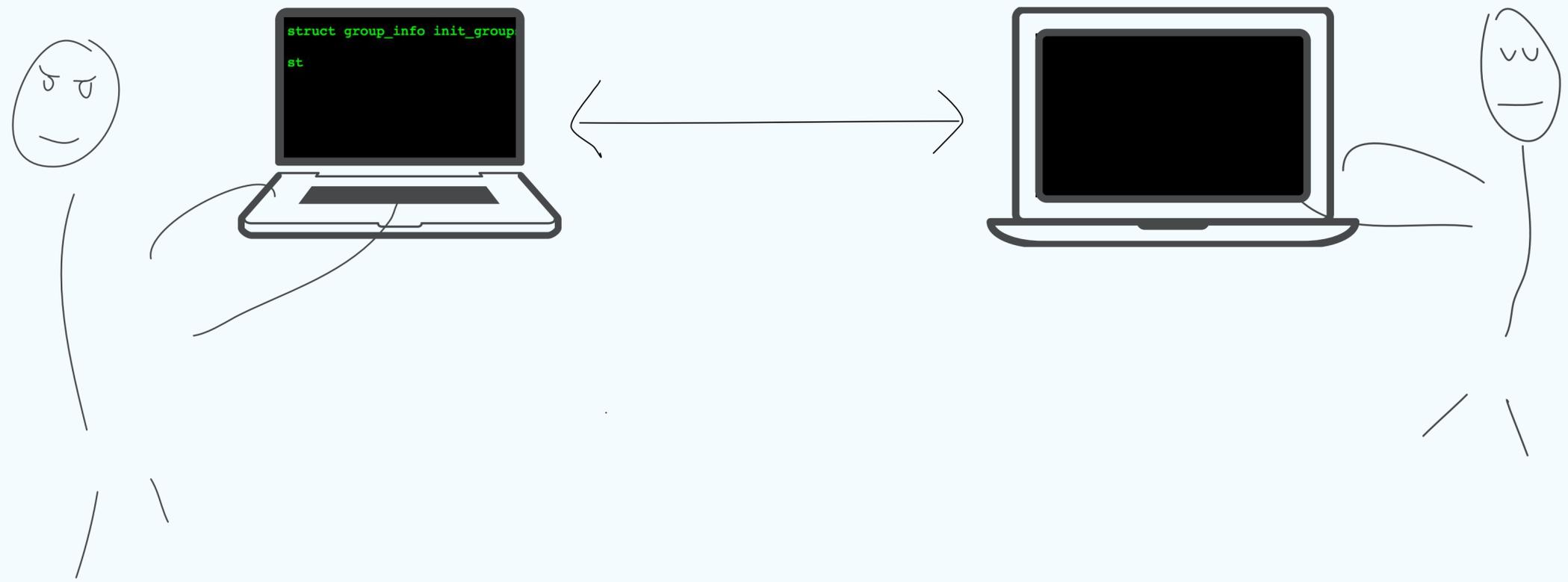
What if npm fails and
loses a month of backups?

What might a decentralized
dependency service look like?

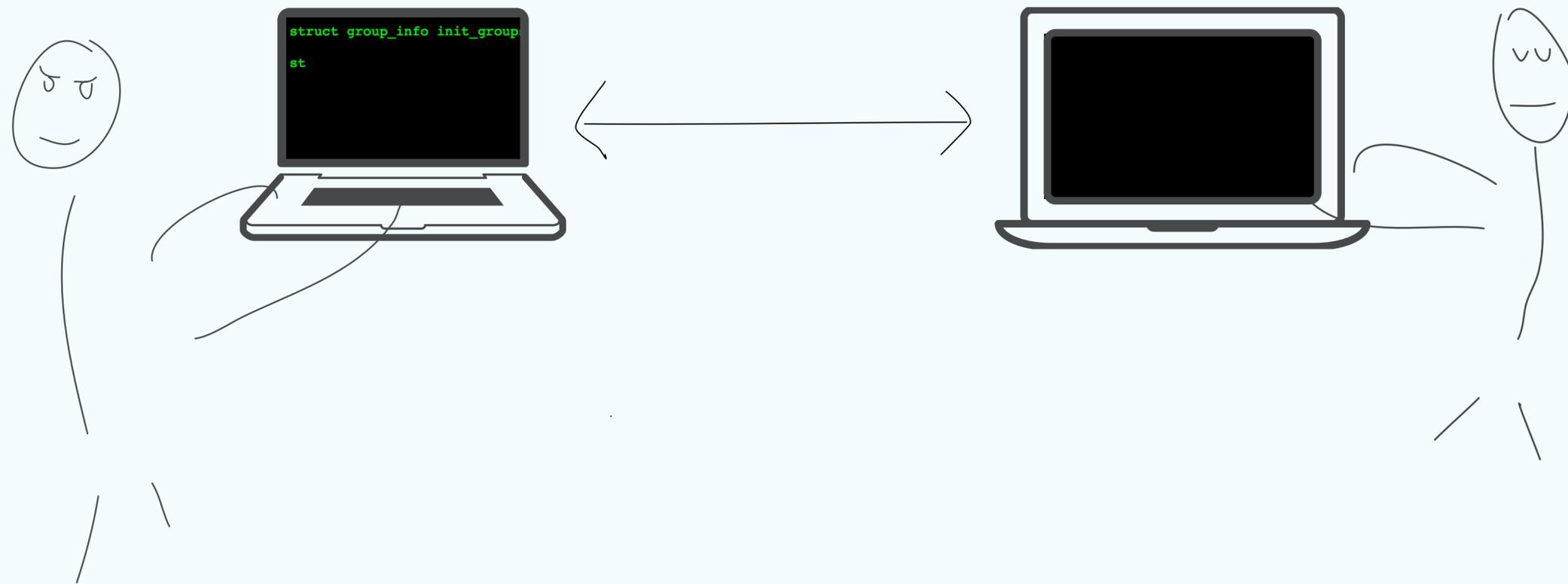


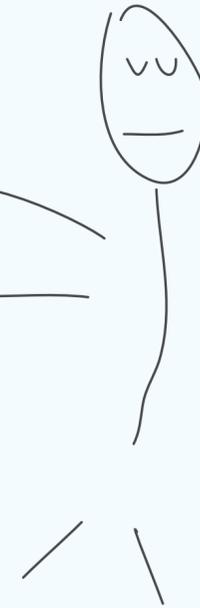
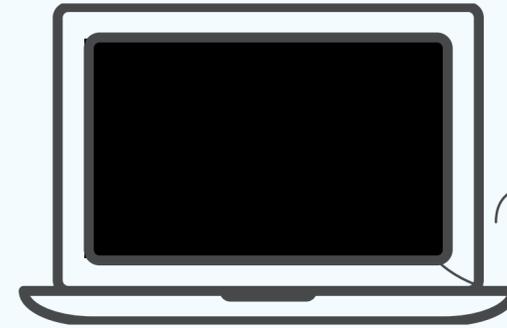
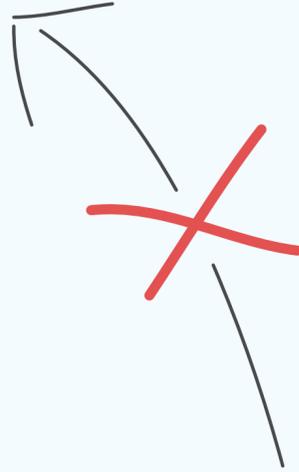
OH NO! GITHUB WENT DOWN!

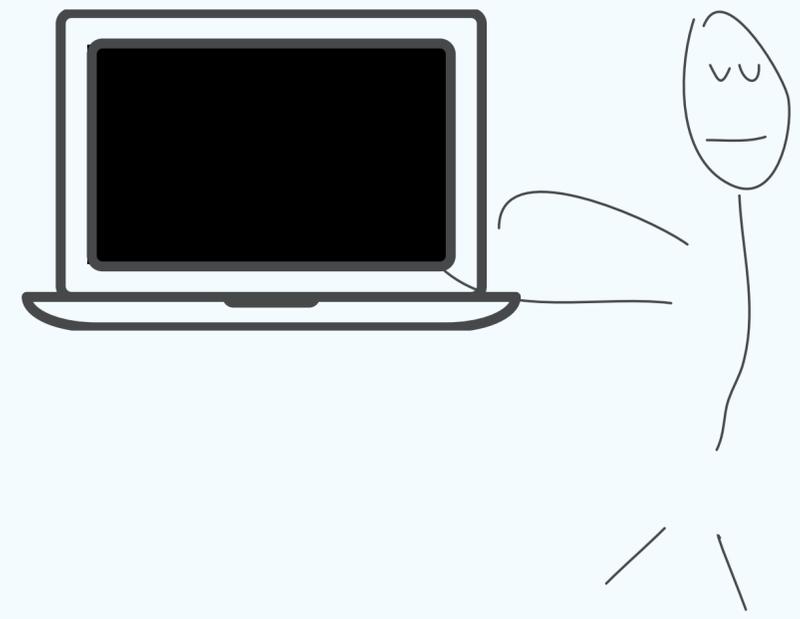
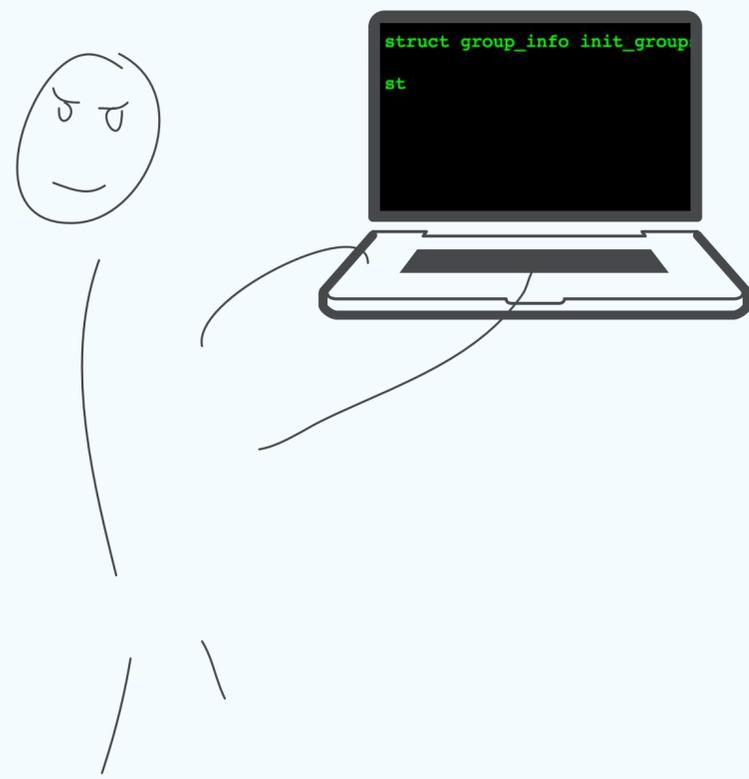
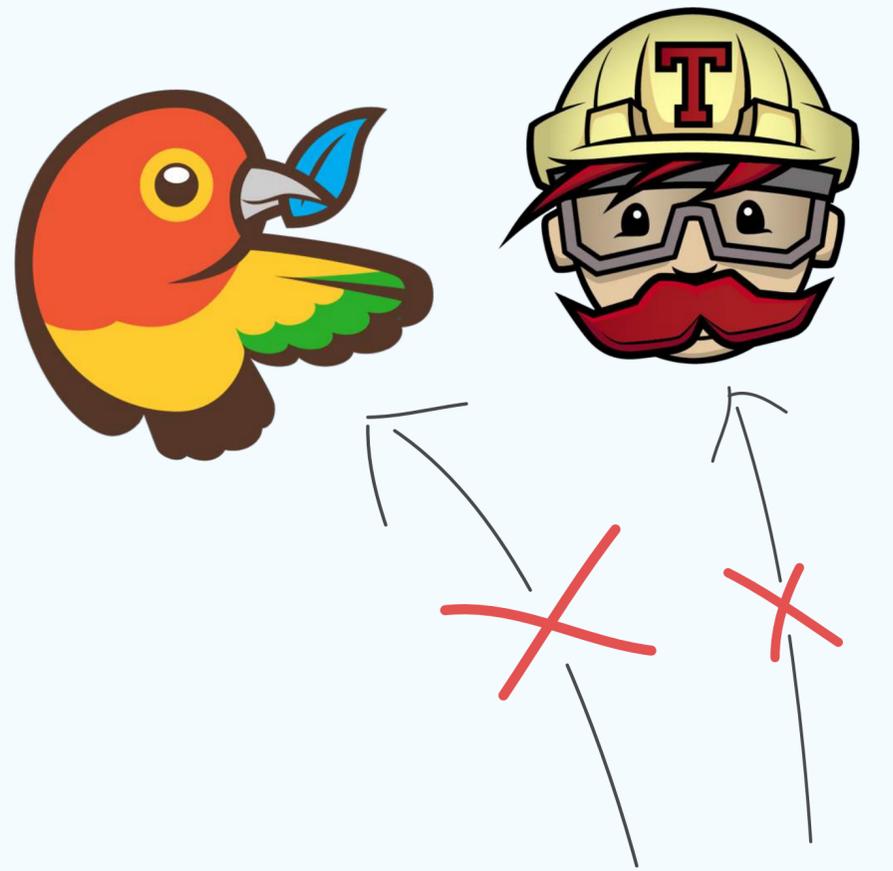


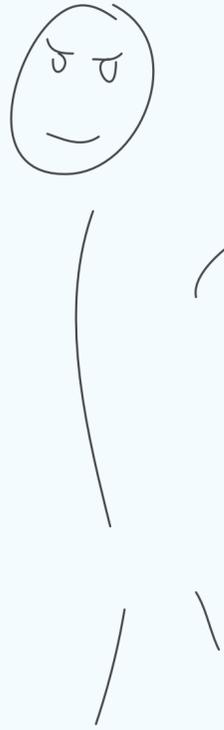
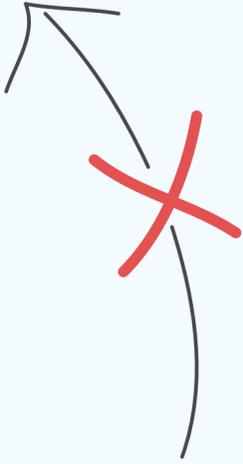
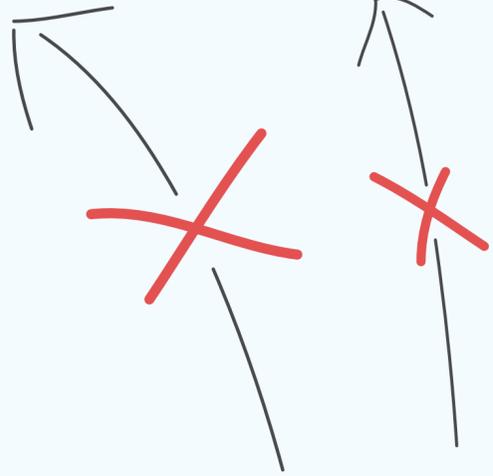
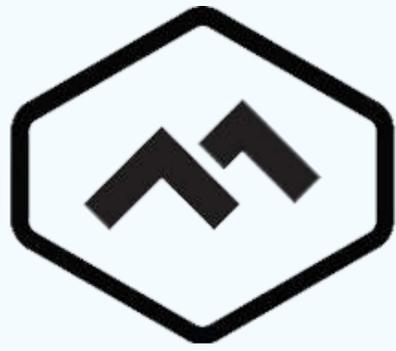
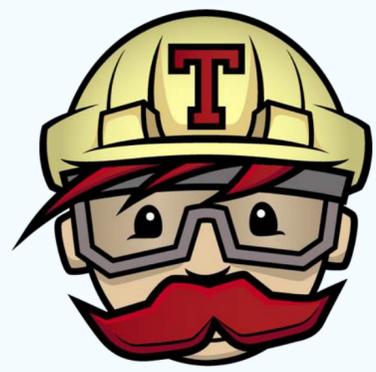


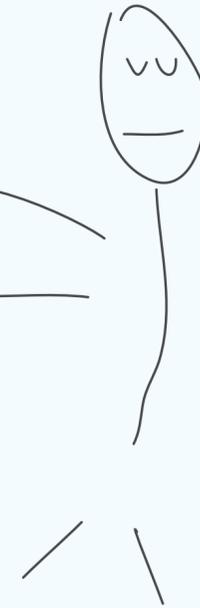
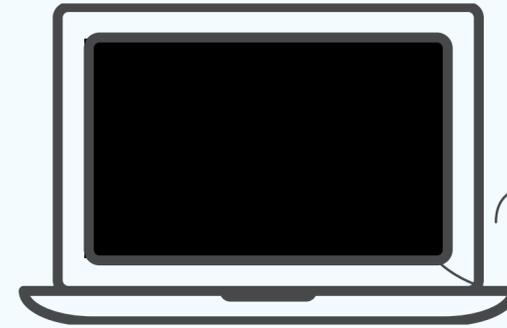
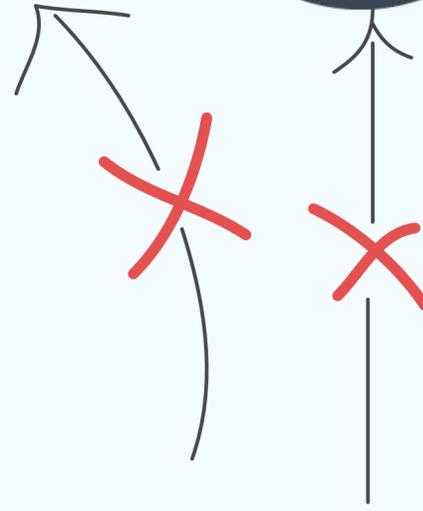
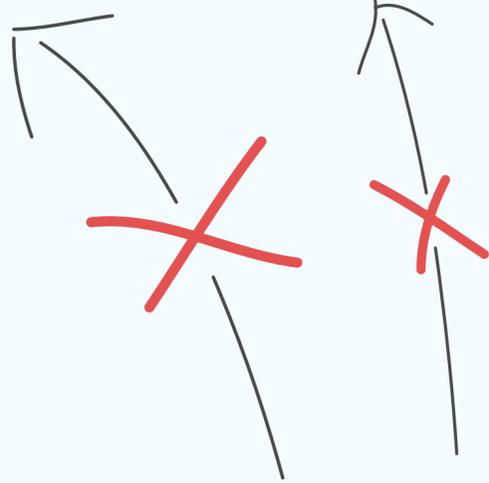
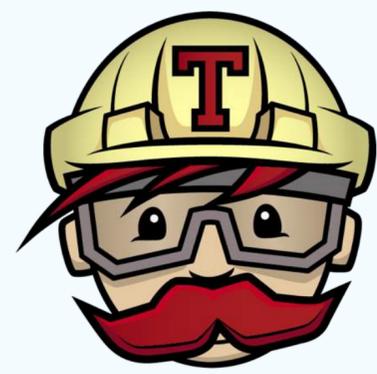
GOOD THING THAT'S ALL WE USE GITHUB FOR!

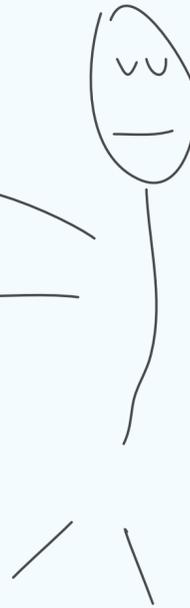
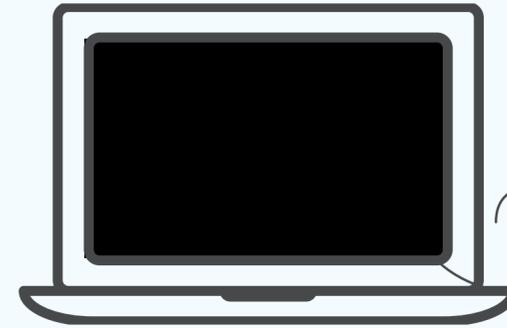
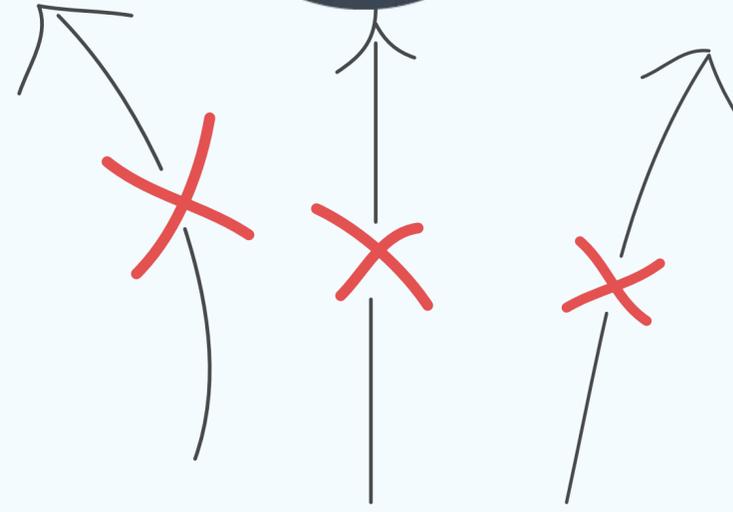
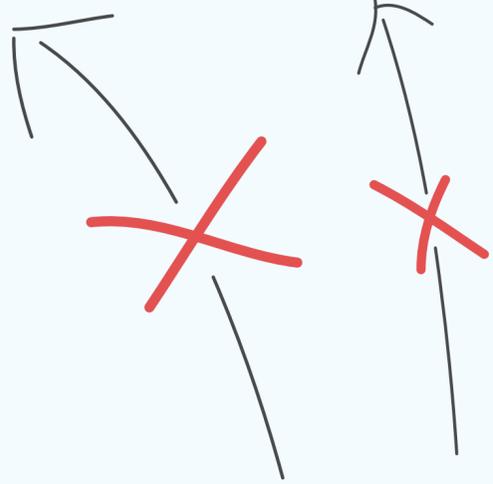
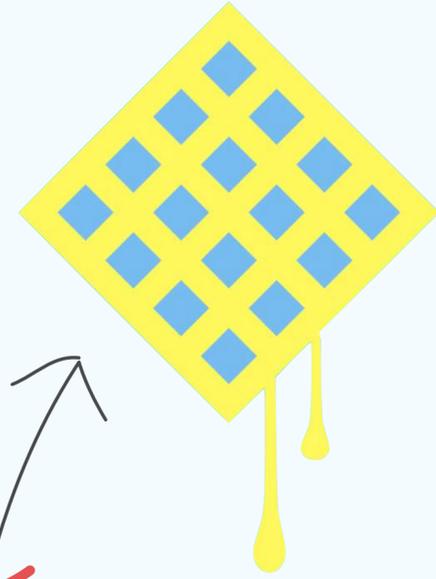
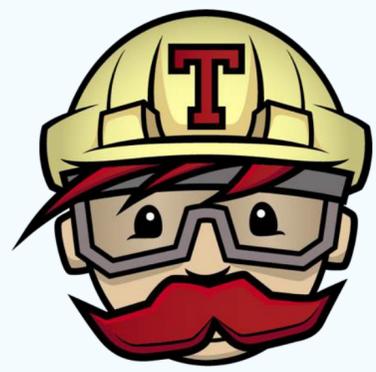




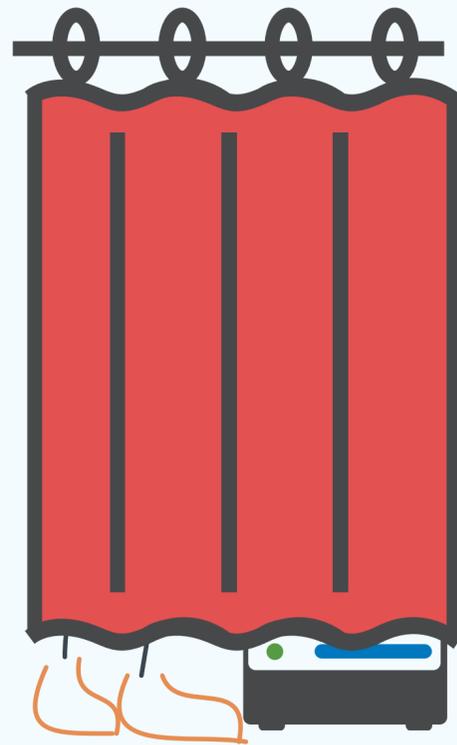
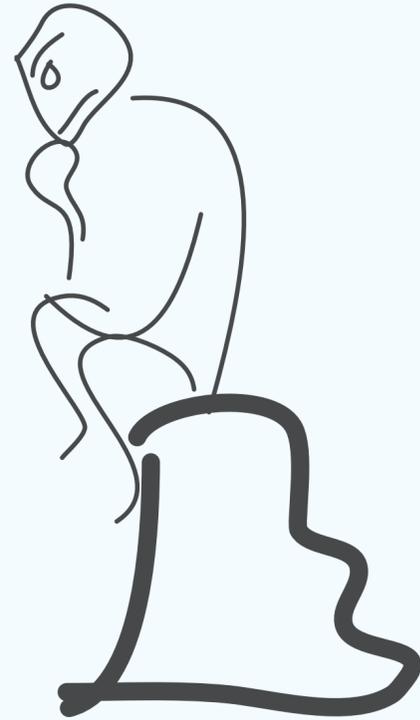
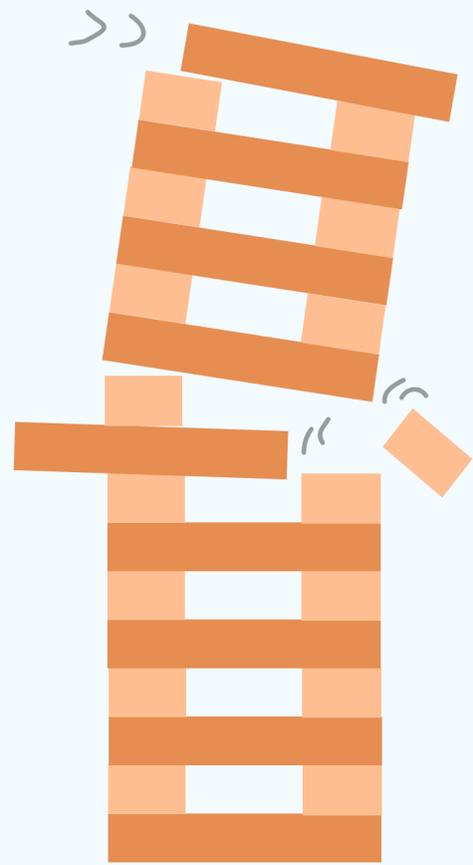








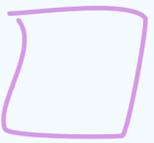
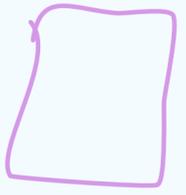
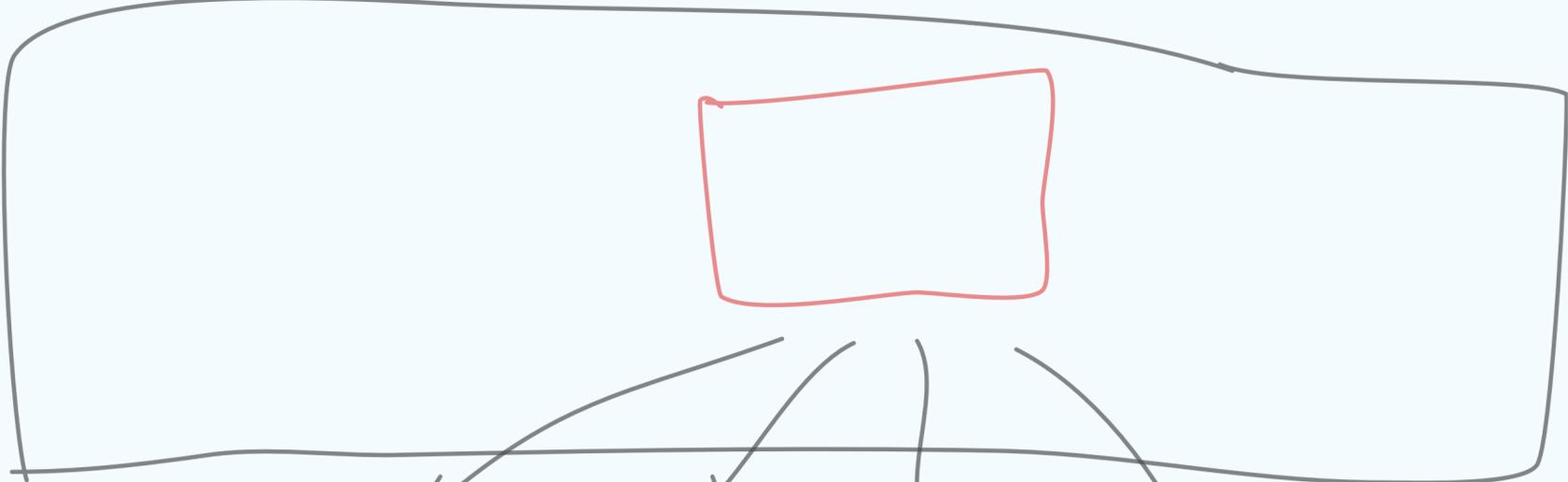
How can we connect numerous services while avoiding single points of failure?

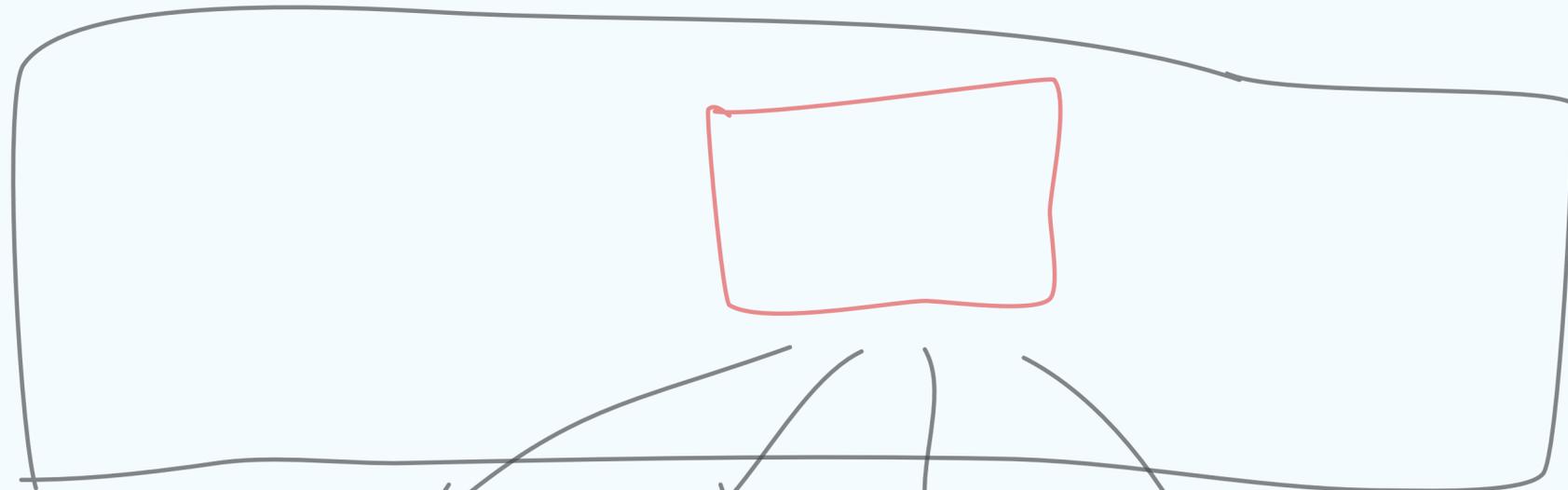




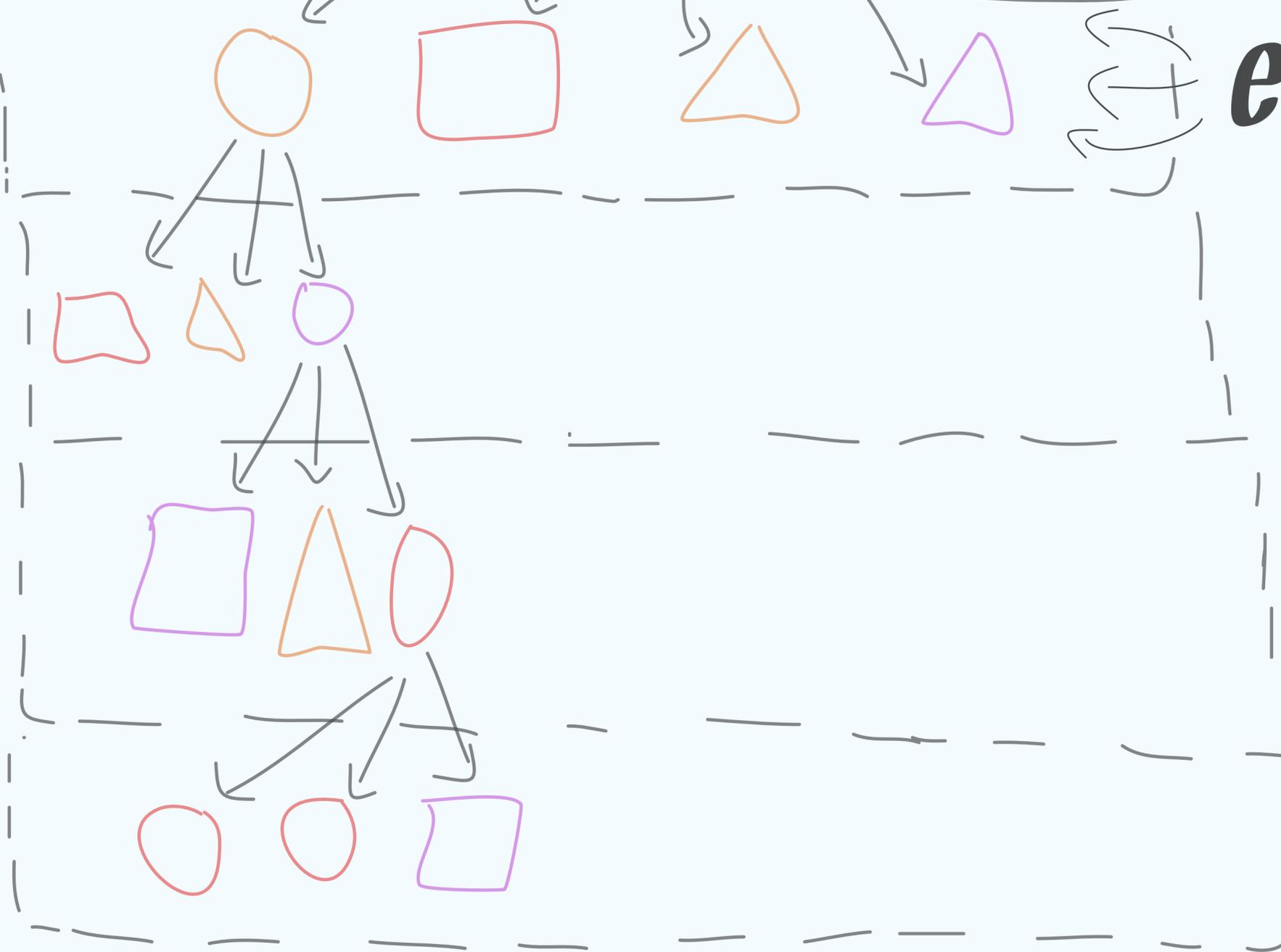
Open Source requires adoption

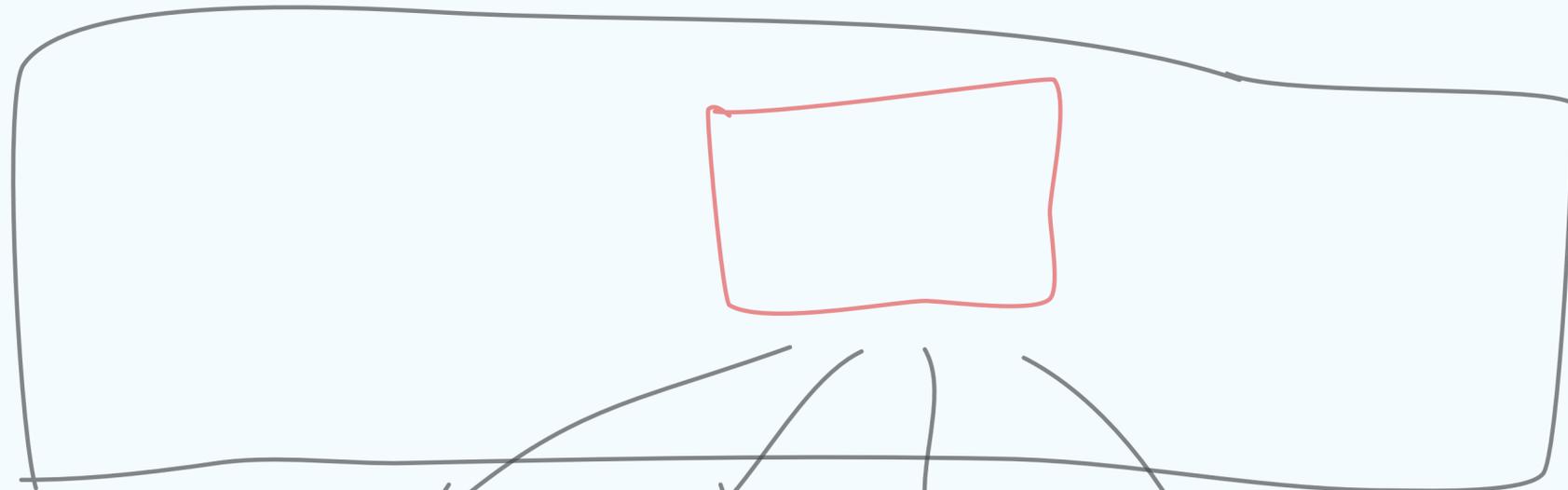
Adoption requires trust



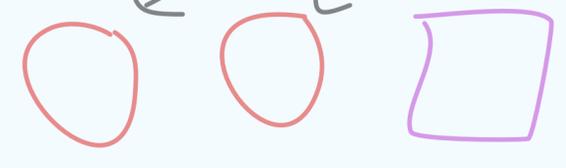


explicit trust





explicit trust



implicit trust

How do we get people to trust us?

Marketing!

Consider Linus Torvalds' 1991
announcement of Linux



Linus Benedict Torvalds

Hello everybody out there using minix -

I'm doing a (free) operating system (just a hobby, won't be big and professional like gnu) for 386(486) AT clones. This has been brewing since april, and is starting to get ready. I'd like any feedback on things people like/dislike in minix, as my OS resembles it somewhat (same physical layout of the file-system (due to practical reasons) among other things).

I've currently ported bash(1.08) and gcc(1.40), and things seem to work. This implies that I'll get something practical within a few months, and I'd like to know what features most people would want. Any suggestions are welcome, but I won't promise I'll implement them :-)

Linus (torv...@kruuna.helsinki.fi)

PS. Yes - it's free of any minix code, and it has a multi-threaded fs. It is NOT protable (uses 386 task switching etc), and it probably never will support anything other than AT-harddisks, as that's all I have :-).



Linus Benedict Torvalds



No Catchy Name!

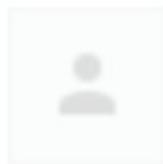
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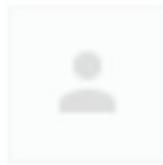
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No Catchy Name!

Self deprecation!



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No Catchy Name!

Self deprecation!

Off message!

Linux wouldn't have made
the front page of Hacker News!

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 - [Mailing Lists](#)
 - [Git Repositories](#)
 - [Subversion Repositories](#)
 - [Nightly+Continuous Builds](#)
 - [Bug Database](#)
 - [Security](#)
- ◆ **Sponsorship**
 - [Thanks](#)
 - [Sponsorship](#)
- ◆ **Project Management**
 - [Contributors](#)
 - [Apache Ant Mission](#)
 - [Project Bylaws](#)
 - [Legal](#)



Welcome

Migration to Git

May 23d, 2014 - Apache Ant's family of projects migrates to git on <https://git-wip-us.apache.org/repos/asf/>

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Apache Ant™

Apache Ant is a Java library and command-line tool whose mission is to drive processes described in build files as targets and extension dependent upon each other. The main known usage of Ant is the build of Java applications. Ant supplies a number of built-in tasks allow compile, assemble, test and run Java applications. Ant can also be used effectively to build non Java applications, for instance C or C++ applications. More generally, Ant can be used to pilot any type of process which can be described in terms of targets and tasks.

Ant is written in Java. Users of Ant can develop their own "antlibs" containing Ant tasks and types, and are offered a large number of ready commercial or open-source "antlibs".

Ant is extremely flexible and does not impose coding conventions or directory layouts to the Java projects which adopt it as a build tool.

Software development projects looking for a solution combining build tool and dependency management can use Ant in combination with [Ivy](#).

The Apache Ant project is part of the [Apache Software Foundation](#).

Apache Ant 1.9.4

May 5, 2014 - Apache Ant 1.9.4 Released

Apache Ant 1.9.4 is now available for download as source or binary from <http://ant.apache.org/bindownload.cgi>.

Ant 1.9.4 contains several bug fixes and improvements compared to Ant 1.9.3, including the initial support for Java 1.9, the possibility



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Logo!

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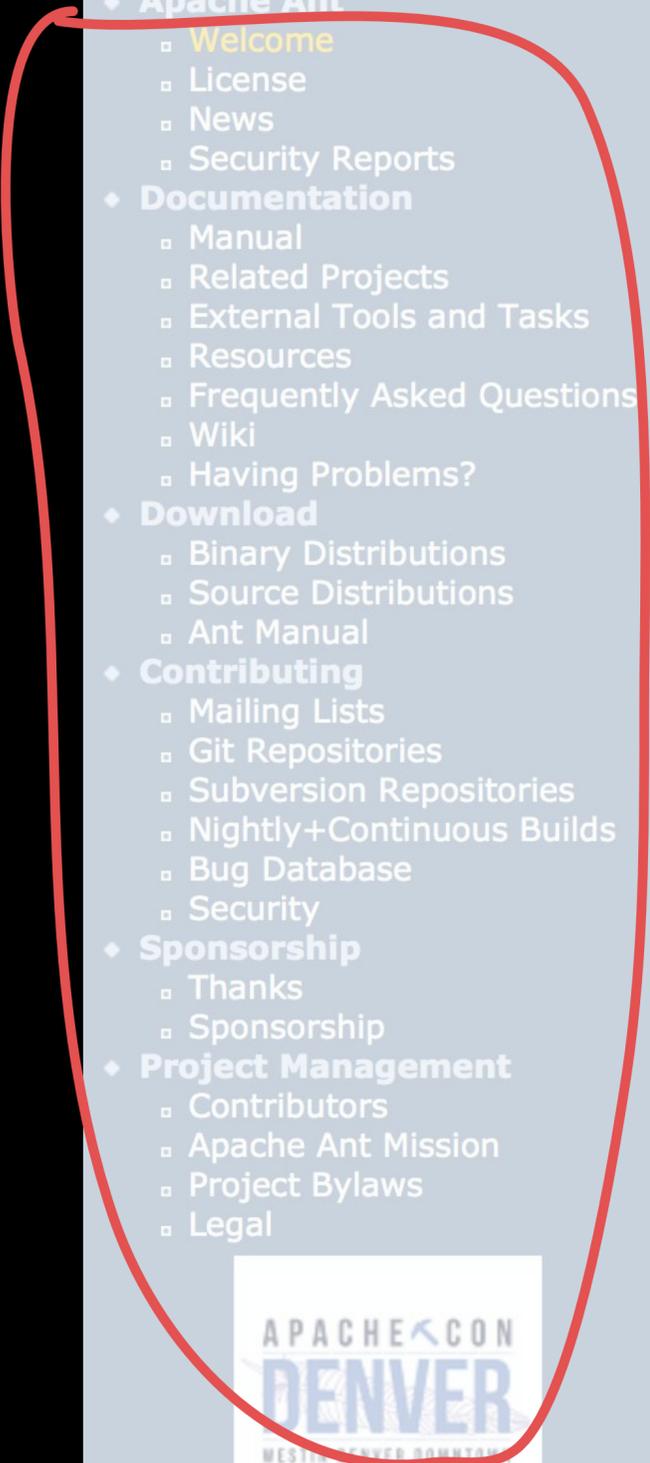
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Web site stuff!



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Logo!

Foundation Affiliation!

Web site stuff!

More dependencies means
less time to vet them

RubyMoney - Money-Rails

gem version **0.12.0** build **passing** dependencies **out-of-date** code climate **3.3** license **MIT**

Introduction

This library provides integration of the [money](#) gem with Rails.

Use 'monetize' to specify which fields you want to be backed by Money objects and helpers provided by the [money](#) gem.

Currently, this library is in active development mode, so if you would like to have a new feature, feel free to open a new issue [here](#). You are also welcome to contribute to the project.

Installation

Add this line to your application's Gemfile:

```
gem 'money-rails'
```

And then execute:

```
$ bundle
```

Or install it yourself using:

```
$ gem install money-rails
```

You can also use the money configuration initializer:

```
$ rails g money_rails:initializer
```

There, you can define the default currency value and set other configuration parameters for the rails app.

RubyMoney - Money-Rails ENDORSE 17

gem version 0.12.0 build passing dependencies out-of-date code climate 3.3 license MIT

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Quick intro!

RubyMoney - Money-Rails ENDORSE 17

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Quick intro!

Easy steps!

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Mostly green badges!

Quick intro!

Easy steps!

It's an arms race





THE WEB'S SCAFFOLDING TOOL FOR MODERN WEBAPPS



[Get started](#) and then [find a generator](#) for your webapp.

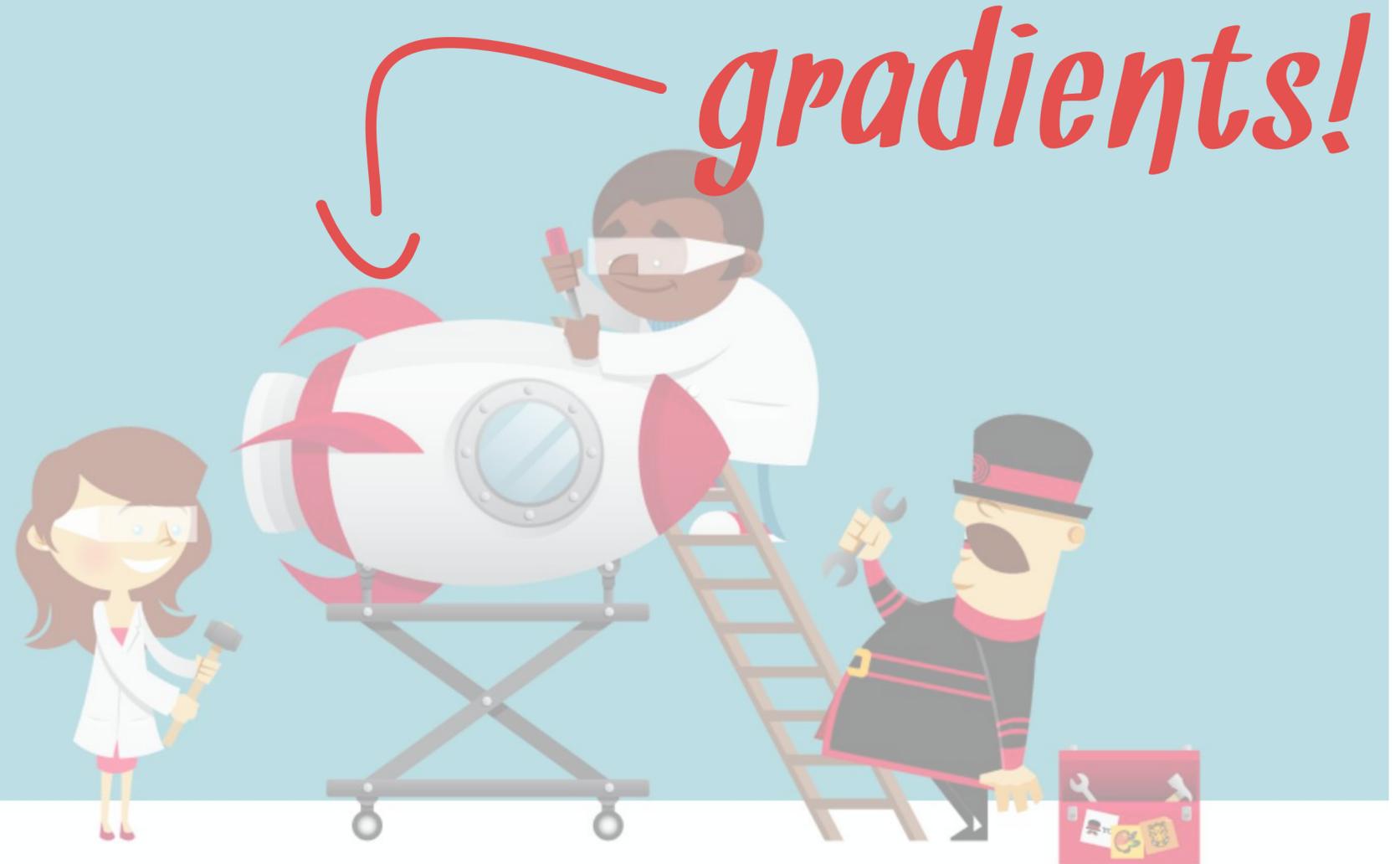
Generators are available for [Angular](#), [Backbone](#), [Ember](#) and over [1000+ other projects](#). Read the [Yeoman Monthly Digest](#) for our latest picks.

One-line install using [npm](#):

```
npm install -g yo
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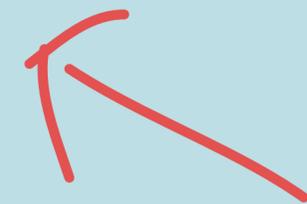
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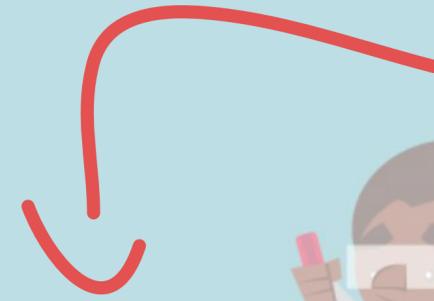
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THE WEB'S SCAFFOLDING TOOL FOR MODERN WEBAPPS



*Authoritative
Tagline!*



gradients!



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One liner!

One-line install using [npm](#):

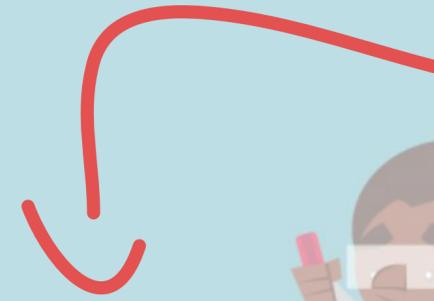
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THE WEB'S
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MODERN
WEBAPPS



*Authoritative
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gradients!



1000 things!

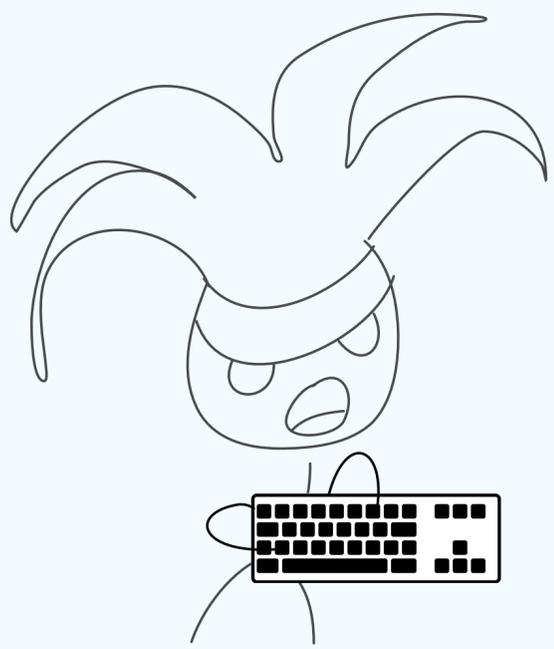
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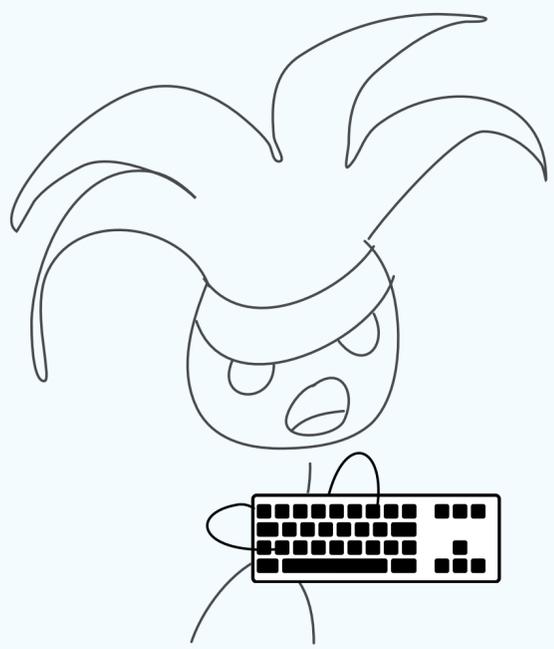
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Optimized for adoption

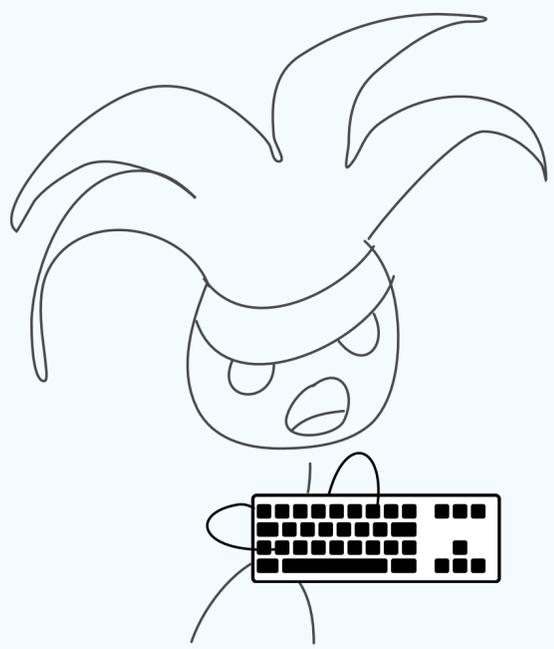


Optimized for adoption



★ Star 994

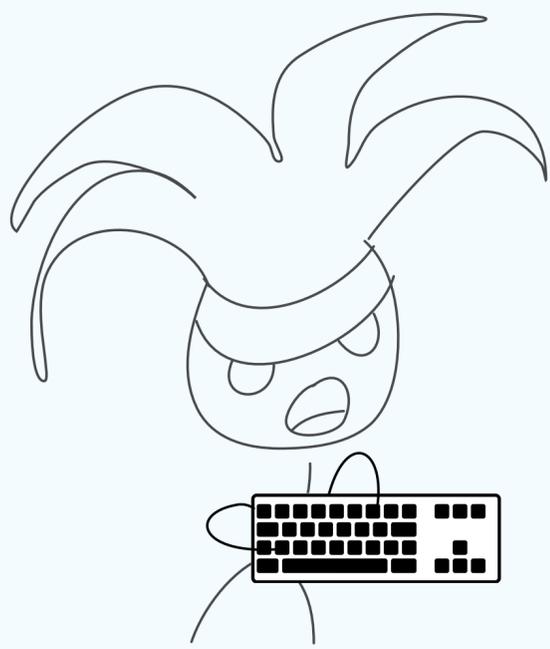
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★ **Star** 994

🔗 **Fork** 76

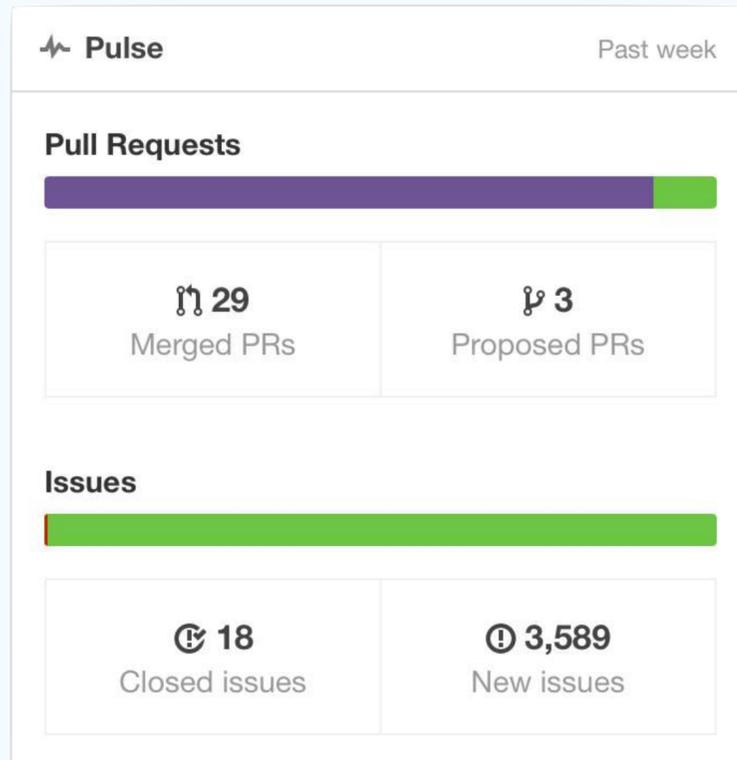
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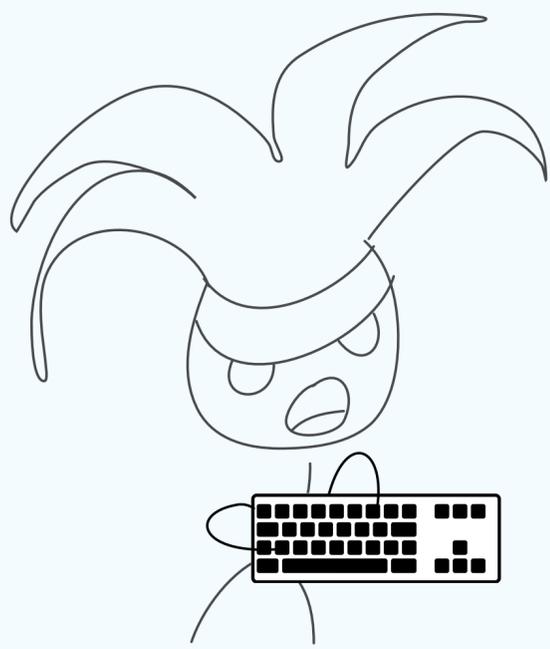


★ **Star** 994

🔗 **Fork** 76

Optimized for adoption





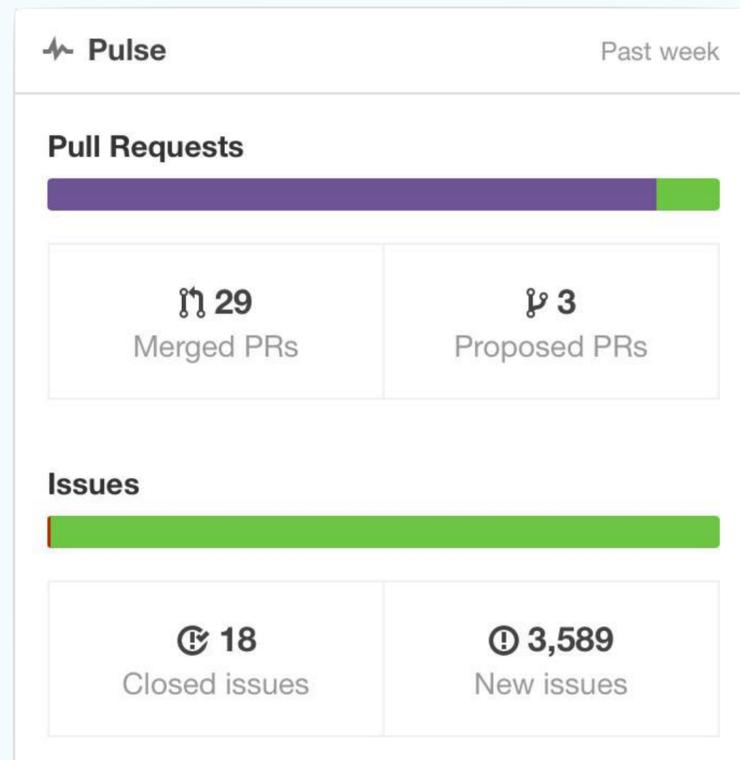
★ **Star** **994**

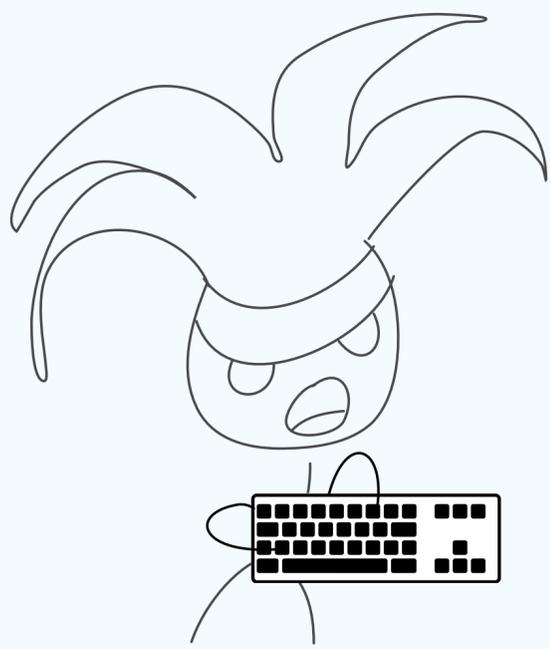
🔗 **Fork** **76**

23,954
total downloads

480
for this version

Optimized for adoption



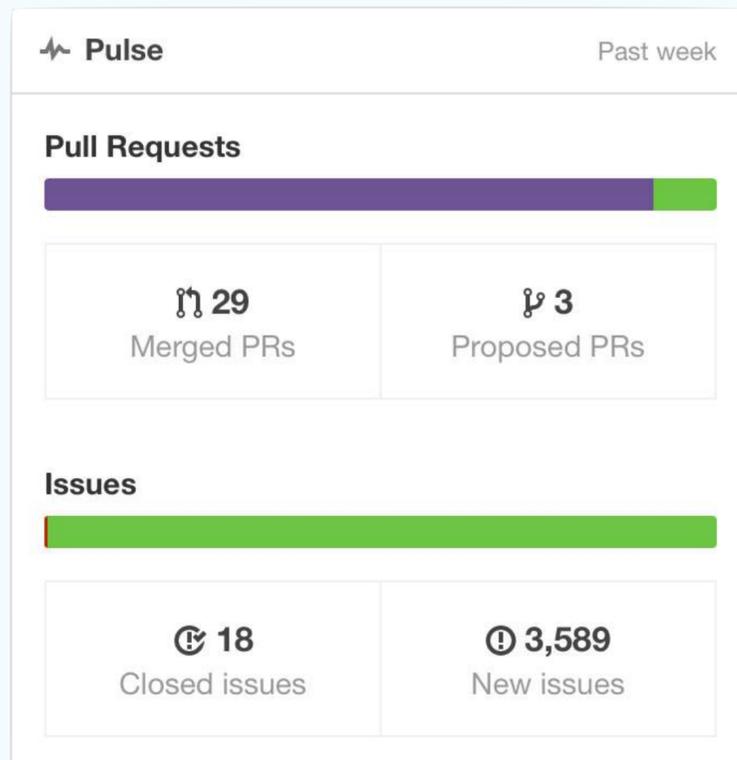


★ **Star** 994

🔗 **Fork** 76

23,954 total downloads
480 for this version

Optimized for adoption



Semantic Versioning 2.0.0

Summary

Given a version number MAJOR.MINOR.PATCH, increment the:

1. MAJOR version when you make incompatible API changes,
2. MINOR version when you add functionality in a backwards-compatible manner, and
3. PATCH version when you make backwards-compatible bug fixes.

Additional labels for pre-release and build metadata are available as extensions to the MAJOR.MINOR.PATCH format.

Who's got time to vet
transitive dependencies?

The more people you trust, the more
people you don't realize you trust

Recognize when projects
are marketing to you

Open Security

You can do worse than
security through obscurity

"Open source code is
accessible to everyone!"

technically

"Open source code is
accessible to everyone!"



WHO READS THE SOURCE?



← *People who claim to*

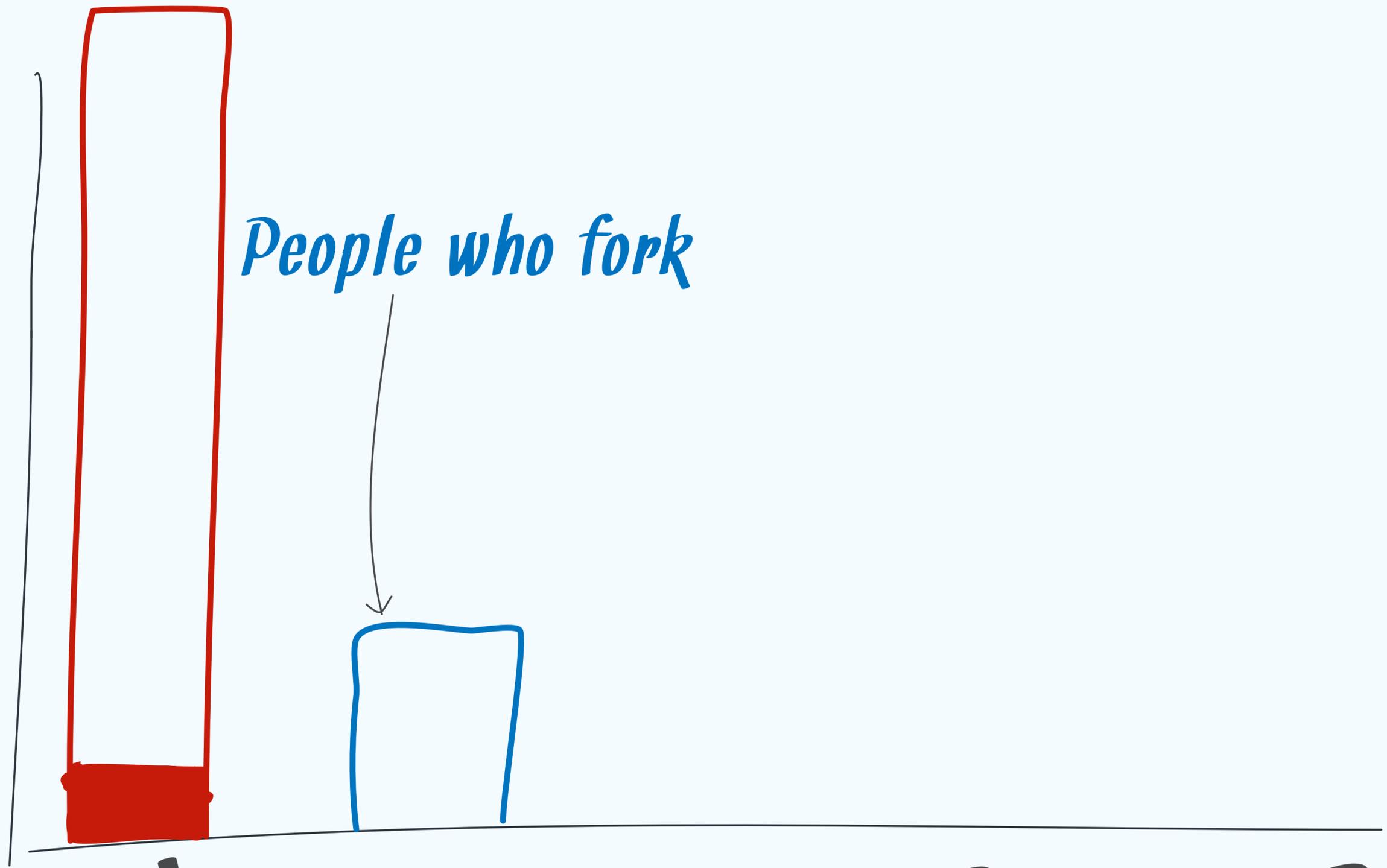
WHO READS THE SOURCE?



← *People who claim to*

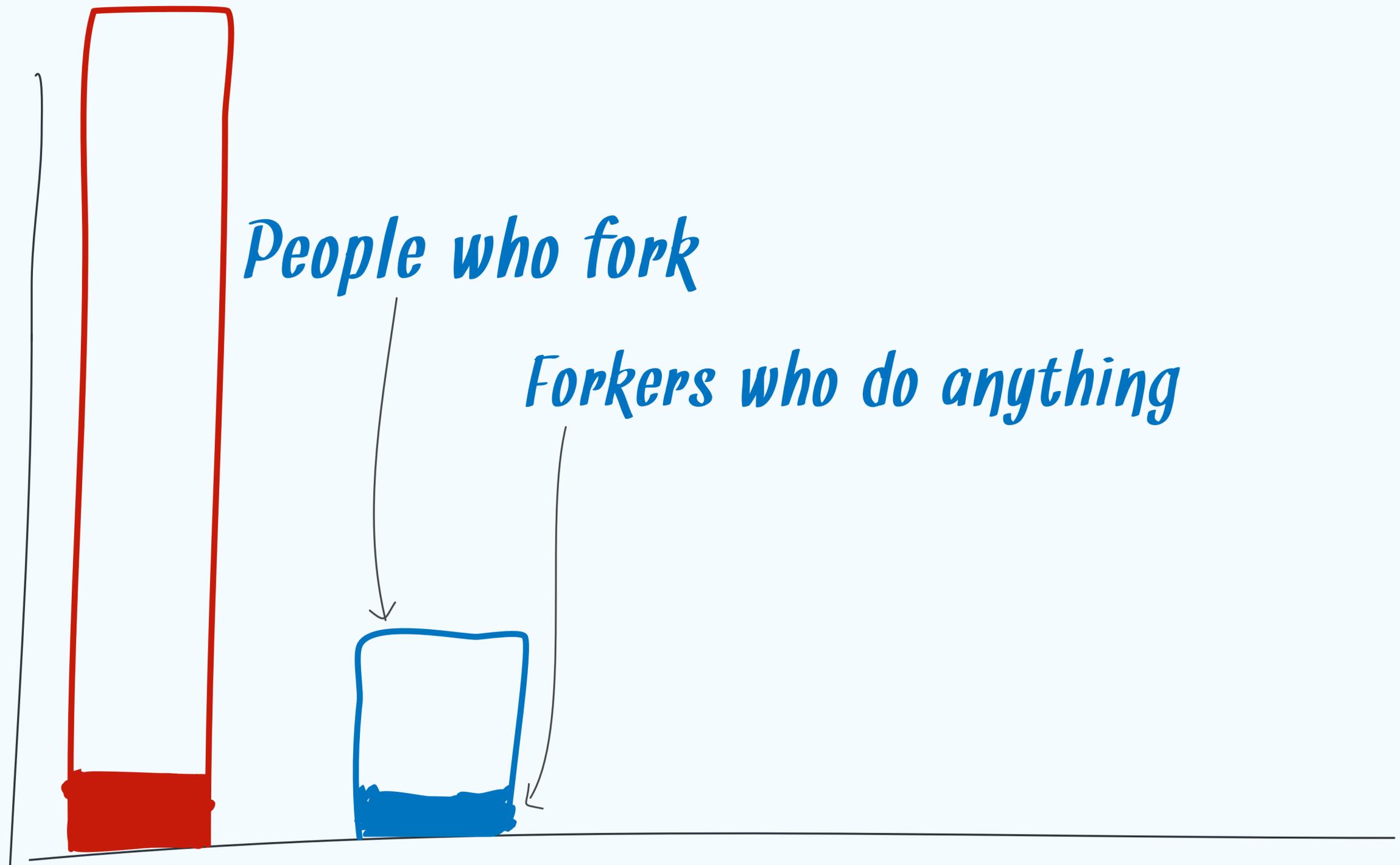
People who actually do

WHO READS THE SOURCE?

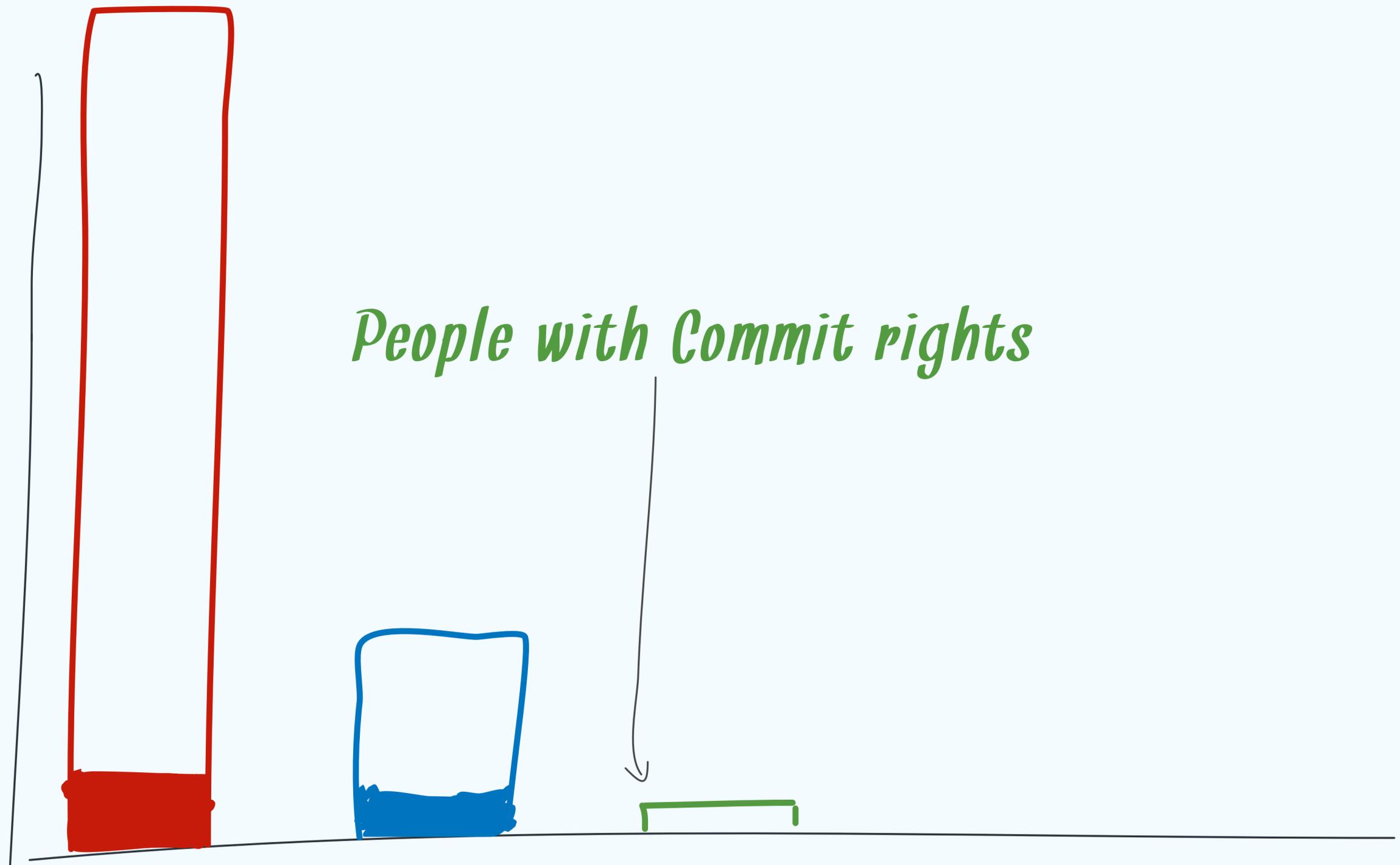


People who fork

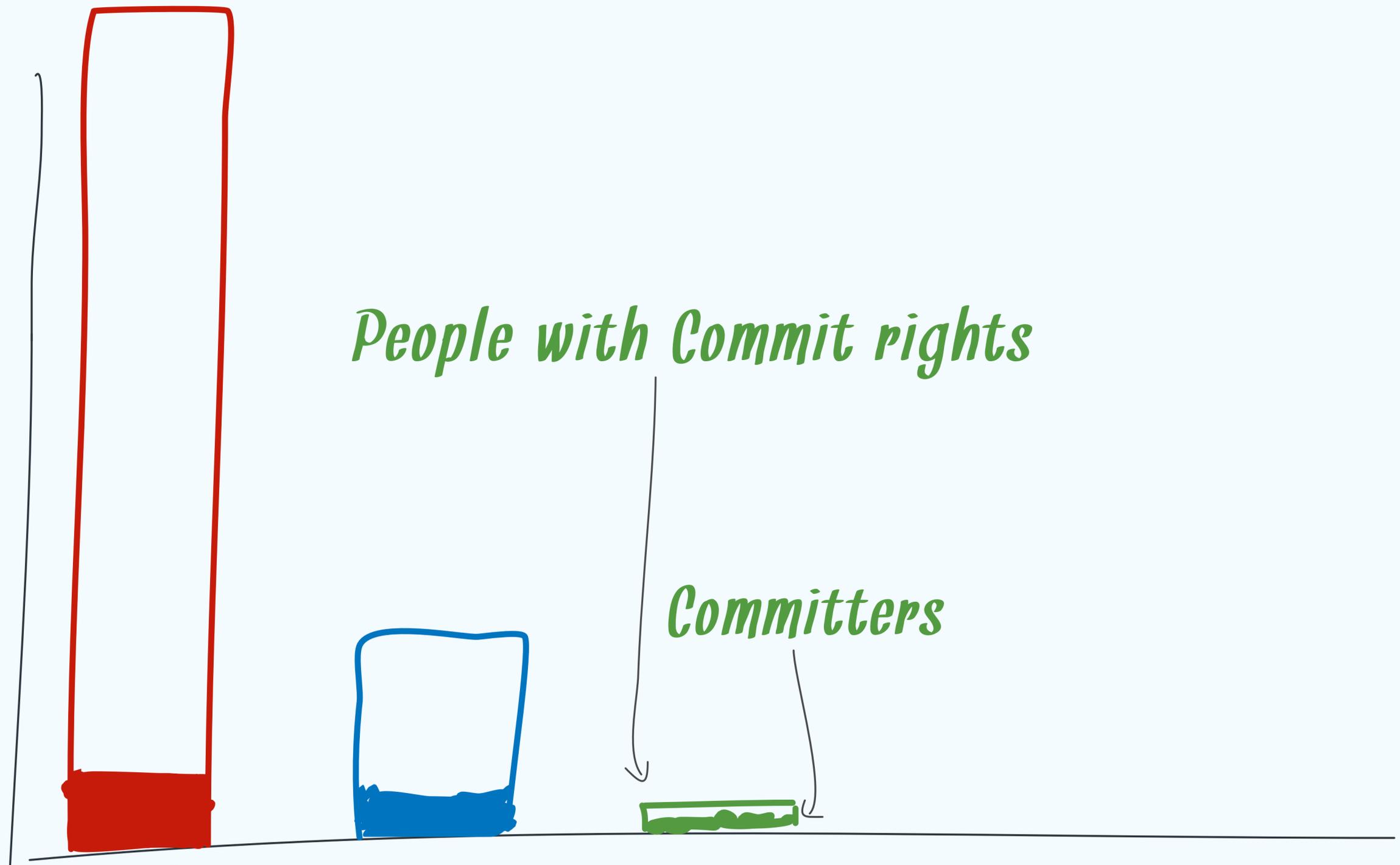
WHO READS THE SOURCE?



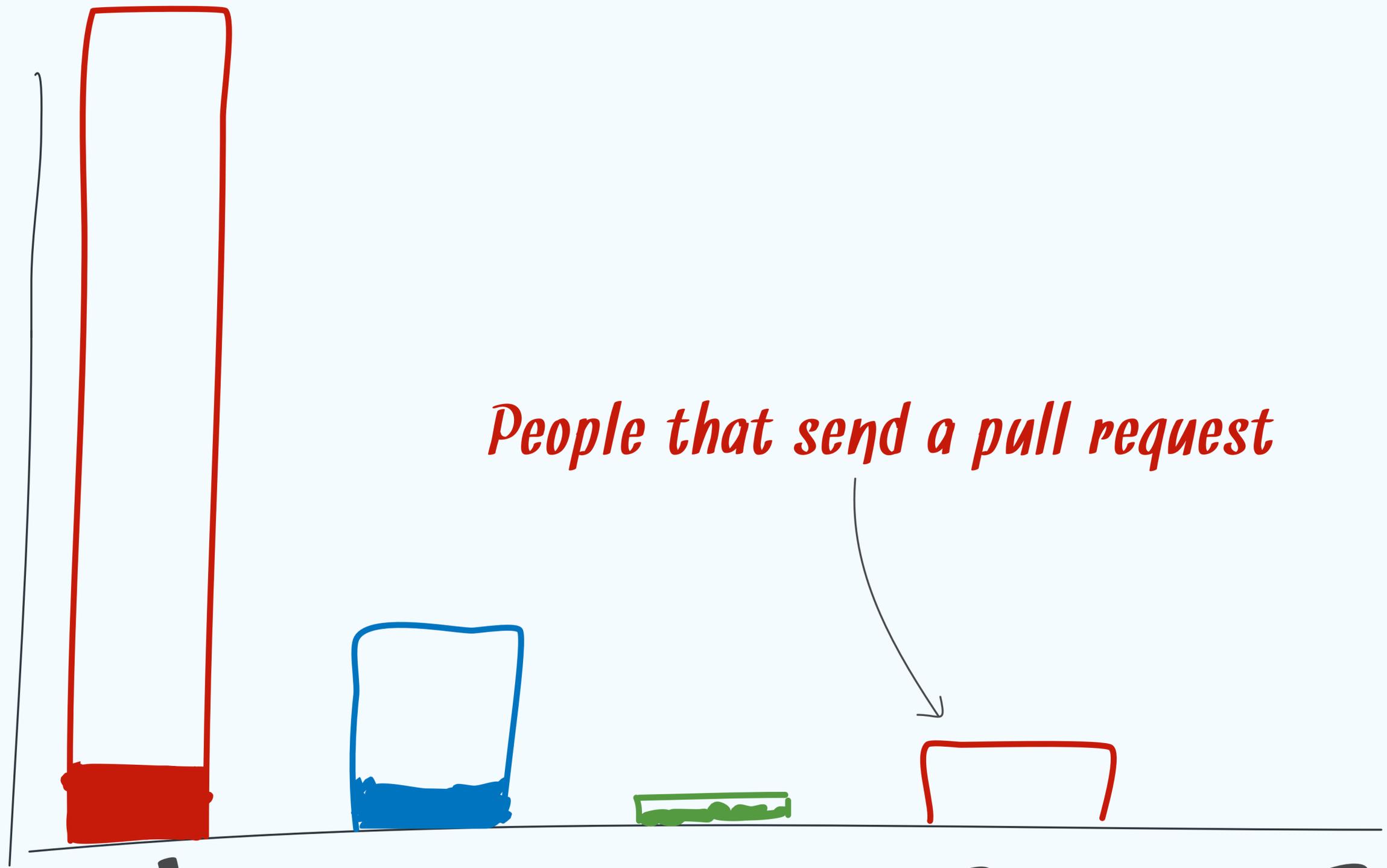
WHO READS THE SOURCE?



WHO READS THE SOURCE?

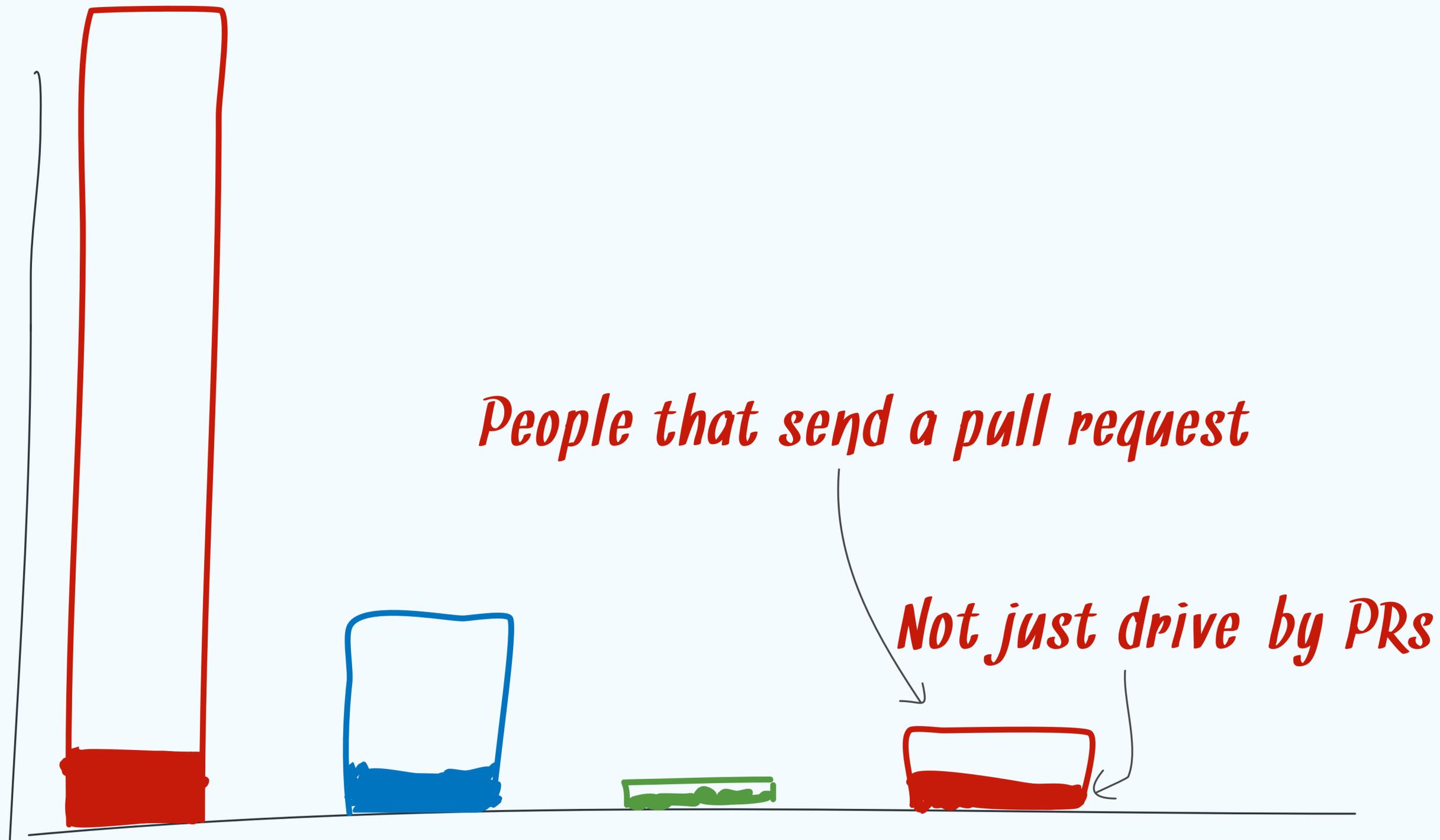


WHO READS THE SOURCE?



People that send a pull request

WHO READS THE SOURCE?



WHO READS THE SOURCE?



WHO READS THE SOURCE?



WHO READS THE SOURCE?

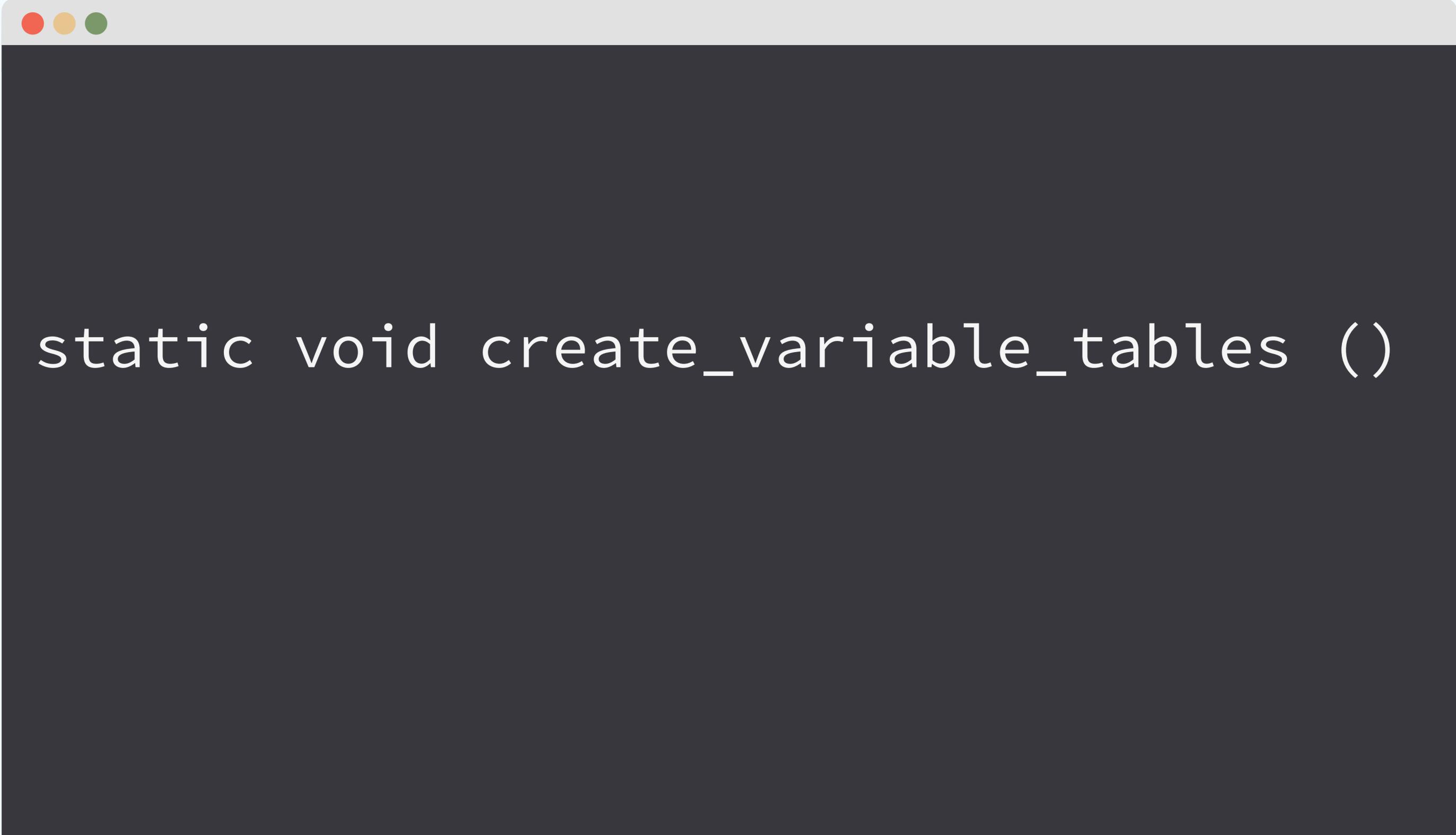
/bin/bash



Global variables everywhere

```
extern int posixly_correct;
extern int line_number, line_number_base;
extern int subshell_environment, indirection_level;
extern int build_version, patch_level;
extern int expanding_redir;
extern int last_command_exit_value;
extern char *dist_version, *release_status;
extern char *shell_name;
extern char *primary_prompt, *secondary_prompt;
extern char *current_host_name;
extern sh_builtin_func_t *this_shell_builtin;
extern SHELL_VAR *this_shell_function;
extern char *the_printed_command_except_trap;
extern char *this_command_name;
extern char *command_execution_string;
extern time_t shell_start_time;
extern int assigning_in_environment;
extern int executing_builtin;
extern int functest_max;
```

Side-effects everywhere

A terminal window with a dark background and a light gray title bar. The title bar contains three colored window control buttons (red, yellow, green) on the left. The main area of the terminal is dark gray and contains the text 'static void create_variable_tables ()' in a white monospaced font.

```
static void create_variable_tables ()
```

The vulnerable function

```
for (string_index = 0; string = env[string_index++]; )
{
    char_index = 0;
    name = string;
    while ((c = *string++) && c != '=')
;
    if (string[-1] == '=')
char_index = string - name - 1;

    /* If there are weird things in the environment, like '=xxx' or a
string without an '=', just skip them. */
    if (char_index == 0)
continue;

    /* ASSERT(name[char_index] == '=') */
    name[char_index] = '\0';
    /* Now, name = env variable name, string = env variable value, and
char_index == strlen (name) */

    temp_var = (SHELL_VAR *)NULL;

    /* If exported function, define it now. Don't import functions from
the environment in privileged mode. */
    if (privmode == 0 && read_but_dont_execute == 0 && STREQN ("() {", string,
4))
{
```

The vulnerable function

```
for (string_index = 0; string = env[string_index++]; )  
{
```

As a rubyist I don't spend a lot
of time with **for** loops, but...

The vulnerable function

```
for (string_index = 0; string = env[string_index++]; )  
{
```

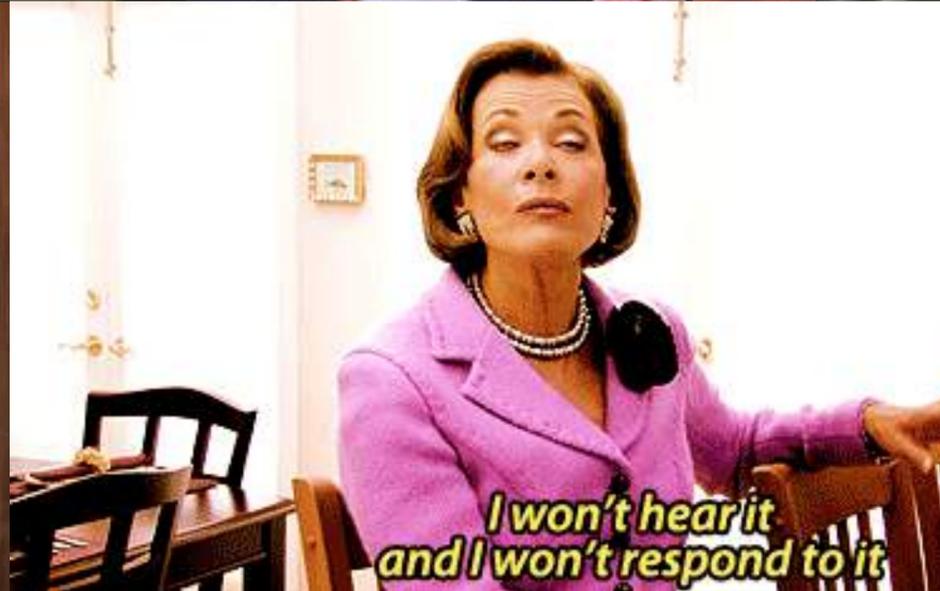
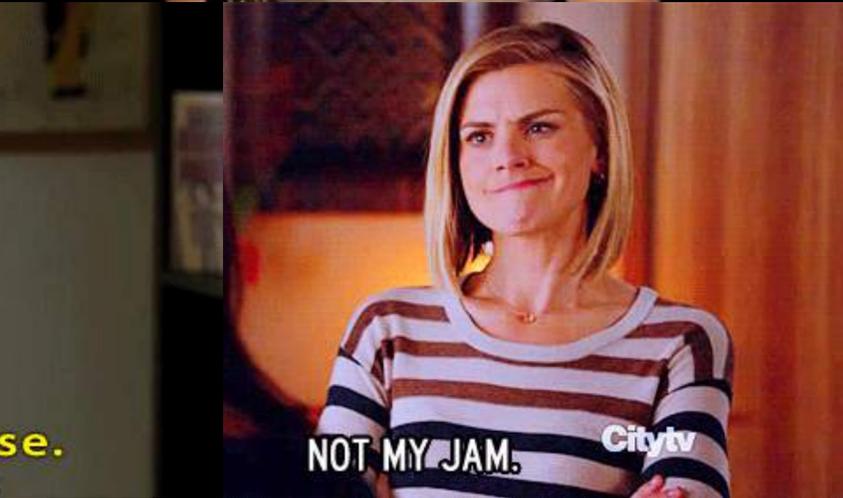
The vulnerable function

```
for (i = 0; env[i] != NULL; i++) {
```

"The solution is not...proprietary software—the solution is to put energy and resources into auditing and improving free programs."

- Free Software Foundation

Who wants to audit the quality of code that literally everyone depends on?



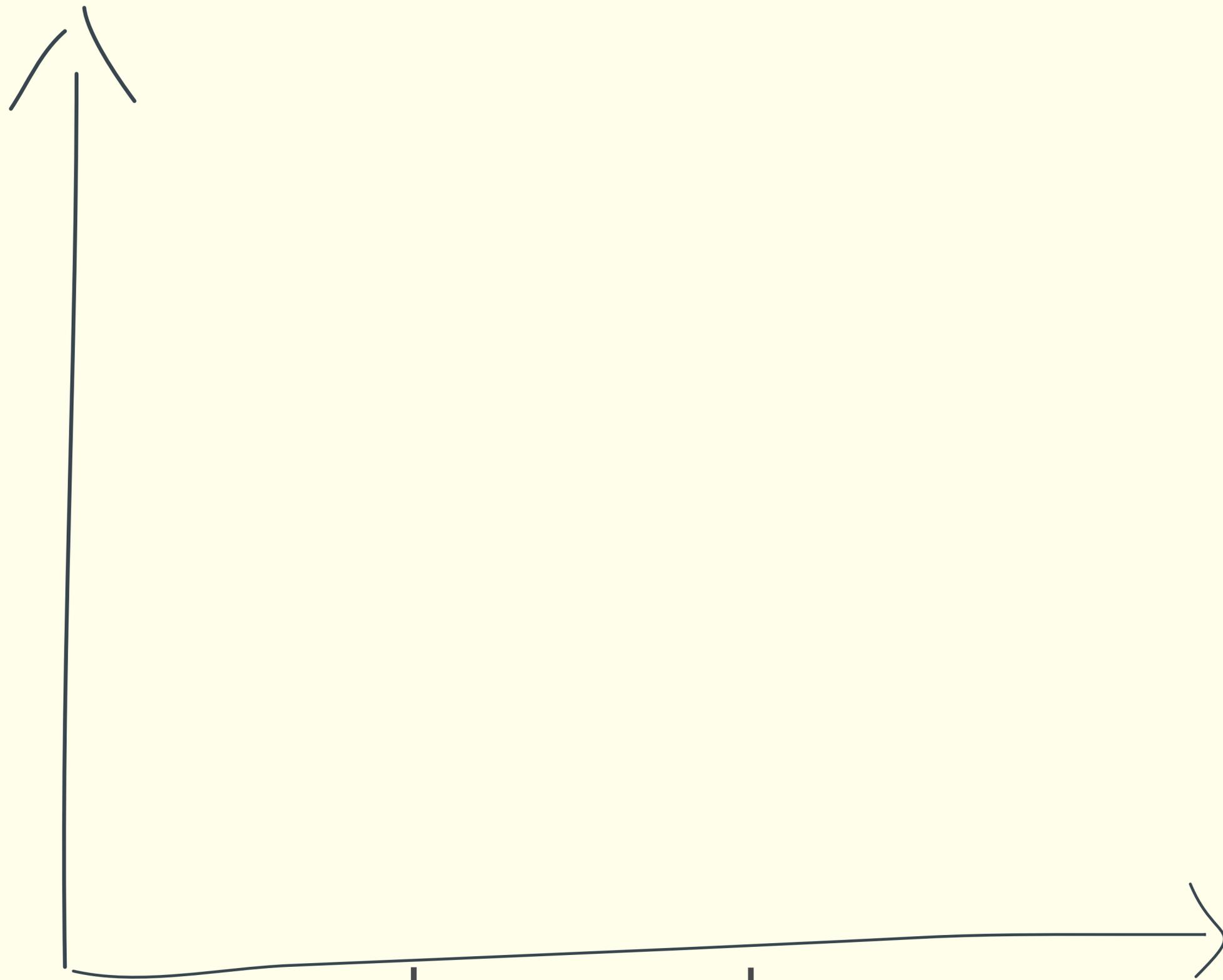
No, thank you, please.

NOT MY JAM. Citytv

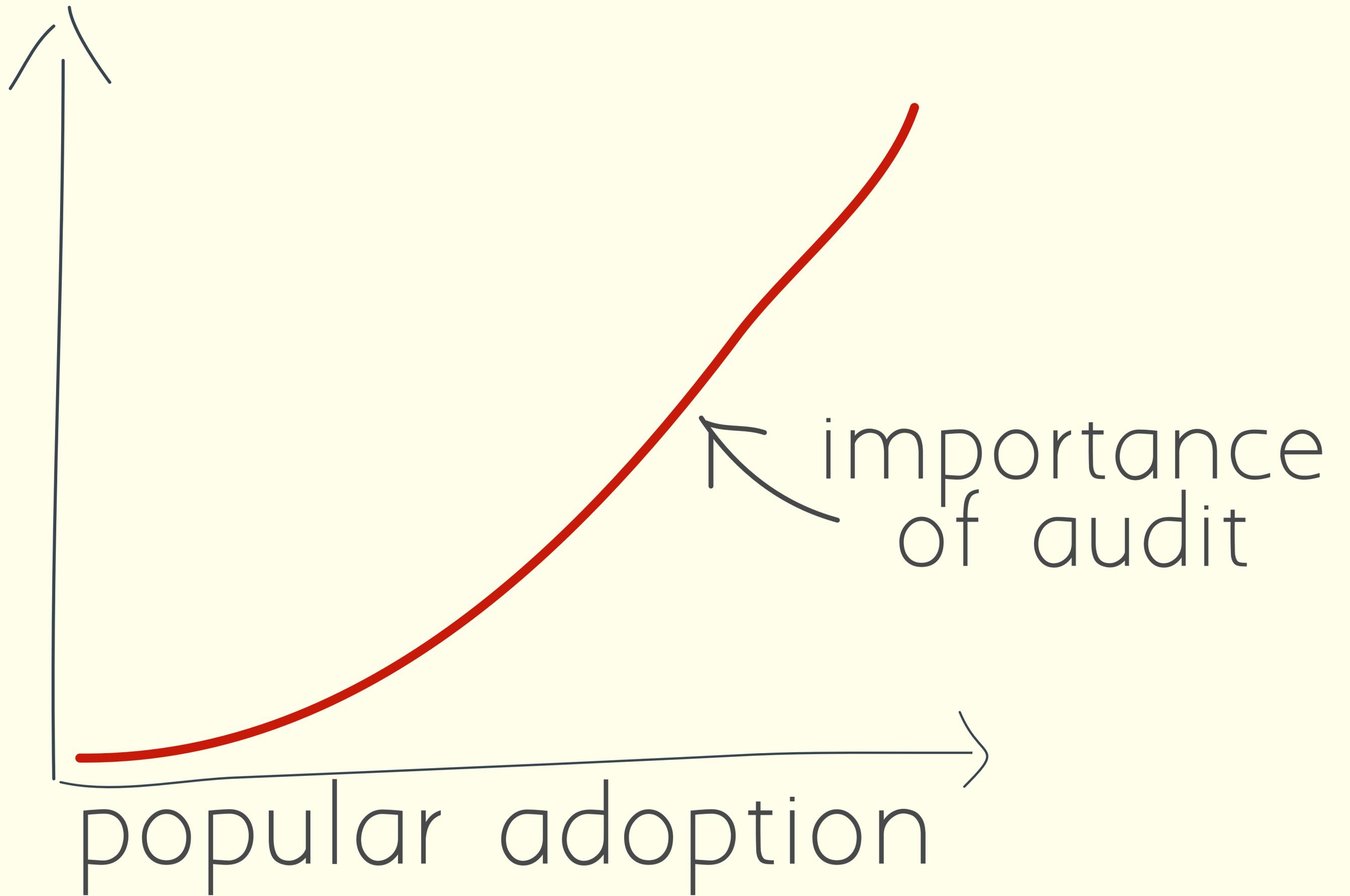
NOOOOOPE

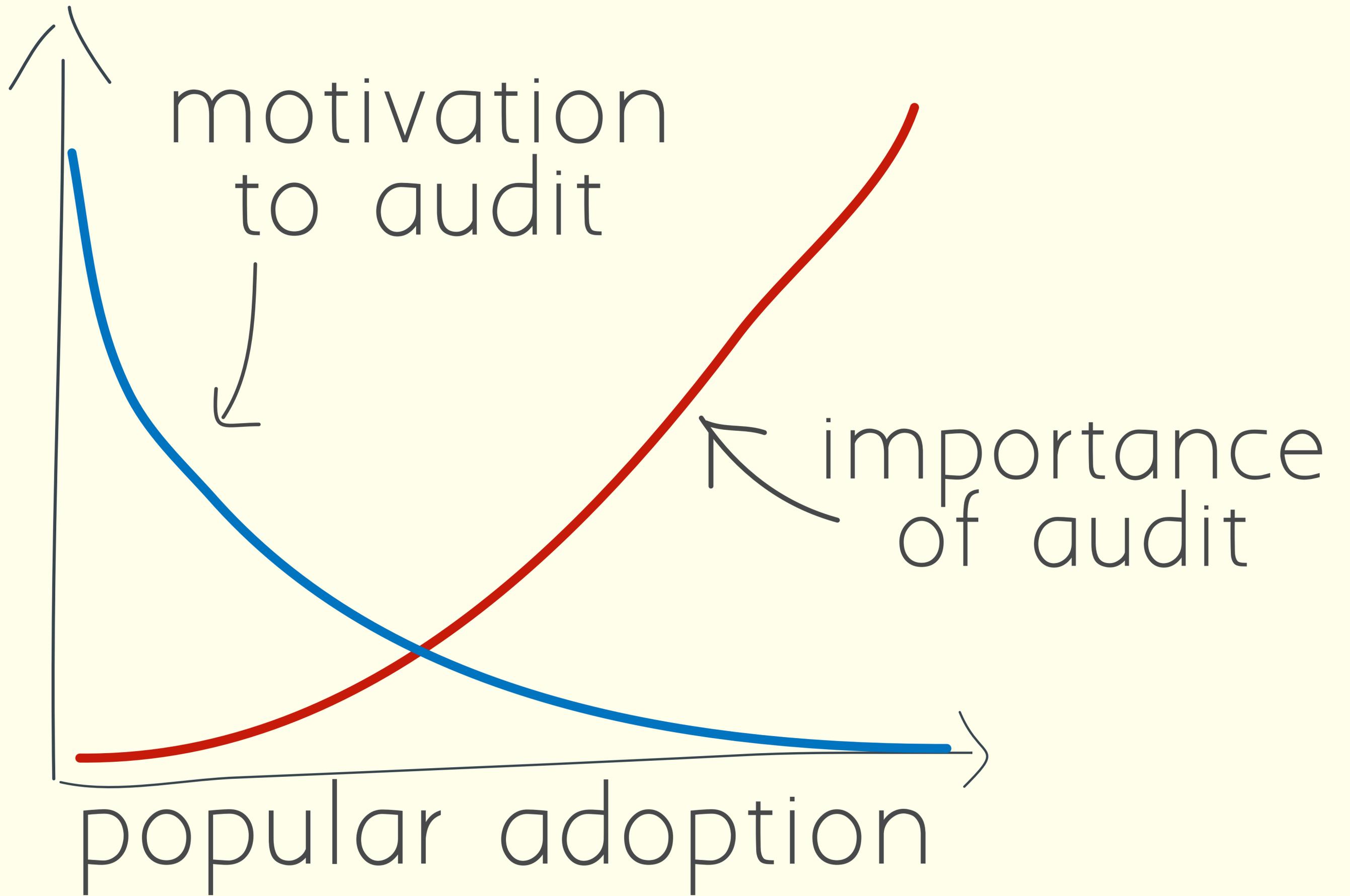
I won't hear it and I won't respond to it

Nope!



popular adoption





Tragedy of the Commons:

Tragedy of the Commons:

It's nobody's problem until

it's everybody's problem



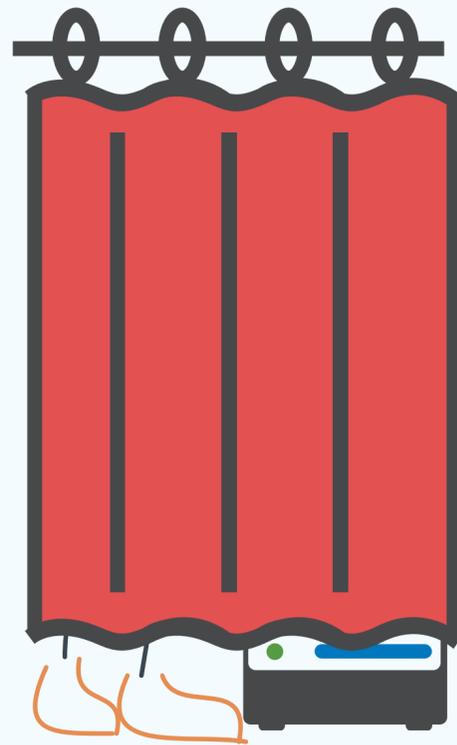
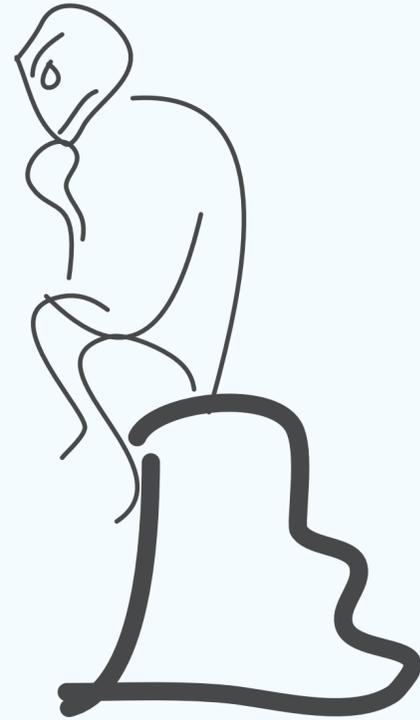
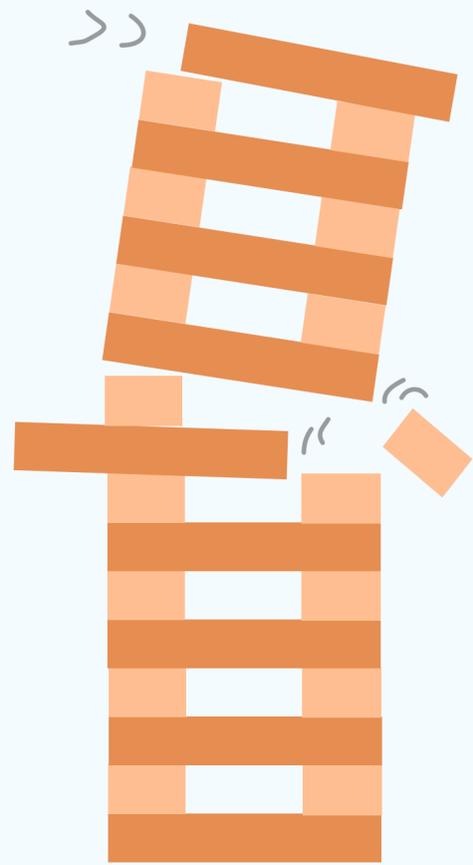
TODO

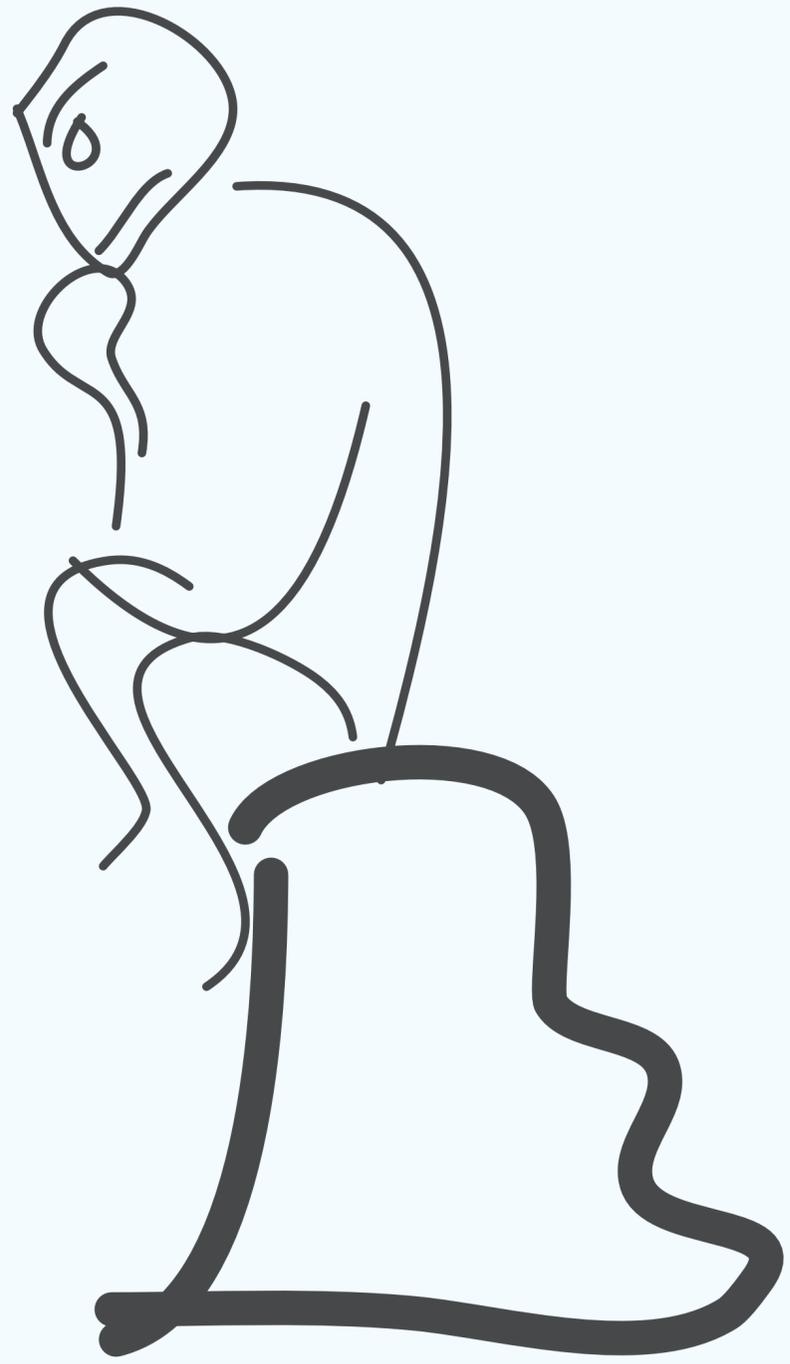
Who is in the TODO group?

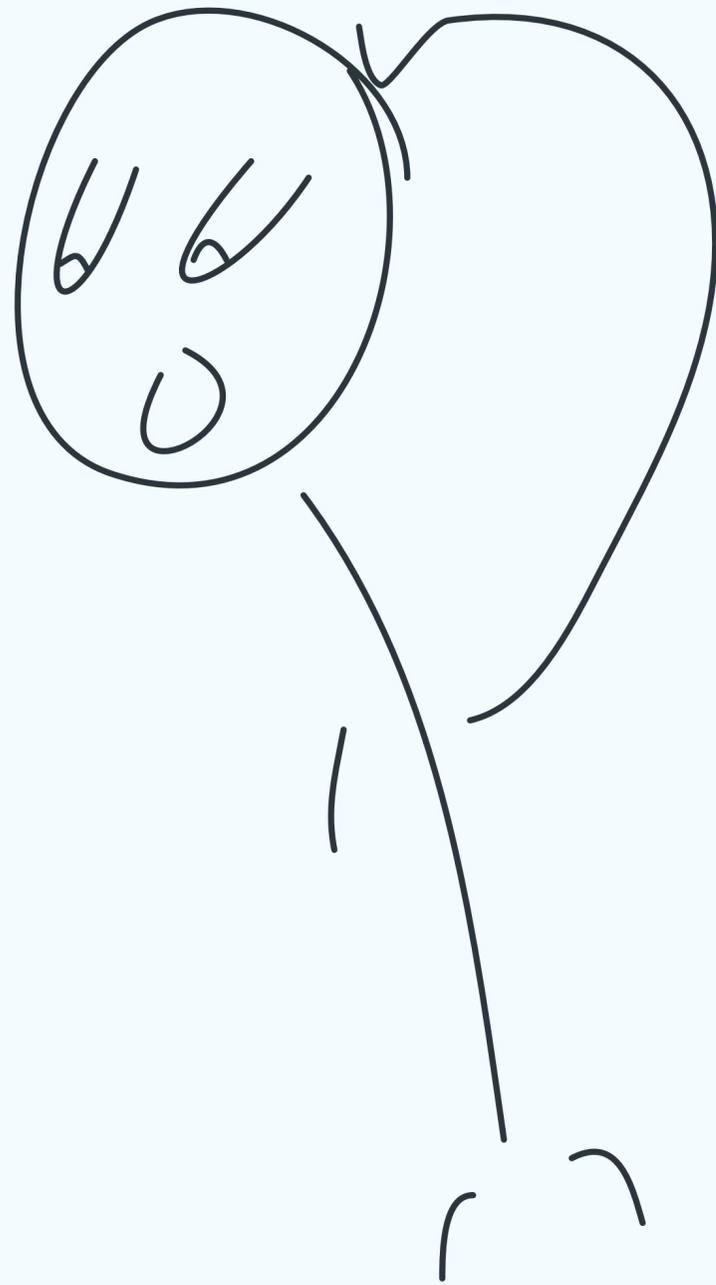
TODO is an open group of companies who run open source programs. Our members include:



Don't let your business believe
open source is a free lunch



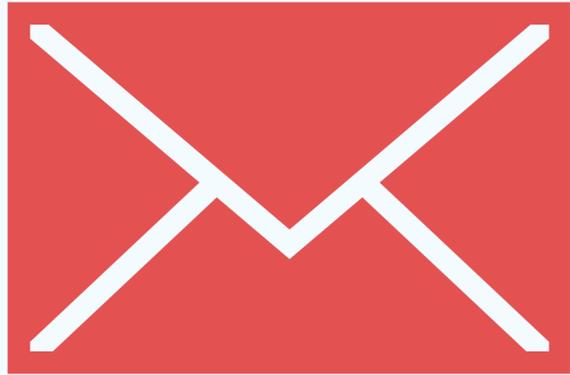




THESE STICK FIGURES WERE A LIE

How we communicate

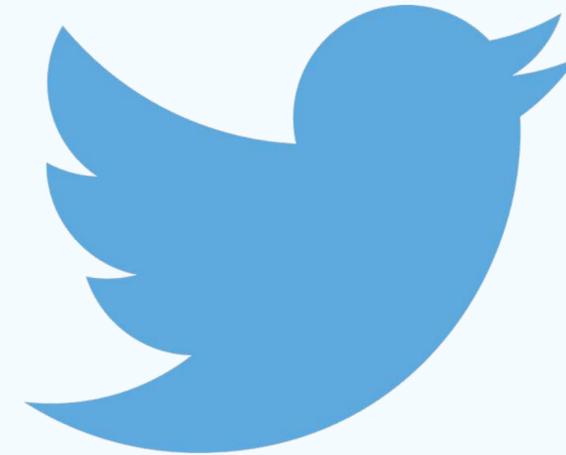
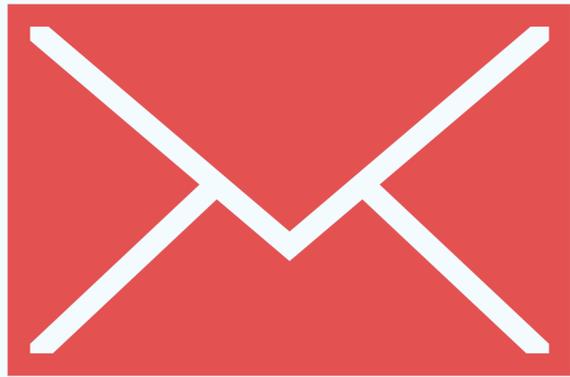
How we communicate



How we communicate



How we communicate



How we communicate



Asynchronous text

We are no more than:

We are no more than:



an avatar

We are no more than:



an avatar

a user @name

We are no more than:



an avatar

a user @name

some emoji



We are no more than:



an avatar

a user @name

some emoji



text on a screen

In open source, no one
can hear you scream

In open source, no one
can hear you scream
(And that's a problem.)



□ eevee □

@eevee

it is fucked up that a lot of modern
"discourse" is optimized for whoever has the
fewest feelings and the most free time

UNCERTAINTY?

AMBIGUITY?

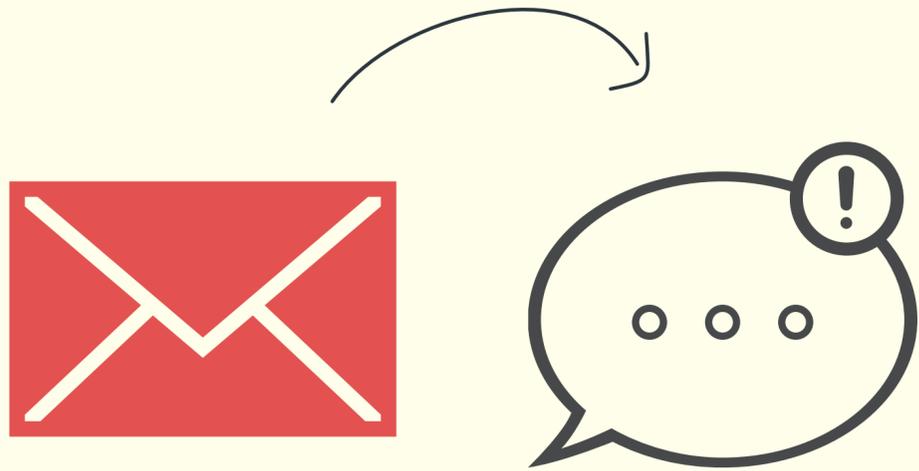
DISAGREEMENT?

SIMMERING DISDAIN?

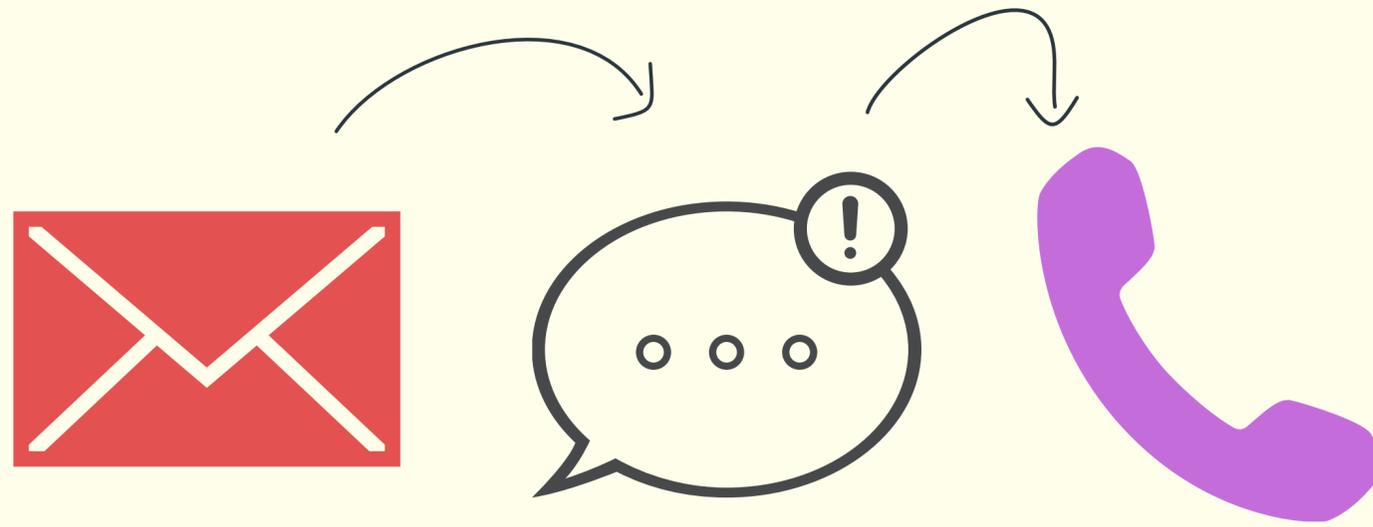
SIMMERING DISDAIN?



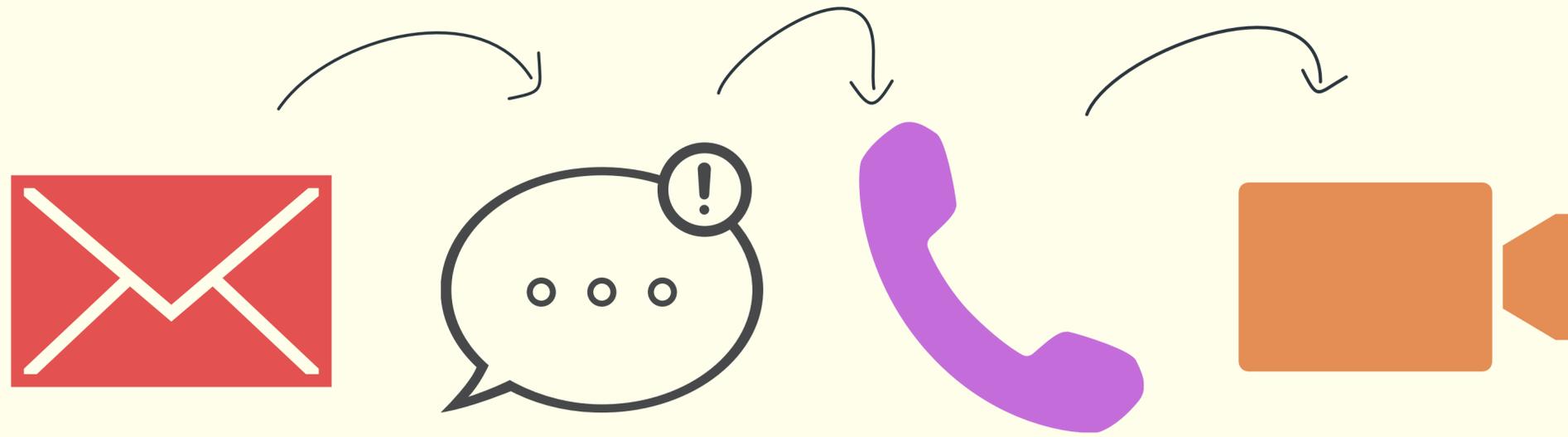
SIMMERING DISDAIN?



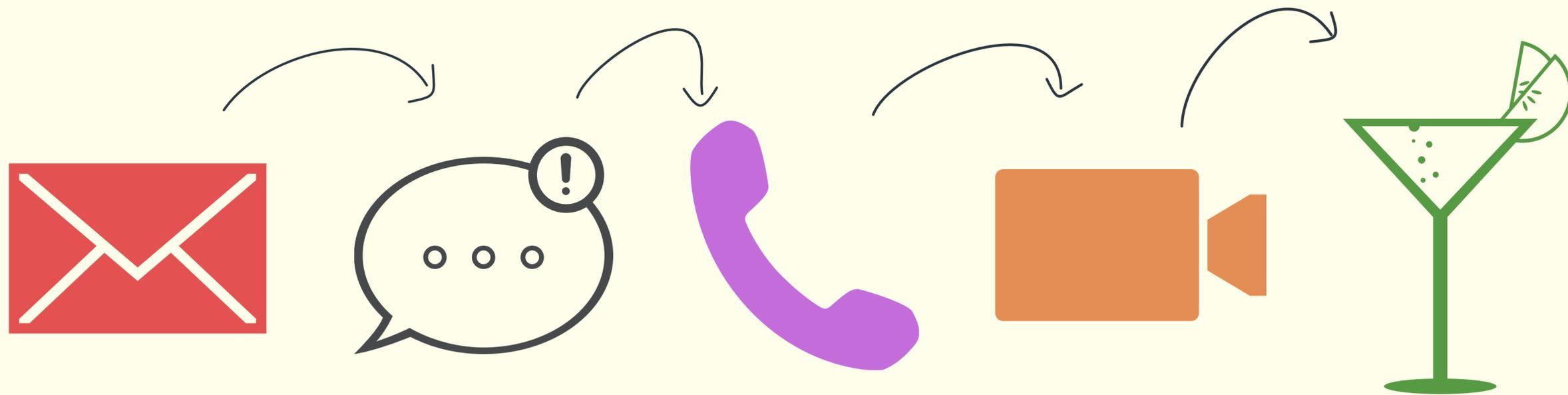
SIMMERING DISDAIN?

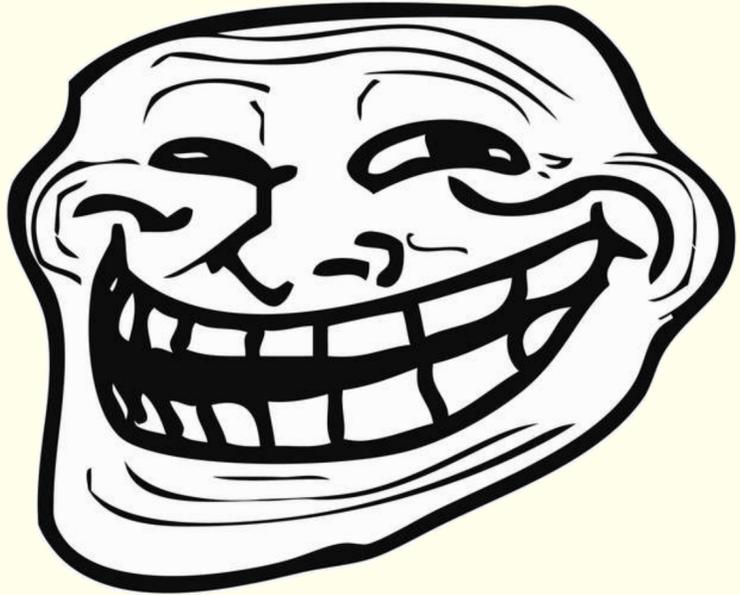


SIMMERING DISDAIN?



SIMMERING DISDAIN?



This strategy can be
great  repellant

What if we could do this:

What if we could do this:



Write Preview MD Parsed as Markdown Edit in fullscreen

Leave a comment

Attach images by dragging & dropping or [selecting them](#).

Close issue Comment

What if we could do this:



Write Preview Markdown Parsed as Markdown Edit in fullscreen

Leave a comment

Attach images by dragging & dropping or [selecting them](#).

Close issue Start Chat Comment

What if we could do this:



Write Preview MD Parsed as Markdown Edit in fullscreen

Leave a comment

Attach images by dragging & dropping or [selecting them](#).

Close issue **Start Chat** **Build Live Example** **Comment**

What if we could do this:



Write Preview MD Parsed as Markdown Edit in fullscreen

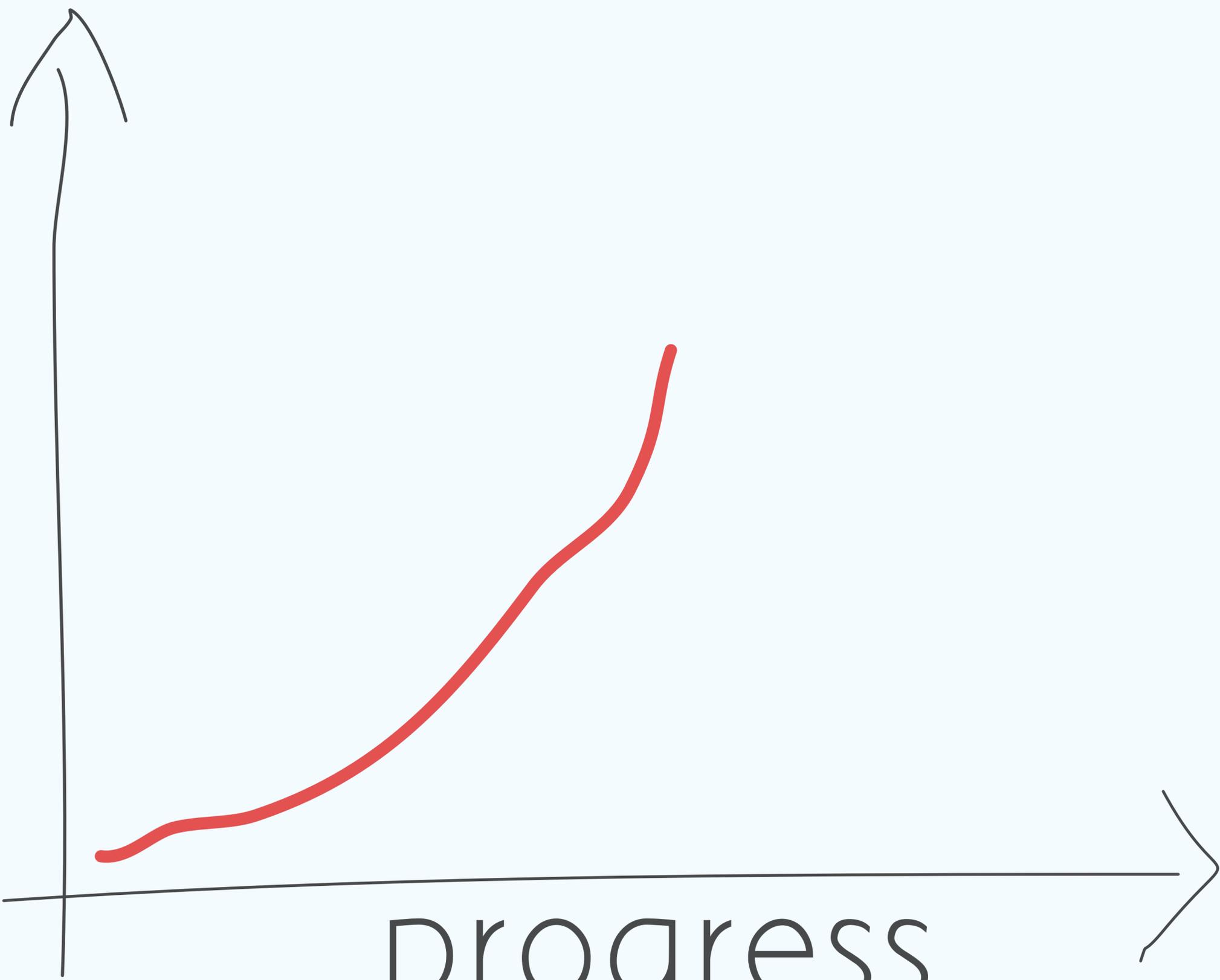
Leave a comment

Attach images by dragging & dropping or [selecting them](#).

Close issue Start Chat Build Live Example Schedule Pairing Session Comment

What does the future hold?

awfulness



progress

awfulness



we are
here

progress

awfulness



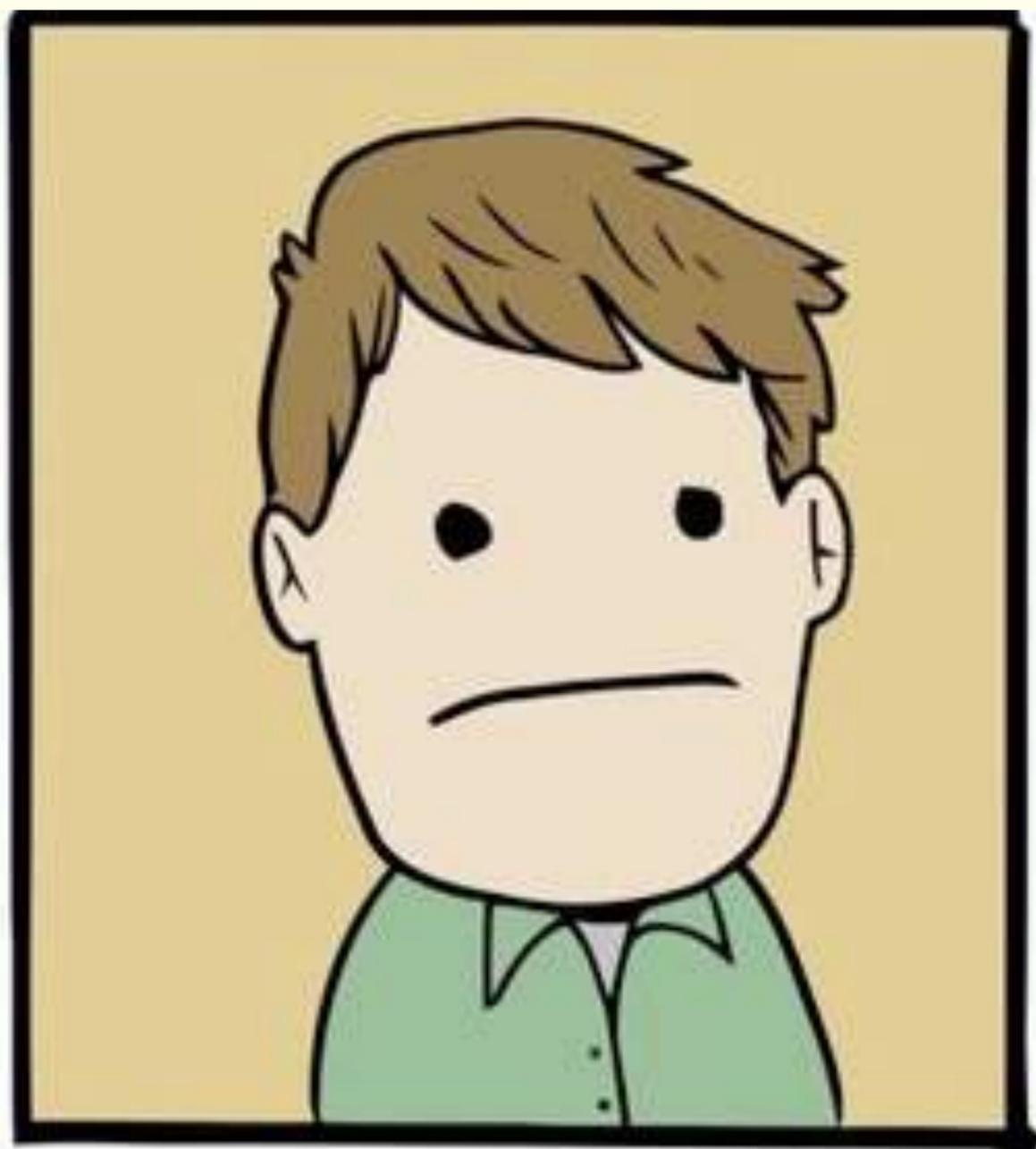
we are here

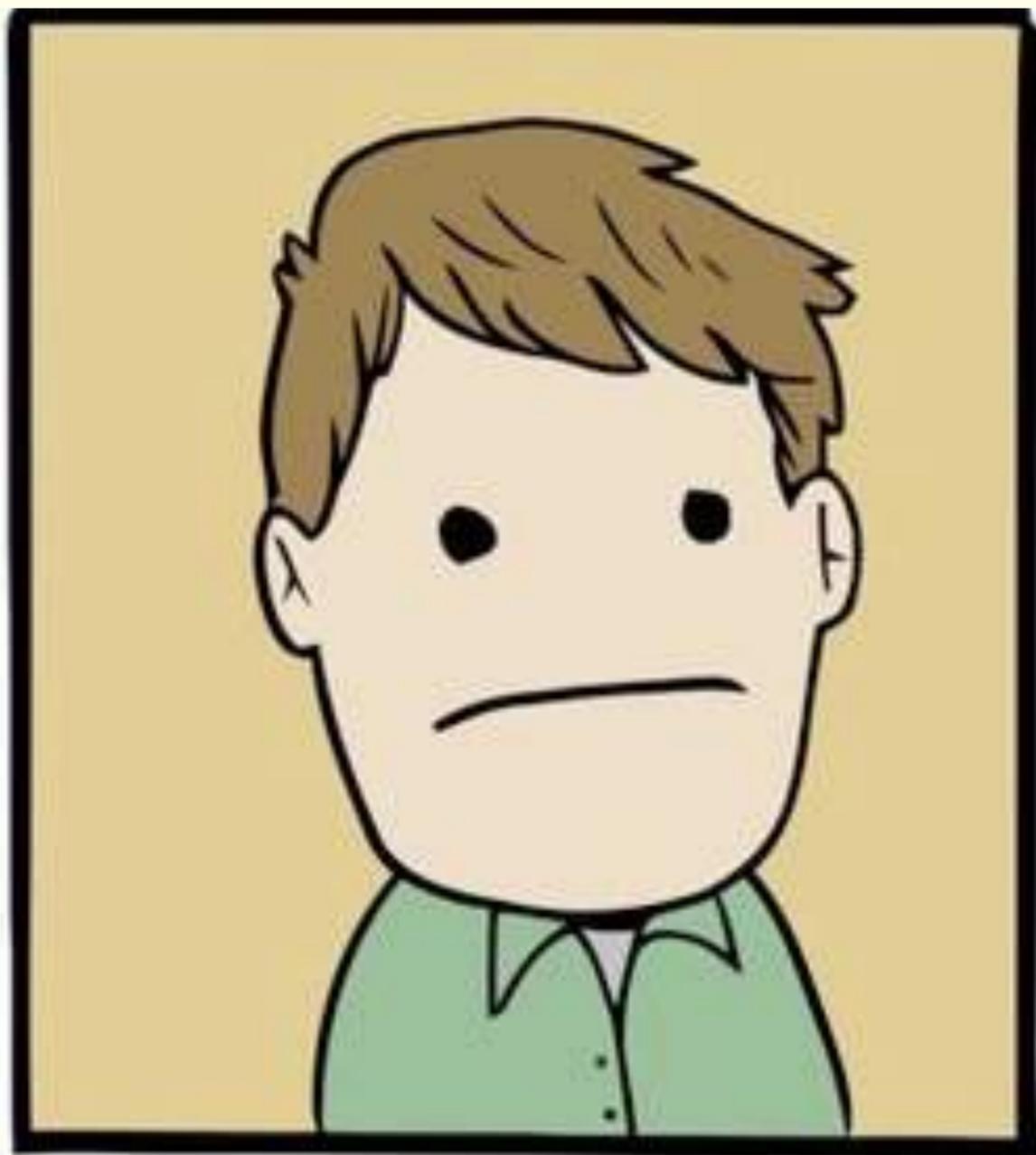
progress



Extrapolating from our
culture of dependence

"Rust enables a whole new generation of high-level programmers to write systems-level code." -- [@wycats](#) at [#gogaruco](#)





Innovation ●'s

*high
level*



*low
level*



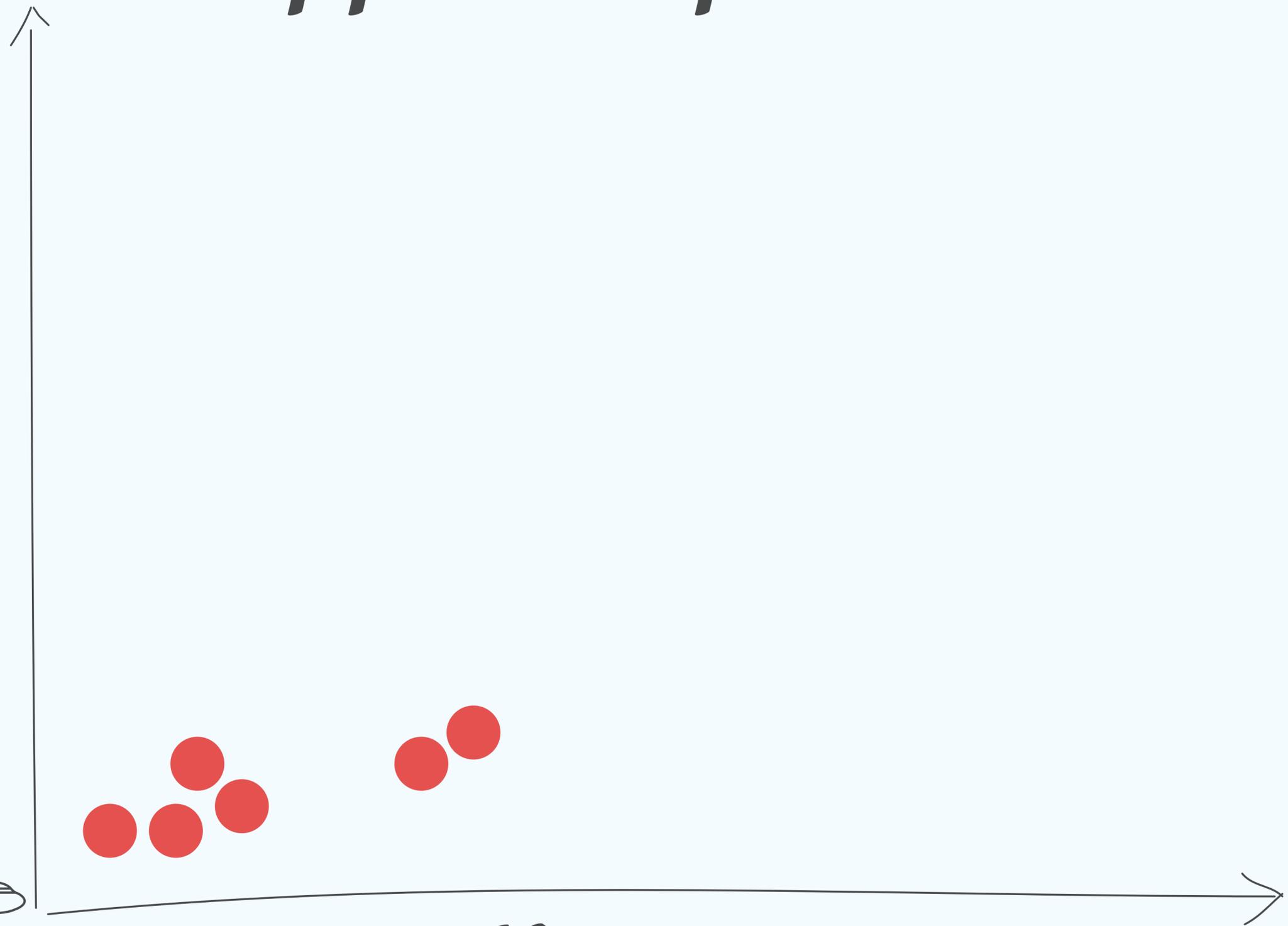
time

Innovation ●'s

high level



low level



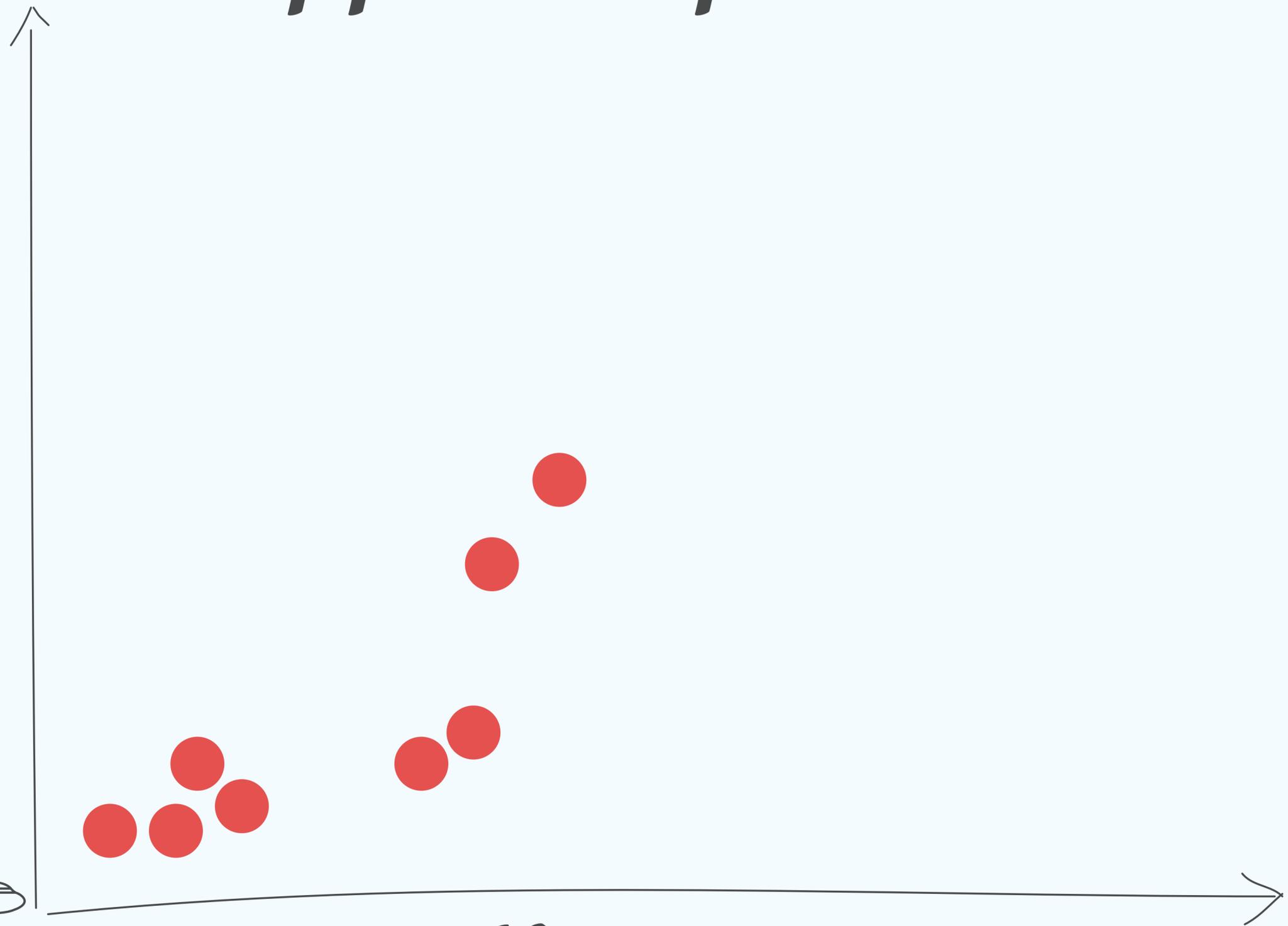
time

Innovation ●'s

high level



low level



time

high level



Innovation ●'s

low level



time

high level



Innovation ●'s

low level

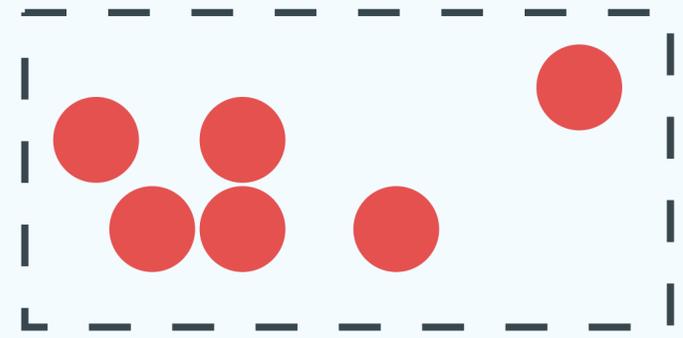


time

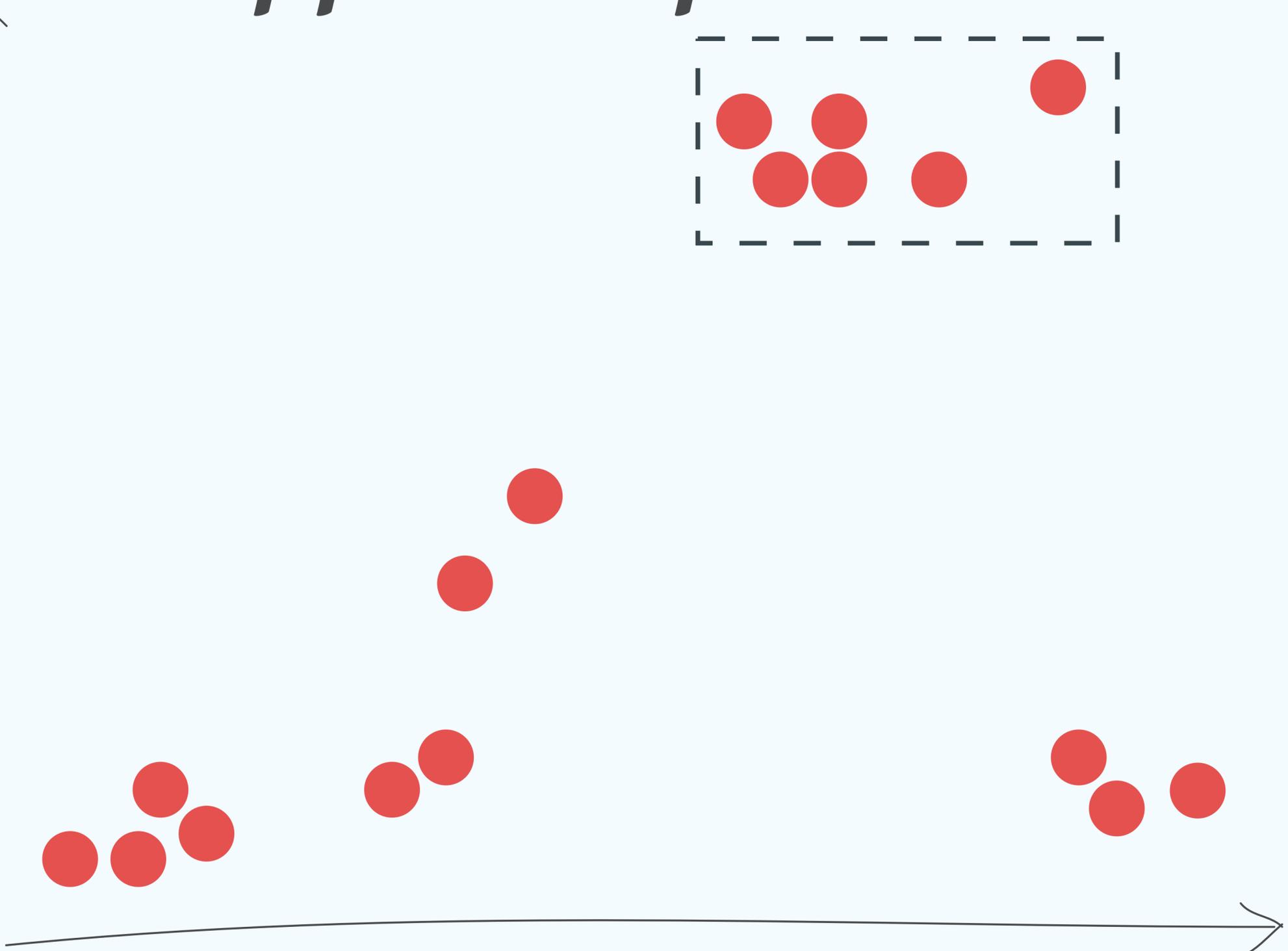
high level



Innovation ●'s



low level



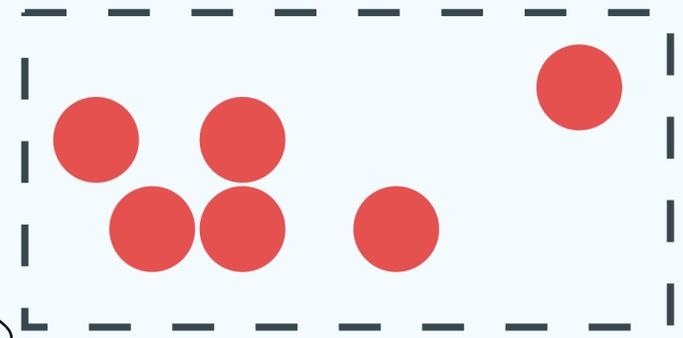
time

high level

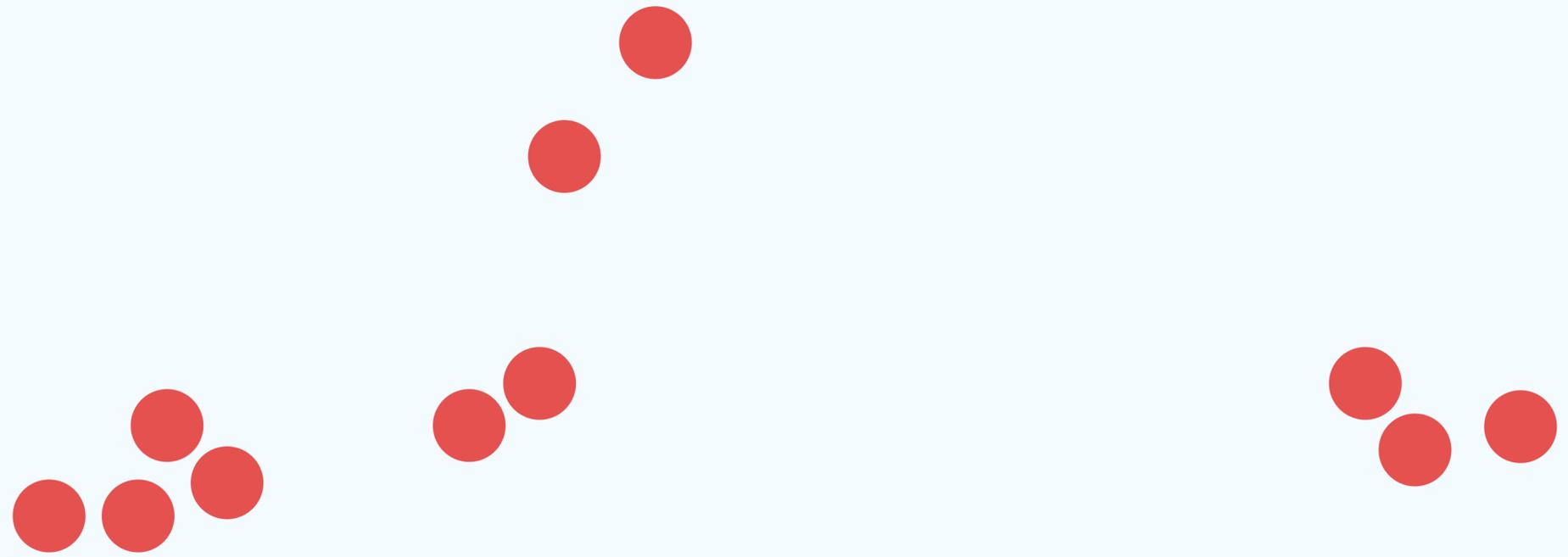


Innovation ●'s

*Today's
dependency
"culture"*



low level



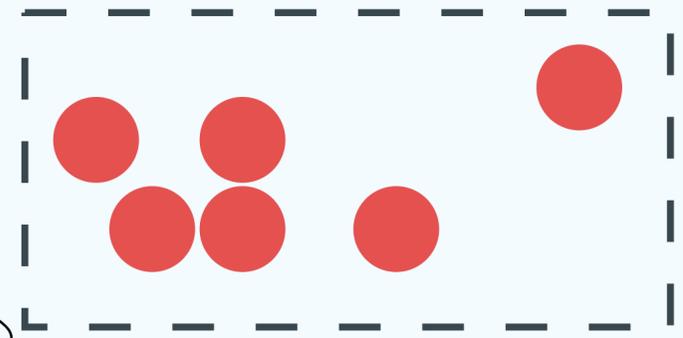
time

high level



Innovation ●'s

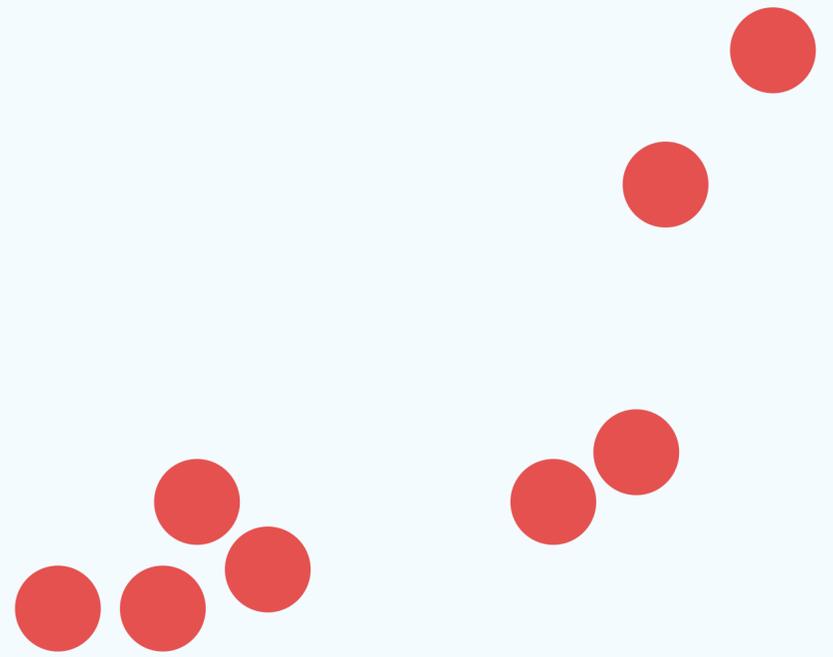
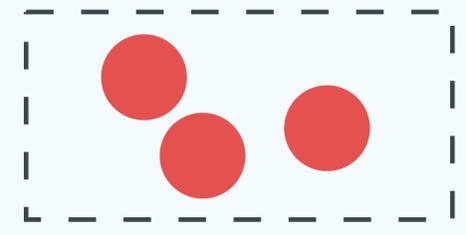
*Today's
dependency
"culture"*



low level



time

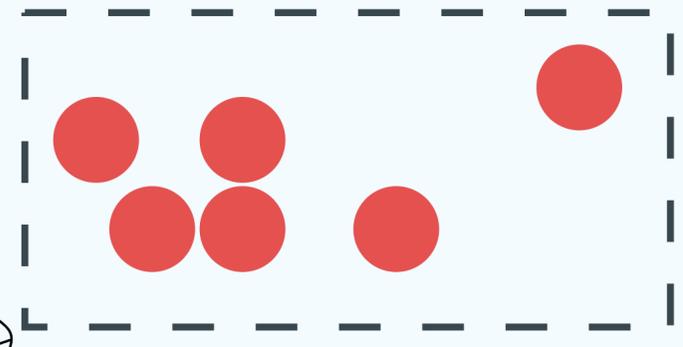


high level



Innovation ●'s

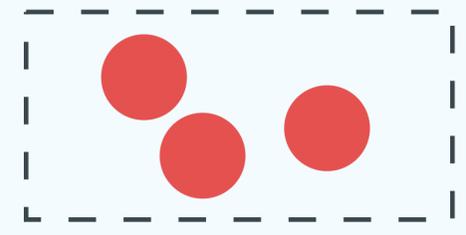
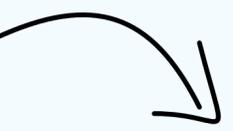
*Today's
dependency
"culture"*



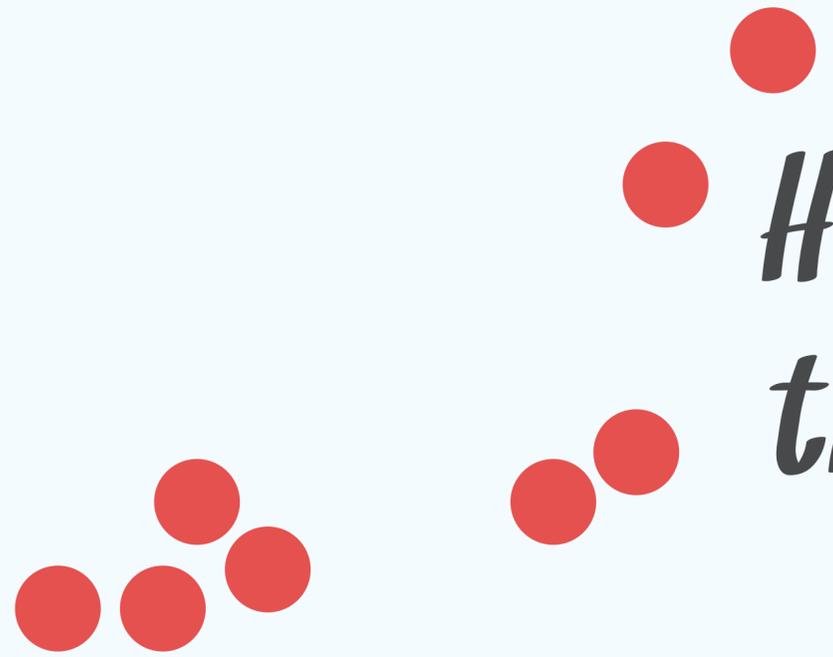
low level



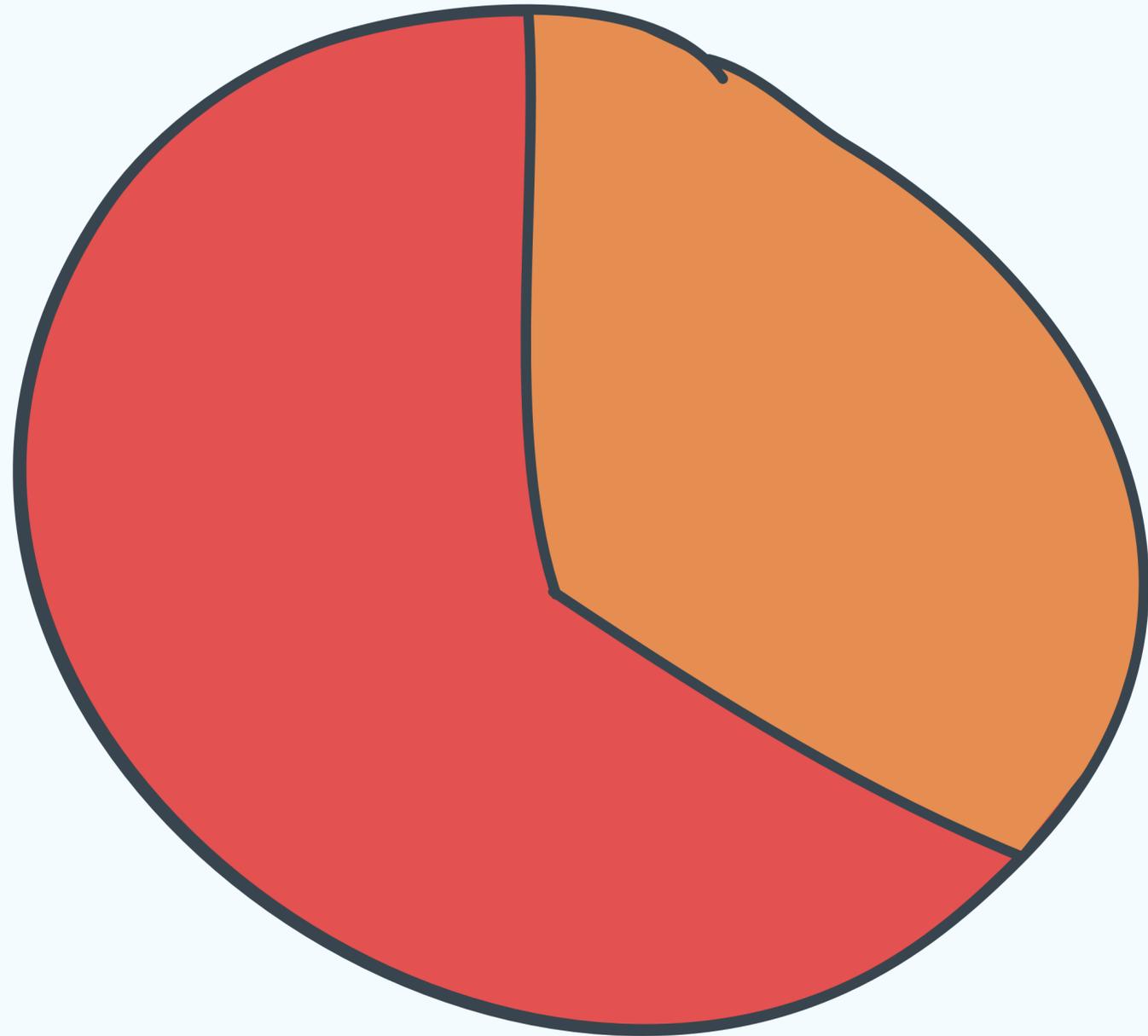
*How will it
translate?*



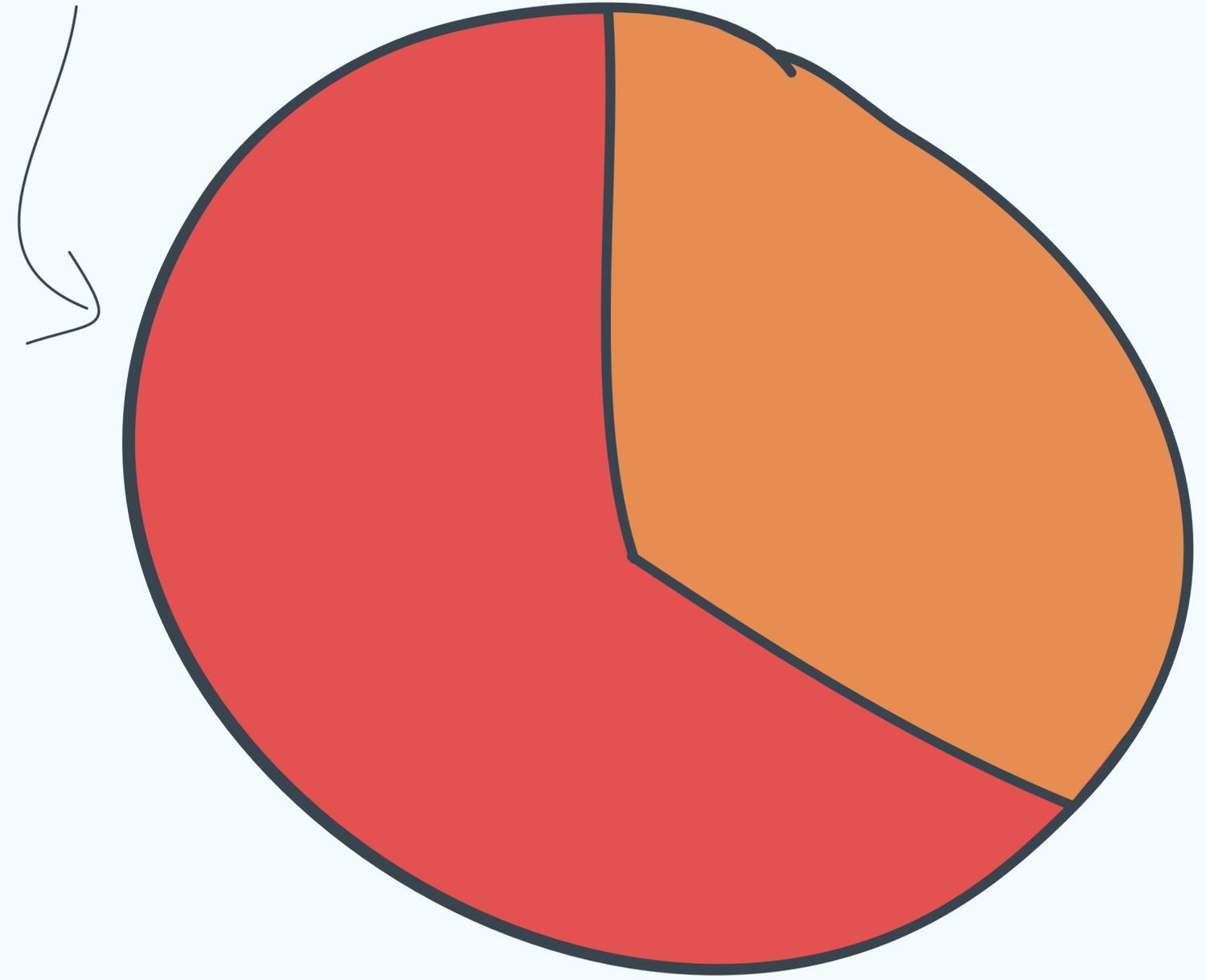
time



Systems programmers tend
to be conservative, cautious

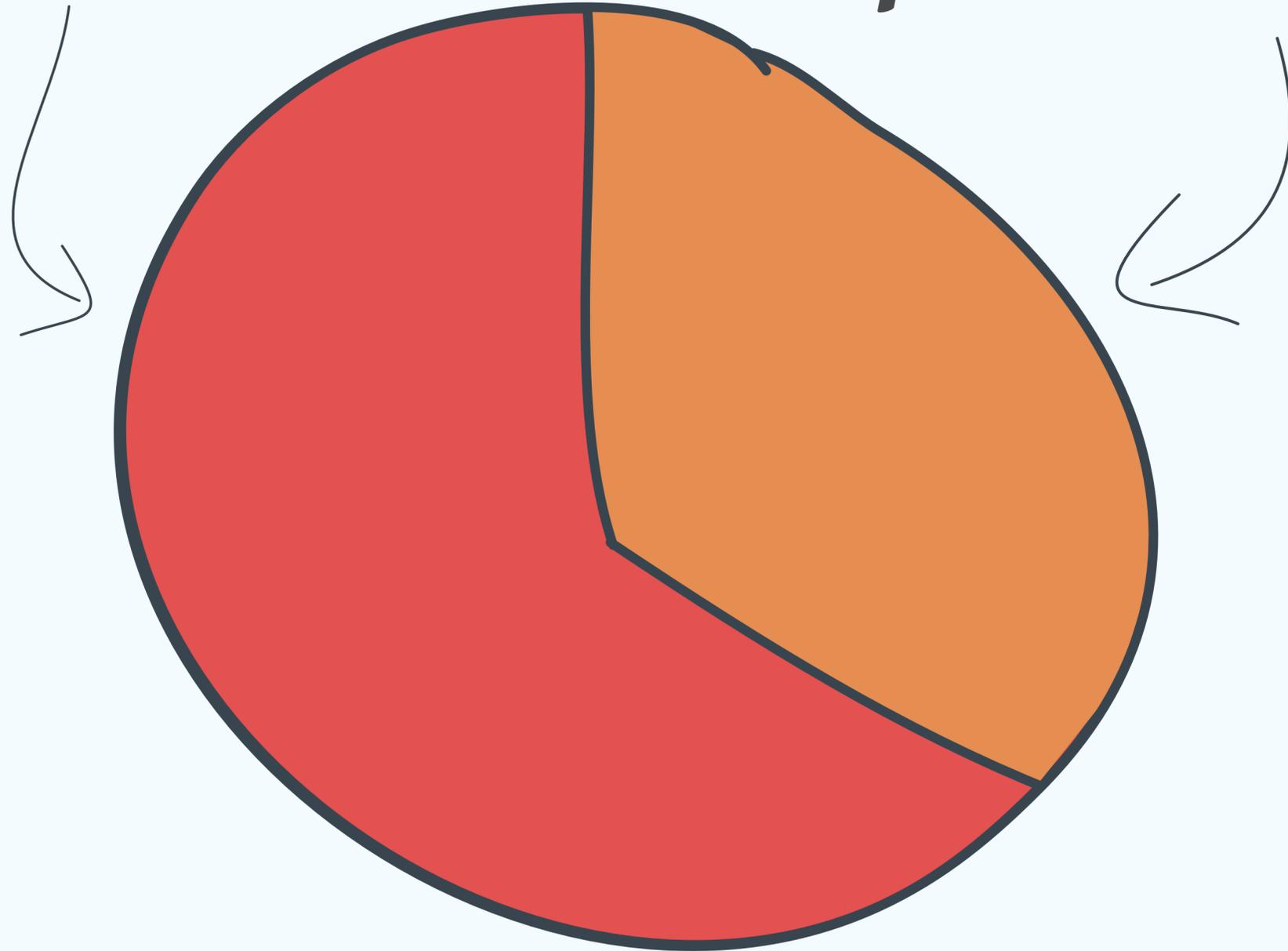


*Isolated from
innovation*



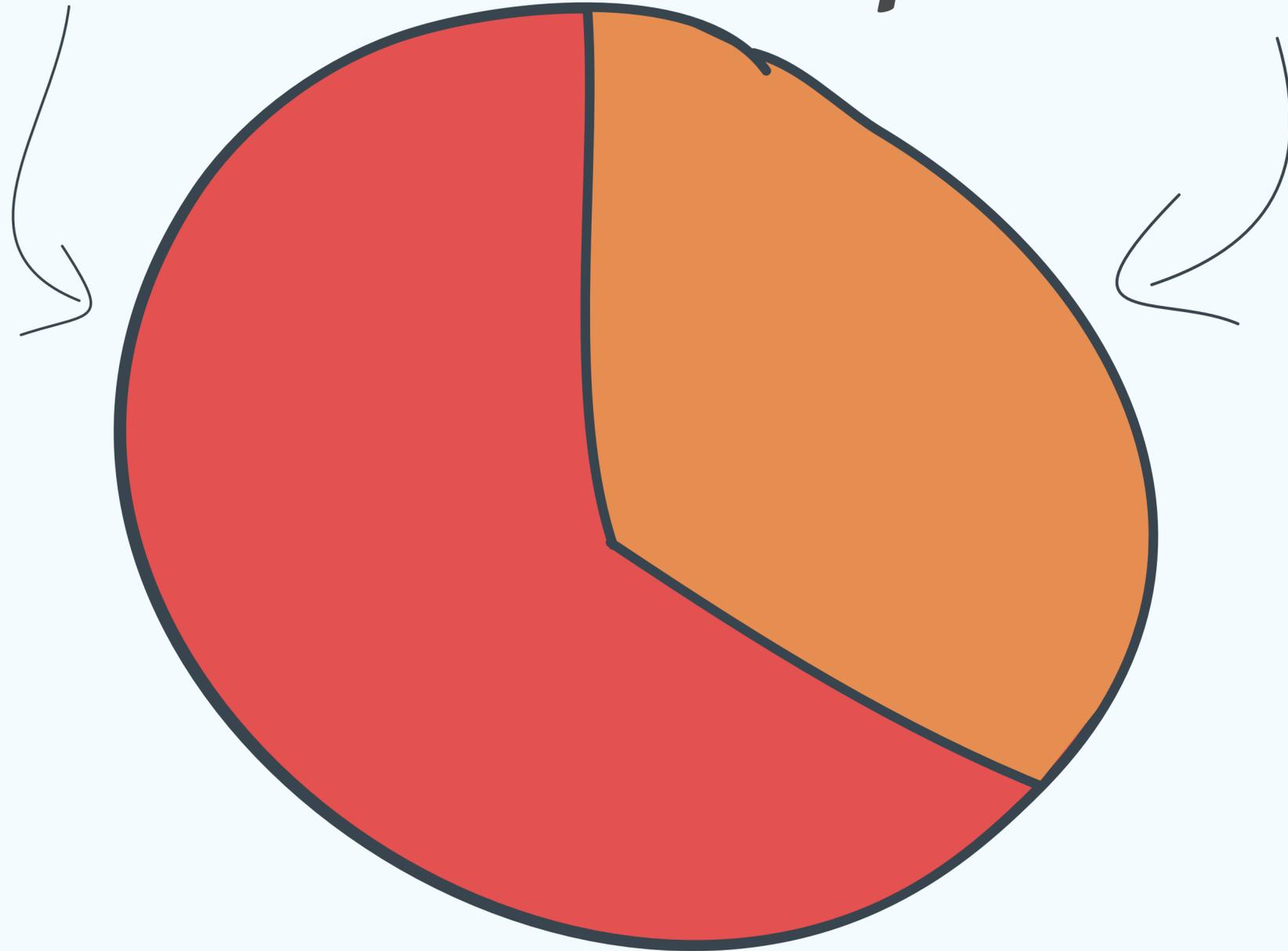
*Isolated from
innovation*

*curmudgeonly
disposition*



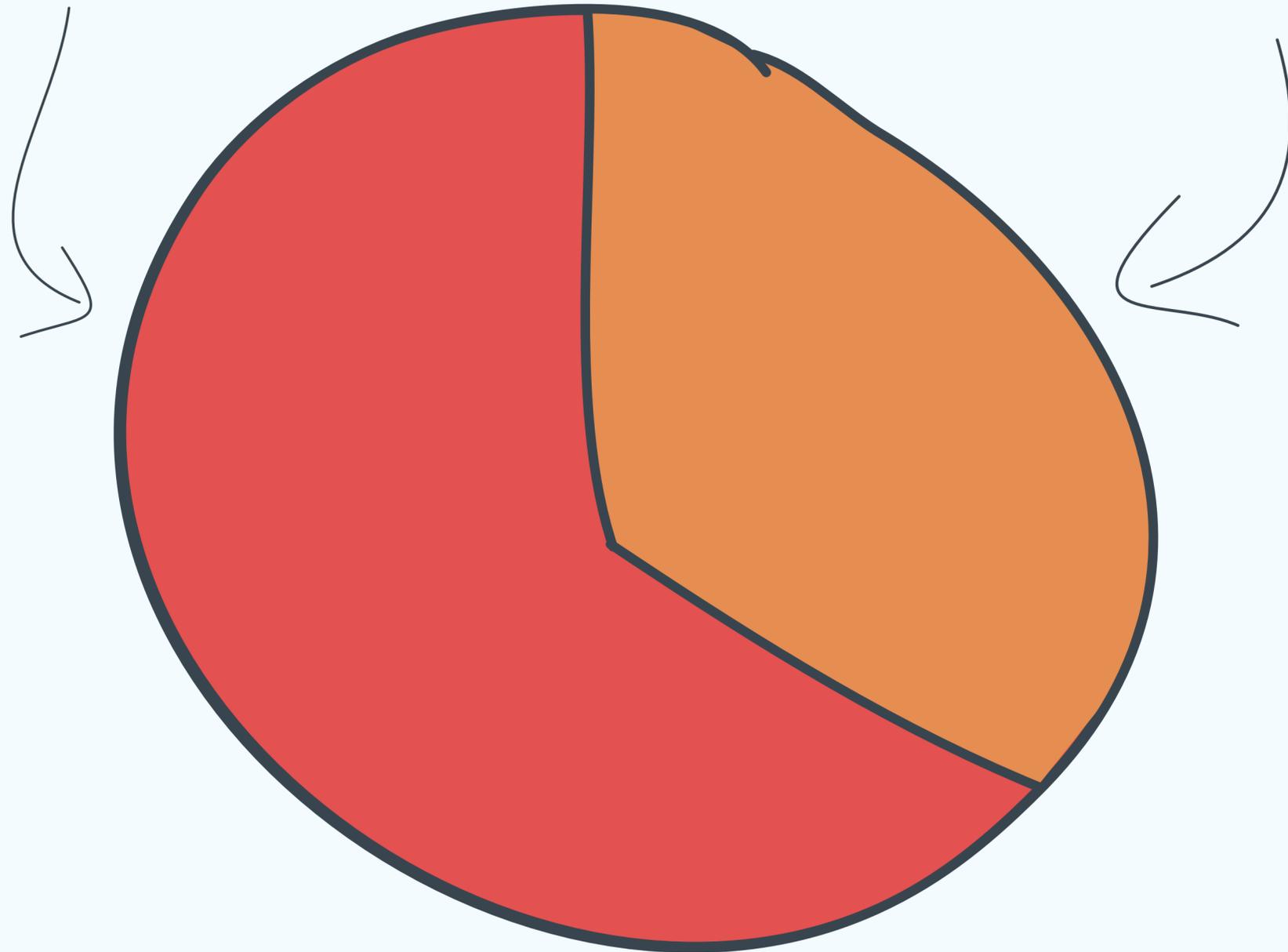
*Accidental
cautiousness*

*curmudgeonly
disposition*



*Accidental
cautiousness*

*Intentional
cautiousness*



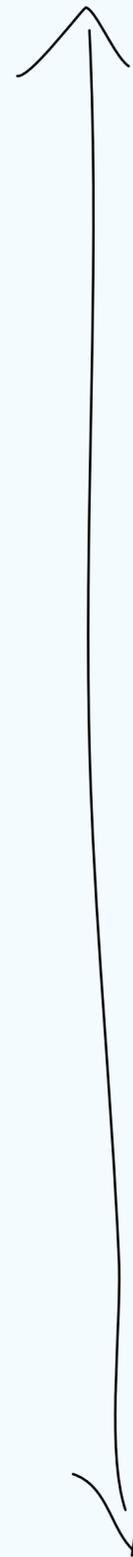
Embedded & real-time failures
may have grave consequences

*high
level*



*low
level*

*high
level*



HealthCare.gov

*low
level*

*high
level*



*low
level*

HealthCare.gov Learn Get Insurance Log in Español

Individuals & Families Small Businesses All Topics Search SEARCH

The System is down at the moment.
We're working to resolve the issue as soon as possible. Please try again later.

Please include the reference ID below if you wish to contact us at 1-800-318-2596 for support.
Error from: https://www.healthcare.gov/marketplace/global/en_US/registration%23signUpStepOne
Reference ID: 0.cdd74f17.1380634949.2f9c301c

high level



HealthCare.gov Learn Get Insurance Log in Español

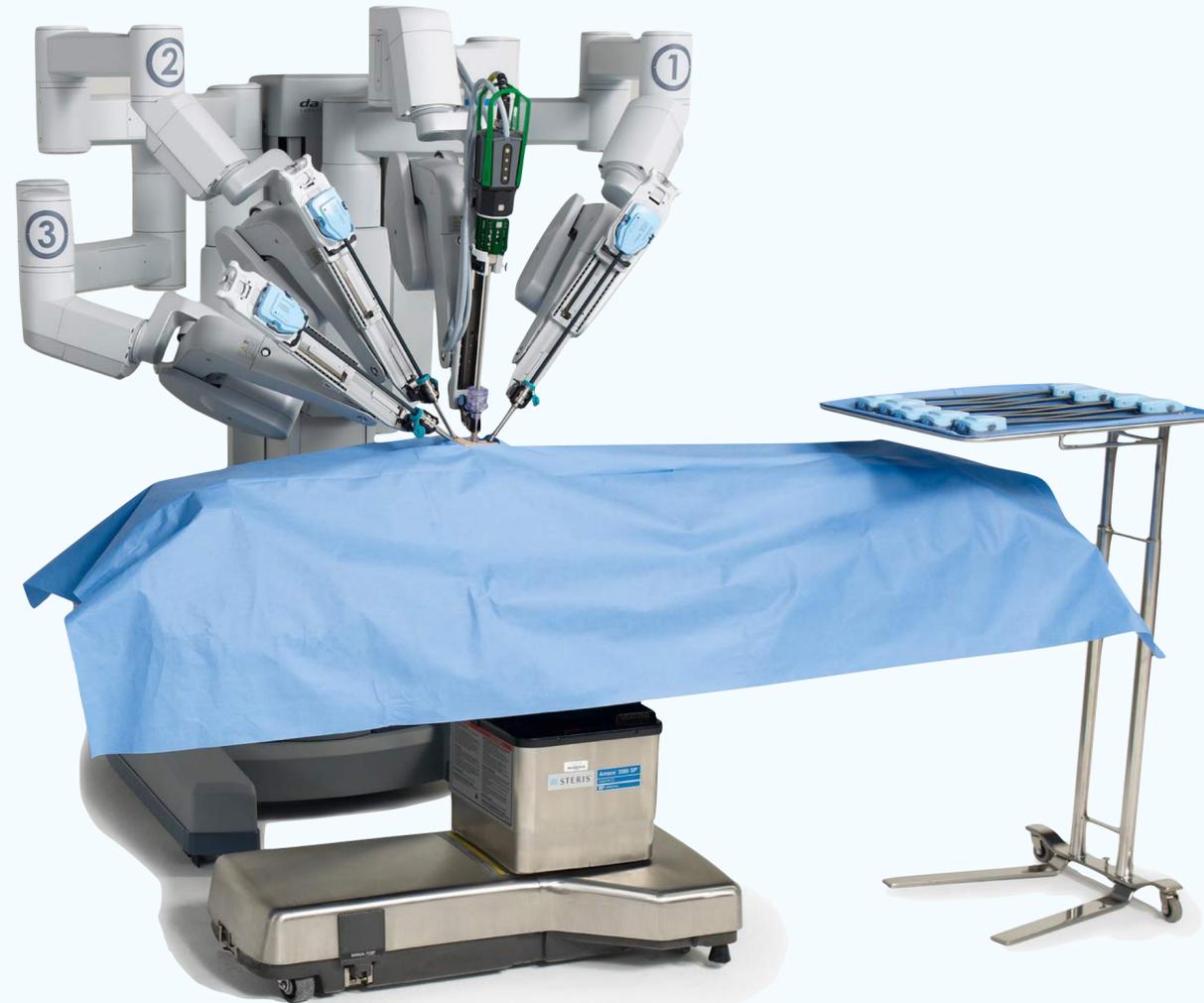
Individuals & Families Small Businesses All Topics Search SEARCH

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We're working to resolve the issue as soon as possible. Please try again later.

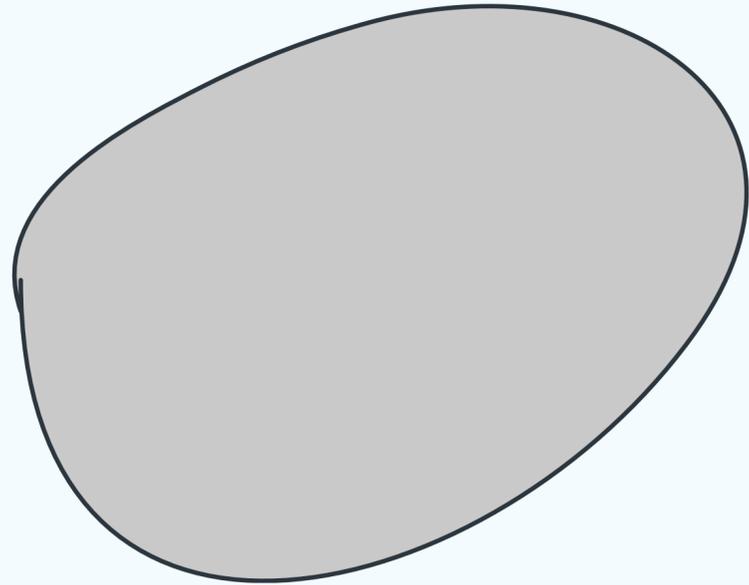
Please include the reference ID below if you wish to contact us at 1-800-318-2596 for support.
Error from: https://www.healthcare.gov/marketplace/global/en_US/registration%23signUpStepOne
Reference ID: 0.cdd74f17.1380634949.2f9c301c

low level

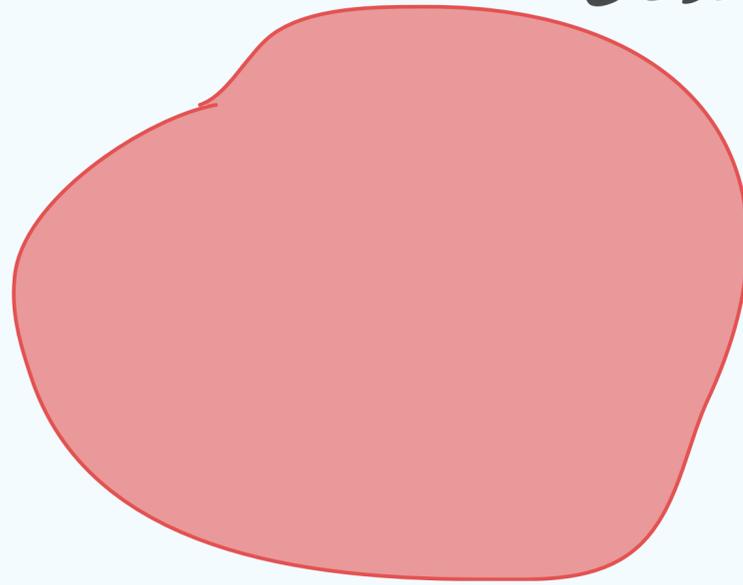


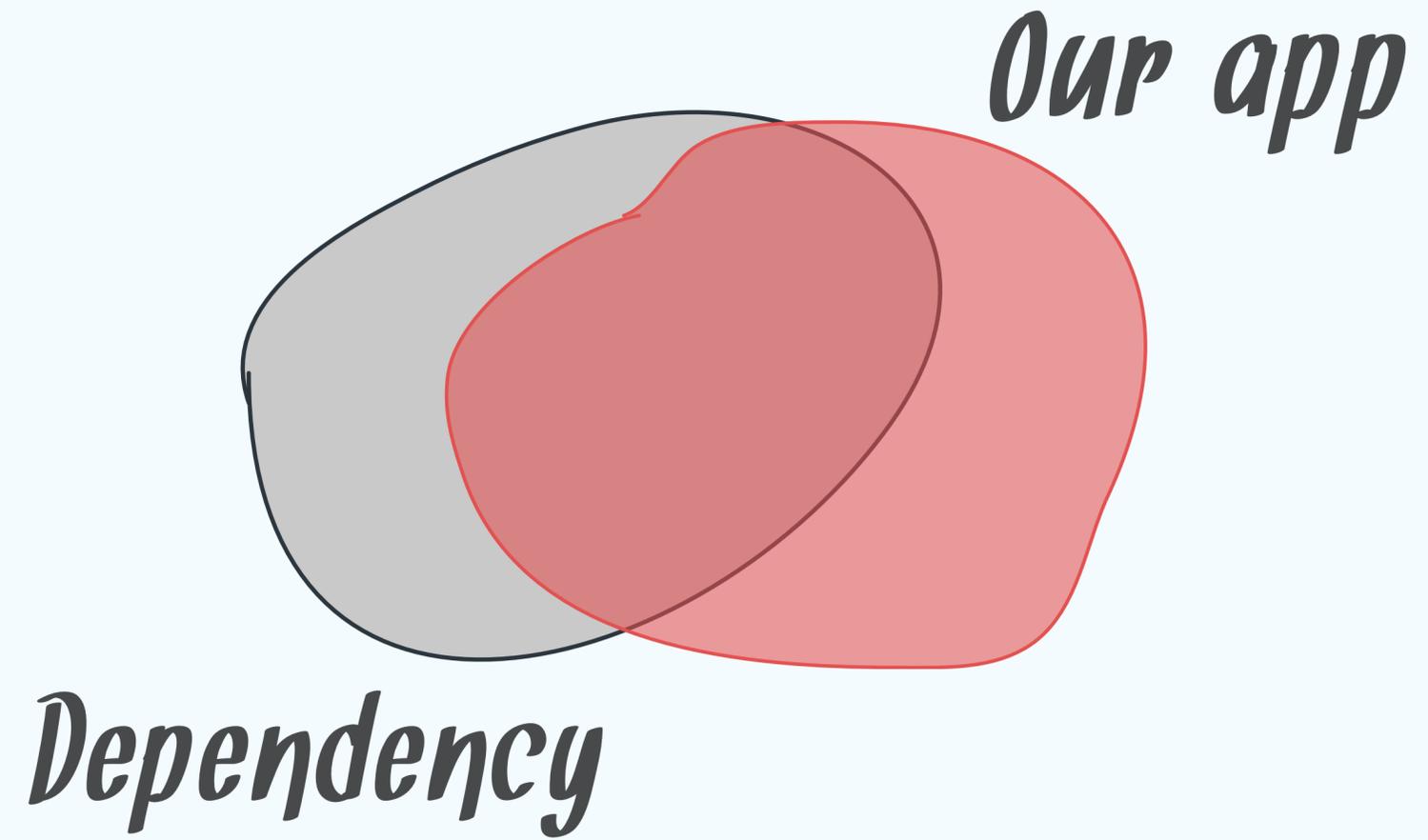
Adopting a dependency outsources our understanding of how to do something

Dependency

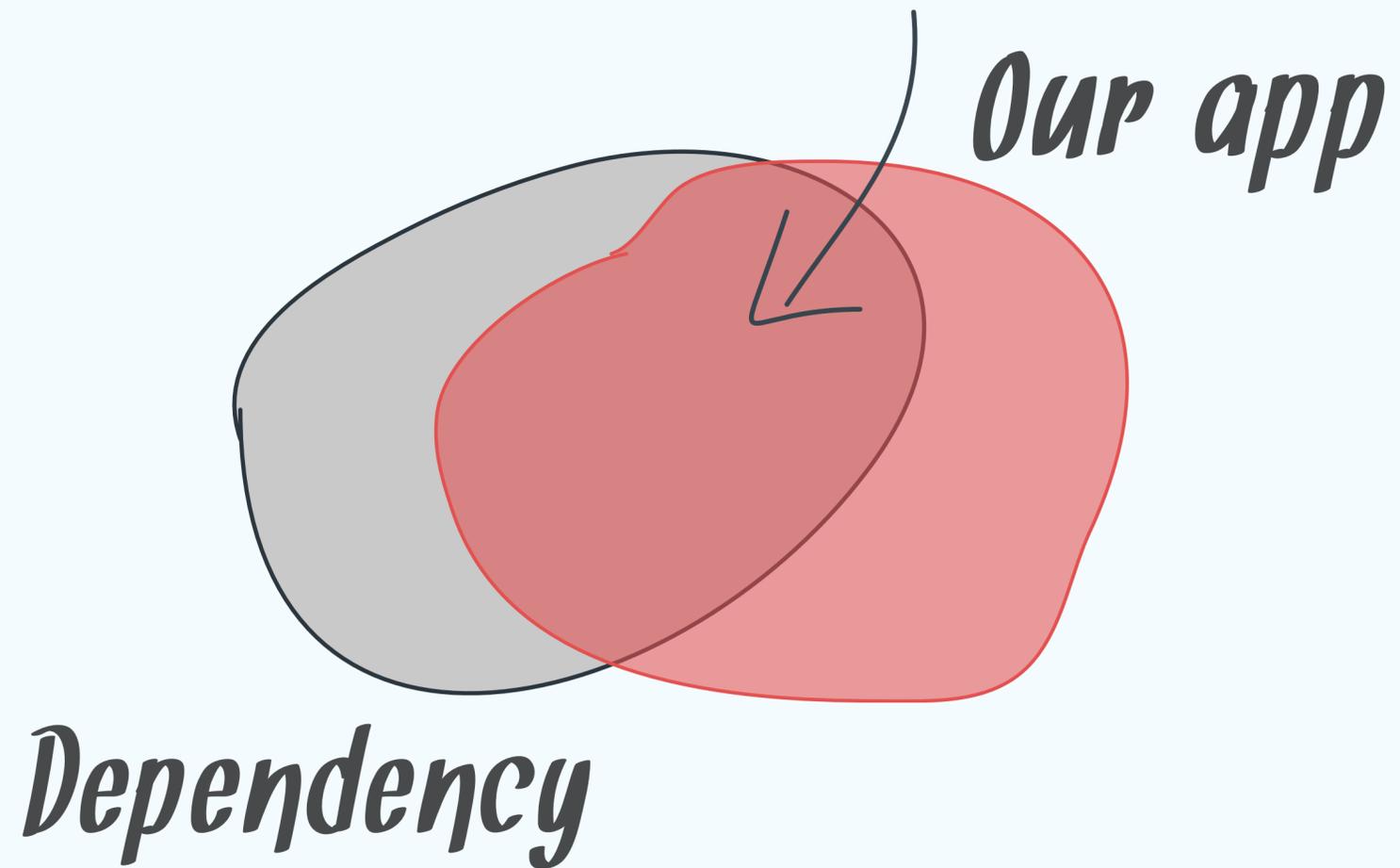


Our app





Understanding debt



"Understanding debt" can
be paid down by iterating

If iterative releases aren't possible,
don't outsource understanding

high level

low level



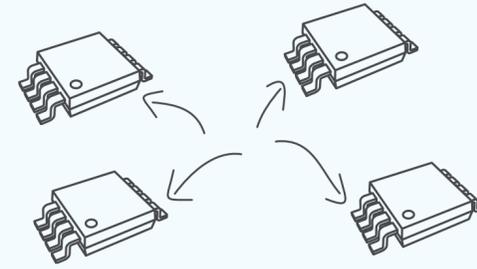
high level

low level



high level

low level

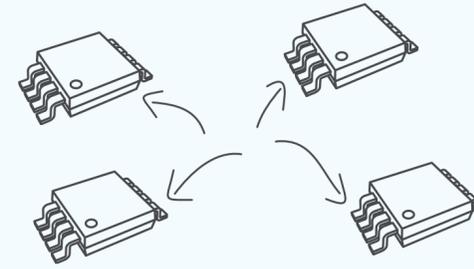


high level

low level

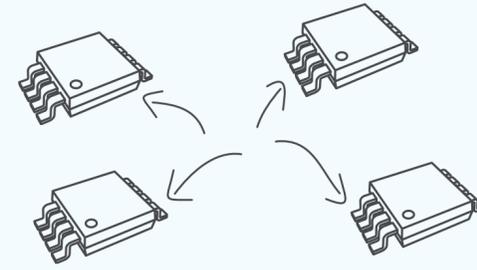


5 years



high level

low level

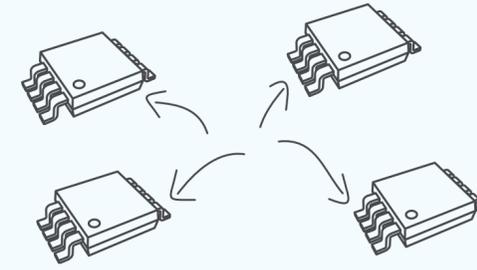


5 years

30 years

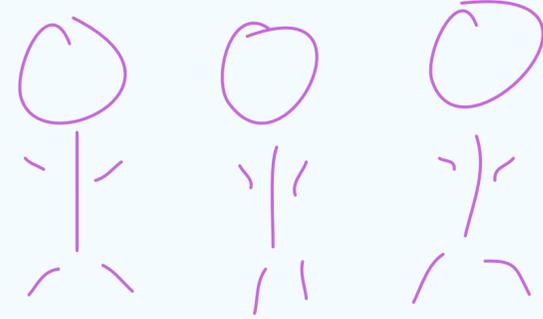
high level

low level



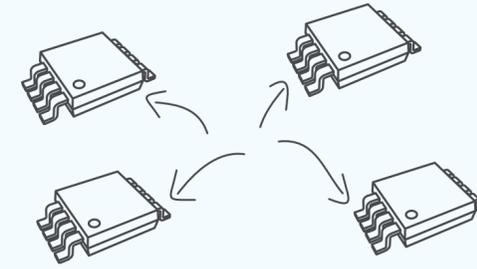
5 years

30 years



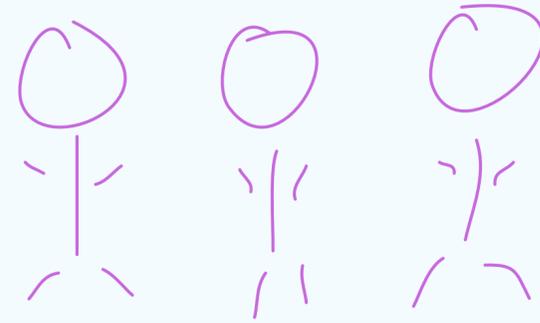
high level

low level



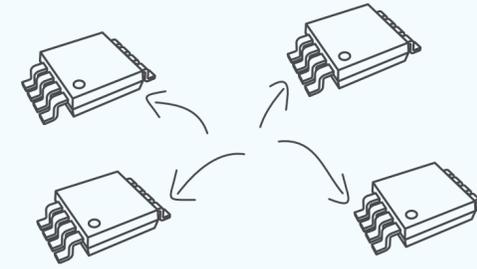
5 years

30 years



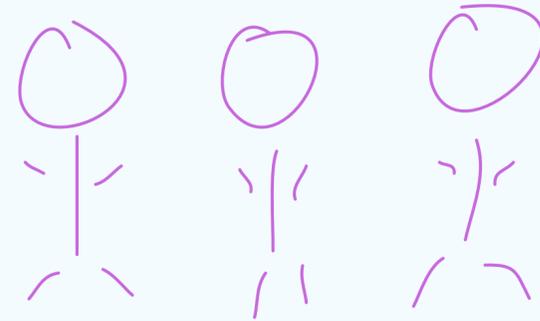
high level

low level



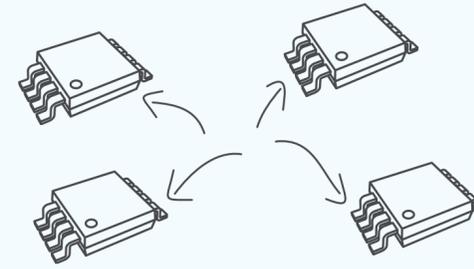
5 years

30 years



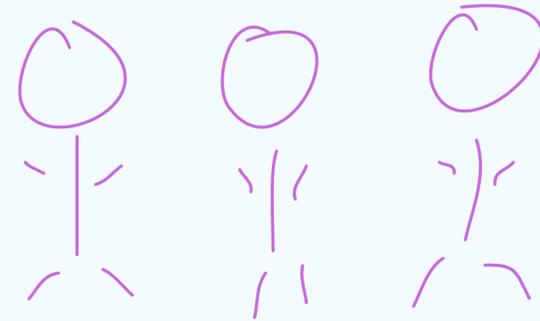
high level

low level



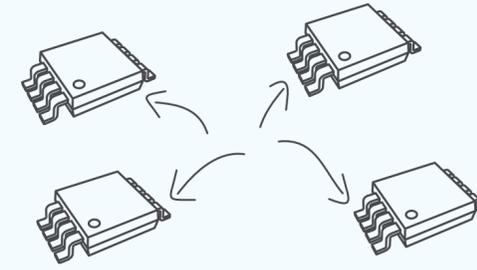
5 years

30 years



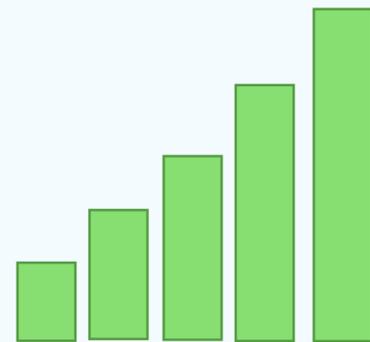
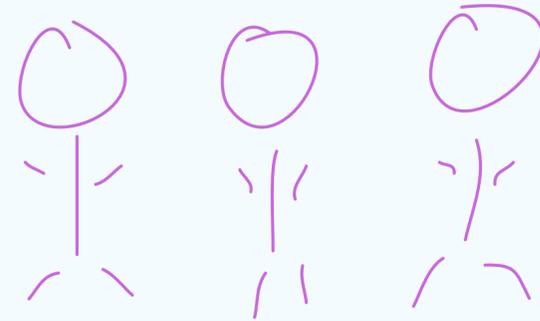
high level

low level



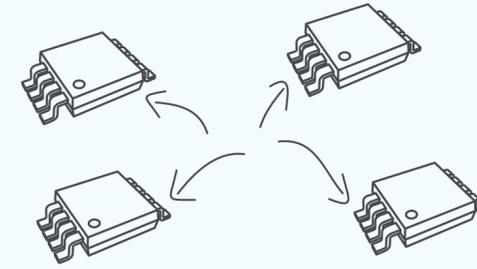
5 years

30 years



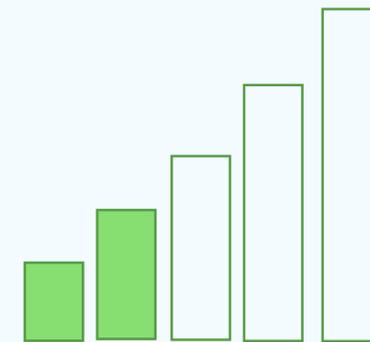
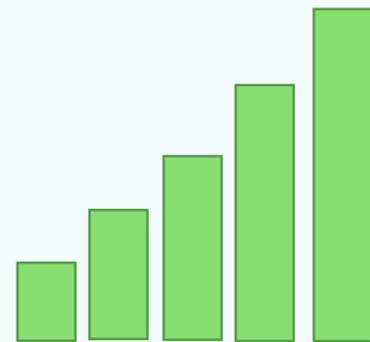
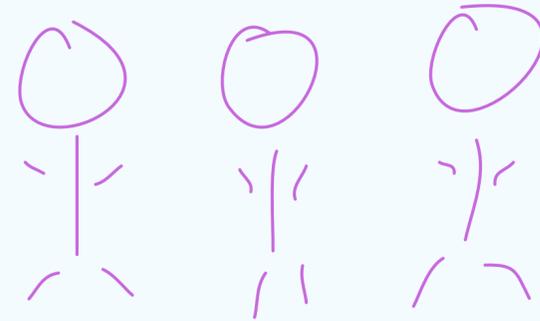
high level

low level



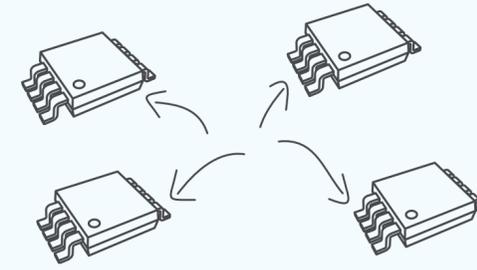
5 years

30 years



high level

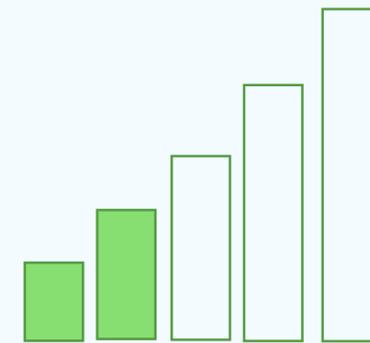
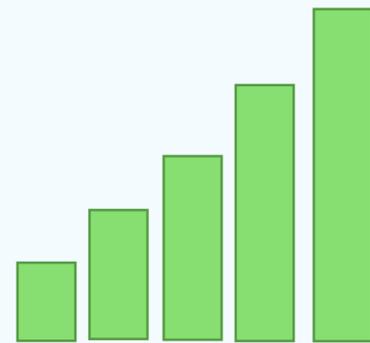
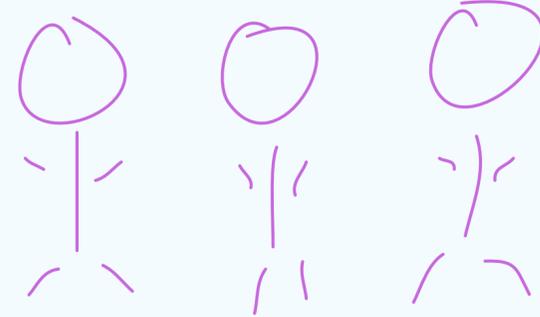
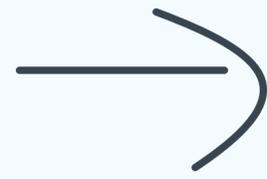
low level



5 years

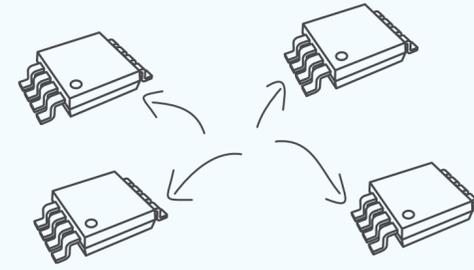
30 years

easy to iterate



high level

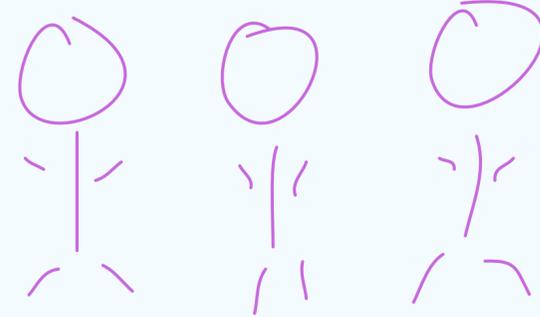
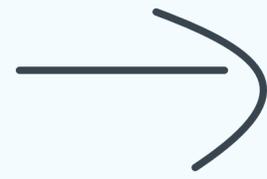
low level



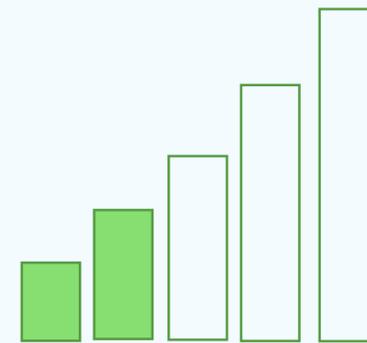
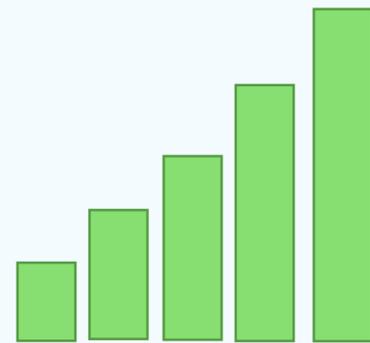
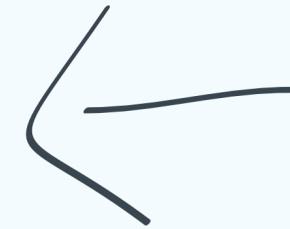
5 years

30 years

easy to iterate



hard to iterate



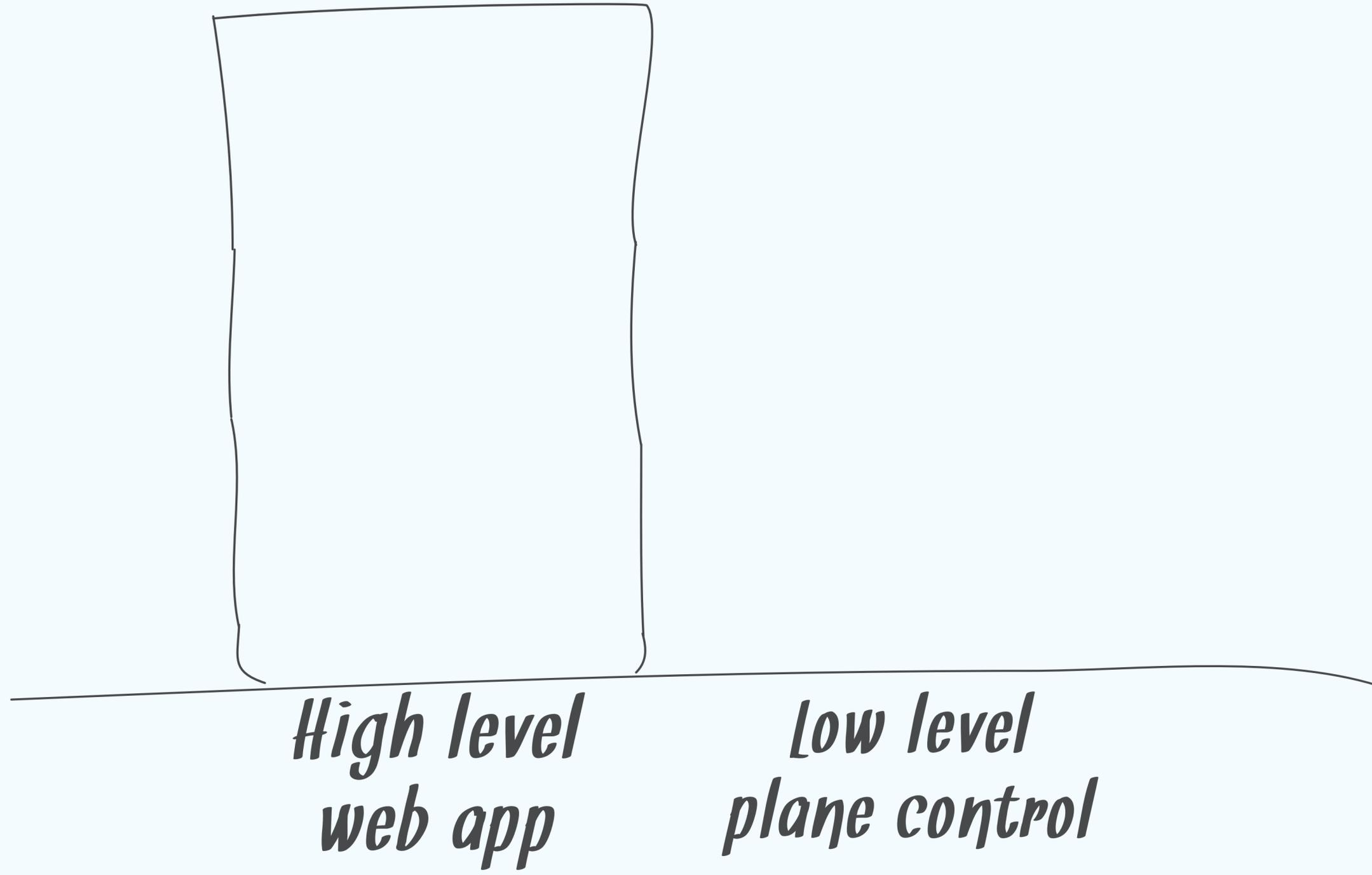
These concerns require deeper up-front understanding of low-level systems

DEPTH OF UNDERSTANDING

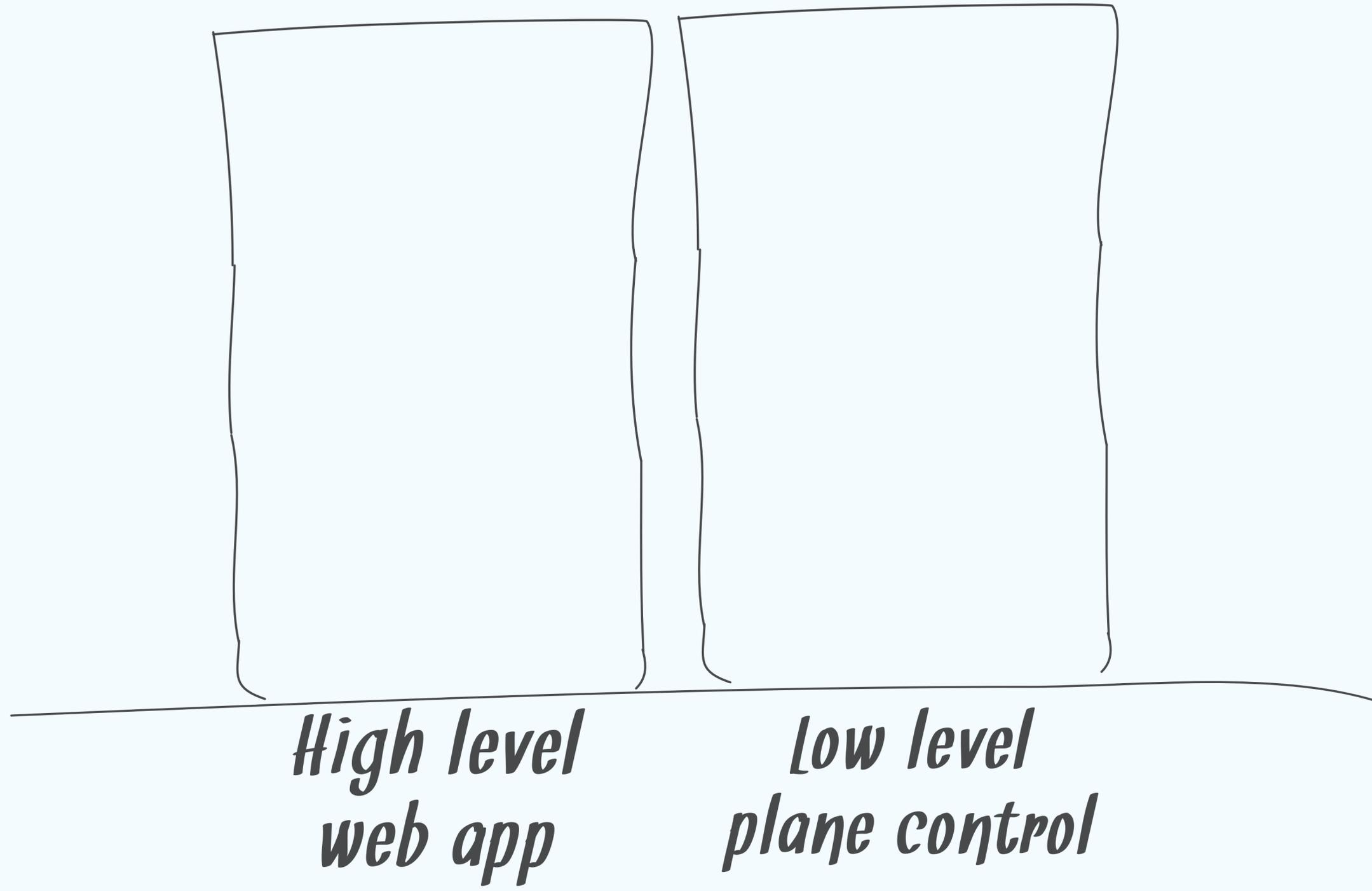
*High level
web app*

*Low level
plane control*

DEPTH OF UNDERSTANDING

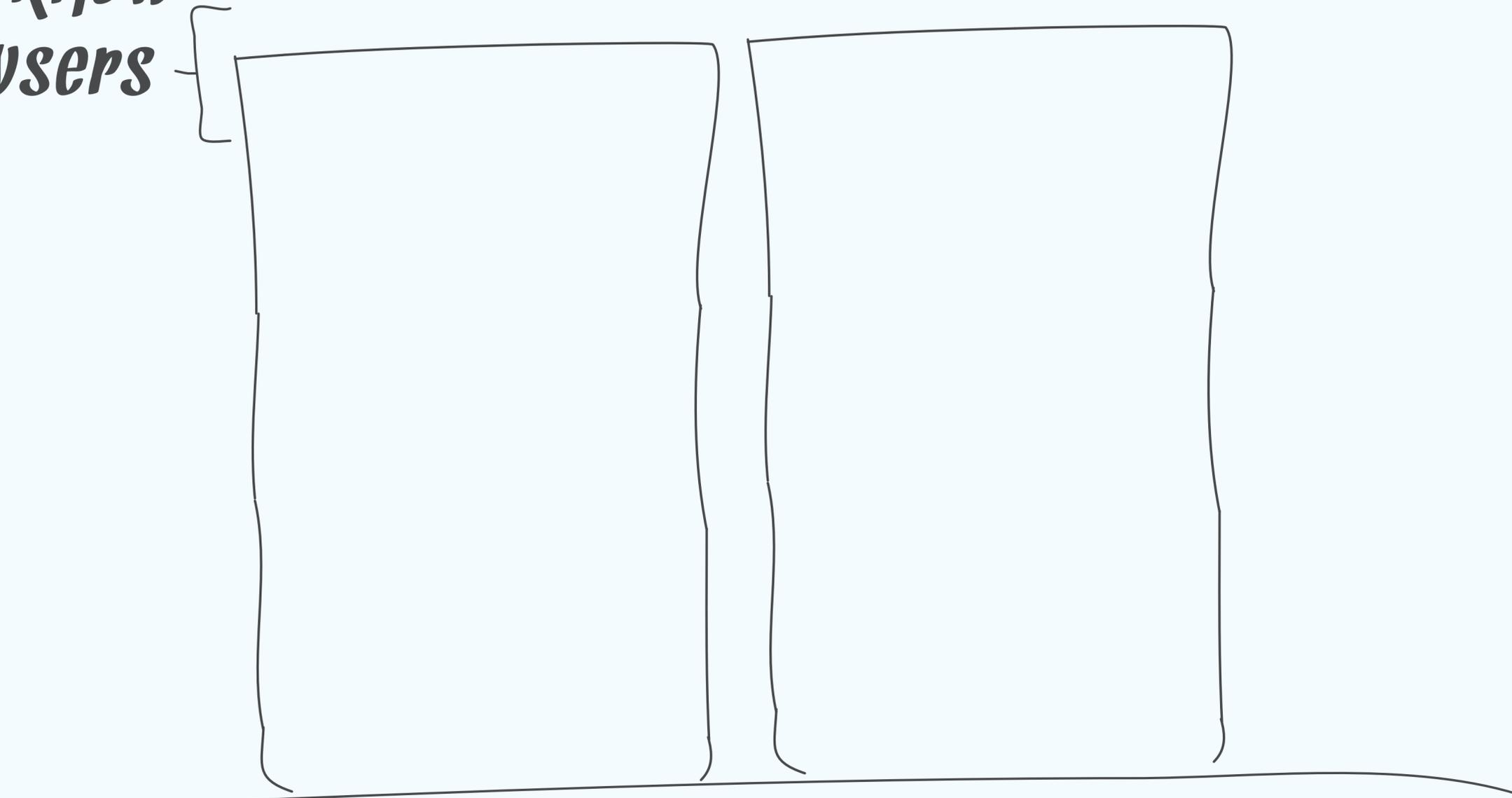


DEPTH OF UNDERSTANDING



DEPTH OF UNDERSTANDING

*Needs to know
how browsers
work*

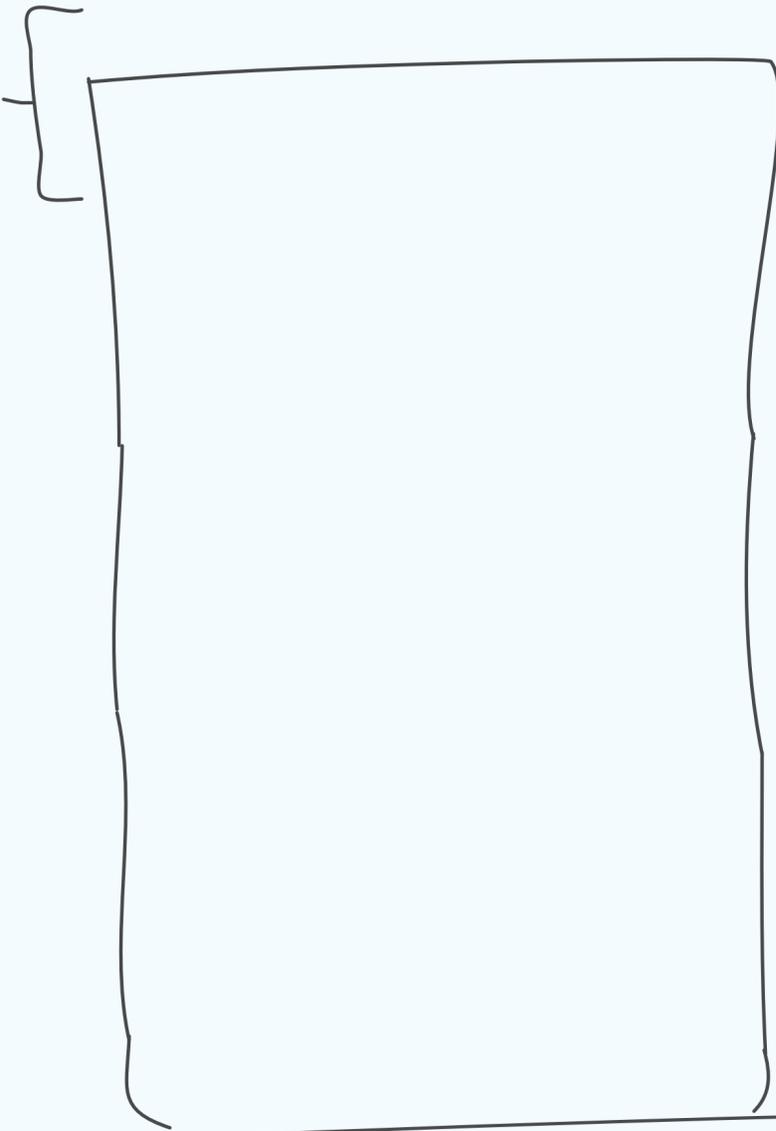


*High level
web app*

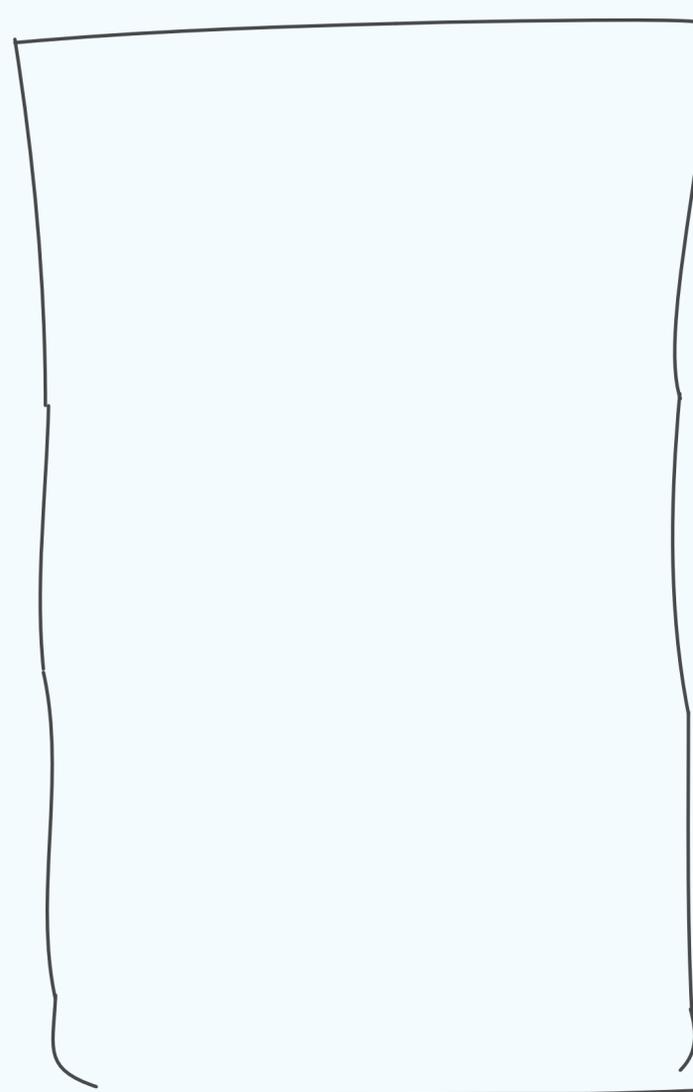
*Low level
plane control*

DEPTH OF UNDERSTANDING

*Needs to know
how browsers
work*



*High level
web app*

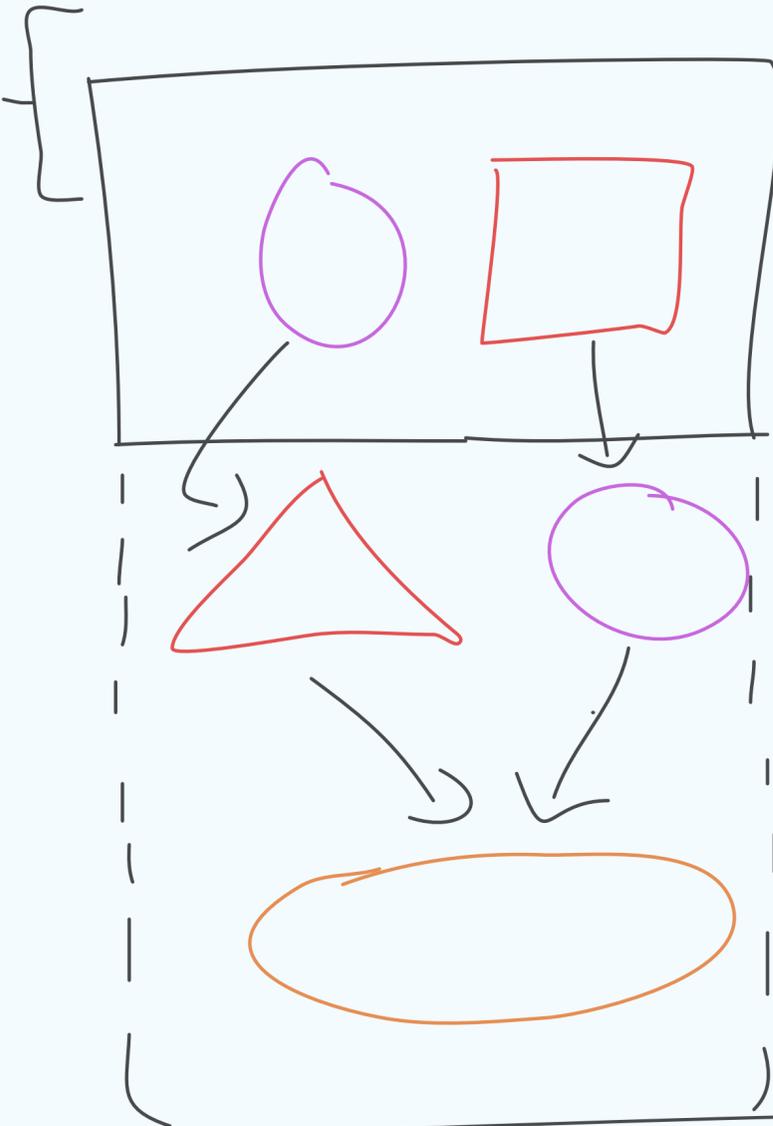


*Low level
plane control*

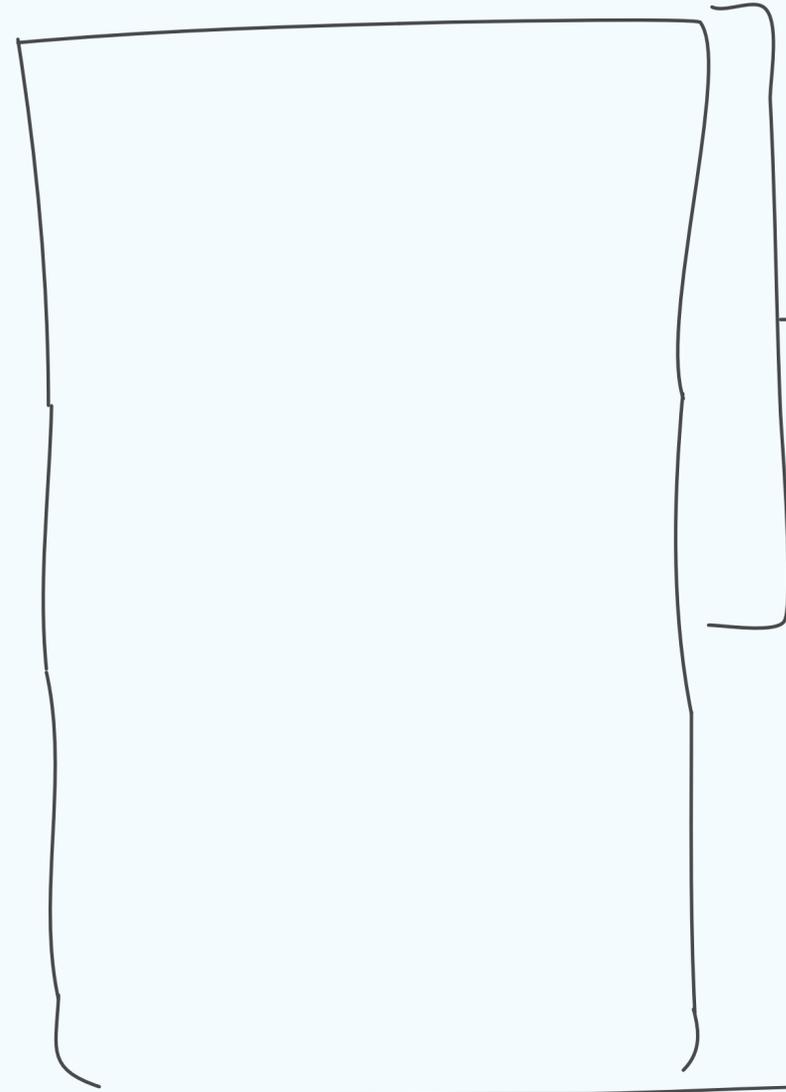
*Needs to know
how planes
work*

DEPTH OF UNDERSTANDING

*Needs to know
how browsers
work*



*High level
web app*



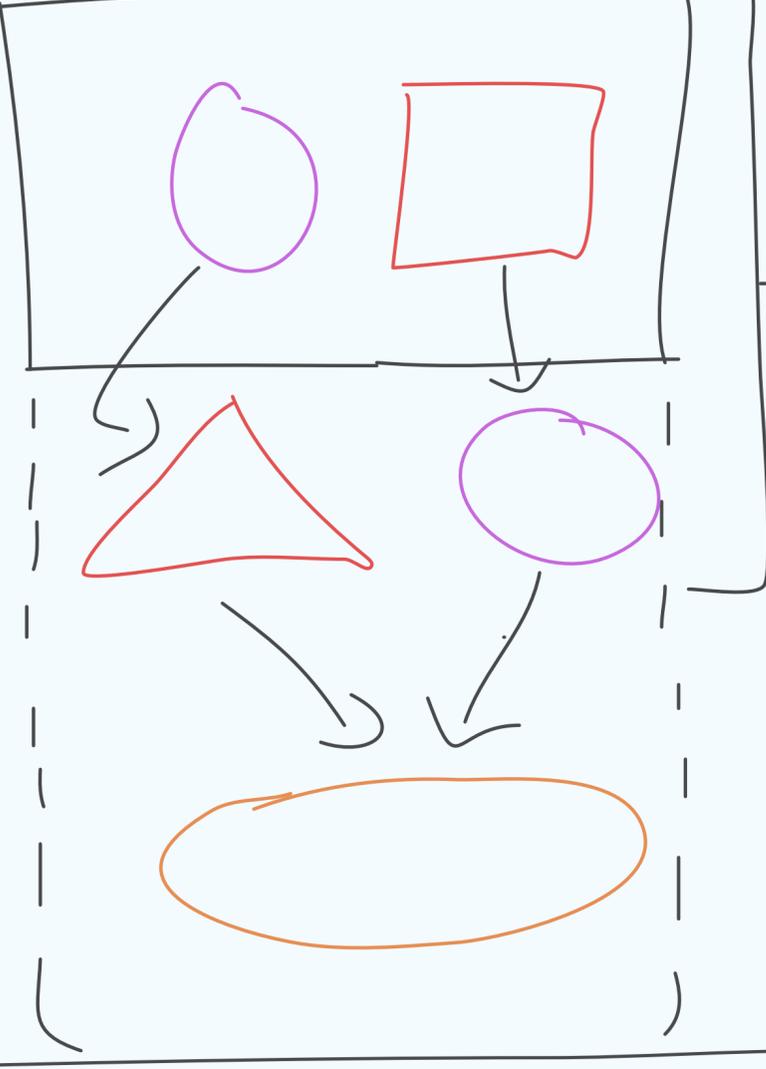
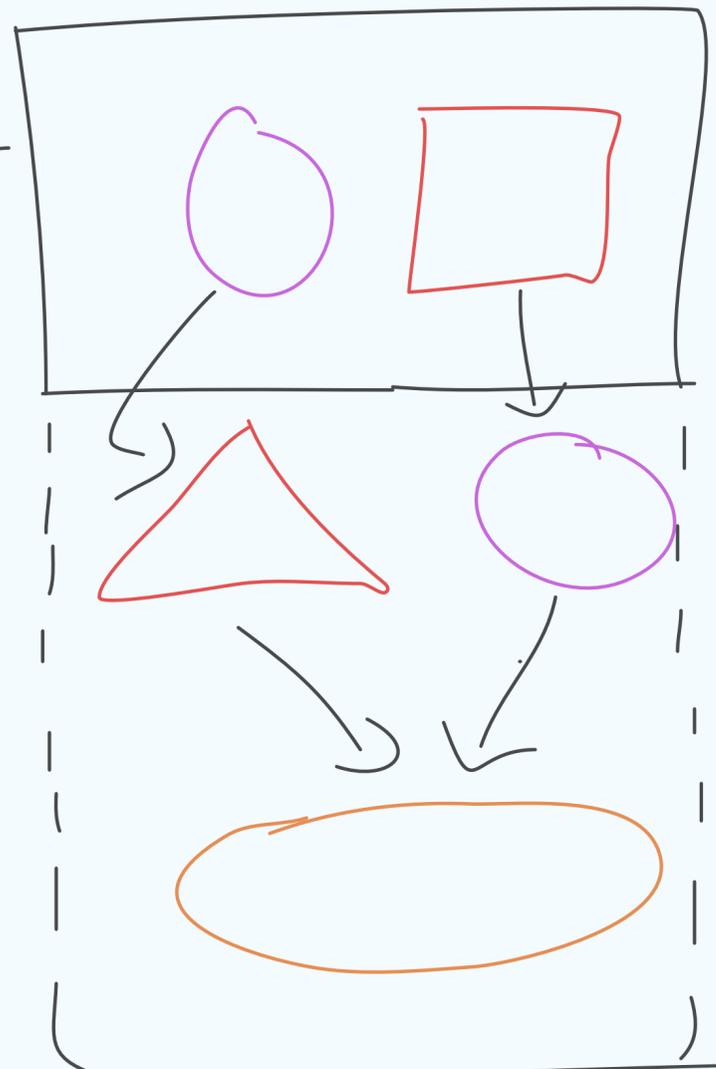
*Needs to know
how planes
work*

*Low level
plane control*

DEPTH OF UNDERSTANDING

Needs to know how browsers work

Needs to know how planes work

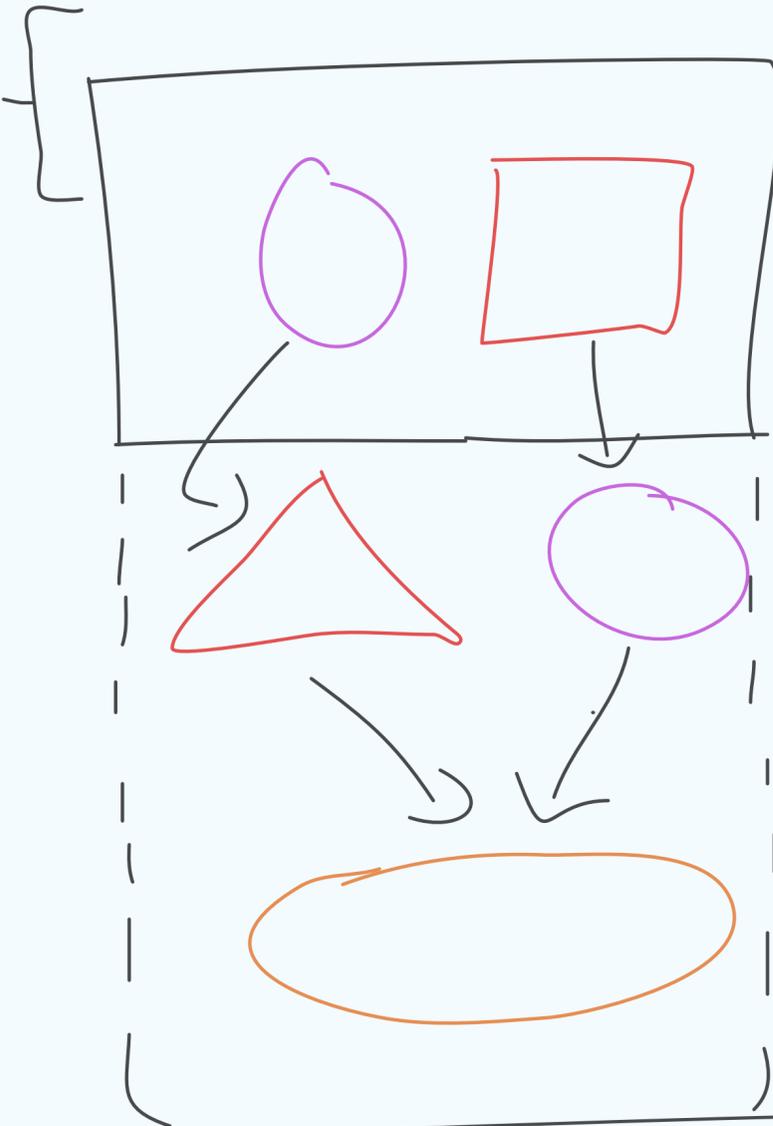


High level web app

Low level plane control

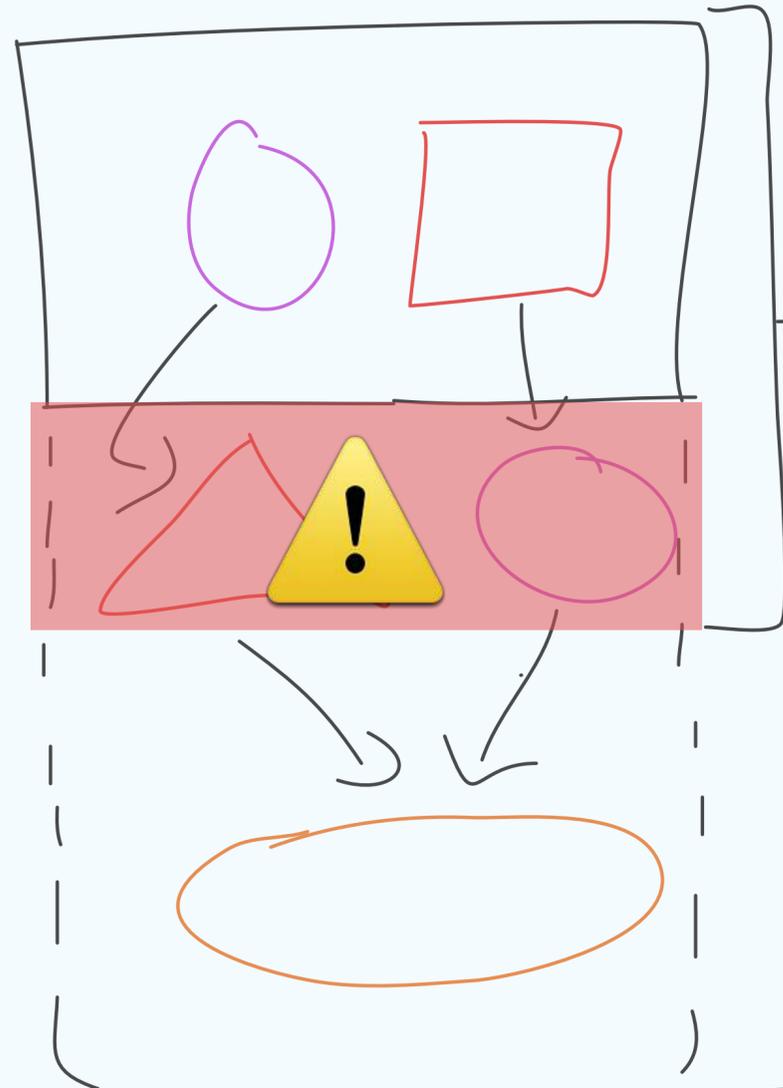
DEPTH OF UNDERSTANDING

*Needs to know
how browsers
work*



*High level
web app*

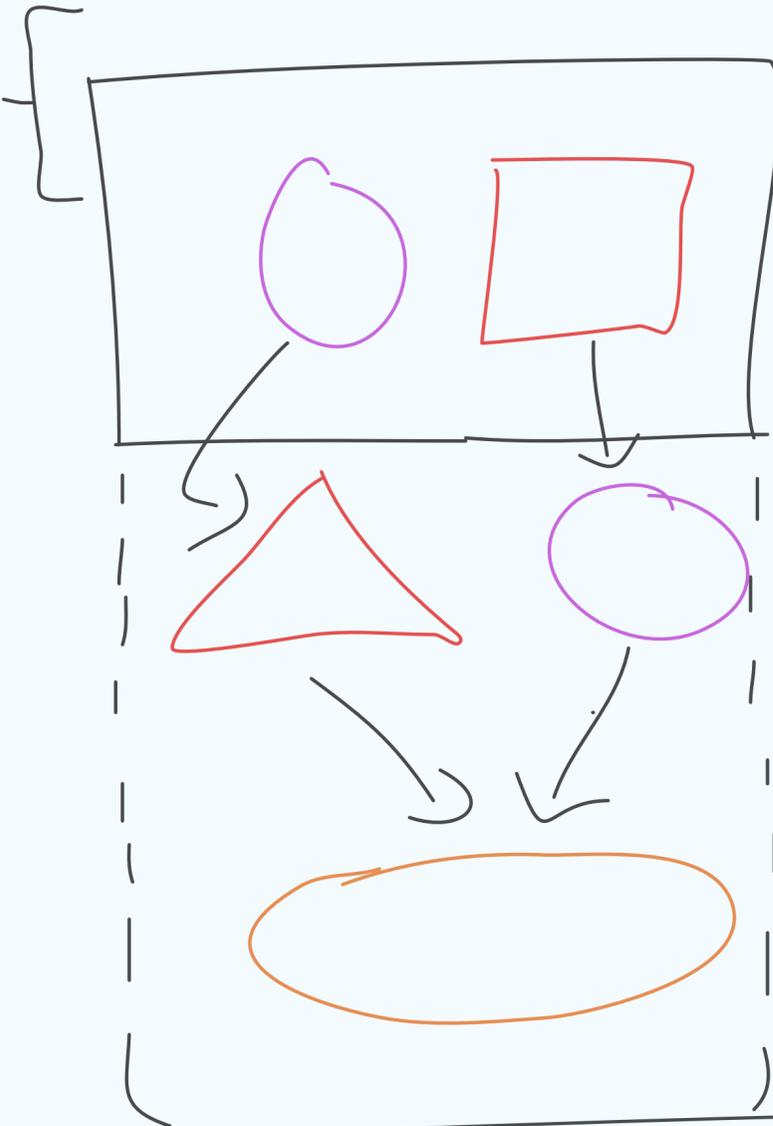
*Needs to know
how planes
work*



*Low level
plane control*

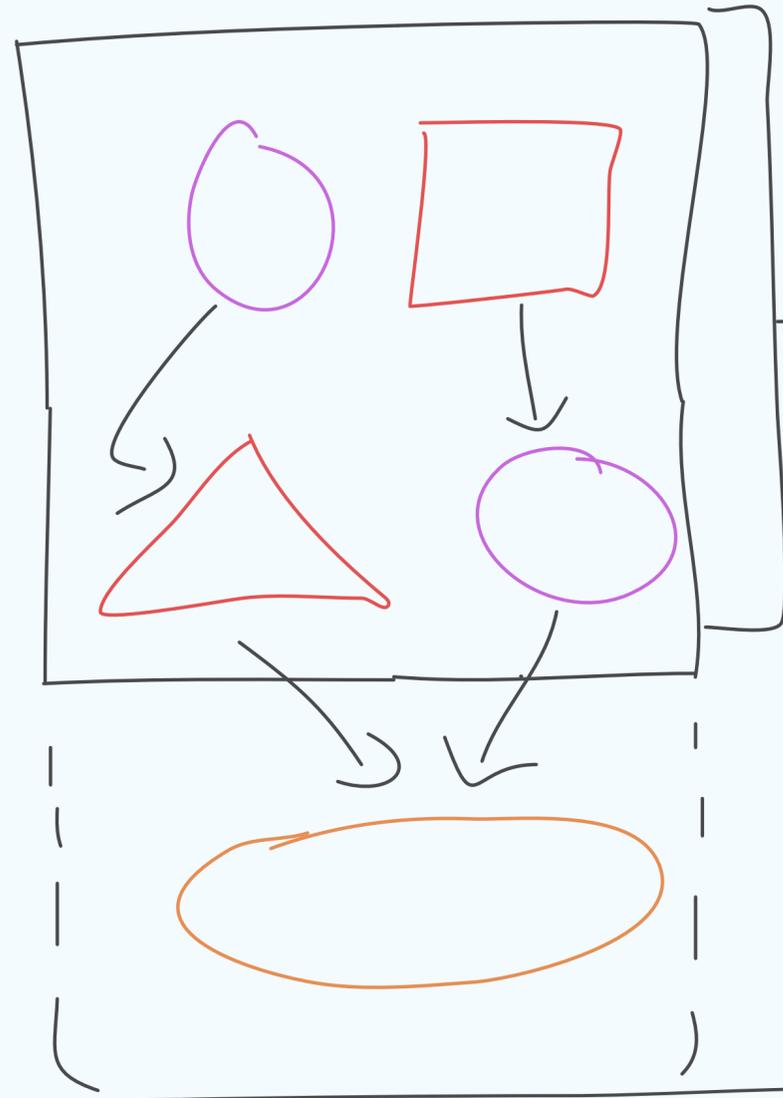
DEPTH OF UNDERSTANDING

*Needs to know
how browsers
work*



*High level
web app*

*Needs to know
how planes
work*



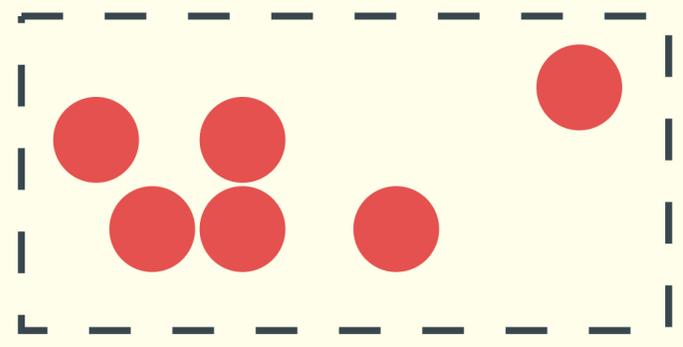
*Low level
plane control*

"Modern" tooling is a product of
high-level web development

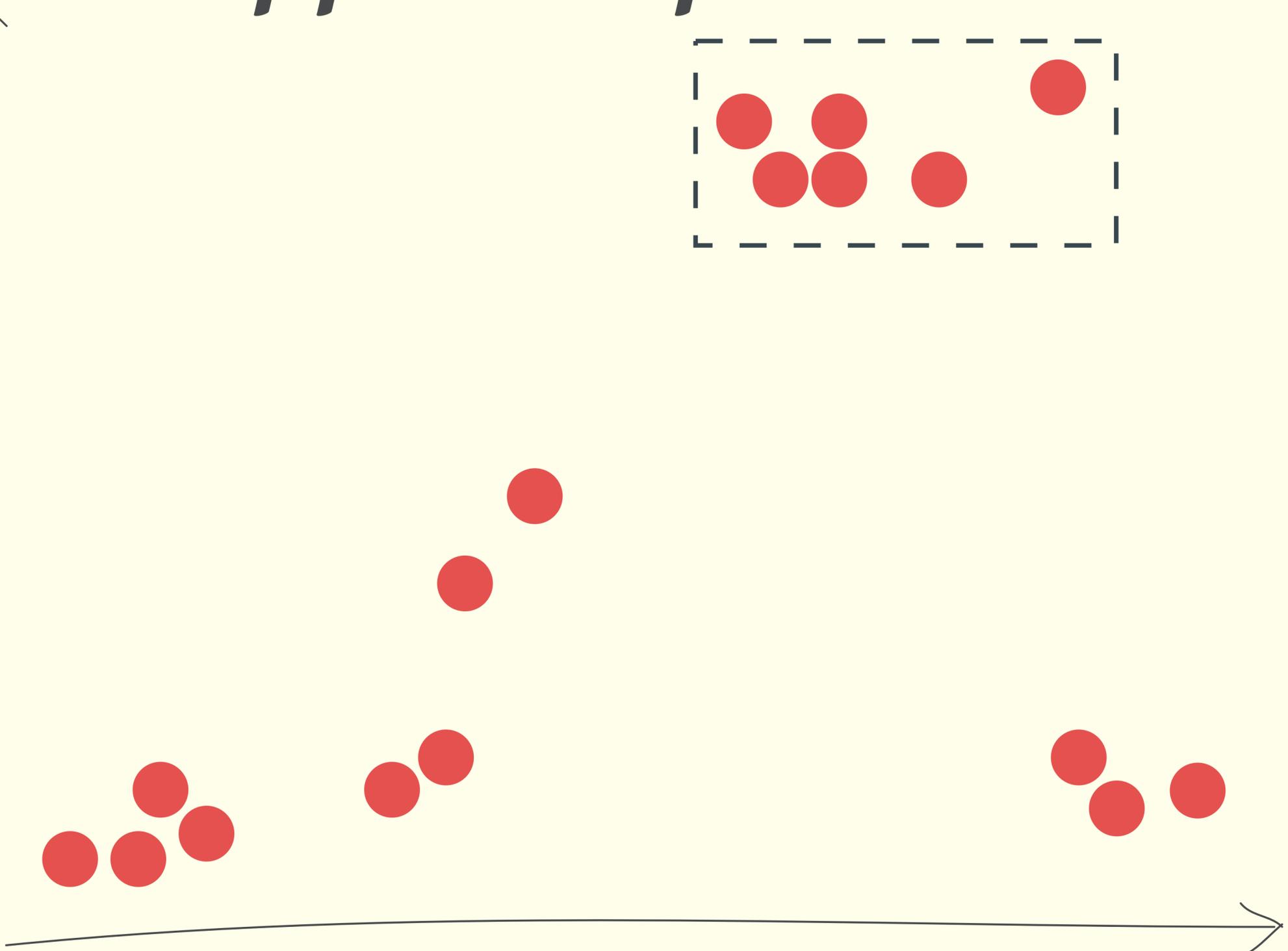
high level



Innovation ●'s



low level



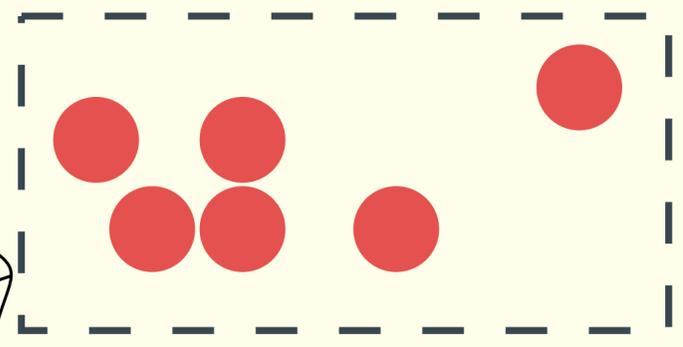
time

high level

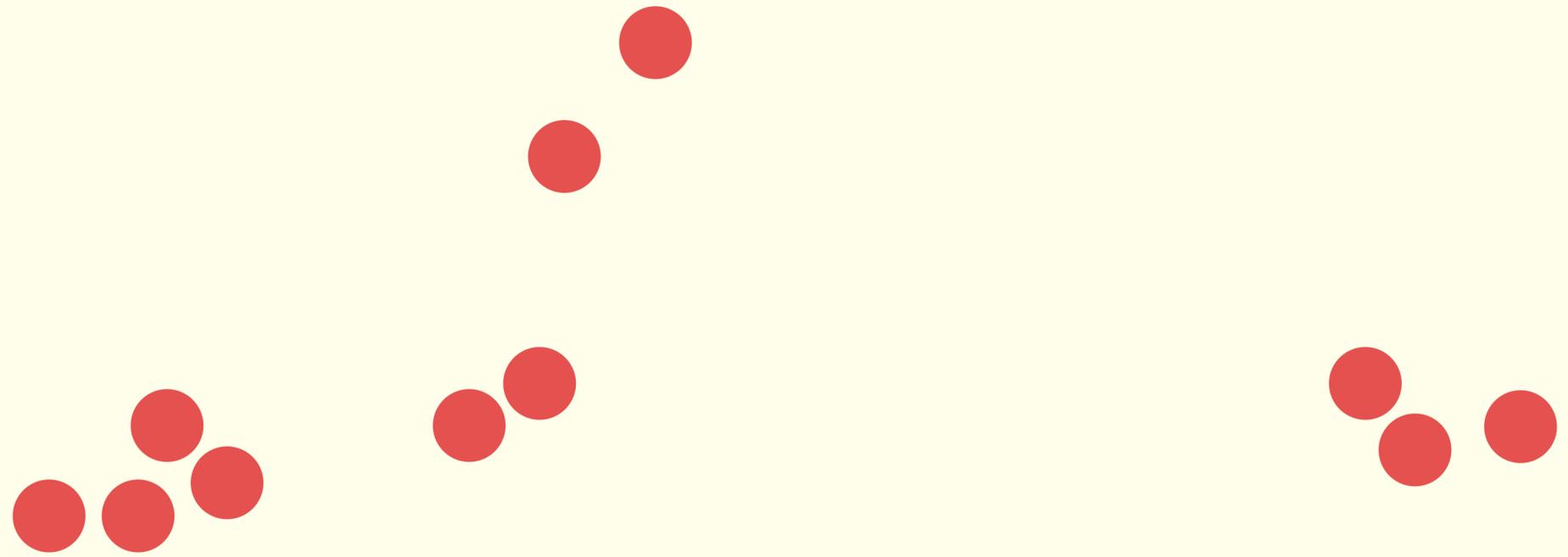


Innovation ●'s

Today's perspective



low level



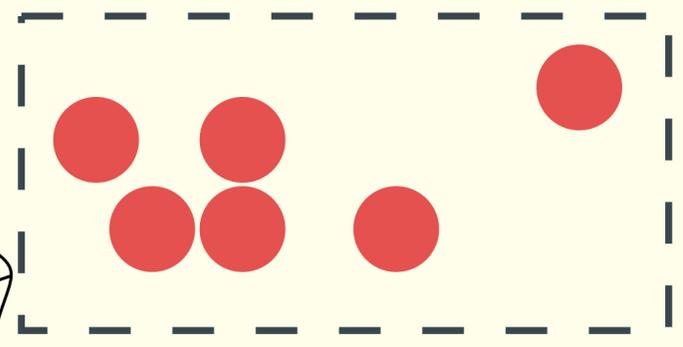
time

high level



Innovation ●'s

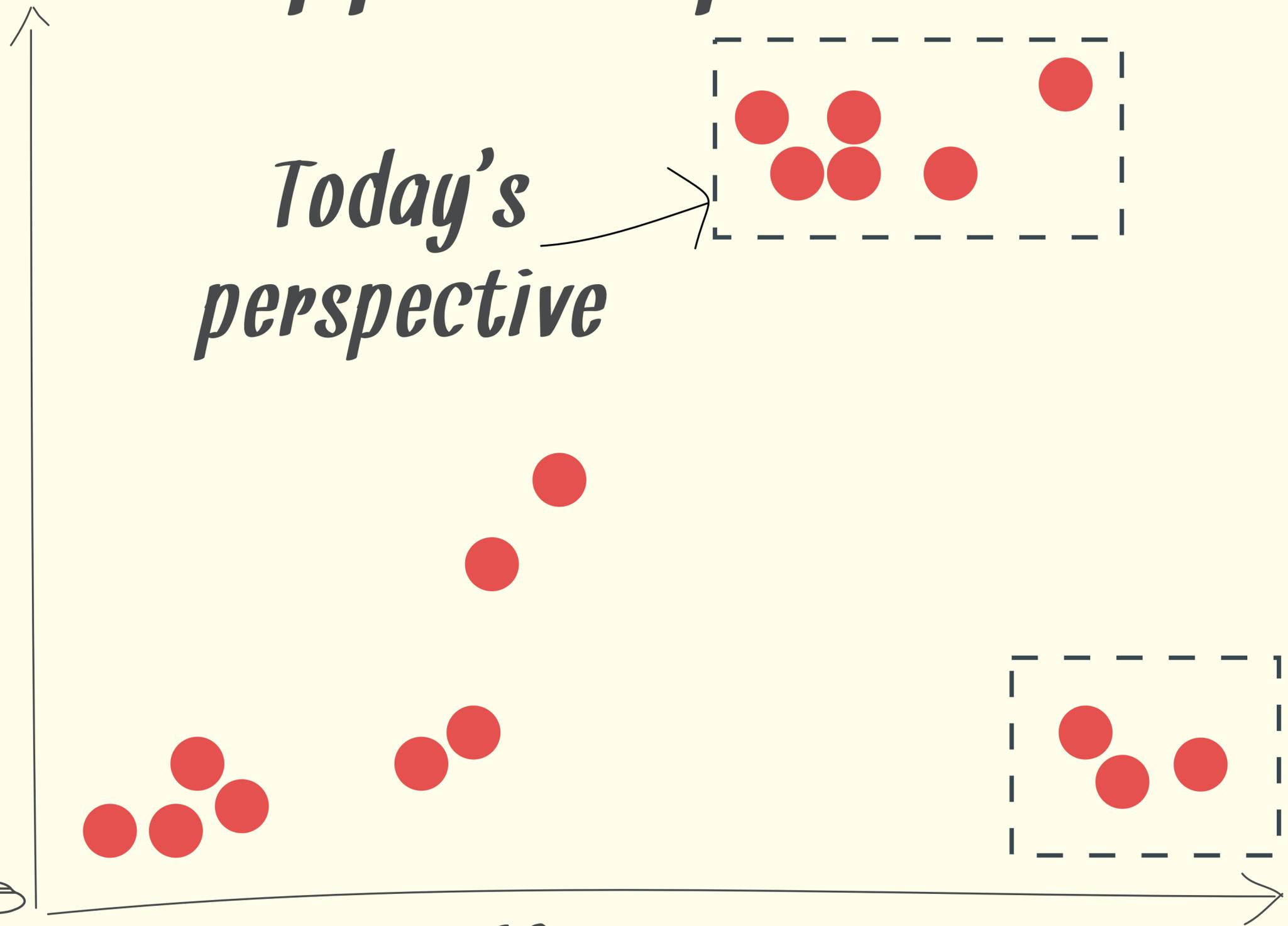
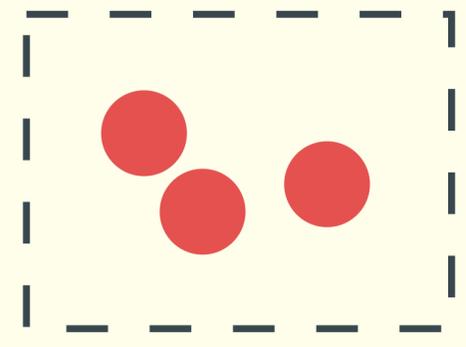
Today's perspective



low level



time

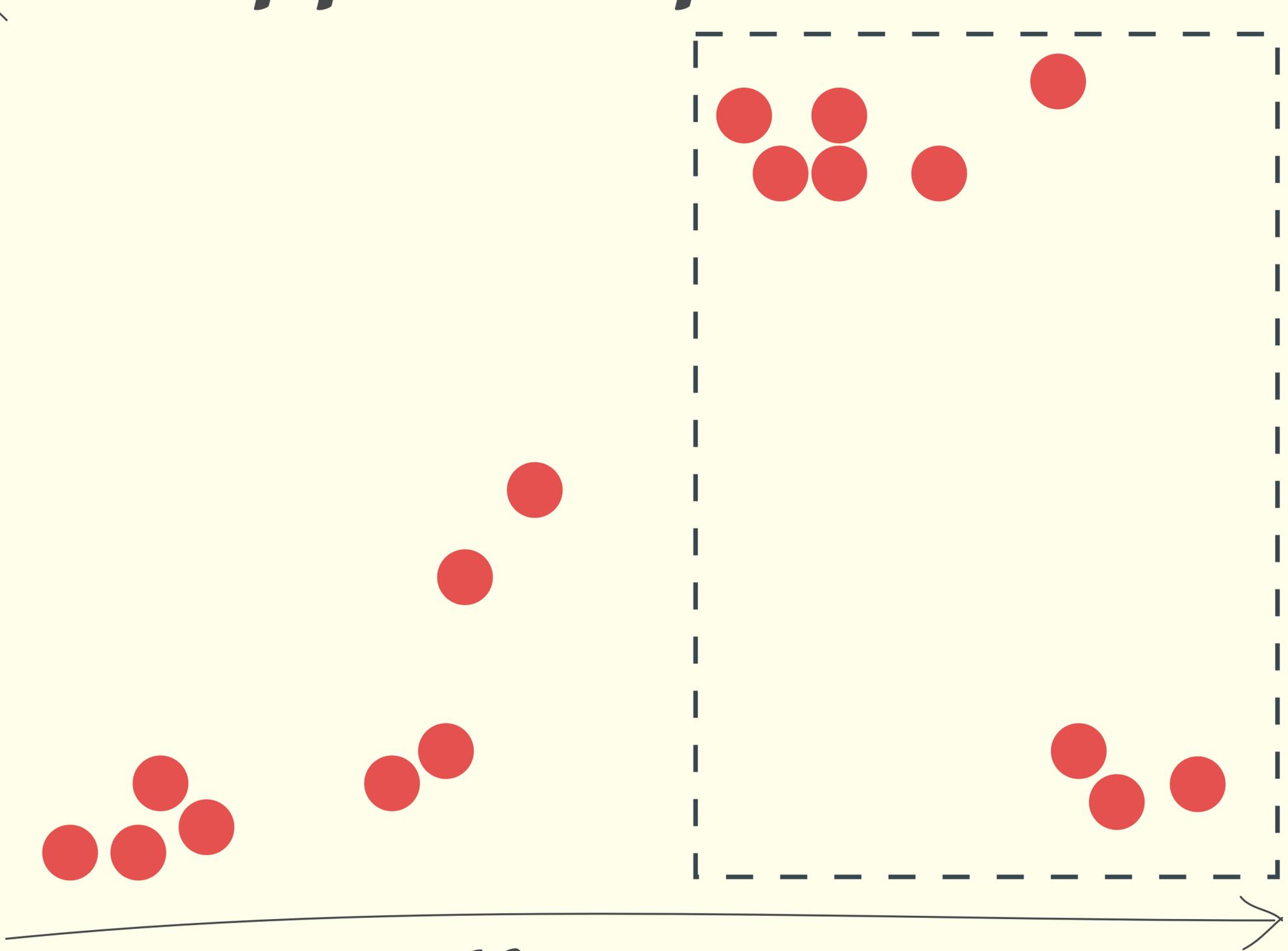


high level



Innovation ●'s

low level



time

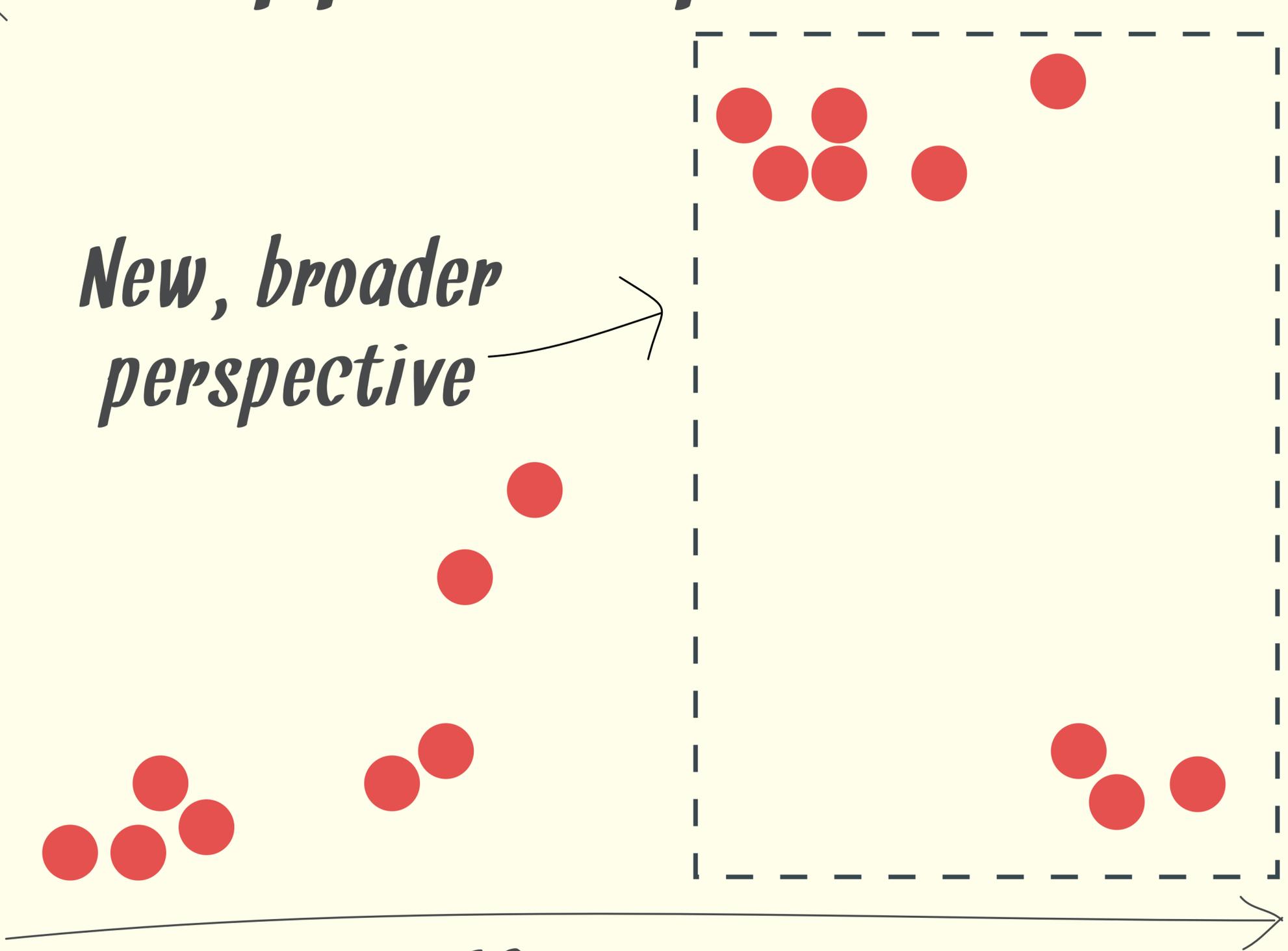
high level



Innovation ●'s

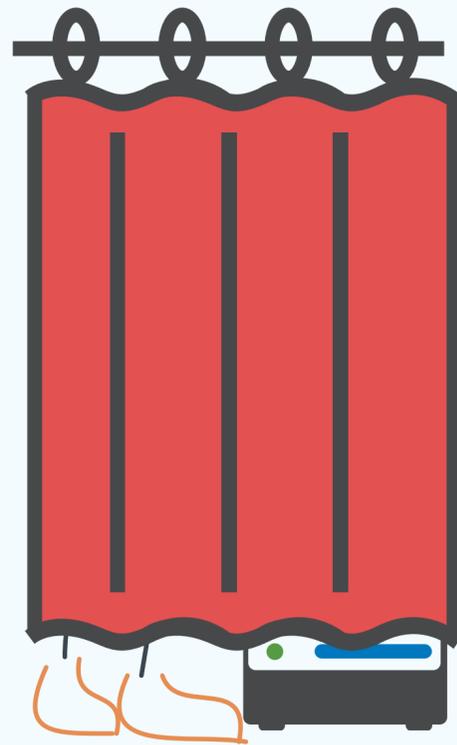
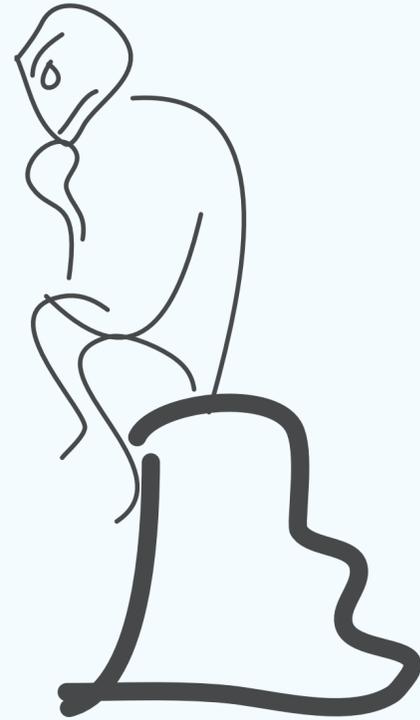
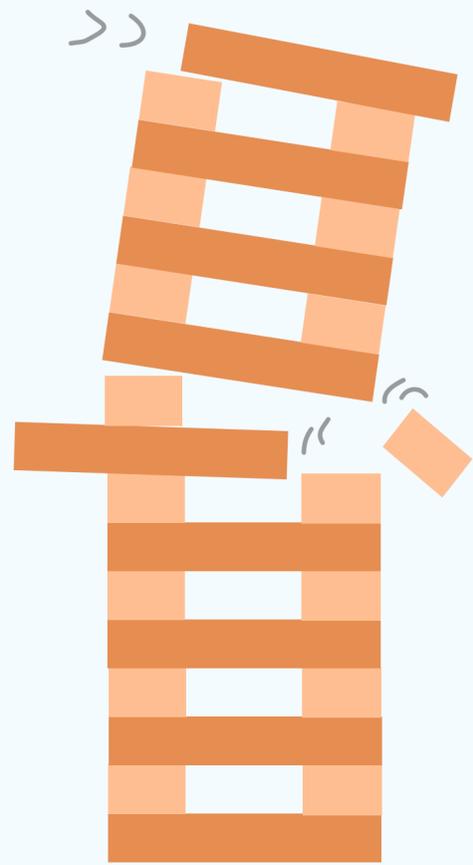
New, broader perspective →

low level

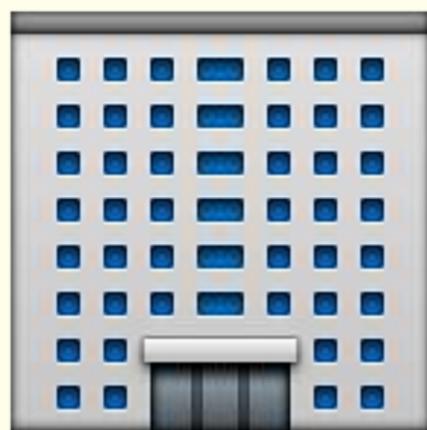


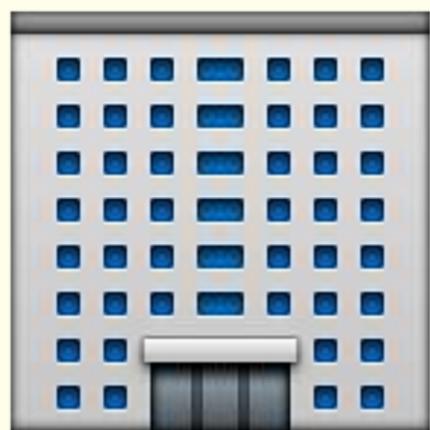
time

Systems innovations may reciprocate
some cautiousness & understanding

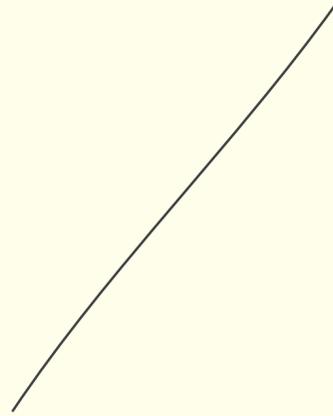


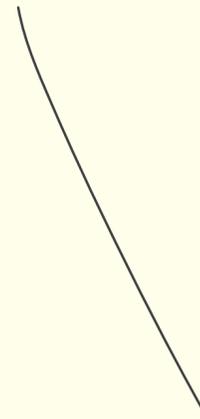
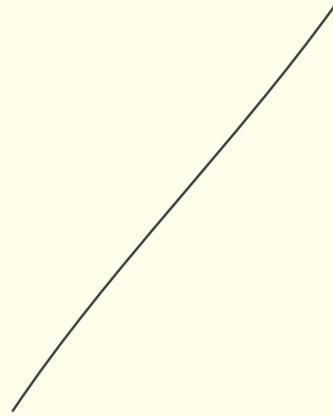
Open Source can be better!

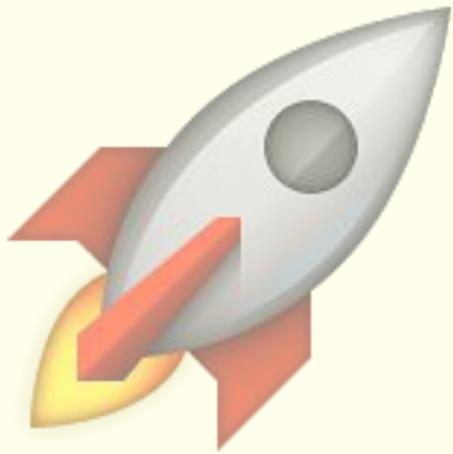
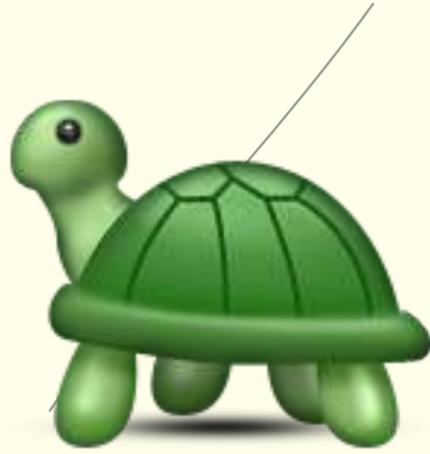


















td

My name is **Justin Searls**

Please tweet me **@searls** &

Say **hello@testdouble.com**

td

Please say hello if your team
could use our team's help 😊

td

Like everyone, we're hiring!

Just **join@testdouble.com**

td

Find me during a break to chat
or to grab a  sticker!

td

My name is **Justin Searls**

Please tweet me **@searls** &

Say **hello@testdouble.com**

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Campfire designed by VALÈRE DAYAN from the thenounproject.com

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